2003 to 2007 Strategic Plan
Committee on Public Transportation Planning & Development (AP025)
January 2004

Background and Context:
The 2003 to 2007 Strategic Plan was prepared by the Committee on Public Transportation Planning & Development (AP025; formerly A1E02) within the framework of the Transportation Research Board’s (TRB) adopted Strategic Plan and the adopted Work Program of the Public Transportation Section. It builds upon and refines the Committee’s adopted, 1998 to 2002 Strategic Plan.

In furtherance of the TRB’s Strategic Plan, all TRB committees are required to periodically assess their membership and to establish and refine their overall mission, objectives, strengths, challenges, opportunities and activities within the context of present and future (five years) operating environments. This self-assessment is intended to be participatory and comprehensive, leading to preparation and adoption of a Committee Strategic Plan for TRB evaluation. In addition, the Strategic Plan will facilitate the Committee’s pending Triennial Review.

In fulfillment of this charge, and recognizing the need for a Plan update, the Committee on Public Transportation Planning & Development established a subcommittee at the 2002 TRB Annual Meeting to prepare an updated Strategic Plan and to conduct a survey of its membership. The survey was conducted between mid-March and mid-May 2002, and the responses provided an important contribution to this Strategic Plan update. (A copy of the Survey Analysis is included in Appendix I of this report.) The Draft report was completed in December 2002, and was presented at the Annual Committee Meeting in January 2003. Following the meeting, it was posted on the Committee’s website to solicit any additional review comments. No comments were received. Upon adoption, the Committee will present the Strategic Plan to pertinent TRB staff and committees, and welcomes the opportunity to discuss the contents and respond to questions.

Committee on Public Transportation Planning & Development (AP025)

I. Mission Statement:
The Committee adopts the following Mission Statement to guide its overall work program within the structure of the Transportation Research Board:

To examine, discuss and disseminate public transportation ideas and issues from planning, development, operational and project implementation perspectives.
II. Goals:
The Committee will strive to accomplish the following goals in fulfillment of the adopted Mission Statement:

- Foster topics for future research, promote widespread dissemination of findings and recommendations, with operational applications where possible;

- Identify, articulate, and stimulate follow-up activities on emerging trends, new ideas and innovations;

- Assist in defining public transportation’s roles, contribution and future direction within the overall fields of community development, transportation and infrastructure systems;

- Coordinate and partner with other TRB committees, organizations and governmental entities (both nationally and internationally) to accomplish the Committee’s overall mission;

- Promote fellowship and mentoring among the Committee’s Members and Friends through research, conferences, newsletters and web site information.

III. Environmental Scan
The following summaries of the external climate for public transit and internal Committee issues and activities (as of mid-2002) are intended to provide a context for development of the Strategic Plan.

a. The External Climate for the Committee’s Activities
The current environment for public transportation planning and development activities is continuing to evolve. Pressures for change and pertinent change agents reflect international and local economic, fiscal and policy issues, the local and intergovernmental setting for land use and transportation planning, as well as the continuing demand for and response to community development activities and day-to-day transit operational issues.

- Policy-makers, private sector interests and the public are demanding and recognizing the multiple benefits of a first class transportation system for both goods movement and personal mobility needs. However, current prospects for strong and sustained Federal policy support and funding to achieve this goal are uncertain, and the picture at the State and local levels, particularly in terms of financial resources, is mixed.

- The pending reauthorization of the “Transportation Equity Act for the 21st Century” (TEA-21), scheduled to occur by the end of Federal Fiscal Year 2003, will have a profound effect on the guiding policies and funding priorities for all surface transportation modes and programs, and its expected five year life generally coincides with the time frame for the Committee’s updated Strategic Plan. Although less
pronounced than a decade ago, there remain philosophical and policy divisions over how to fund national transportation needs, infrastructure improvements and what the nation’s transportation investment priorities should be. These different policy perspectives have been exacerbated by the realities of the “post-9/11 world”, with its necessary short-term focus on increased security concerns and funding priorities. This new reality poses the greatest short-term threat to the availability of additional funding that would enable the continuation and expansion of many public transportation planning and development-related programs, including a robust, national research program.

- There is a strong coalition of support for retaining the policy and programmatic gains that resulted from the enactment of both the Intermodal Surface Transportation Efficiency Act (ISTEA) and TEA-21. Nevertheless, the competition for scarce federal state and local resources threatens to undo the gains made over the past decade, particularly the strong emphasis on public transit research through such new ventures as the Transit Cooperative Research Program (TCRP).

- Within the overall debate about the Federal role in transportation policy and funding support are broader issues of the allocation of state shares of Federal dollars, deficit reduction and Trust Fund integrity. Other significant issues are the continued role and funding for AMTRAK and inter-city passenger rail service, reauthorization of airport user fees and the use of this revenue stream for both land side (including multi-modal) and air side projects. These issues are likely to continue to overwhelm questions about the future funding, content and direction of national transportation research.

- State and local policies and programs on public transportation planning and development are mixed, varying by geography, developmental character and history. Given the influence of ISTEA and TEA-21, most are quite supportive of the need to develop multi-modal and intermodal transportation strategies, with a strong if not central role for public transit. Given the reality of the nation’s diverse lifestyles and commuting patterns, reliance on traditional public transit service approaches is insufficient to meet metropolitan area and rural travel needs.

- More positively, there continues to be widespread local official and citizen interest in growth management strategies, including neo-traditional land development and transit-oriented development (TOD) approaches. These development concepts and practices are predicated on a strong role for public transit, while promoting a greater sense of community, a pedestrian scale and better linkage of land use and transportation planning. At the same time, there remains a strong suspicion of government-imposed strategies to manage growth; a NIMBY response to proposals that strive to increase densities, dwelling unit diversity or other, non-traditional development practices; and a backlash against governmentally imposed, behavioral change efforts to place restrictions on the use of single occupant automobile travel for various trip purposes.
• It is anticipated that the emphasis for public transportation research activities at the TRB and in academia will continue to be focused on “practical” and “real world” questions and issues that will yield beneficial information to support policy formulation or daily operations. Thus, the “market” for the kinds of issues that the Committee usually pursues continues to grow, and the need for continued research on emerging trends, issues and practical applications is high.

• The need to maintain and expand a strong public transportation research program at the national level continues to be critical. A concerted effort, through a broad coalition of support, is needed from academic, private consulting and public agency practitioners to make the case during the pending reauthorization debate. The Committee’s diverse activities can play a role in accomplishing this key objective.

b. The Internal Climate for the Committee’s Activities
In the recent membership survey, Members and Friends revealed some interesting responses about their involvement with the Committee and its activities.

• Respondents expressed interest in continuing to interact with their peers in the field to share experiences, keep abreast of current developments and to make a contribution to the advancement of public transit and new ideas.

• Committee members view their involvement with paper reviews, conference sessions, committee meetings and the strategic planning process quite positively.

• However, some expressed the desire for more focus and less generality on specific public transit issues and research projects, including development of more useful, policy-oriented information for decision-makers, introduction of more cost-efficient planning methodologies, as well as striving for opportunities for more outreach on an international basis.

• Concern was also expressed about the need for increased interaction with other TRB committees, through meetings and conferences, and the need to attract and retain active (and younger) Committee members, given the potential retirement of currently active, “old hands”.

IV. Previous Committee Approach and Objectives
In 1993, the Committee proposed (but never formally adopted) the following Approach and Objectives to guide its activities. This statement served as the departure point for the 1998 to 2002 Strategic Plan (which included an October 1997 membership survey). The Strategic Plan was subsequently adopted by the Committee at the January 1998 Annual Meeting.

1. Assemble a committee of diverse, interested individuals who are willing to continually seek out and use a network of other professionals and academics across the country (and in other countries) to keep us current on innovations in public transportation options and institutional arrangements.
2. Develop an on-going set of research ideas and topics for investigation that will lend themselves to development into calls for papers, conference sessions, Newsline articles, TCRP problem statements, special conferences and publications. Specific objectives would include:

- Complete a set of updated Committee research statements for TRB.
- Develop a Call for Papers each year (which could be co-sponsored with other committees) and orient TRB staff to our committee’s interests so that we receive and review papers that lend themselves to cohesive sessions.
- Improve long-term paper quality by developing paper review guidance and encouraging our paper review teams to develop consolidated paper feedback, so that final papers reflect committee standards.
- Develop at least one or two TCRP problem statements each year for submittal to TRB.
- Sponsor one committee or “state of the art” session for each Annual Meeting.
- Develop topics for the potential biennial, mid-year Public Transit Committees Conference.

3. Increase inter-group liaison by:

- Committee member involvement in ITE, ASCE, AASHTO and APA activities related to Committee interests (for example, public transportation and land use, transit mitigation measurement, pricing strategies and multi-modal decision-making).
- Committee member involvement as “Friends” of related committees (for example, Bus Transit, Planning Methods, Paratransit, Ridesharing, Statewide Multimodal Planning and Intergovernmental Relations and Policy Processes) for potential joint topics and investigations, as well as preventing overlaps or gaps in topics.

4. Increase Committee communication throughout the year by using technology -- fax, conference calls, teleconferencing -- as well as encouraging Committee attendance at the annual, mid-year conference of the Planning, Economics, etc., Committees.

V. Performance Assessment

Through the May 2002 membership survey (see the Appendix) and discussion at the Committee’s meetings at the 2002 and 2003 TRB Annual Meetings, the following Strengths; Limitations; Challenges/Threats; and Opportunities were identified and accepted by the Committee.
a. Strengths

• The Committee’s Members and Friends have a broad, cross-cutting focus that transcends public transit’s traditional modal interests and disciplines. Consequently, the Committee can develop solutions and approaches that would not be possible with a narrower focus. However, the Committee’s work requires coordination and cooperation with other TRB committees and organizations to be successful.

• The Committee’s unique role is to focus on research and programs related to planning techniques and implementation of service delivery options. This central role should be continued and expanded in response to the changing environment described in Section III. a. of this Strategic Plan.

• The Committee’s history and recent practice are strongly based on cooperation, collaboration and consultation with other disciplines and committees, some of which were formed (“spunoff”) from the broader Committee. Thus, the Committee is well positioned to continue and expand an emphasis on multi-modal and intermodal approaches.

• The Committee’s membership must continue to work with representatives from other public transit and modal interests, both within the TRB structure and outside, and to work proactively on creative partnerships, both domestically and internationally, that can expand the Committee’s role and scope.

• The web site and related communications media have enhanced awareness of Committee activities and increased opportunities to attract new Members and Friends.

• The Committee’s role and responsibilities in the TRB structure and research agenda is well established and respected, and the preparation and review of research papers is thriving.

• The subject matter of the Committee’s activities continues to enjoy widespread support and interest among transportation and land use professionals, as well as related public and private sector interests who shape and are shaped by the outcome of public transportation planning and development policies, actions and decisions. Additional information dissemination and research involving topics under the Committee’s broad scope are needed to help shape both future policy and implementation activities and to “make the case” for a strong role for public transit in community development and service delivery.

b. Limitations

• New and continuing uncertainties about the level of research and planning funding over the next five years may, in the short term, inhibit the ability of the Committee to expand much beyond its traditional roles and activities.
The realities of competing work demands, time, cost and distance inhibit the ability of Committee members to interact and participate in a year-round, ambitious agenda of activities and outreach to potential partner organizations and committees, particularly on an international scale.

Limited resources may serve to impede additional efforts to broaden new communications approaches, both within the Committee and through outreach to others.

c. Challenges/Threats

- The Committee needs to maintain membership diversity, and to seek active members as the opportunity to add/replace members occurs.

- Development of a balance for Committee activities, between a broad range of interests and the need to develop a more focused agenda, remains a key challenge.

- Achieving more active and timely Committee participation and recruiting new members, from a variety of disciplines, to accomplish the Committee’s overall agenda.

- The impact of potential future funding shortfalls on active public sector member participation and on the overall TRB and Committee research agenda and related activities.

d. Opportunities

- Increasing the use of new technologies and other innovative approaches (mobility manager concept, transportation/land use linkage, new intergovernmental/interagency relationships) to enable transit services to better serve existing and emerging markets.

- Continuing the Committee’s role to identify a future-oriented research agenda and to disseminate results that are useful to practitioners and policy-makers.

- Pending reauthorization of TEA-21 and possible new directions and programs for transportation research and funding.

- In 2002, a successful special effort was made to increase membership, resulting in the addition of nine new members. The Committee can use the enthusiasm and fresh ideas of these individuals as a catalyst to re-initiate old activities and to begin new ones.

- Exploration of new institutional relationships, both nationally and internationally, to accomplish needed public transportation improvements and services, investigation of innovative development approaches, as well as Committee activities.
IV. Gap Analysis
From the analysis of the 2002 Member Survey and the Strengths, Limitations, Challenges/Threats and Opportunities outlined above, the following gaps in Committee activities by various Constituencies and Service provision were identified. The intent of the Gap Analysis is to identify those constituencies of the Committee’s work who could be better served or more fully involved than at present and strategies to accomplish greater involvement. Also, the Gap Analysis can identify current Committee services that could be improved, expanded, reduced or eliminated, as well as potential new services.

a. Constituencies
In the responses to the Member Survey, the Committee’s “customers” were defined as public transit agency practitioners and policy makers, the academic community, researchers, federal transportation agencies, TRB, TCRP and planning and development agencies, including MPOs and citizens interested in public transit.

- The Committee’s current (January 2002) membership is predominately composed of academic members and transportation planning and engineering consultants. Public transit agency, public planning agency/State DOT staff and representatives of research institutes make up the remainder of the Committee membership. A TRB staff liaison provides a link to the TRB and TCRP programs. Transit policy makers and planners are represented but transit operation staff are not.

- Increasing public transit agency and planning and development agency representation would be desirable. The addition of a “policy-maker” representative continues to be a low priority, since the outcome of the Committee’s activities is primarily intended to maintain a focus on technical issues and practitioner needs that may influence the direction of policy formulation.

b. Services
In the responses to the Member Survey, expectations of the Committee’s customers were defined as:

1. Information on emerging trends and new ideas;
2. Policy support and objective research with practical, easily implementable recommendations; and
3. Papers, publications and panels at conferences.

c. Accomplishments
In furtherance of the Objectives in the adopted 1998 Strategic Plan, the Committee has accomplished the following:

- Worked closely with other TRB Committees, including participation in the TRB Mid-Year meeting, to develop Annual Meeting paper and presentation sessions, Calls for Papers and other proposed research topics.
• Maintained and expanded a centralized paper submission and review process (the Committee Secretary is also the Publications Chair), which has increased the quality of accepted papers and provides effective, constructive feedback to paper authors.

• Through 1999, published three to four issues of *Newsline* annually, that focused on the dissemination of current research both to Committee members and the entire TRB community.

• Prepared proposed TCRP research topics (an average of two per year) with at least one project accepted for research (TCRP H-3 -- Incentives to Attract Auto-Users to Transit).

• Continued to work closely with other TRB Committees to develop various “state of the art” panel sessions for the TRB Annual Meeting.

• Participated in planning committees, developed topics and participated in panel sessions at several mid-year specialty conferences, such as LRT and BRT.

• Continued member involvement in the activities of other organizations (like APTA and ITS America) and TRB Committees on both a formal and informal basis. New Committee members will expand ties to these organizations.

• Increased use of alternative means of communication (fax, Internet and E-mail Reflector) and information dissemination to facilitate member communication and to undertake the Committee’s work program.

d. Items Not Addressed

There are two previously defined items that have not been specifically addressed by the Committee.

• Supply input to the annual TRB list of Committee Research Focus Areas.
• Newsline is no longer published due to the retirement of the long-time editor.

V. Action Plan

The Action Plan that follows will enable the Committee to continue its traditional roles within the structure of the TRB, while endeavoring to accomplish a broader mission in response to the findings and opportunities revealed by the strategic planning process.

a. Core Strategies

• *To continue to provide a forum for the advancement and communication of research on emerging public transportation issues and ideas.*

• *To strengthen the Committee’s role as a catalyst for identifying and promoting public transportation planning and development’s contributions to overall transportation research and policy formulation.*
• To encourage and expand opportunities for participation and interaction by the Committee’s members, friends and other interests in the fulfillment of its Mission.

• To develop an outreach and communication program that encourages more widespread awareness of and participation in Committee activities by the broader transportation community, both nationally and internationally.

b. Actions

1. Maintain and expand the diversity of the Committee’s membership to maintain membership by at least one representative of a planning and development agency and a transit operating agency.

2. Continue to develop a research agenda of both “state of the art” and practical topics of importance to the current operation and future development of public transportation. More specifically:

• Prepare an annual set of updated Committee research statements for TRB.

• Continue to improve the number and quality of submitted papers by monitoring and refining the current paper review guidance process, encouraging paper review teams to develop consolidated paper feedback and continue to develop periodic (annually if possible) Call for Papers, co-sponsored with other TRB committees, where appropriate.

• Continue to develop at least one or two TCRP problem statements each year for submittal to TRB.

• Continue to create opportunities to incorporate the findings of TCRP research projects into TRB Annual Meeting sessions.

• Continue to organize at least one significant policy or research topic panel session for each Annual Meeting, working in partnership with other TRB committees or related organizations where possible.

• Develop a Committee Newsletter (goal of two issues a year initially, through the Internet or hard-copy means) to serve as a forum for new ideas and feedback, primarily oriented to Committee members and friends.

• Continue to develop potential topics and panel sessions for the specialty conferences. Assist in attempting to revive the Public Transportation Committees’ Summer Meeting on a biennial basis.

3. Increase intergroup liaison:
• **Strive for more formal Committee member involvement in ITE, ASCE, AASHTO, APTA and APA activities related to Committee interests. Formally appoint Committee liaisons to other organizations.**

• **Continue and expand Committee member involvement as “friends” of related committees for potential joint topics and investigations, and to prevent overlaps or gaps in proposed topics.**

4. **Continue to expand Committee communication throughout the year by using technology -- fax, conference calls, teleconferencing, E-mail -- as well as encouraging Committee attendance at the mid-year conference of the Planning Committees and the Annual Meeting.**

**VI. Evaluation and Monitoring**
The following actions will be taken to ensure the timeliness and usefulness of the adopted Strategic Plan:

• Progress to accomplish the goals and actions identified in the Strategic Plan will be monitored periodically but no less frequently than annually.

• Discussion of Strategic Plan implementation will be a specific agenda item at the Committee’s meeting at the TRB Annual Meeting.

• Dissemination of the Strategic Plan, Survey Analysis and Committee actions that result to all Members and Friends (electronically).

• The Strategic Plan will be formally evaluated, updated and refined every five (5) years, in accordance with TRB Committee requirements.

**Conclusion**
As expressed in the 1998 Strategic Plan, the Committee reiterates its belief that the Strategic Plan development process has been very useful as a means to evaluate what it has accomplished and to discuss where it should be going over the next five years. The Committee looks forward to the challenges and opportunities outlined in the Strategic Plan, recognizing that accomplishing an ambitious or even modest action agenda can only occur with the dedicated, volunteer support of the Committee’s Members and Friends.

Questions about the proposed Strategic Plan and additional information about the Committee should be directed to the Chair. A copy of the current Committee Roster is also attached (see Appendix II).
APPENDIX I
Public Transportation Planning and Development Committee (A1E02)
Strategic Plan Development Survey
Summary Analysis of Survey Results – June 2002

**Background:** The Committee on Public Transportation Planning and Development is undertaking a strategic planning process, leading to the development of an updated, five-year Strategic Plan by January 2003. The Strategic Plan will set the future direction for the Committee over the next five years, within the framework of the Public Transportation Section and Transportation Research Board (TRB) Strategic Plans.

As part of the Plan development process, the Strategic Plan Development Survey was emailed and posted on the Committee’s web site from March 15 to May 15, 2002, seeking Member and Friend views about current and prospective Committee activities, as well as potential opportunities and challenges over the next five years. A total of 34 Committee Members (29) and Friends (5) were eligible to receive the survey as of March 2002, and 11 surveys were returned (this includes three Draft Surveys distributed at the TRB Annual Meeting Committee meeting, one of which was completed by an interested individual with no committee affiliation).

**Survey Analysis:**

1. Are you: a Committee Member 9 or a Friend of the Committee 1  (1 non-Member also responded). Response rate of 10 of 34 total Committee Members and Friends was 29.4%.

2. (a) Why did you originally become active in the Committee?
   (b) What were your expectations?
   a. Interested in interacting with people in the field related to personal work and experience; keeping abreast of current developments; making a contribution toward advancement and dissemination of practical and emerging public transit research, policy planning and development issues; advancing role, profile and state of practice of public transit.
   b. Learning from peers to improve knowledge about the public transportation field, planning issues and trends; active involvement in the committee’s research agenda, programs and meetings; reviewing state of practice papers; building a network of other transportation professionals.

3. Have your expectations been met 6, exceeded 0 or not met? 2 (Partly met 2) Why or How?
   Positive: Involvement in paper reviews, conference sessions, committee meetings/discussion, committee strategic planning process; research programs related to committee’s focus; good mix of interests, expertise and level of participation on the committee.
Concerns: “Generalist” committee meetings emphasize “process” rather than exchanging ideas about public transportation issues; the need for more focused research and follow-ups; having the meeting in the U.S. all the time; long, boring meetings with desultory attendance; the need to devote more personal attention and energy to the committee to get more out of it; difficulty in determining what the committee has accomplished; need to educate decision-makers about the trends and issues to help them get out of the box of auto-oriented development.

4. (a) Who are the “customers” of the Committee’s work?
   (b) What do they require of us now and in the future?
   a. Public transit agency practitioners, researchers, other professionals, policy makers and citizens interested in public transit; the academic community; US DOT, FTA, State DOTs, MPOs; planning and development agencies.
   b. Continued issues analysis, investigation and dissemination of research results and tools to advance the quality of the decision-making process, including more information for decision-makers to realize the need for change. Transit planning and development methodologies applicable to improved operation, and openness to new perspectives, methodologies and technologies. Assessment of appropriate financing methods and how to sell urban planning tools to suburban constituents philosophically opposed to collective decisions and who refuse to accept the consequences of continuing development. Conference sponsorship, journal articles, more panels at conferences, Calls for Papers that address broader issues and research (with more direction and guidance from the committee).

5. What are three (3) major issues or topics that should affect public transportation in the next five years?
   1. Operating transit as a business; providing more efficient and cost-effective service based on better integration of data in transit planning, focusing on customer needs/mobility manager approach and intermodalism that reflects the reality of changing life styles and commuting patterns (9 responses)
   2. Reacting to sprawl; meeting regional mobility needs; promoting need for planning; linking public transit with Smart Growth, integrated transportation/land use planning, environmental quality and community health (5 responses)
   3. Reauthorization of TEA-21; available federal, state or other funding for capital and operating expenses; policy changes and priority-setting at all levels of government (5 responses)
   4. Technology changes, research, practical applications, technical assistance and education (4 responses)
   5. Terrorism/energy/security issues and concerns; incorporation in projects (2 responses)

6. What are your three (3) top goals for Committee activities over the next five years?
1. Increase submissions of papers, identification of research topics and emerging trends in transit planning; dissemination of results and more Annual Meeting session topics (7 responses)
2. More interaction and programs or special topic conferences with other TRB committees or public transportation groups (5 responses)
3. Introduce innovative and more cost-efficient planning methodologies, and best practices of transit planning at Annual Meeting and post on TRB and APTA websites (3 responses)
4. Extend committee activities beyond the U.S.; organize an international TRB conference on public transportation planning and development; expand Friends to include more minorities and younger members (3 responses)

7. What are the three (3) top challenges facing the Committee over the next five years?
   1. Attracting and retaining active members, including public transit agency staff, in the face of potential funding and time constraints, TRB resources, apathy and retirement of “old hands” (7 responses).
   2. Developing an integrated approach for strategic public transportation planning including applied research and technical assistance, with a long-term perspective, that balances the needs of practitioners and researchers (5 responses)
   3. Developing consensus on prioritized transit planning issues and joint recommendations with other TRB committees; learning from experiences in other regions and countries; promoting paper submissions on best practices and innovative technologies from transit agencies worldwide (3 responses)
   4. Educating elected officials, the media and the public about the effectiveness of public transit in contributing to community and regional health and as a central focus of all public transit-related activities (2 responses)

8. What are the three (3) top opportunities facing the Committee’s work over the next five years?
   1. Addressing new technologies, cost-effectiveness of transportation and other emerging issues (like Smart Growth/sprawl, ITS, integrated transportation planning and development, security concerns) (6 responses)
   2. Adding new members with new ideas, including young professionals (2 responses)
   3. Addressing new TEA-3 initiatives and programs through reauthorization (2 responses)
   4. Developing new relationships with academic institutions on applied research; using TCRP research results to help direct future research agenda (2 responses)
   5. Dissemination of research and transit planning methodologies information via the Internet and email. (2 responses)

9. What two (2) activities would you like to see the Committee doing that it is not doing now?
1. Restart newsletter; more communication to Members, Friends and other planners; publish critical reports on successes and failures with respect to new developments in transit (3 responses)
2. More active involvement with other committees, including more pro-active efforts related to mid-year conference on agenda (2 responses)
3. Develop joint programs with other organizations nationally and internationally (like APTA, WCTR, European Conference) (2 responses)

10. Please rank the priority of the following activities from (1) through (n).
(Note: Rank and average score are shown.)
First (tie): Paper Review (2.3) and Panel Sessions at the TRB Annual Meeting (2.3)
Third: Annual Conference Committee meeting (3.0)
Fourth: Research identification and sponsorship (3.1)
Fifth: Coordination with other TRB Committees (3.9)
Sixth: Committee Newsletter (5.3)
Seventh: Mid-Year Conference on selective topics (6.0)
Other: Call for Papers solicitations; coordination with APTA and ITS-related associations.

11. (a) What areas/topics do you feel are the responsibilities of the Committee?
(b) Do they overlap with the efforts of other committees, and if so, how?
   a. Dissemination of information on broad transit planning issues, including innovative transit planning applications and case studies, land use and transportation linkage (with transit oriented development and joint development), travel demand forecasting, public transit operations, and construction cost estimating.
   b. Somewhat and unavoidably, because of the broad focus of the Committee versus more specific focus of other committees. However, different perspectives on the issues should be viewed as healthy rather than a problem. This also points out the need for more communication, coordination and joint efforts with various committees.

12. (a) Does the Committee membership reflect the necessary mix of stakeholders and professionals to fulfill its mission, goals and objectives? Yes 2 no 3
(b) Who is over represented or under represented?
   Need more transit agency representatives (3 responses)
   Need more diversity (1 response); urban planners/development community under-represented (1 response); transit agencies over-represented (1 response)

13. (a) Do you use the Internet for planning information or other uses? Yes 8 No 0
(b) How do you believe the Committee could help to expand use of the Internet for planning-related purposes?
   Enhanced web site with links to other, related sites (3 responses)
Poll committee members on how they use the Internet (could be a research topic or Annual Meeting session)
Share information on how the Internet has been and can be used for planning (both research and communications)
Conduct or sponsor university research to showcase planning practices on an ongoing basis
List serve/electronic newsletter

14. Frequency of Committee Activities Involvement. In the past three years:
   (a) How many TRB Annual meetings have you attended: 3 (6); 2 (1); 1 (1)
   (b) How many mid-year meetings have you attended: 3 (1); 2 (2); 1 (1); 0 (3); N/A (1)
   (c) How many times have you assisted in paper reviews: 3 (6); 2 (1); 1(2)
   (d) Prepared a paper: 3 (2); 0 (5); N/A (1)
   (e) Presented or published a paper: 3 (2); 0 (5); N/A (1)
Other (specify): Participated in Strategic Plan survey design; prepared and presented Committee Strategic Plan

15. Any other comments or ideas not covered above?
   (1) Be clear and precise about the Committee’s Mission and circulate this widely.
   (2) Promote comprehensive and integrated development of public infrastructure on a gradual, phased basis, consistent with regional plans and proposed project scale.
**APPENDIX II**

**TRANSPORTATION RESEARCH BOARD**

**Committee Roster**

**DIVISION A - TECHNICAL ACTIVITIES**

**GROUP 1 - TRANSPORTATION SYSTEMS PLANNING AND ADMINISTRATION**

Michael S Bronzini, Chair

**SECTION E - PUBLIC TRANSPORTATION**

Patricia V McLaughlin, Chair

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**A1E02 PUBLIC TRANSPORTATION PLANNING AND DEVELOPMENT**

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22 Committee members on A1E02  Report Date: 18-Sep-02