

## UWM Senior Survey 2007

There were 2311 students invited to apply for graduation, based on credit hour accumulation, for the spring 2007 term. Of those, 73%, or 1,677, responded to the questionnaire that queried them on issues ranging from overall satisfaction to instruction, advising, career preparation, food service and facilities among others. The majority, approximately 86.2%, of respondents identified themselves as white, around 12% identified themselves as a student of color and 1.8% were either unknown or international.

In general, the graduating class of 2007 was satisfied with their experiences at UWM. When asked if they would choose UWM if they had to do it all over again, 87.1% responded that they definitely or probably would.

### If you had it to do all over again, would you choose to attend UWM?

Year	N	Definitely / Probably	Probably No / Definitely No
2007	1659	87%	13%
2006	1636	86%	14%
2005	1637	84%	16%
2004	1125	86%	14%
2003	525	76%	24%
2002	1375	81%	19%
2001	1333	79%	21%

Well over half of those surveyed, 61.7%, indicated that UWM was their first choice. Factoring this question in relation to whether they would choose to attend UWM again reveals high levels of satisfaction in the 2007 graduating class. Of those for whom UWM was their first choice, 92% would choose UWM again. Further, of those for whom UWM was not their first choice, 79% would choose UWM again.

In addition to the encouraging findings regarding overall satisfaction, increasingly more graduating seniors have a sense of commitment to and involvement with UWM at the end of their collegiate experience.

### Do you have a sense of commitment to and involvement with UWM?

Year	N	Definitely / Probably	Probably No / Definitely No	No Opinion
2007	1677	72%	27%	1%
2006	1636	69%	29%	2%
2005	1637	64%	34%	<1%
2004	1109	56%	44%	.
2003	522	32%	24%	26%
2002	1377	36%	32%	32%
2001	1329	37%	35%	28%

Beyond the comparative analyses between the most recent years the senior survey has been administered, there are a variety of ways in which the results can be further examined. In addition to reports developed for each school/college, findings are also developed for each ethnic group, by gender and by whether the student lived on or off campus. For example, in 2007, approximately half or more of the respondents within each ethnic group indicated that UWM was their first choice ranging from 48.6% for African American students to 85.7% for the Southeast Asian students. Figures for the sense of commitment are even higher ranging from 68.4% for Asian Americans to 89.5% for Southeast Asian students.

**2007 Senior Survey  
UWM 1<sup>st</sup> Choice/ Feel a Sense of Commitment  
By Ethnicity**

<b>Race/Ethnicity</b>	<b>1st Choice</b>	<b>Sense of Commitment</b>
White	61%	70%
African-American	49%	76%
Latino	72%	77%
Asian-American	55%	87%
Native-American	80%	70%
Southeast Asian	86%	61%

The vast majority of graduating seniors report that they would choose UWM again, in keeping with the high satisfaction rates reported elsewhere in the survey. Across the different ethnic groups, the percent indicating that they definitely or probably would choose UWM again ranges from 70% for American Indians to 94% for Asian-Americans.

**If you had it to do all over again, would you choose to attend UWM?**

<b>Ethnicity</b>	<b>2007</b>			<b>2006</b>			<b>2005</b>		
	<b>N</b>	<b>Definitely / Probably</b>	<b>Probably No/ Definitely No</b>	<b>N</b>	<b>Definitely / Probably</b>	<b>Probably No/ Definitely No</b>	<b>N</b>	<b>Definitely / Probably</b>	<b>Probably No/ Definitely No</b>
African American	56	77%	23%	71	83%	17%	87	85%	15%
Latino	51	89%	11%	37	92%	8%	58	88%	12%
Asian American	29	94%	6%	30	87%	13%	36	94%	6%
White	1248	87%	13%	1420	85%	15%	1399	84%	16%
American Indian	7	70%	30%	12	100%	0%	10	100%	0%
Southeast Asian	25	93%	7%	28	89%	11%	28	89%	11%

More good news can be found in a variety of measures related to quality of experience in areas ranging across a broad spectrum including instruction, advising, courses accessibility, library services, transportation, and facilities. The proportion of students reporting excellent or good quality across these areas continues to increase. Further, the majority of all seniors, regardless of ethnic background, found their experiences with people of different backgrounds excellent or good.

The harshest critics of academic advising were American Indian students with 60% reporting excellent or good quality. The interpretation of this figure, however, must be tempered with the knowledge that only 10 American Indians graduating seniors responded. However, of the graduating white students, only 65% rated academic advising positively and only marginally more of the Latino/a students rated academic advising positively with 68% reporting excellent or good quality. A greater proportion of seniors identifying as Asian-American, African-American or Southeast Asian rated the quality of advising as excellent or good, ranging from 74-78%. These figures are higher than those found in the 2006 administration where the percentage of students indicating excellent or good advising by ethnicity ranged from 59% to 75%.

Further details can be found in the attached tables.

**Overall quality of instruction received at UWM  
2001-2007 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2007	1657	91%	9%
2006	1616	91%	9%
2005	1607	90%	10%
2004	1109	88%	12%
2003	522	71%	29%
2002	1372	78%	22%
2001	1329	80%	20%

**Overall quality of academic advising at UWM  
2001-2007 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2007	1656	66%	34%
2006	1615	62%	38%
2005	1606	58%	42%
2004	1109	58%	42%
2003	522	45%	55%
2002	1372	53%	47%
2001	1329	53%	47%

**Overall quality of courses at UWM  
2001-2007 Graduating Senior Surveys**

Year	N	Excellent/ Good	Fair/ Poor
2007	1654	88%	12%
2006	1606	86%	14%
2005	1609	85%	15%
2004	1108	81%	19%
2003	524	68%	32%
2002	1369	72%	28%
2001	1328	75%	25%

**Overall accessibility of faculty and staff  
2001-2007 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2007	1656	88%	12%
2006	1615	85%	15%
2005	1602	85%	15%
2004	1109	83%	17%
2003	525	68%	32%
2002	1377	72%	28%
2001	1335	72%	28%

**Quality of classrooms and classroom facilities  
2001-2007 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2007	1648	80%	20%
2006	1604	77%	23%
2005	1597	77%	23%
2004	1104	74%	26%
2003	524	63%	37%
2002	1372	68%	32%
2001	1336	68%	32%

**Communication skills of instructors and TAs  
2001-2007 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2007	1652	74%	26%
2006	1612	73%	27%
2005	1602	73%	27%
2004	1105	67%	33%
2003	520	54%	46%
2002	1365	61%	39%
2001	1331	63%	37%

**Campus transportation options  
2001-2007 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor	Did not use
2007	1648	75%	13%	12%
2006	1608	77%	11%	12%
2005	1601	75%	11%	14%
2004	1102	75%	13%	12%
2003	521	60%	20%	20%
2002	1374	65%	20%	15%
2001	1321	62%	21%	17%

**Quality and availability of library services  
2001-2007 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor	Did not use
2007	1651	85%	9%	6%
2006	1617	84%	9%	7%
2005	1606	82%	10%	8%
2004	1108	82%	11%	7%
2003	524	78%	15%	7%
2002	1372	78%	17%	5%
2001	1337	79%	17%	4%

**Interactions with people of different races/nationalities/backgrounds  
2007 Graduating Senior Survey**

Ethnicity	N	Excellent / Good	Fair / Poor
African American	72	69%	31%
Latino	57	79%	21%
Asian American	31	77%	23%
Southeast Asian	27	85%	15%
Native American	10	90%	10%
White	1415	80%	20%

**Overall quality of academic advising at UWM  
2007 Graduating Senior Survey**

Ethnicity	N	Excellent / Good	Fair / Poor
African American	73	75%	25%
Latino	57	68%	32%
Asian American	31	74%	26%
Southeast Asian	27	78%	22%
Native American	10	60%	40%
White	1427	65%	35%