

# Best Practices: Coordination of Transit, Regional Transportation

## Planning and Land Use

Final Program Agenda

(Updated August 16, 2007)

**SUNDAY AUGUST 26, 2007**

9:30 – 4:00 Registration

10:00-Noon TRB Committee on Bus Transit Systems (AP050)

TRB Committee on Conference Planning (AP025/1)

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1:00 PM **WELCOME** Grand Hyatt Hotel

Edward Beimborn, University of Wisconsin-Milwaukee, Moderator

Lee Kemp, Member of the Board, Denver Regional Transportation District

1:45-4:00 PM **Tour to Englewood Station**

Harold Stitt, City of Englewood, Moderator

4:00-5:30 PM **The Denver Story: Poster Session in Denver Union Station (Second Floor Mezzanine)**

*This Poster Session will illustrate a wide variety of initiatives that have been used to integrate transit and land use planning in the Denver Region.*

Jeff Becker, Denver Regional Transportation District (RTD), Moderator

• **I've Arrived Downtown – Now What? Creating Local Connections via Downtown Planning**, Chris Beynon, and Pat McLaughlin, MIG, Inc.

• **Measuring the Ongoing Impacts of Transit Investment on a Region: The FasTracks Quality of Life Program**, Paul Ryus, Kittelson & Associates, Inc.; Genevieve Hutchison RTD FasTracks Team; and Gideon Berger, RTD

• **Regional Market Potential for TOD – the Denver Perspective**  
James Prost and David Starnes, Basile Baumann Prost & Associates, Inc.

• **Do It TODAY: Educating Public Officials about Transit-Oriented Development**, Tom Boone, Denver Regional Council of Governments; Michael Leccese, Colorado District Council of the Urban Land Institute; and Nanci Kerr, Sky to Ground Inc.

• **DRCOG's Efforts to Integrate Land Use and Transportation (FHWA Award of Excellence)**, Bill Johnston, Denver Regional Council of Governments

6:00-7:00 PM **Reception** (cash bar) at Grand Hyatt Hotel

**MONDAY AUGUST 27, 2007****8:30 AM Conference Overview and Goals**

Edward Beimborn, University of Wisconsin-Milwaukee

**8:45 AM National and International Focus: Setting the Stage**

*This session will explore some of the "national" dimensions of the conference's themes, as well as provide a bit of international comparison through a case study on Dutch practice on integrating transit and land use planning.*

Sam Seskin, CH2MHill, Portland, Oregon, Moderator

• **Coordinating Transportation and Land Use Planning: A Review of National Experience**, Christopher Porter, Virginia Smith and John Suhrbier, Cambridge Systematics, Inc.

• **Connected Transit / Land Use Planning: SAFETEA-LU Opportunities**, Charles R. Goodman, Federal Transit Administration, Washington, DC

• **Bus Transit Service in Land Development Planning – TCRP Synthesis 67**, Mary Kay Christopher, MKC Associates, Chicago, IL

• **Transit Inputs to Sustainable Land Use Development: Four Dutch Examples**, Francis Cheung, Passenger Transport Section, AVV Transport Research Centre – the Netherlands

10:15 AM Coffee Break

**10:45 - Noon Regional Focus: Visioning and Building the Transit Region**

*Transit involvement in MPO and planning processes, successes in integrating transportation and land use planning and community-based visioning efforts will be explored in this session.*

Richard Weaver, Project Manager – Planning and Programs, American Public Transportation Association, Washington, DC– Moderator

• **Transit at the Table: MPO Support of Land Use/Transit Coordination**, Charles R. Goodman, Federal Transit Administration, Washington, DC

• **Establishing a Transit Vision in Southwestern Pennsylvania: A Collaborative Process**

Richard C. Feder, AICP, Director Transit Planning, Whitman, Requardt and Associates; Larry J. Morris, Executive Director, Westmoreland

County Transit Authority; and Chuck Imbrogno, Models/Data Manager, Southwestern Pennsylvania Commission

• **Review & Assessment of the St. Louis Region's Efforts to Integrate the Transit and Land Use Connection into Regional Planning (EWGCOG)**, Donna L. Day, Division Manager, East-West Gateway Council of Governments, St. Louis, MO

• **Coordinated Transit & Land Use Planning in the Region of Waterloo**, Jeffrey M. Casello, School of Planning and Department of Civil Engineering, University of Waterloo, Ontario, Canada; Kevin Curtis, Ph.D. MCIP, Manager, Policy Planning, Planning, Housing and Community Services, Regional Municipality of Waterloo, Ontario, Canada; and Graham Vincent, Director of Transportation Planning, Regional Municipality of Waterloo, Ontario, Canada

12:15 pm Lunch – Speaker **Cal Marsella**, General Manager and CEO, Denver Regional Transportation District

1:45-3:15 PM **Corridor Focus: Integrated Transit and Land Use Planning at the Corridor Level**

*This session will focus on the “corridor” as a critical basis for achieving a better integration of transit and land use planning.*

Frank Spielberg, Program Manager, VHB – Moderator

• **Land Use Impacts of new Bus and Subway Services**, Jeffrey M. Casello and Clarence Woudsma, School of Planning and Department of Civil Engineering, University of Waterloo, Ontario, Canada

• **Planning for the Corridor: Transit-Oriented Development Potential and Outcomes**, Dena Belzer, Strategic Economics and the Center for Transit-Oriented Development

• **Retrofitting the Strip: Creating Bus-Oriented Corridors and Centers**, Bruce Appleyard, Senior Planner, University of California Berkeley/Dowling Associates, San Francisco, California

3:15 pm Coffee Break

3:45-6:00 PM **Case Studies: Salon/Speed Dating Session and Poster Boards**

*This session will use an innovative approach of five-minute presentations and poster board presentations to explore a range of cases studies related to regional planning issues, transit involvement in land use development, and analytic tools related to transit, planning, and land use. Presenters will make a five-minute overview of their topic in a plenary format, followed by the opportunity for more informal discussions with participants at their posters.*

Brendon Hemily, Hemily and Associates - Moderator

Case Studies-Regional Planning

• **Dots and Dashes: An Evaluation of a Pilot Visioning Program for Regional Transit**,

Joseph F. Hacker, Manager, Office of Transit, Bicycle, and Pedestrian Planning, and Candace B. Snyder, Director, Office of Communications and Public Affairs, Delaware Valley Regional Planning Commission

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• **Washington State’s Growth and Transportation Efficiency Centers**

Keith Cotton, Commute Options Developer, Public Transportation and Commute Options Office, Washington State Department of Transportation

Case Studies-Transit Involvement

• **Lessons Learned from Transit Agency Involvement in Land Use Planning: A Case Study from the Puget Sound Region**, Charles Prestrud, Urban Planning Office, Washington State Department of Transportation

• **Bus-Oriented Development in an Edge City: Transit and Planning in Emeryville, California**, Nathan Landau, Senior Transportation Planner, AC Transit, Oakland, CA, and Wendy Silvani, Director of Emery Go Round

• **Innovative Collaboration of Transit Agency and New Home Developer to Promote Transit-Oriented Developments**, Colleen M. Richter, Manager, Marketing & Sales Division, Metrolink, Los Angeles, CA  
Case Studies-Analysis

• **TCRP Research on the Relationship between Urban Design and Mode Choice**, Karla Karash, Vice President, TranSystems Corp., Cambridge, MA

• **Traveler Response to Transit-Oriented Development (TOD)**, John (Jay) Evans, Cambridge Systematics, Inc.

• **Sugar House: A Sweet Transit Planning Recipe**, Robin Cohn Hutcheson, Senior Transportation Planner, Fehr & Peers Associates

6:00 PM Dinner on Your Own

8:00-9:30 PM TRB Committee on Public Transportation Planning and Development (AP025)

**TUESDAY AUGUST 28, 2007**

8:30-10:00 AM **Neighborhood Focus: TOD, Transit-Sensitive Development and Development-Oriented Transit:**

*What are the elements of a transit neighborhood? What can make it successful? What are the opportunities and challenges for the transit agency in participating in the process? These are central questions to the increasingly important goal for many communities- successfully integrating transit into the fabric of a neighborhood. This session will feature three presentations that speak to these issues. In combination, they should provide attendees with an improved understanding of what it takes to create a vibrant and successful transit neighborhood.*

. Todd Hemingson, Capital Metro Transit, Austin, TX – Moderator

- **Transit-supportive Spaces and Features (Place-Defining, Transit Ridership-Building TOD Projects**, Cynthia Nikitin, Project for Public Spaces
- **Housing Challenges and Policies to Support Transit - (Production of Mixed-Income Housing around Transit: Local and State Policies that Work)**, Samuel Zimmerman-Bergman, Center for Transit-Oriented Development, Washington, DC
- **Reducing Parking Demand in Downtown (Influencing External Factors - Reducing Parking Demand)**, Ron Kilcoyne General Manager/CEO, Greater Bridgeport Transit Authority, Bridgeport, CT

10:00 AM Coffee Break

10:30-Noon **Workshops**

**1) Improved Planning and Analysis Methods for Transit Regions**

*What improvements are needed in analysis procedures and techniques to better deal with transit in a regional setting, especially when there is a lot of land use interaction? How do planning agencies effectively analyze transit projects? The workshop will focus on defining issues and developing a research agenda for better techniques.*

Erik Sabina, Regional Modeling Manager, Denver Regional Council of Governments, Workshop Leader

**2) Thinking Beyond the Station**

*"Thinking Beyond the Station" addresses the challenges of integrating transit and development into communities, including the design and planning of transit facilities and station areas, opportunities for placemaking, and capturing the value of public transportation investments through new development. "Thinking Beyond the Station" encompasses decisions as diverse as selecting alignments and stop locations or determining the appropriate development types and intensities to support both transit ridership and community vitality.*

*The Center for Transit-Oriented Development and Project for Public Spaces will jointly lead the workshop this workshop to focus on Community Supportive Transit, including gaps in existing knowledge, barriers to Community Supportive Transit and potential research steps to further understand this issue. Questions to be discussed include: How can Community Supportive Transit be integrated into corridor planning early in the process? What are strategies for overcoming pedestrian barriers? What types and intensity of uses help catalyze transit ridership and create community assets around transit stops? And many more.*

Sam Zimmerman-Bergman, Center for Transit Oriented Development, Washington, DC - Workshop Leader

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**3) Improved Coordination of Transit and Land Use in Bus-only Locations**

*This workshop will examine how transit agencies can improve coordination with regional planning organizations and land use developers in locations that are*

*bus only. Some questions to be addressed are: What can be done to enhance the tie between non-fixed guideway transit and land use? How to make non-TOD development (or, standard suburban/exurban development) transit friendly? What are minimum thresholds to support transit service (e.g., residential, employment or visitor density)? How can transit agencies work to make land use more transit friendly?*

*The workshop will also explore the factors leading to successful coordination. What is the role of champions, funding sources, area growth trends and governmental cooperation in creating a transit region? Is it essential to be a new start community or are there other things that can be done?*

Ron Kilcoyne General Manager/CEO, Greater Bridgeport Transit Authority, Bridgeport, CN

12:00-1:15 PM Lunch

Ferd Belz, President, Cherokee Denver LLC

Kenneth Ho, Senior Associate

1:30-2:30 PM **Workshop Reports and Conference Summary**

Erik Sabina, Regional Modeling Manager, Denver Regional Council of Governments, Workshop Leader

Sam Zimmerman-Bergman, Center for Transit Oriented Development, Washington, DC - Workshop Leader

Ron Kilcoyne General Manager/CEO, Greater Bridgeport Transit Authority, Bridgeport, CT

2:30 PM Coffee Break

3:00-5:30 PM **Federal Transit Administration Special Session  
Update on Small Starts and New Starts Program**

*Special session to update conference participants on the current status of FTA initiatives related to the development of transit regulations. The session will describe the FTA New Starts/Small Starts/Very Small Starts program for smaller transit capital investments - less than \$250M total cost and less than \$75M in FTA funding.*

Ron Fisher, Director of Project Planning, Federal Transit Administration – Moderator

END OF CONFERENCE

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6:00-8:00 PM TRB Committee on Conference Planning (AP025/1)

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