

Compost Bin Sale Publicity

- All of the workshop techniques PLUS
- Booth at Events:
 - Garden Programs
 - Home Show
 - Wellness Fair
 - Earth Day events
 - Other
- Displays with bin and flier: Elections, Public Libraries, Courthouse, Grocery Stores, Mall, YMCA, Senior Center, Community Center, Fairs, Recycling Centers, Municipal Yard Trimmings Drop-offs
- Street Banner
- Paid Ads
 - Daily and Weekly Newspaper, Shopper
 - In special garden section of local papers
- Piggyback with advertising for other events
- Mail postcards to past customers