

UWM Senior Survey 2013

A total of 2,085 students who applied for graduation for the Spring 2013 term responded to a survey that asked about issues ranging from overall satisfaction to instruction, advising, career preparation, food service and facilities among others. The majority, 80.8%, of respondents identified themselves as White, 17.6% identified themselves as a student of color, and 1.6% were either unknown or international.

In general, the graduating class of 2013 was satisfied with their experiences at UWM. When asked if they would choose UWM if they had to do it all over again, 88% responded that they definitely or probably would. This rate is similar to the responses found over the past five years.

Table 1 - If you had it to do all over again, would you choose to attend UWM?

Year	N	Definitely / Probably	Probably No / Definitely No
2013	2,085	88%	12%
2012	2,021	87%	13%
2011	2,005	89%	11%
2010	1,906	89%	11%
2009	1,760	88%	12%
2008*			
2007	1,659	87%	13%
2006	1,636	86%	14%
2005	1,637	84%	16%
2004	1,125	86%	14%
2003	525	76%	24%
2002	1,375	81%	19%
2001	1,333	79%	21%

Two of every three respondents (66%) indicated that UWM was their first choice. Given this response together with the overwhelming majority that would definitely or probably choose UWM again suggests high levels of satisfaction in the 2013 graduating class. Of those for whom UWM was their first choice, 92% would choose UWM again, while of those for whom UWM was not their first choice, 81% would choose UWM again.

In addition to the encouraging findings regarding overall satisfaction, many graduating seniors have a sense of commitment to and involvement with UWM at the end of their collegiate experience.

Table 2 - Do you have a sense of commitment to and involvement with UWM?

Year	N	Definitely / Probably	Probably No / Definitely No	No Opinion
2013	2,085	79%	21%	
2012	2,021	77%	23%	
2011	2,005	79%	21%	
2010	1,906	79%	21%	
2009	1,760	79%	21%	
2008*				
2007	1,677	72%	27%	1%
2006	1,636	69%	29%	2%
2005	1,637	64%	34%	<1%
2004	1,109	56%	44%	.
2003	522	32%	24%	26%
2002	1,377	36%	32%	32%
2001	1,329	37%	35%	28%

As shown in Table 3, in 2013, about two-thirds or more of the respondents within each ethnic group other than Asian Americans and American Indian/Alaskan Native (the latter with an N of 8) indicated that UWM was their first choice and over three-quarters of respondents reported they “definitely” or “probably” felt a sense of commitment to and involvement with UWM.

**Due to a data collection error, results for 2008 are not available.*

**Table 3 – 2013 Senior Survey
UWM 1st Choice/ Feel a Sense of Commitment/Involvement By Ethnicity**

Race/Ethnicity	# Respondents	1st Choice	Sense of Commitment (Definitely / Probably)
African American	102	65%	83%
Am Indian/Alas. Native	8	50%	88%
Southeast Asian American	50	74%	76%
Asian American	42	52%	83%
Latino/a	47	72%	92%
White	1,685	66%	79%
Multi-ethnic	113	64%	77%

In keeping with the high satisfaction rates, the vast majority of graduating seniors report that they would choose UWM again. The rate is consistently over the 80 percent range and is closer to 90 percent for most ethnic groups in 2013.

Table 4 - If you had it to do all over again, would you choose to attend UWM?

Ethnicity	2013		2012		2011	
	N	Definitely/ Probably	N	Definitely/ Probably	N	Definitely/ Probably
African American	102	90%	77	92%	67	88%
Am Indian/Ala. Native	8	88%	5	80%	6	83%
Southeast Asian American	50	92%	41	90%	36	100%
Asian American	42	93%	59	90%	33	85%
Latino/a	47	87%	36	94%	29	90%
White	1,685	88%	1,689	86%	1,716	89%
Multi-ethnic	113	85%	82	84%	96	86%

An overwhelming proportion of students report excellent or good quality in instruction, courses accessibility, library services, transportation, and facilities. These findings are consistent with recent exiting cohorts. Further, the majority of all seniors found their experiences with people of different backgrounds excellent or good. Specific results are shown in Tables 5 through 12 on the following pages. In addition trend data over the past five years of graduates is available for all questions at http://www4.uwm.edu/acad_aff/assessment/gss13/GraduatingSeniorSurvey.html.

Findings regarding academic advising are more mixed. (See Tables 13 and 14.) Graduating African American, Asian American, Southeast Asian American, and Multi-Ethnic report higher satisfaction with advising as compared to White, American Indian, and Latino/a students.

There are a variety of ways in which the results can be examined. Reports which detail response rates to each survey question are developed for each school/college, as well as by race/ethnicity, gender, UWM as first choice of school, and whether the student lived on or off campus. These are available at <http://www4.uwm.edu/oir/Surveys/gss.cfm>.

**Due to a data collection error, results for 2008 are not available.*

Table 5 - Overall quality of instruction at UWM

Year	N	Excellent/ Good	Fair/ Poor
2013	2,085	87%	13%
2012	2,021	88%	12%
2011	2,005	89%	11%
2010	1,906	89%	11%
2009	1,760	88%	12%
2008*			
2007	1,657	91%	9%
2006	1,616	91%	9%
2005	1,607	90%	10%
2004	1,109	88%	12%
2003	522	71%	29%
2002	1,372	78%	22%
2001	1,329	80%	20%

Table 6 - Overall accessibility of faculty and staff

Year	N	Excellent/ Good	Fair/ Poor
2013	2,085	86%	14%
2012	2,021	86%	14%
2011	2,005	88%	12%
2010	1,906	89%	11%
2009	1,760	89%	11%
2008*			
2007	1,656	88%	12%
2006	1,615	85%	15%
2005	1,602	85%	15%
2004	1,109	83%	17%
2003	525	68%	32%
2002	1,377	72%	28%
2001	1,335	72%	28%

Table 7 - Overall quality of academic advising

Year	N	Excellent/ Good	Fair/ Poor
2013	2,085	71%	29%
2012	2,021	68%	32%
2011	2,005	69%	31%
2010	1,906	72%	28%
2009	1,760	69%	31%
2008*			
2007	1,656	66%	34%
2006	1,615	62%	38%
2005	1,606	58%	42%
2004	1,109	58%	42%
2003	522	45%	55%
2002	1,372	53%	47%
2001	1,329	53%	47%

Table 8 - Quality of classrooms/classroom facilities

Year	N	Excellent/ Good	Fair/ Poor
2013	2,085	75%	25%
2012	2,021	76%	24%
2011	2,005	78%	22%
2010	1,906	81%	19%
2009	1,760	80%	20%
2008*			
2007	1,648	80%	20%
2006	1,604	77%	23%
2005	1,597	77%	23%
2004	1,104	74%	26%
2003	524	63%	37%
2002	1,372	68%	32%
2001	1,336	68%	32%

Table 9 - Overall quality of courses at UWM

Year	N	Excellent/ Good	Fair/ Poor
2013	2,085	83%	17%
2012	2,021	82%	18%
2011	2,005	86%	14%
2010	1,906	86%	14%
2009	1,760	86%	14%
2008*			
2007	1,654	88%	12%
2006	1,606	86%	14%
2005	1,609	85%	15%
2004	1,108	81%	19%
2003	524	68%	32%
2002	1,369	72%	28%
2001	1,328	75%	25%

Table 10 - Communication skills of instructors/TAs

Year	N	Excellent/ Good	Fair/ Poor
2013	2,085	76%	24%
2012	2,021	73%	27%
2011	2,005	77%	23%
2010	1,906	76%	24%
2009	1,760	74%	26%
2008*			
2007	1,652	74%	26%
2006	1,612	73%	27%
2005	1,602	73%	27%
2004	1,105	67%	33%
2003	520	54%	46%
2002	1,365	61%	39%
2001	1,331	63%	37%

*Due to a data collection error, results for 2008 are not available.

Table 11 - Campus transportation options

Year	N	Excellent/ Good	Fair/ Poor	Did not use
2013	2,085	75%	14%	12%
2012	2,021	76%	11%	13%
2011	2,005	77%	11%	12%
2010	1,906	76%	11%	13%
2009	1,760	75%	13%	12%
2008*				
2007	1,648	75%	13%	12%
2006	1,608	77%	11%	12%
2005	1,601	75%	11%	14%
2004	1,102	75%	13%	12%
2003	521	60%	20%	20%
2002	1,374	65%	20%	15%
2001	1,321	62%	21%	17%

Table 12 – Quality/availability of library services

Year	N	Excellent/ Good	Fair/ Poor	Did not use
2013	2,085	85%	8%	7%
2012	2,021	86%	7%	6%
2011	2,005	86%	8%	6%
2010	1,906	86%	7%	7%
2009	1,760	85%	9%	6%
2008*				
2007	1,651	85%	9%	6%
2006	1,617	84%	9%	7%
2005	1,606	82%	10%	8%
2004	1,108	82%	11%	7%
2003	524	78%	15%	7%
2002	1,372	78%	17%	5%
2001	1,337	79%	17%	4%

**Table 13 - Interactions with people of different races/ nationalities/backgrounds
2013 Graduating Senior Survey**

Ethnicity	N	Excellent / Good	Fair / Poor
African American	102	72%	28%
Latino/a	47	83%	17%
Asian American	42	88%	12%
SE Asian Amer	50	80%	20%
American Indian	8	75%	25%
White	1685	81%	19%
Multi-ethnic	116	89%	11%

**Table 14 - Overall quality of academic advising
2013 Graduating Senior Survey**

Ethnicity	N	Excellent / Good	Fair / Poor
African American	102	79%	21%
Latino/a	47	58%	42%
Asian American	42	79%	21%
SE Asian Amer	50	78%	22%
American Indian	8	50%	50%
White	1685	70%	30%
Multi-ethnic	116	72%	38%

Table 15 – Students Invited to Apply for Graduation, Senior Survey Respondents and Graduates

		Senior Survey Invitees and Respondents			Spring and AY Graduates		
Spring Term	AY	# invited* in November to apply for graduation in following Spring/ Summer	# responding to Senior Survey and intending to graduate in Spring	% response rate based on invited	# graduating in Spring	# graduating in academic year	% of total graduating in Spring
2005	2004-05	1,844	1,637	89%	1,602	3,094	52%
2006	2005-06	2,012	1,636	81%	1,650	3,139	53%
2007	2006-07	2,311	1,659	72%	1,772	3,197	55%
2008	2007-08	--	--	--	1,901	3,308	57%
2009	2008-09	3,352	1,760	53%	1,940	3,429	57%
2010	2009-10	4,228	1,906	45%	2,014	3,559	57%
2011	2010-11	3,420	2,005	59%	2,053	3,643	56%
2012	2011-12	3,258	2,021	62%	2,045	3,863	53%
2013	2012-13	3,149	2,085	66%	2,024	3,891	52%

*From 2005 to 2009, students with 85 or more credits were invited to apply for graduation. From 2010 to current, students with 100 or more credits were invited to apply for graduation.

*Due to a data collection error, results for 2008 are not available.