

**BACHELOR OF BUSINESS ADMINISTRATION
GRADUATION DATE: AUGUST 2004
EMPLOYMENT SURVEY**

The information provided by you in this survey will be held in strict confidence. The purpose of the survey is to accumulate summary information on the career choices, placement rates, and salary data on graduates of UWM's School of Business Administration.

PART I: EDUCATION

A) Major(s):

- | | |
|--|--|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Mgmt. Information Systems |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Production & Operations Mgmt. |
| <input type="checkbox"/> Human Resources Mgmt. | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Marketing | |

B) Presently enrolled in graduate school:

- No
 Yes, Part-time or Full-time (Circle one)

University attending: _____
Program/Major: _____

PART II: EMPLOYMENT STATUS

A) Are you currently working?

- Yes, Full-time
 Yes, Part-time
 No (Please proceed to Part IV)

B) Employer Information

Name _____
Location (City, State) _____
Type of Business _____

C) Your position or title _____

Is your current position a ...

- NEW position since graduation
 continuation of a position you held full or part time
prior to graduation
 promotion within an organization as the result of your
obtaining your degree

D) Please summarize the nature of your work in your current job.

Accounting

- Public
- Manufacturing
- Service Industry
- Governmental
- Non-profit organization
- Other: _____

Finance

- Banking
- Sale of Marketable Securities
- Investment Research
- Corporate Finance
- Financial Advising
- Other: _____

Human Resources Management

- Benefit Administration
- Labor Relations
- Training
- Recruiting
- Job Analysis
- Other: _____

Management Information Systems

- Programmer
- Systems Analyst
- Technical Specialist
- Consulting
- Other: _____

Marketing

- Sales (non-retail)
- Retail
- Market Research
- Brand/Product Management
- Promotions/Public Relations
- Advertising
- Service Representative
- Other: _____

Production/Operations Management

- Production Scheduling & Planning
- Distribution
- Shop Floor Supervisor
- Purchasing
- Materials Management
- Other: _____

Real Estate and Urban Development

- Commercial Development
- Appraisal
- Broker, Sales, and Leasing
- Planning
- Research and Investing
- Property Management
- Other: _____

E) Starting annual gross salary (before taxes): _____

PART III: JOB SEARCH EXPERIENCE

A) Please check the source through which you learned of your present position:

- Campus Interview
- School of Business Administration Career Services Center referral, jobs board, or eRecruiting.com
- Panther Jobs Line
- UWM Career Development Center (Mellencamp Hall) referral or jobs board
- Faculty Member
- Newspaper
- Employment Agency
- Personal referral from family or friends
- Internet
- Other (please specify): _____

B) When did you receive the offer of employment for your present position:

- Prior to graduation
- 0 - 2 months after graduation
- 3 - 6 months after graduation

PART IV: STUDENT EMPLOYMENT

The following questions relate to your work experience while attending UWM. Do not include in your answers any position referred to in Part II, Question C.

A) Did you work in a position directly related to your major field of study?

Yes

No (Go to part V)

B) How many jobs did you have that were directly related to your major? _____

1. What type of duties did you perform? _____

C) What was the total length of time you spent working in positions directly related to your major field of study?

____months

PART V: COMMENTS

We are very interested in your opinion. If you have any comments regarding the services provided by the Career Services Center or the contents of this survey, please let us know.

PART VI: RESULTS

Would you like a summary of the results of this survey?

No

Yes, the results should be mailed to:

Name _____

Address _____

Thank you for taking the time to complete this employment survey.

Greg A. Krejci
Career Services Coordinator
School of Business Administration