

# Office of Assessment & Institutional Research (AIR)



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## 2006 Graduating Senior Survey Student Comments Sheldon B. Lubar School of Business

### "Why" or "why not" responses to question "if you had to do it over again, would you choose to attend UWM?"

I came here as a transfer student after my sophomore year. All my credits transferred but then when I would try to register for new classes it wouldn't let me because there were still classes I needed that I wasn't made aware of. I was very disappointed with the advising and the fact that I had to take a Winterim and Summer class just so I could graduate in 4 years.

It was within commuting distance of home.

The School of Business has a lot of good services such as the Career Center and the Advising Office. I have had many good professors, especially for accounting. I also like the campus because there are a lot of students, but UWM doesn't have that huge school feel.

I did not live up to my full academic potential in high school, and hoped to attend a "more prestigous" university. I am glad that I did not live up to my potential in high school, because I may have passed up UWM as my final choice. I have been and still am tremendously satisfied with my choice to come to UWM. I exceeded my potential and am leaving UWM with the utmost respect for this institution. Being an urban institution, UWM provided me the ability to seek valuable internships and accept a position in Milwaukee for after graduation. I look forward to staying in the Milwaukee community and continuing my involvement at UWM.

I have enjoyed my years at this university and I feel I have received great instruction.

Because I was still close enough to home, I had the opportunity to get involved in many different organizations, and in a big city with many opportunities.

I like the city and the school very much

I have been raised in the backyard of this school my whole life. I went to school at Shorewood High and I always wanted to get out of the state. When I saw how expensive it was, I decided to go with UWM or Madison. In the end I went with UWM and I have enjoyed my experience and I wouldn't change it a bit. I lived in Europe for four months because of this school and I am getting a degree that I feel confident with.

Great experience, great finance faculty

I started at UW-Whitewater and had to leave for personal reasons. I would have liked to receive my degree from UWW, but UWM was better for my circumstances. UWM isn't as friendly as UWW. There are way too many foreign teachers. I can't understand them, which results in learning difficulties. My grades have been effected by this.

I would choose UWM over any other university because of the proximity to my home. I initially went to UW-Madison and often traveled back to Milwaukee to spend time with my family. Thus, staying in Milwaukee and attending UWM would be my prime choice to be able to spend more time with my family. Also, I had a perception that UWM was an awful school prior to attending. But, that was clearly a misconception and I feel that I received a great education. Therefore, I would attend UWM for the great education it can provide.

On-line course are helpful for long distance students. Also, it would have been helpful to have more classes start at 4 or 4:30, not 5:30.

I like UWM for its diversity, location in Milwaukee, and abundance of opportunity in the work force of a major metropolitan area.

Convenience Factor

I think UWM has alot to offer and the programs they offer cover a wide range of topics.

I felt that the business courses were not linked very well. In each class, the same material was covered over and over, which took away time from learning new material. I feel that the business courses should build on eachother which in my opinion will allow better and more complete understanding of the material.

Although this was not my first choice and transfered into UWM, I am very pleased with the education and attention I was given. I feel the Business school does a wonderful job a providing services and excellent faculty for students.

The number of schools I applied to were few; I could have applied for more schools and things may have changed.

It is closer to home, the university size is perfect, and each professor I have had is always willing to meet with their students.

In my experience, there were a lot of upper level classes being taught by instructors and TA's with language barriers. This makes learning difficult because not only am I trying to learn a new concept, I am also trying to translate at the same time. Parking is a huge issue. Being female and attending mostly night courses, I prefer to park on campus. I think that with the amount of tuition that I pay, parking should be included. Paying .70 an hour, carrying pockets full of change, and then still receiving a parking tickets is incredibly frustrating.

I started out going for Pre-Pharmacy and then changed my major to human resources. I have had a variety of different courses here at the university. I particularly enjoyed the school of business. I feel as though this specific school is extremely well organized and has many great professors. Also, I felt the advisors here were very accessible. The majority of my professors have had great work experience and they share their personal experiences with their classes. I also think that the business building is great. I really like its computer labs and classroom layouts.

Nice Campus

I grew up in Milwaukee and we have great Accounting Professors

I could get into the classes I needed, and I liked the size of the school (wasn't too big and wasn't too small).

It is a small school, close to my home. If I had the choice, I might want to get to a bigger city and try to live away from my parents.

I have worked full time and commuted to school since I was a freshman and it was nice to know that most other people were in similar situations.

I liked that it was located in Milwaukee. And it had the degree that I was interested in.

UWM has a greater variety of courses to choose from compared to smaller UW campuses.

I have had a really good experience both academically and socially at UWM. I felt that the staff was genuine in their concern for students.

UWM has a lot of great opportunities, and I feel that I learned what I needed to succeed.

I believe it wasn't the right atmosphere for me and also the business courses were not too challenging.

I was considering entering the University of Minnesota my senior year of high school. I was influenced by friends to attend UWM and I kind of developed a negative attitude towards UWM. I have visited the University of Minnesota during my enrollment at UWM and I have compared and contrasted the two. They aren't that different. I believe this smaller, cozier environment has allowed me to flourish. Although I do not have contact with the individuals who influenced me to come to UWM, I have met many individuals who are diverse and it gave me an experience that I would have missed out on if I were to have went to the University of Minnesota. I don't regret coming to UWM at all, I do wish I had a better attitude coming in though. I feel my poor attitude may have preempted me joining groups and organizations at a sooner time.

Classes are huge and not very personable experience

UWM had a variety of classes that were convenient with my schedule.

It is a great school.

I would still like to have the outofstate experience.

My main reason for initially choosing to come to UWM was because I wanted to pursue architecture, and UWM was the only school in the state that offered it. However, if I would have known coming out of high school that I would end up majoring in finance I probably would have chosen to go to one of the division 3 schools in the UW-System so I also could have been able to play collegiate basketball while I obtained my degree. Playing basketball at UWM was not really an option considering the team has achieved the most success in the history of the program during my years at UWM.

It is close to home, enjoyed meeting people that live in the Milwaukee area, and the classes were interesting and educational.

UWM is a great school to attend because they will work with you to help you get the degree you want and they make it easy for you by telling you everything you have to do.

I felt that UWM was a good school to go to for Business. I also think that it was affordable and it was worth going there for 4 years.

It was a nice experience, although when I was applying for colleges I was not educated about all the colleges located in the Milwaukee area.

Scheduling classes was difficult. A majority of the classes I wanted to take were only offered once a semester or once a year and at times that conflicted with other required classes, so I was not able to take all of the courses I wanted to. I also wanted to receive a minor in Economics. I only need one more class, but the class isn't offered this semester and who knows when it will be offered again.

UWM is an excellent school that i am proud to be able to graduate from. They campus, the professors, and the facilities are all very nice.

I like places where there are open areas right on campus. I also like schools with more sporting options and all sporting facilities located on campus or very near to campus.

I liked the city of Milwaukee, the class structure, curriculum and campus. It was an enjoyable learning experience.

I loved the accounting faculty, and I want to work in Milwaukee, and UWM has many contacts in the city.

UW-Milwaukee was the convenient because of its location and cost.

Good times.

Nice neighborhood and nice business building

UWM has a great business program and the city of Milwaukee is perfect for someone who wants to have a social life and get a job after a 4 year program.

I enjoyed my time at this university.

I enjoyed my time here at UWM, however, many of the classes I HAD to take felt like a waste of my valuable time and money. I'm really disappointed that I had to spend so much time on classes I will literally never use.

I enjoyed this school and I believe I recieved an outstanding education. However, if I could do it all over again I might have gone away to school instead of being a commuter.

Good Finance teachers at a lower cost than the private schools. I wish there would be less GER classes and more classes related to one's major. I also wish there was as strong a push for students to take the CFA exam as there is for students to take the CPA exam.

Too many fees. I felt more as if the University was trying to make as much money off of students as possible. I attended UW-Lacrosse, and there weren't nearly the amount of book costs, course fees, and other hidden charges that I've incurred while at UWM.

Overall experience has been rewarding.

It was a great experience and very diverse culture.

I was able to life at home and save money in order to not stuggle financially through college. Also, UWM had a great commuter/on-campus student ratio that made sure you weren't the only one stuggling with the drive every day. I also feel that UWM has one of the best business schools in the state, no matter what my friends from other schools tell me! The professors are very knowledgable and the coursework is very beneficial. I will always recommend UWM to any student who is looking for a University that you'll be able to finish your degree in 4 years.

The BBA - MIS program is to focused on computer programming. There are too few options for Networking and Security.

I really enjoyed my time at UWM and the business school was a great experience

Overall Milwaukee is a good city to go to school in. Everything is close and easy to get to.

I'm not sure. I initially came here to be a film student and then switched to a business major. Had I been planning to be business all along I may have looked/gone elsewhere. Or maybe not, I just don't know.

Great school

I really like the environment at UWM and I have had a lot of good professors. The school is centrally located which is a big plus.

I decided to go to UWM because it is the closest university to me. I didn't check any other options

UWM doesn't offer the field that I wish to go in to. I want to become a chef and learn Restaurant and hospitality management. But i was offered a wonderful opportunity to with a academic minority scholarship that I could not pass up. I did enjoy most of my classes and professors though.

had a great time and was very involved in organizations on campus

Close to family

because its close to my home just like how it was 5 years ago

It is close to family

I would leave the state although I have met severl business teachers that I stay in touch with and I value there input and advise toward my future.

I have been able to get to know other campuses throughout my college years, and I have found positives that I did not see at Milwaukee.

compact campus, lots of opportunities, easy to navigate through

UWM offers a great business program and has very good professors.

I would have liked to have a more traditional education that included living on campus instead of commuting

and paying those parking tickets.

After attending Marquette my Freshman year I transferred to UWM and have not regretted it once. The people and atmosphere of UWM has been extremely welcoming and would come back without a doubt.

I chose UWM because of its offerings in both Marketing and Entrepreneurship. Since I transferred to UWM in 2004, I have become aware of many other universities that offer Entrepreneurship as a Major. That would have been my first choice of major if the option were available.

It's a large metropolitan campus, with many businesses nearby. Many opportunities, and interesting classes.

It is a different atmosphere than I had expected.

Uwm gave me the learning experience I needed.

I liked the campus and the atmosphere.

I originally started as an architecture major and chose Milwaukee due to its outstanding architecture school. After my Freshman year I switched to business. If I had to do it over I would probably go to Madison.

UWM was close to home and I found it much easier to do well and focus on my school work.

I am considering Milwaukee along with other colleges.

Great Advisors

I really enjoyed the environment and the education and opportunities I received in the business school.

I had some amazing professors that really kept me interested in the Marketing field. If I could change one thing I would however change how some professors communicated with their students. Sometimes it was difficult to understand what the professors were teaching and I had to use the book to learn the material which got a bit frustrating.

i like it hear, but miss out on some things

It was a good experience for me academically and socially. The only reason I wouldn't definitely do it over again at UWM is because I would consider going away to college.

I love milwaukee

I like the campus and the Business school is nice. I would however consider the language proficiency of the TA's to weigh in more on my decision. That was my largest struggle.

One of the best school system and well define course I have ever attended.

I like the city atmosphere along with the Division 1 education. The 'commuter' aspect of the school was annoying at times; however, I thoroughly enjoyed my stay at UWM.

The business program was run very well and I had very few problems if any with professors.

Because UWM offers my major, has a high academic standard toward every students, and has the potential educational background to teach its students.

I think the school of business is a good school and getting better.

I HAD PLANNED TO FINISH AT AN OUT-OF STATE COLLEGE, BUT MOVED BACK TO MILWAUKEE AND TRANSFERRED TO UWM. I WOULD DO OVER AGAIN BECAUSE THE UWM SCHOOL OF BUSINESS HAS A GOOD PROGRAM.

It is close so i would more likely attend it

Not a good college atmosphere, residents around campus hate the students and don't want us to live here.

i never really achieved the real college experience. now its over and the real thing is about to begin. it was like going to high school all over again. just kind of blah

I think that being in the largest city in the state is the best location for opportunities in business, but I do think that an education from UW-Madison is looked upon more favorably.

Decent business school but teachers were not that great

It was close to my friends/family and provides a good school for business.

Fun experience

I enjoyed my time at UWM for many reasons. The environment was very friendly and welcoming and I had an good overall experience in Milwaukee.

The only reason I would be hesitant is because it is more of a city experience than a college experience.

I enjoyed that atmosphere of UWM

It's close to where I grew up (Watertown), offered the degree I was seeking, and had decent job placement.

I didn't have an actual first choice school, I wanted to go to a state school in Wisconsin and Milwaukee was one of my choices among others as well.

I felt the instructors were good

I enjoyed the large student body with a small community feel.

I enjoyed the school, the professors & my classes. But tuition has gone up way to much over the last four years.

It was close to where I live.

It wasn't until attending UWM that I discovered my desired major and the advisor assist me to get to this point.

It is a good institution.

Other schools have a better appeal and name recognition.

It is a good school, close to home.

I like Milwaukee

I have had a very nice experience at UWM.

Great learning environment and the structure of the business program was challenging making for outstanding higher learning.

It is a really great university. The tuition is reasonable; scheduling for classes is really flexible.

I enjoy the mixture of large and small classes and like the University very much

I enjoyed the atmosphere here at UWM. I like the city so living here was a huge plus. I also feel that the Business program at UWM is quite compareable to the one at Madison.

I had a great time at UWM and learned a lot.

The biggest attraction to me is the location of UWM and the campus size. However, one of the biggest deterrents of the university is the increasing amount of poor English Speaking lecturers - I feel this really impedes the learning process and creates tremendous frustration in understanding the concepts of a particular course.

The advise that was provided by my advisors caused me to be in school an additional 2 semesters. More accurate guidance would have been appreciated.

location

If I could do it all over again I would chose UWM again because overall it was a great learning experience for me. I learned a lot in my classes as well as was put in a diverse enviroment.

The counselors and professors were extremely interested and my educational well being. I also enjoyed the classes very much.

The program I wanted was very clear and I completed it in a typical amount of time

UWM is a great school that has allowed me oppourtunities for personal and professional growth.

I hated the other school that was my first choice, and I loved UWM and the experience I had there.

Friendly environment, Involved Staff

I love UW-Milwaukee. Its a big/growing school with a smaller scale campus and great people.

I have had a poor experience in the School of Business. I am a night student and always got the new teachers that had no clue what was going on. They taught the class poorly, students failed exams and then they made the rest of the exams easier by making them open book or by giving us all the answers before the exam. I did not learn anything in those classes (International Business & International Marketing) and were a complete waste of tuition.

After High School graduation I was on the waiting list for UW-Madison, However I decided to attend UW-Milwaukee my second choice school. Ultimately, I feel it was a perfect fit for me I liked the urban atmosphere and location of campus and majority of professors. I never felt that large lectures were a downsize of attending UWM, I felt very comfortable in the lectures although, appreciated the smaller close knit class room size of my upper level business classes. I recommend UWM to anyone applying for college its a great school I know that I have made the most of my college experience at UWM.

I would like to attend a school where there is more personal interaction between students and administration staff. The business schools office staff and administrators in specific are horrible, and a good reason why I changed majors. Also, there is not a sense of 'true college' experience as you may get at a school with more on campus housing or a smaller student body

I believe I would be better suited to a liberal arts college.

It is a fantastic college. The main reason I would consider other schools is the lack of a school football team at UWM.

I had a great time

UWM was my choice based on the cost of tuition versus other schools and location. After attending the School of Business I can say that I am satisfied with the business classes I have taken.

N/A

The learning experience was above average, but the life long lessons were phenomenal. There were quite a few professors that made extra efforts on the students account.

I like the environment that has been created on campus. I also think that the student body is moving away from being commuters, which I believe is positive.

I felt that the University was acceptable for the price of tuition.

Parking is terrible, tuition has increased way too much, courses get too full and become difficult to get in  
It is close to home and is a good size for me.

The campus atmosphere at UWM is well suited to my needs. I enjoyed my experience.

It was a good experience.

With all the new campus improvements, UWM is getting better and better each year...

The academic resources were very good and the student body was friendly.

Location is very convenient and it is well known for its School of Business.

I attended UW-Whitewater for my first three years, and I loved it up there, and I would choose to stay there instead of coming to UWM.

All of the instructors were great.

If I started all over I would have gone to UW-Madison to complete my degree. However, UW-Milwaukee was a great choice for where I am at now in my life. It is structured better for my learning style- smaller classes and campus.

I would rather have been at a school with a better academic reputation, or one where I got more for my money.

Good education, Good campus.

I feel I received a valuable and quality education, which is very important to me.

I felt comfortable in all of the classes I attended. This includes both with professors and with fellow students. I achieved the grades I wanted while exerting an appropriate amount of work. I was happy with the campus size and atmosphere. I would not give up the chance to live in Milwaukee.

Maybe for graduate school.

It takes me an hour to get there so it is a long drive but it was the closet college unless I would have moved on campus which was not an option for me.

Good local University with strong programs in a variety of fields. When I started University I wasn't sure what field I would go into so the variety was important.

The overall experience of my time with UWM was very successful. I enjoyed the professors, the advisors, the classes and the diversity of students.

great campus, great teachers, great experience

It is a good school.

I was accepted here and it seemed like a respectable school.

It is close to my family

I think I would do it again, I think the school's strengths are its metropolitan location and its great business school. That is really what drew me to transfer to this school in the first place.

Great school, very diverse, larger city, but it still feels like a small school.

I am very happy with every semester that I have attended UWM. I have never had a professor that I didn't enjoy to some extent and I have met some wonderful people. Overall, I think that this is a school where you can receive a good education and enjoy your time here while doing so. I like the atmosphere of the campus and the city and have had many great experiences here at UWM.

I enjoyed the atmosphere here at UW Milwaukee. For the most part had pleasant experiences with all professors and other students.

My first choice was USC however the tuition, room & board fees were extremely high for non-residents. UWM was my second choice due to the reasonable tuition and the commute from home was short. I would probably choose UWM again because tuition is reasonable and I saved enough money to attend Graduate school in California.

I like the program and the professors. I also like the campus.

I really enjoyed going to school in Milwaukee and the accounting program was very good.

Was not impressed with many of the professors that taught my classes, however, I feel that UWM is a good value for the money. I know the graduate program is well recognized and has higher standards.

This is a nice community and many friendly people.

I was disappointed with many of my classes, and a mix up by an advisor when i transfered here took me a great deal of time and effort to fix. (i should have been enrolled in math 105 from day one when the advisor helped me pick my sched., instead a year later i got some help with my sched. and was enrolled in math 211 by the advisor, it was then noticed that i needed 105, but all 105's were filled to i was not admitted to my major, i could not take a lot of the classes i needed, and ended up applying for my major and applying for graduation in the same semester! I wasted countless hours driving from my house in cedarburg, wasting time on my phone and pleading with teachers to fix what was a simple mistake. another great waste of my time. I am glad that i commuted to school, except for the buses on the capitol/humb. route usually get piled up together so it can take as long as 40 min for the bus to come, then the first one is packed to the brim and then the next two, only a couple hundred yards behind are empty. So the i stopped using the buses and have simply found a few loopholes in the street parking requirements and ended up with only one parking ticket in 3 years. I have worked full time since i was 16 and continued the same throughout college. So i was able to pay for each semester as it came up. Until last year when the tuition went from about \$2000 to \$3000!!!! in a matter of months. I realize the the costs must go up but how about either more gradually, or giving notice to an increase like that. Needless to say i had saved about 2,500 for tuition that semester and ended up cashing in even the change in the gallon jug in my room to make the difference. I manage my money very well but it seems that UWM does not always have their finances planned out. Another thing i bought a remote "PRS" and it cost \$40, then i come back next semester and i need a different remote for the same building (business) because the other ones "didn't work very well". That was a huge waste of \$90 for those two remotes. \n\nIn closing I would like to let you know that after I graduate I will not be making any contributions or donations of any sort until I feel that all the time of mine that you wasted with your office errors, poor bus routes, wasted books/remotes, and misc. other things, are made up by my lack of donations.\n\nP.S. When i applied for my major i recieved a letter from the business department saying that i had been denied from the school of business for the following reason "your GPA was not high enough to be admitted at this time. A GPA of 2.5 is needed and your current GPA is 3.2." That Letter will live in infamy as atest to your hap-hazard office skills here. Everyday my family as well as guests read that letter on the fridge as a firm reminder of just how much of a joke this school can be.

Some instructors tend to make a person hustle hard and offer no help. I have been cheated out of a letter grade by a few points in a few classes because of the way papers are graded and found that others that didn't work quite as hard received a better grade. There have been professors that are concerned with a person learning the content of the material and were available to help. I think all professors should know that every student that attends their class help pay their salaries and shouldn't be concerned with what a person look like. The main concern is not to prejudge any student and to give a student the grade they made, not what they want that student to have.

UWM is a great university with great opportunities, although people are generally impersonal with a lot of students commuting to school.

Great Atmosphere

LOVE IT HERE!

I love the atmosphere

I found that the professors were of high intellectual standing, were caring about my needs and desires and were available if I needed them. The campus community was friendly and always working to improve itself.

I made alot of great friends here!

Good Atmosphere

Most of the professors I had were excellent.

Great Staff. Great Experience.

As a student-athlete for the university my reasoning for attending UWM was differnt then most students. Even though I have greatly enjoyed my experience here, if it weren't for my basketball scholarship I probably would have went elsewhere. On the otherhand knowing what I know now about this instituion I am happy with my decision to attend the University of Wisconsin Milwaukee.

I was not satisfied with the business program. Many of the classes such as organization, were a waste of time and money. Most of the advisors were not helpful. I also thought that a lot of the classes were repeats and I felt like I was just learning the same things over and over again.

I think I would have gone away for school.

it was close to home and i enjoyed the atmosphere

Was a great experience throughout my time here.

It was very convenient, and the atmosphere and classes were great

I love the Eastside and being in the largest city in Wisconsin is a plus. The fact that the campus is large but still compact is great.

Close to home

Because it is a great university, well diversified, nice people, nice campus, and good staff.

I liked the people I meet and the City.

Probably would have attended a school with a higher academic record; a 2.0-something minimum grade-point for acceptance into the school of Business is too low. Other schools with higher academic standing have a higher minimum bar for students to achieve.

UWM had a lot to offer for my major in Accounting and has given me many opportunities to be successful with my area of study.

It was close to home.

I received a good education but it was not as complete a college experience as the previous school I attended. The University is close to home and reasonable tuition fees.

The location and tuition are reasonable compare to other university.

it is a great school I learned alot

Because after attending MATC for a couple of semesters I was very happy to be re-enrolled to UWM.

A nice school but a lack of school spirit.

I had a great experience at the University of Wisconsin- Milwaukee...My destiny was to attend UWM

I have grown such an appreciation for Milwaukee. I love it here and hope I will be able to find a job I like in Milwaukee once I graduate. Here, I have made friendships that I will keep for a lifetime.

UWM has a very good business school.

UWM was my only choice after high school because I was not ready to leave home. After completing my education here in my hometown I realized that I may have missed out on a lot of opportunities associated with living outside of my norm. I also feel that if I had waited a while before attending college I could have been more aware of what I wanted to get out of school, more than just a degree.

I have had such a great experience at UWM. The people are wonderful and the profs are great. The school always has something going on so I never get bored.

It's really on it's way up the University Ladder

Like the instructors and the facilities

It was a great big school with a small feel. Lots of programs to choose from a plenty to do in the community

Needed more personal attention from instructors and advisors of which was not available through UWM.

The experience here would have not been the same else where.

After going to a public school, it may have been more beneficial to me to go to a smaller UW school or a private college. Early in my career I felt like the system ate me alive.

The campus is not easy to get to if you live out of the city, and the parking for commuters isn't that great.

I enjoyed my time at UWM, but found the education level was low. A lot of my professors did not speak English well enough for me to gather information. I spent more time wondering what they said than I did taking the information in.

quality contacts with Milwaukee businesses/firms.

I think the education here has been of superior quality. I knew I was on the borderline for being accepted to Madison, so I attended here with the intent to transfer. After 2 years, I realized this school was very progressive in its teachings. This is exactly how the business world is and I have already put my education to work.

Good school and location.

UWM was a wonderful place to attend college. I met many wonderful people, and had a very educational experience.

I did enjoy UWM a lot even though I did not have that great of expectations coming in. I thought the faculty were either very good or poor, but I feel that the program is very strong and getting better. My only concern is that UWM was not as challenging as I would have wanted in maybe a more prestigious university. But, overall I enjoyed my experiences here at UWM.

I wish teachers would have been more one on one and I also had a very hard time getting into classes I needed to graduate.

Most teachers don't give a rip

WOULD PREFER TO GO TO A SCHOOL WHICH SPECIALIZES IN WHAT I'D LIKE TO DO, I.E ART SCHOOL FOR FASHION.

The marketing department needs to be re-structured. Advertising and Marketing should go hand in hand so more advertising classes should be offered. The creative side needs to be enhanced. A lot of jobs want you to create promotional materials and it would help if people knew how to use Photoshop and publishing software to make that stuff. There are not enough "electives" to choose from. Too much of the same info gets regurgitated over and over in different classes.

Good school.

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