Multicultural Network Meeting Summary
Thursday, November 13, 2014
1:30-3:00 p.m., Bolton 196

Present: Alejandra Lopez, Gary Williams, Victoria Pryor, Maurina Paradise, Linda Huang, Diane Amour, Claudia Guzman, Warren Scherer, Gricelda Estrada, Twyla McGhee, Rebecca Grassl (guest)

Brief Updates

- **Awards/Scholarship** – Linda reported that there was only one submission in the team category for the UW System Board of Regents Diversity Award. She encouraged more submissions next year (in October, 2015). She also mentioned that there were a total of 43 applications for the Study Abroad Diversity Scholarships; 10 students were interviewed and 7 students were selected to receive the scholarships.

- **Enrollment & Admitted Data** – Linda shared copies of the data with committee members.

- **UWM Strategic Plan** – Warren mentioned that the Plan is in its final stages, and is aligned with budget and academic plans. Diversity and inclusion are infused throughout the document. There are 8 actionable areas; research and successful students are top priorities. For the implementation phase, it is important for the committee members to join the implementation teams.

- **Lawton Scholars Program** – Warren stated that the academic advisor form is due tomorrow; some advisors won’t sign the form for walk-ins. For the 880 students in fall 2014, MAP-Works participation was 100%. The Program is currently pulling retention data to show impact by identifying a control group of students who were eligible but declined or missed the deadline for the awards.

- **Campus Climate Survey** – Warren reported that the survey (33 questions) closes tomorrow and the response rate is terrible from a representative sampling of campus populations (students of color was not over sampled). Of the approximately 5600 undergraduate and graduate students identified, only 220 students completed the survey. Gary would like to borrow the survey and administer it to more black students. Diane is interested for American Indian students as well. Warren will go back to IRB to request adjustments so the survey can be administered by the multicultural offices. This will be on next meeting’s agenda.

- **Panther Foundation for Success** – Victoria explained that this is an internship program sponsored by Rockwell, Directly Supply and Harley for sophomore, junior and senior business and engineering majors. A Lunch and Learn session was held today and 8 students attended the event. A total of 29 students applied to the program, and the companies will be interviewing applicants for the internship positions soon. A series of workshops will be held next semester for these students.

- **Business Etiquette Dinner** – Victoria mentioned that this event is funded by Northwestern Mutual ($2500 that needs to be used up by the end of this year). The dinner program targets juniors and seniors, preferably business and L&S majors; 30 slots are available.
• **Chancellor’s Search & Screen** – Warren updated everyone on the status of the research, which is moving quickly through the process.

• **Summer Opportunities (REU) Fair & Diversity Career Fair** – Linda announced that a pilot Summer Opportunities Fair in STEM will be held on January 23, 2015 and the Diversity Career Fair will be held on February 5, 2015. More information will be forthcoming in the future.

**Multicultural Welcome/Receptions**
Warren observed the number of ethnic-specific receptions held at the beginning of fall 2014. There should be a more coordinated effort to avoid schedule conflicts. Should there be a joint multicultural welcome/reception? This discussion will continue in spring 2015.

**CAS/Campus Labs Assessment Tools**
Rebecca Grassl stated that the CAS process is the best tool for program evaluation. Campus Labs provides quick feedback, while CAS standards allow programs to measure up to best practices. UWM has guides and tools available to help with the CAS assessment process. To evaluate the entire program, it may take up to one year to complete, i.e., gather artifacts (effective and satisfaction data), external reviews, etc. CAS assessment should be done once every three years.

Campus Labs is a survey development tool that is similar to Qualtrics, but offers examples of existing surveys. It also offers baseline support for raw data and can be used as a component of the program evaluation process.

Rebecca suggested that the assessment can be done collectively as a network of programs, with lots of information already available through Cattracks and institutional data. The Student Affairs Assessment Team will function in a consulting capacity, and can serve on the program assessment team as resources, if need be.

Since the first step is to get the multicultural offices’ buy-in to conduct assessment, a meeting will be held to discuss this issue before the next Multicultural Network meeting.

**Announcements**

• Graduate Open House will be held on November 20, 2014 from 5 to 7 p.m. in the Union Wisconsin Room. Graduate school application fees will be waived for the participants.

• AISS and EQI are celebrating the National Native American Heritage Month with the following activities:
  - Keep Calm and Put Your Mocs On & the Visualizing Sovereignty opening will be held on November 14, 2014 at 7 p.m. in the Union Art Gallery.
  - Everything You Wanted to Know About Indians But Were Afraid to Ask, a dialogue with Dr. Anton Treuer, will be held on November 18, 2014 at the Potawatomi Hotel & Casino’s Serenity Room at 5-7 p.m. Shuttle buses will be available starting at 3:45 p.m.