

## UWM Senior Survey 2012

Over 2,000 students who applied for graduation for the Spring 2012 term responded to a survey that asked about issues ranging from overall satisfaction to instruction, advising, career preparation, food service and facilities among others. The majority, 83.6%, of respondents identified themselves as White, 14.9% identified themselves as a student of color, and 1.5% were either unknown or international.

In general, the graduating class of 2012 was satisfied with their experiences at UWM. When asked if they would choose UWM if they had to do it all over again, 87% responded that they definitely or probably would. This rate is down slightly from the three previous years.

**Table 1 - If you had it to do all over again, would you choose to attend UWM?**

Year	N	Definitely / Probably	Probably No / Definitely No
2012	2,025	87%	13%
2011	2,005	89%	11%
2010	1,906	89%	11%
2009	1,760	88%	12%
2008*			
2007	1,659	87%	13%
2006	1,636	86%	14%
2005	1,637	84%	16%
2004	1,125	86%	14%
2003	525	76%	24%
2002	1,375	81%	19%
2001	1,333	79%	21%

Two of every three respondents (66%) indicated that UWM was their first choice. Given this response together with the overwhelming majority that would definitely or probably choose UWM again suggests high levels of satisfaction in the 2012 graduating class. Of those for whom UWM was their first choice, 92% would choose UWM again. Further, of those for whom UWM was not their first choice, 78% would choose UWM again.

In addition to the encouraging findings regarding overall satisfaction, many graduating seniors have a sense of commitment to and involvement with UWM at the end of their collegiate experience. The rate of high commitment decreased slightly in 2012 compared to the previous three years

**Table 2 - Do you have a sense of commitment to and involvement with UWM?**

Year	N	Definitely / Probably	Probably No / Definitely No	No Opinion
2012	2,025	77%	23%	
2011	2,005	79%	21%	
2010	1,906	79%	21%	
2009	1,760	79%	21%	
2008*				
2007	1,677	72%	27%	1%
2006	1,636	69%	29%	2%
2005	1,637	64%	34%	<1%
2004	1,109	56%	44%	.
2003	522	32%	24%	26%
2002	1,377	36%	32%	32%
2001	1,329	37%	35%	28%

As shown in Table 3, in 2012, two-thirds or more of the respondents within each ethnic group indicated that UWM was their first choice and over three-quarters of respondents reported they “definitely” or “probably” felt a sense of commitment to and involvement with UWM.

*\*Due to a data collection error, results for 2008 are not available.*

**Table 3 - 2012 Senior Survey  
UWM 1<sup>st</sup> Choice/ Feel a Sense of Commitment/Involvement By Ethnicity**

Race/Ethnicity	# Respondents	1st Choice	Sense of Commitment (Definitely / Probably)
African American	80	68%	86%
Am Indian/Alas. Native	5	80%	80%
Asian American	59	67%	76%
Southeast Asian	41	63%	83%
Hispanic/Latino/a	37	68%	89%
White	1,693	66%	76%
Multi-ethnic	78	64%	77%

In keeping with the high satisfaction rates, the vast majority of graduating seniors report that they would choose UWM again. Across almost all ethnic groups, the proportion of students who would choose UWM if they had to do it over rose between 2010 and 2012, as shown in Table 4. The exceptions were White students whose rate fell by 2% and American Indian/Alaskan Native respondents, although there were only 5 in this group in 2012.

**Table 4 - If you had it to do all over again, would you choose to attend UWM?**

Ethnicity	2012			2011			2010		
	N	Definitely/ Probably	Probably No/ Definitely No	N	Definitely/ Probably	Probably No/ Definitely No	N	Definitely/ Probably	Probably No/ Definitely No
African American	80	91%	9%	67	88%	11%	84	81%	19%
Am Indian/Ala. Native	5	80%	20%	6	83%	17%	12	100%	0%
Asian American	59	88%	12%	33	85%	15%	37	86%	14%
Southeast Asian	41	90%	10%	36	100%	0%	42	88%	12%
Hispanic/Latino/a	37	95%	5%	29	90%	10%	56	95%	5%
White	1693	86%	14%	1716	89%	11%	1615	89%	11%
Multi-ethnic	78	85%	15%	96	86%	14%	18	67%	33%

An overwhelming proportion of students report excellent or good quality in instruction, courses accessibility, library services, transportation, and facilities. These findings are consistent with recent exiting cohorts. Further, the majority of all seniors found their experiences with people of different backgrounds excellent or good. Specific results are shown in Tables 5 through 12 on the following pages.

Findings regarding academic advising are more mixed. (See Tables 13 and 14.) Graduating African American, Asian, Southeast Asian American, American Indians and Multi-Ethnic report higher satisfaction with advising as compared to White and Hispanic/Latino/a students. Overall, the number of students reporting excellent or good academic advising dropped from 72% in 2010 to 67% in 2012.

There are a variety of ways in which the results can be examined. Reports which detail response rates to each survey question are developed for each school/college, as well as by race/ethnicity, gender, UWM as first choice of school, and whether the student lived on or off campus. These are available at <http://www4.uwm.edu/oair/Surveys/gss.cfm>.

*\*Due to a data collection error, results for 2008 are not available.*

**Table 5 - Overall quality of instruction at UWM  
2001-2012 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2012	2,025	87%	13%
2011	2,005	89%	11%
2010	1,906	89%	11%
2009	1,760	88%	12%
2008*			
2007	1,657	91%	9%
2006	1,616	91%	9%
2005	1,607	90%	10%
2004	1,109	88%	12%
2003	522	71%	29%
2002	1,372	78%	22%
2001	1,329	80%	20%

**Table 7 - Overall quality of academic advising  
2001-2012 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2012	2,025	67%	33%
2011	2,005	69%	31%
2010	1,906	72%	28%
2009	1,760	69%	31%
2008*			
2007	1,656	66%	34%
2006	1,615	62%	38%
2005	1,606	58%	42%
2004	1,109	58%	42%
2003	522	45%	55%
2002	1,372	53%	47%
2001	1,329	53%	47%

**Table 9 - Overall quality of courses at UWM  
2001-2012 Graduating Senior Surveys**

Year	N	Excellent/ Good	Fair/ Poor
2012	2,020	82%	18%
2011	2,005	86%	14%
2010	1,906	86%	14%
2009	1,760	86%	14%
2008*			
2007	1,654	88%	12%
2006	1,606	86%	14%
2005	1,609	85%	15%
2004	1,108	81%	19%
2003	524	68%	32%
2002	1,369	72%	28%
2001	1,328	75%	25%

**Table 6 - Overall accessibility of faculty and staff  
2001-2012 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2012	2,025	86%	14%
2011	2,005	88%	12%
2010	1,906	89%	11%
2009	1,760	89%	11%
2008*			
2007	1,656	88%	12%
2006	1,615	85%	15%
2005	1,602	85%	15%
2004	1,109	83%	17%
2003	525	68%	32%
2002	1,377	72%	28%
2001	1,335	72%	28%

**Table 8 - Quality of classrooms/classroom facilities  
2001-2012 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2012	2,020	76%	24%
2011	2,005	78%	22%
2010	1,906	81%	19%
2009	1,760	80%	20%
2008*			
2007	1,648	80%	20%
2006	1,604	77%	23%
2005	1,597	77%	23%
2004	1,104	74%	26%
2003	524	63%	37%
2002	1,372	68%	32%
2001	1,336	68%	32%

**Table 10 - Communication skills of instructors/TAs  
2001-2012 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor
2012	2,020	73%	27%
2011	2,005	77%	23%
2010	1,906	76%	24%
2009	1,760	74%	26%
2008*			
2007	1,652	74%	26%
2006	1,612	73%	27%
2005	1,602	73%	27%
2004	1,105	67%	33%
2003	520	54%	46%
2002	1,365	61%	39%
2001	1,331	63%	37%

\*Due to a data collection error, results for 2008 are not available.

**Table 11 - Campus transportation options  
2001-2012 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor	Did not use
2012	2,020	76%	11%	13%
2011	2,005	77%	11%	12%
2010	1,906	76%	11%	13%
2009	1,760	75%	13%	12%
2008*				
2007	1,648	75%	13%	12%
2006	1,608	77%	11%	12%
2005	1,601	75%	11%	14%
2004	1,102	75%	13%	12%
2003	521	60%	20%	20%
2002	1,374	65%	20%	15%
2001	1,321	62%	21%	17%

**Table 12 – Quality/availability of library services  
2001-2012 Graduating Senior Survey**

Year	N	Excellent/ Good	Fair/ Poor	Did not use
2012	2,025	86%	7%	6%
2011	2,005	86%	8%	6%
2010	1,906	86%	7%	7%
2009	1,760	85%	9%	6%
2008*				
2007	1,651	85%	9%	6%
2006	1,617	84%	9%	7%
2005	1,606	82%	10%	8%
2004	1,108	82%	11%	7%
2003	524	78%	15%	7%
2002	1,372	78%	17%	5%
2001	1,337	79%	17%	4%

**Table 13 - Interactions with people of different  
races/ nationalities/backgrounds  
2012 Graduating Senior Survey**

Ethnicity	N	Excellent / Good	Fair / Poor
African American	80	75%	25%
Hispanic/Latino/a	37	89%	11%
Asian American	58	87%	13%
Southeast Asian	41	78%	22%
American Indian	5	80%	20%
White	1693	81%	20%
Multi-ethnic	79	87%	13%

**Table 14 - Overall quality of academic advising  
2012 Graduating Senior Survey**

Ethnicity	N	Excellent / Good	Fair / Poor
African American	80	73%	28%
Hispanic/Latino/a	37	68%	32%
Asian American	59	76%	24%
Southeast Asian	41	78%	22%
American Indian	5	60%	40%
White	1693	66%	34%
Multi-ethnic	78	71%	39%

**Table 15 – Students Invited to Apply for Graduation, Senior Survey Respondents and Graduates**

Spring Term	AY	Senior Survey Invitees and Respondents			Spring and AY Graduates		
		# invited* in November to apply for graduation in following Spring/ Summer	# responding to Senior Survey and intending to graduate in Spring	% response rate based on invited	# graduating in Spring	# graduating in academic year	% of total graduating in Spring
2005	2004-05	1,844	1,637	89%	1,602	3,094	52%
2006	2005-06	2,012	1,636	81%	1,650	3,139	53%
2007	2006-07	2,311	1,659	72%	1,772	3,197	55%
2008	2007-08	--	--	--	1,901	3,308	57%
2009	2008-09	3,352	1,760	53%	1,940	3,429	57%
2010	2009-10	4,228	1,906	45%	2,014	3,559	57%
2011	2010-11	3,420	2,005	59%	2,053	3,643	56%
2012	2011-12	3,258	2,020	62%	1,883	3,740	50%

\*From 2005 to 2009, students with 85 or more credits were invited to apply for graduation. From 2010 to current, students with 100 or more credits were invited to apply for graduation.

\*Due to a data collection error, results for 2008 are not available.