

**MASTER OF BUSINESS ADMINISTRATION
&
MASTER OF SCIENCE IN MANAGEMENT
GRADUATION DATE: AUGUST 2004
EMPLOYMENT SURVEY**

INSTRUCTIONS: Please check the appropriate answer for each question. The information provided by you in this survey will be held in strict confidence. The purpose of the survey is to accumulate summary information on the career choices, placement rates, and salary data on Master's graduates of UWM's School of Business Administration.

PART I – EDUCATION

A) Degree Received:

- | | |
|--|---|
| <input type="checkbox"/> Master of Business Administration (MBA) | <input type="checkbox"/> MS-Accounting |
| <input type="checkbox"/> MS-eBusiness | <input type="checkbox"/> MS-Finance Analysis |
| <input type="checkbox"/> MS-Health Care Management | <input type="checkbox"/> MS-International Business |
| <input type="checkbox"/> MS-Management Information Systems | <input type="checkbox"/> MS-Marketing |
| <input type="checkbox"/> MS-Organizational Science | <input type="checkbox"/> MS-Quality and Operations Management |
| <input type="checkbox"/> MS-Taxation | |

B) Which classification of student were you while attending graduate school?

- full-time
 part-time

C) Are you continuing in graduate school for a second Master's or Ph.D.?

- Not enrolled
 Enrolled: part-time full-time
University: _____
Program/Major: _____

D) To what extent did your business degree:

	Not at all	Slightly	Moderately	Very much	Extremely	Not applicable
Expand your career options	1	2	3	4	5	6
Provide access to employers	1	2	3	4	5	6
Increase your earning potential	1	2	3	4	5	6
Assist you in selecting a career	1	2	3	4	5	6
Enhance your upward mobility	1	2	3	4	5	6
Facilitate a change in your career path	1	2	3	4	5	6
Provide the knowledge necessary to succeed	1	2	3	4	5	6
Provide skills necessary to succeed	1	2	3	4	5	6

PART II – EMPLOYMENT STATUS

Please provide information regarding your previous and current employment.

A) What type of job did you have upon/prior to entering the Graduate Program? _____

B) Annual gross salary in your job before you began your graduate degree program: _____

C) Did you work while attending school?

Yes, ___ full-time ___ part-time ___ internship ___ No

D) Are you currently working?

Yes, ___ full-time ___ part-time ___ No (please proceed to Part IV)

E) Current Employer

Name _____

Location (City, State) _____

Type of Business _____

F) Your position or title _____

Is your current position a . . . (check all that apply)

___ change in career since graduation

___ NEW position since graduation

___ continuation of a position you held prior to graduation

___ promotion within an organization as a result of obtaining your degree

G) Please summarize the nature of your work in your current job.

Accounting

___ Public

___ Manufacturing

___ Service Industry

___ Governmental

___ Non-profit organization

___ Other: _____

Management Information Systems

___ Programmer

___ Systems Analyst

___ Technical Specialist

___ Consulting

___ Other: _____

eBusiness

___ Internet Marketing

___ Data Management

___ Supply Chain Management

___ Strategic Planning

___ Consulting

___ Other: _____

Marketing

___ Sales (non-retail)

___ Retail

___ Market Research

___ Brand/Product Management

___ Promotions/Public Relations

___ Advertising

___ Service Representation

___ Other: _____

Finance

___ Banking

___ Sale of Marketable Securities

___ Investment Research

___ Corporate Finance

___ Financial Advising

___ Other: _____

Quality/Operations Management

___ Production Scheduling & Planning

___ Distribution

___ Shop Floor Supervisor

___ Purchasing

___ Materials Management

___ Other: _____

Human Resources Management

___ Benefit Administration

___ Labor Relations

___ Training

___ Job Analysis

___ Other: _____

H) Annual gross salary in your job after you completed your graduate degree program: _____

PART III – JOB SEARCH EXPERIENCE

- A) Please check all sources used in your job search immediately following graduation:
- Conducted no job search – continuing position held before graduation
 - Campus Interview
 - School of Business Administration Career Services Center referral or jobs board
 - Panther Jobs Line
 - UWM Career Development Center (Mellencamp Hall) referral or jobs board
 - Faculty Member
 - Newspaper
 - Employment Agency
 - Personal referral from family or friends
 - Internet
 - Other (please specify): _____

- B) Approximately how long was your job search?
- 1 month or less
 - 2 months
 - 3-4 months
 - 5-6 months
 - More than 6 months
 - Other (please specify)

- C) How would you rate the quality of services you received during your job search from each of the following:

	Poor	Fair	Good	Very Good	Excellent	Not applicable
School of Business Administration Career Services Center	1	2	3	4	5	6
UWM Career Development Center (Mellencamp)	1	2	3	4	5	6
Business School Faculty	1	2	3	4	5	6
Other (please explain)	1	2	3	4	5	6

PART IV: COMMENTS

We are very interested in your opinion. If you have any comments regarding the contents of this survey or the services provided by the School of Business Administration Career Services Center, please let us know.

PART V: RESULTS

Would you like a summary of the results of this survey?

No

Yes, the results should be mailed to:

Name _____

Address _____

Thank you for taking the time to complete this employment survey.

University of Wisconsin-Milwaukee
School of Business Administration