

**PLANNING FOR GREAT AMERICAN CITIES
URBAN PLANNING 316
TUESDAYS AND THURSDAYS 9:30 – 10:45 AM BOL B40
SCHOOL OF ARCHITECTURE AND URBAN PLANNING
UNIVERSITY OF WISCONSIN-MILWAUKEE**

FALL 2008

Instructor: Welford Sanders
223 AUP
229-2992 (AUP) 704-9117 (Cell)
welford@uwm.edu
Office Hours: Tuesdays 11:00 - 1:00 and by appointment

Objectives: The focus of this course is on the origins and development of Great American Cities. How these cities have evolved is examined along with planning and regulatory interventions that have been implemented in response to decline and the need to improve the quality of life of these significant settlements

Course Format: The course will meet on Tuesdays and Thursdays at 9:30 AM – 10:45 AM. Classes will consist of lecture and discussion.

There will be a Midterm Exam on October 16 and a Final Exam on December 18. Four (4) papers, based on required readings will be assigned and due on the following dates: September 18, October 7, November 6 and 25. The details of this assignment will be provided later in the course. For extra credit students may clip or download a *Great Cities in the News* article and submit it on Thursdays with a brief summary of the article. For even more credit, students may present their article in class. The article should be about the city and/or topic we are exploring during a particular week. The first summary may be submitted and presented on September 25. More details about this assignment will be provided.

Students are expected to complete readings in advance and come prepared to take part in class discussion.

Grading:	Midterm	30%	Papers	40%
	Final Exam	30%	Cities in the News	Extra credit

Readings:**Primary References:**

Garvin, Alexander. *The American City: What Works, What Doesn't*. New York: McGraw Hill. Second Edition 2002.

Garvin text is available at Third Coast Book Store in AUP, all other readings are on Electronic Reserve.

Halpern, Kenneth. *Downtown USA: Urban Design In Nine American Cities*, London, The Architectural Press Ltd. 1978.

Hedman, Richard and Andrew Jaszewski. *Fundamentals of Urban Design*, Washington, D.C. American Planning Association. 1984.

Jacobs, Jane. *The Death and Life of Great American Cities*, New York: Random House, 1961.

Levy, John M. *Urban America: Processes and Problems*, New Jersey, Prentice-Hall, Inc. 2000.

So, Frank and Judith Getzels, eds., *The Practice of Local Government Planning, Second Edition*, Washington, D.C.: International City Management Association, 1988.

Articles:

Fraser, C. Gerald. "Holding on to Harlem." *American Legacy*. New York: RJR Communications and American Heritage Inc. Winter 2008.

Mc Garth, Tom. "The Next Great American City" *Philadelphia*, December 2005.

Rasbury, Angeli. "An Uptown Revival." *American Legacy*. New York: RJR Communications and American Heritage Inc. Winter 2008.

Rowe, Jonathan. "The Second Death of Great American Cities," *On the Commons.org*, January 1, 2007.

Schedule:

Historical, Regulatory and Planning Context

September

2 Introduction

Garvin Chapter 2

4 Origins and Evolution of Cities

Levy. *Urban America: Processes and Problems*
Chapters 1, 2 and 3

So. *The Practice of Local Government Planning*
Chapter 2. Historical Development of American
City Planning

Early American Cities

9 Boston

Halpern, www.dsni.org

11 *Holding Ground: The Rebirth of Dudley Street* (video)

16 Philadelphia

Halpern, McGarth,

18 Philadelphia continued

The Industrial Era City

23 Chicago City Beautiful and the Comprehensive
Planning response to industrial growth
and development

Garvin. Chapter 18, **Halpern
Fraser, Rasbury**

25 Chicago continued

30 New York Using Comprehensive Zoning to
regulate growth and development

Garvin. Chapter 16, **Halpern**

October

2 New York continued

- 7 Urban Decline, Urban Renewal and the
City of Tomorrow
- Garvin.** *Urban Redevelopment*, Chapter 6
Clearing the Slums, Chapter 11
- Jacobs.** *Death and Life of Great American Cities*,
Chapter 1, 2, 6 and 15.
- Rowe.** *The Second Death of Great American Cities*

Other Great American Cities

- 9 Washington D.C. *The Mall*
- 14 Summary and Review
- 16 **MID TERM EXAM**
- 21 Minneapolis. *America's Best Park System*
Garvin Chapter 3
- 23 Kansas City. *First Planned Shopping Center*
Garvin, Chapter 5
- 28 Denver. *Downtown Baseball*
Garvin, Chapter 4
- 30 Seattle. *Pike Place Market and Incentive Zoning*
- November**
- 4 Portland. *Saturday Market*
- 6 New Orleans and other Great Southern Cities
- 11 Atlanta. *Commercial and Transport Hub of the Southeast*
- 13 San Francisco. *Waterfront Revitalization*

Halpern, Hedman

- 18** Los Angeles. *Historic Districts*
- 20** *Taken for a Ride* (video)
- 25** San Diego. *Horton Plaza*
- 27** Thanksgiving Recess
- December**
- 2** Cities of the Southwest
- 4** Challenges to *Real* Greatness
- 9** Milwaukee: *A Great City?*
- 11** Summary and Review
- 18** **FINAL EXAM 10:00 PM – 12:00 Noon**

