

UWM Senior Survey 2010

There were 4,228 students invited to apply for graduation, based on credit hour accumulation, for the spring 2010 term. Of those, 45%, or 1,906 responded to the survey that questioned them on issues ranging from overall satisfaction to instruction, advising, career preparation, food service and facilities among others. The majority, 84.7%, of respondents identified themselves as white, 12.9% identified themselves as a student of color and 2.4% were either unknown or international.

In general, the graduating class of 2010 was satisfied with their experiences at UWM. When asked if they would choose UWM if they had to do it all over again, 89% responded that they definitely or probably would.

If you had it to do all over again, would you choose to attend UWM?

Year	N	Definitely / Probably	Probably No / Definitely No
2010	1906	89%	11%
2009	1760	88%	12%
2008*			
2007	1659	87%	13%
2006	1636	86%	14%
2005	1637	84%	16%
2004	1125	86%	14%
2003	525	76%	24%
2002	1375	81%	19%
2001	1333	79%	21%

Well over half of those surveyed, 67%, indicated that UWM was their first choice. Given this response together with the overwhelming majority that would definitely or probably choose UWM again suggests high levels of satisfaction in the 2010 graduating class. Of those for whom UWM was their first choice, 92% would choose UWM again. Further, of those for whom UWM was not their first choice, 82% would choose UWM again.

In addition to the encouraging findings regarding overall satisfaction, increasingly more graduating seniors have a sense of commitment to and involvement with UWM at the end of their collegiate experience.

Do you have a sense of commitment to and involvement with UWM?

Year	N	Definitely / Probably	Probably No / Definitely No	No Opinion
2010	1906	79%	21%	
2009	1760	79%	21%	
2008*				
2007	1677	72%	27%	1%
2006	1636	69%	29%	2%
2005	1637	64%	34%	<1%
2004	1109	56%	44%	.
2003	522	32%	24%	26%
2002	1377	36%	32%	32%
2001	1329	37%	35%	28%

In 2010, half or more of the respondents within each ethnic group indicated that UWM was their first choice ranging from 56% for multi-ethnic students to 92% for the American Indian students. Figures for those reporting a definite or probable sense of commitment are generally higher ranging from 72% for multi-ethnic students to 89% for Asian-American students.

*Due to a data collection error, results for 2008 are not available.

**2009 is the first year multi-ethnic was available as a category for race ethnicity. Comparisons across years by ethnicity should be approached with caution as those who might have identified themselves as a single race previously can now select multiple categories.

2010 Senior Survey
UWM 1st Choice/ Feel a Sense of Commitment
By Ethnicity

Race/Ethnicity	1st Choice	Sense of Commitment
White	68%	79%
African-American	58%	85%
Latino	63%	88%
Asian-American	60%	89%
American Indian	92%	83%
Southeast Asian	61%	74%
Multi-Ethnic**	56%	72%

In keeping with the high satisfaction rates, the vast majority of graduating seniors report that they would choose UWM again. Across the different ethnic groups, the percent indicating that they definitely or probably would choose UWM again ranges from 67% for multi-ethnic students to 100% for American Indian students.

If you had it to do all over again, would you choose to attend UWM?

Ethnicity	2010			2009			2007		
	N	Definitely/ Probably	Probably No/ Definitely No	N	Definitely/ Probably	Probably No/ Definitely No	N	Definitely/ Probably	Probably No/ Definitely No
African American	84	81%	19%	53	91%	9%	56	77%	23%
Latino	56	95%	5%	38	92%	8%	51	89%	11%
Asian American	37	86%	14%	38	89%	11%	29	94%	6%
White	1615	89%	11%	1537	88%	12%	1248	87%	13%
American Indian	12	100%	0%	15	93%	7%	7	70%	30%
Southeast Asian	42	88%	12%	18	94%	6%	25	93%	7%
Multi-ethnic	18	67%	33%	10	70%	30%			

An overwhelming proportion of students report excellent or good quality in instruction, courses accessibility, library services, transportation, and facilities. These findings are consistent with recent exiting cohorts. Further, the majority of all seniors found their experiences with people of different backgrounds excellent or good.

Findings regarding academic advising are more mixed. While graduating African American, Latino, Southeast Asian American, American Indians and White report higher proportions of students rating advising as excellent or good compared to the 2009 cohort, the proportion of Asian and Multi-Ethnic students reporting excellent or good has fallen from 2009 levels. Overall, the number of students reporting excellent or good academic advising rose from 69% in 2009 to 72% in 2010.

There are a variety of ways in which the results can be examined. Reports are developed for each school/college, as well as by race/ethnicity, gender and whether the student lived on or off campus. These are available at http://www.uwm.edu/Dept/Acad_Aff/assessment/gss.html.

Further details can be found in the attached table

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**Overall quality of instruction received at UWM
2001-2010 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2010	1906	89%	11%
2009	1760	88%	12%
2008*			
2007	1657	91%	9%
2006	1616	91%	9%
2005	1607	90%	10%
2004	1109	88%	12%
2003	522	71%	29%
2002	1372	78%	22%
2001	1329	80%	20%

**Overall accessibility of faculty and staff
2001-2010 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2010	1906	89%	11%
2009	1760	89%	11%
2008*			
2007	1656	88%	12%
2006	1615	85%	15%
2005	1602	85%	15%
2004	1109	83%	17%
2003	525	68%	32%
2002	1377	72%	28%
2001	1335	72%	28%

**Overall quality of academic advising at UWM
2001-2010 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2010	1906	72%	28%
2009	1760	69%	31%
2008*			
2007	1656	66%	34%
2006	1615	62%	38%
2005	1606	58%	42%
2004	1109	58%	42%
2003	522	45%	55%
2002	1372	53%	47%
2001	1329	53%	47%

**Quality of classrooms and classroom facilities
2001-2010 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2010	1906	81%	19%
2009	1760	80%	20%
2008*			
2007	1648	80%	20%
2006	1604	77%	23%
2005	1597	77%	23%
2004	1104	74%	26%
2003	524	63%	37%
2002	1372	68%	32%
2001	1336	68%	32%

**Overall quality of courses at UWM
2001-2010 Graduating Senior Surveys**

Year	N	Excellent/ Good	Fair/ Poor
2010	1906	86%	14%
2009	1760	86%	14%
2008*			
2007	1654	88%	12%
2006	1606	86%	14%
2005	1609	85%	15%
2004	1108	81%	19%
2003	524	68%	32%
2002	1369	72%	28%
2001	1328	75%	25%

**Communication skills of instructors and TAs
2001-2010 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2010	1906	76%	24%
2009	1760	74%	26%
2008*			
2007	1652	74%	26%
2006	1612	73%	27%
2005	1602	73%	27%
2004	1105	67%	33%
2003	520	54%	46%
2002	1365	61%	39%
2001	1331	63%	37%

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**Campus transportation options
2001-2010 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor	Did not use
2010	1906	76%	11%	13%
2009	1760	75%	13%	12%
2008*				
2007	1648	75%	13%	12%
2006	1608	77%	11%	12%
2005	1601	75%	11%	14%
2004	1102	75%	13%	12%
2003	521	60%	20%	20%
2002	1374	65%	20%	15%
2001	1321	62%	21%	17%

**Quality and availability of library services
2001-2010 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor	Did not use
2010	1906	86%	7%	7%
2009	1760	85%	9%	6%
2008*				
2007	1651	85%	9%	6%
2006	1617	84%	9%	7%
2005	1606	82%	10%	8%
2004	1108	82%	11%	7%
2003	524	78%	15%	7%
2002	1372	78%	17%	5%
2001	1337	79%	17%	4%

**Interactions with people of different races/nationalities/backgrounds
2010 Graduating Senior Survey**

Ethnicity	N	Excellent / Good	Fair / Poor
African American	84	79%	21%
Latino	56	82%	18%
Asian American	37	78%	22%
Southeast Asian	42	86%	14%
American Indian	12	92%	8%
White	1615	84%	16%
Multi-ethnic	18	72%	28%

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**Overall quality of academic advising at UWM
2010 Graduating Senior Survey**

Ethnicity	N	Excellent / Good	Fair / Poor
African American	84	77%	23%
Latino	56	75%	25%
Asian American	37	73%	27%
Southeast Asian	42	71%	29%
American Indian	12	75%	25%
White	1615	72%	23%
Multi-ethnic	18	56%	44%

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