Center for International Education
2015 Video Contest
Call for Submissions

UWM’s Center for International Education is sponsoring a video contest, and we would like you to consider submitting a video showcasing your international experiences. Below are some suggested themes for your video:

- **Global Learning**
  - Share your perspectives on your studies at UWM, in particular on programs with an international/global or area studies focus (e.g. Global Studies, International Studies, certificate programs, foreign language).

- **Study Abroad**
  - How did your study abroad or overseas internship impact how you view your place in the world, and open other doors for you, such as career opportunities?

- **Destination USA**
  - Are you an international student? Tell us about your life here studying at UWM and exploring all that Milwaukee has to offer!

- **Overseas Research**
  - If you’ve conducted research abroad – your own, or assisting a UWM faculty member – we want to hear from you about your experience.

- **Internationalization in Action**
  - K-12 teachers and UWM faculty & staff, this theme is for you! Are there innovative ways that you have internationalized the curriculum for your students? We’d love for your video to be a window into your classroom or department.

*There will be three finalists and one grand prize winner. The grand prize will be a GoPro Camera!*

Contest Guidelines:

- This contest is open to current UWM students, faculty, and staff, and others who are affiliated with UWM, such as UWM alumni and partners (e.g. teachers who have participated in one of our programs).
- Maximum video length is 3 minutes.
- Judging criteria will include: clarity/flow, script quality, cinematography, level of viewer interest, content relevance, and fit with one of the suggested themes.
- Each contestant may submit a maximum of 2 videos, regardless of theme choice.
- All music and voiceovers must obey Copyright law. This means that music and text under Creative Commons licenses or in the Public Domain are OK, but Copyrighted music or voiceovers are not allowed and will disqualify your entry.
- Please keep the content of the videos PG-13. Minimize foul language, violence, and suggestive/adult themes.
- Group submissions are allowed, but the prizes are awarded *per submission*, so plan to share any prizes among your submitting group.
• Minimum video resolution should be 720p (high-definition). This resolution is possible with:
  - iPhone 4, 4S, 5, 5S, and 6
  - iPad 2, 3, 4, iPad Mini, iPad Air 1-2
  - GoPro Hero HD cameras
  - Most Samsung, Sony, Nokia and other phones built after 2011 (check individual models)
  - Hand-held HD digital video cameras

• By entering your submission into the contest, you are giving permission to the University of Wisconsin-Milwaukee to display your video on official University websites and other materials.

• The deadline for submissions is midnight on Thursday, August 20, 2015.

• Videos should be submitted via Vimeo; see instructions below. If you have any questions, please contact Mark Brand (brandmr@uwm.edu).

Vimeo instructions - Step by Step:

1) Create a free personal account for Vimeo for yourself if you do not already have one.
2) Upload your video at full HD resolution to Vimeo.
3) Select the following video settings under “Settings” → “Privacy”:
   - Who can watch this video? – Only people with a password (set a password for us)
   - Where can this video be embedded? – Anywhere
   - Who can comment on this video? – No one
   - What can people do with this video? – Check the box for “download the video.”
4) When you are satisfied, email the link to the video’s URL to Mark Brand (brandmr@uwm.edu) and include the password so we can view it. Don’t forget to include in the email your name and the title of the video.