



# Survey of Job Openings in the 7 Counties of Southeastern Wisconsin

Presentation for the Southeast WI Workforce  
Development Area Tri-County Staff Development  
Session - December 16, 2009



*University of Wisconsin-Milwaukee Employment & Training Institute*

The full report is posted at [www.eti.uwm.edu](http://www.eti.uwm.edu).



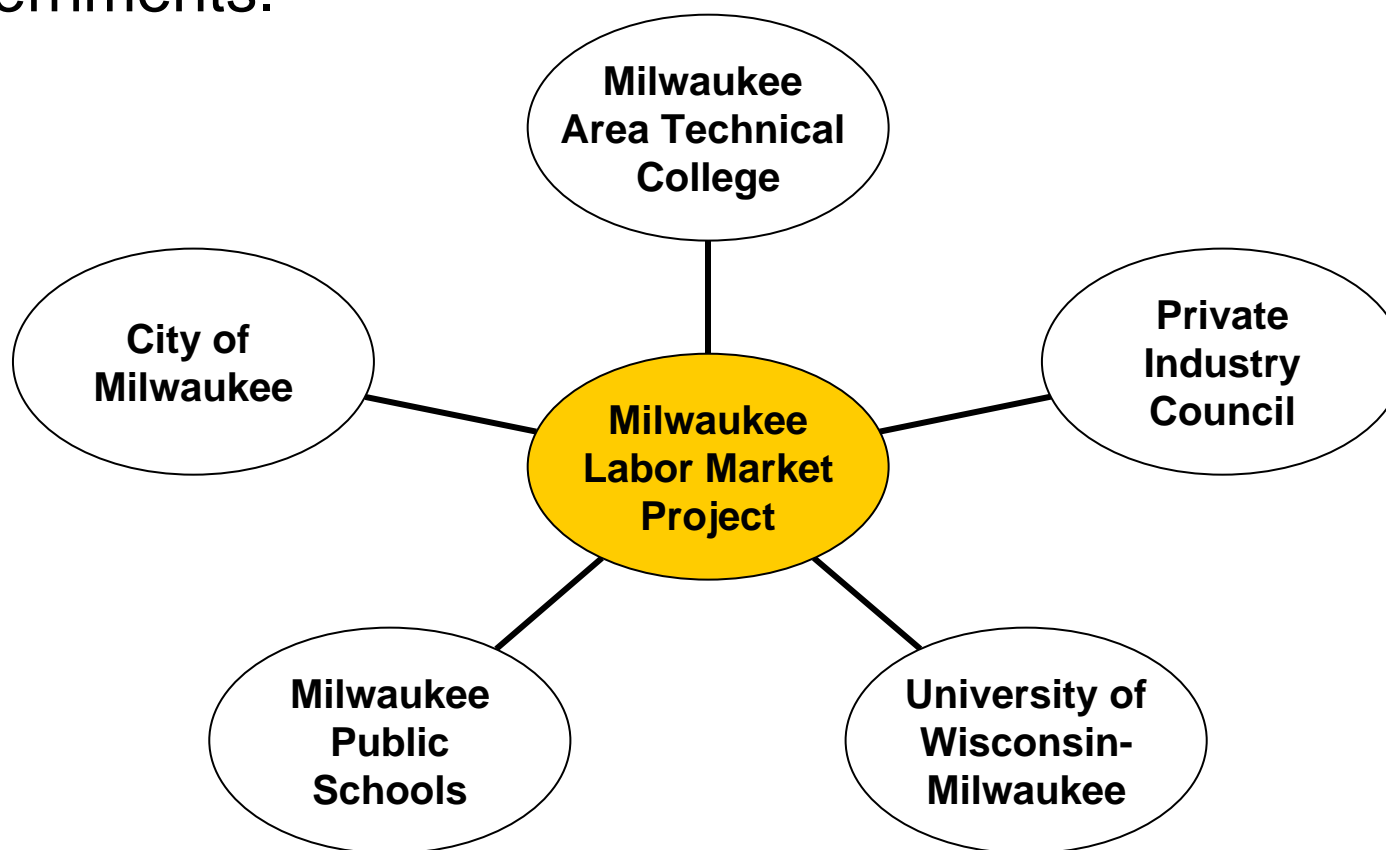
The May 2009 regional job openings survey was funded by the Department of Labor Employment and Training WIRED grant.



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# Background on the ETI Job Openings Surveys

The labor market project was initiated in 1992 at the request of the City of Milwaukee and planned by local governments.



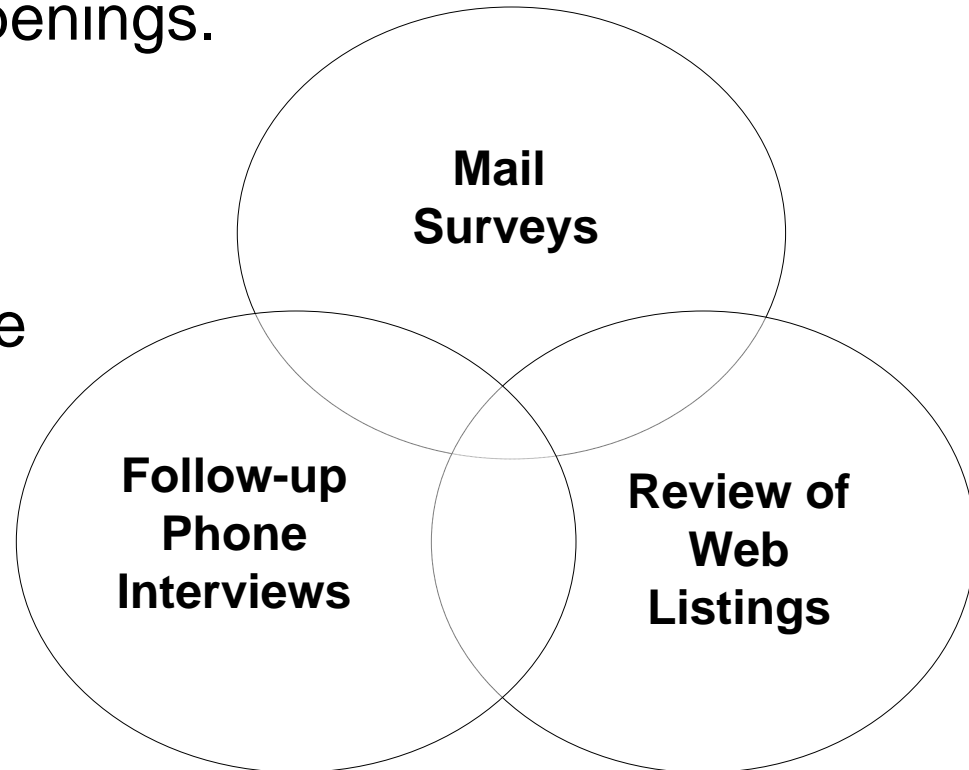
In 1998 the job openings survey methodology was adopted as a national model by the U.S. Department of Labor. Major metro areas and at least 15 states now use the ETI methodology.



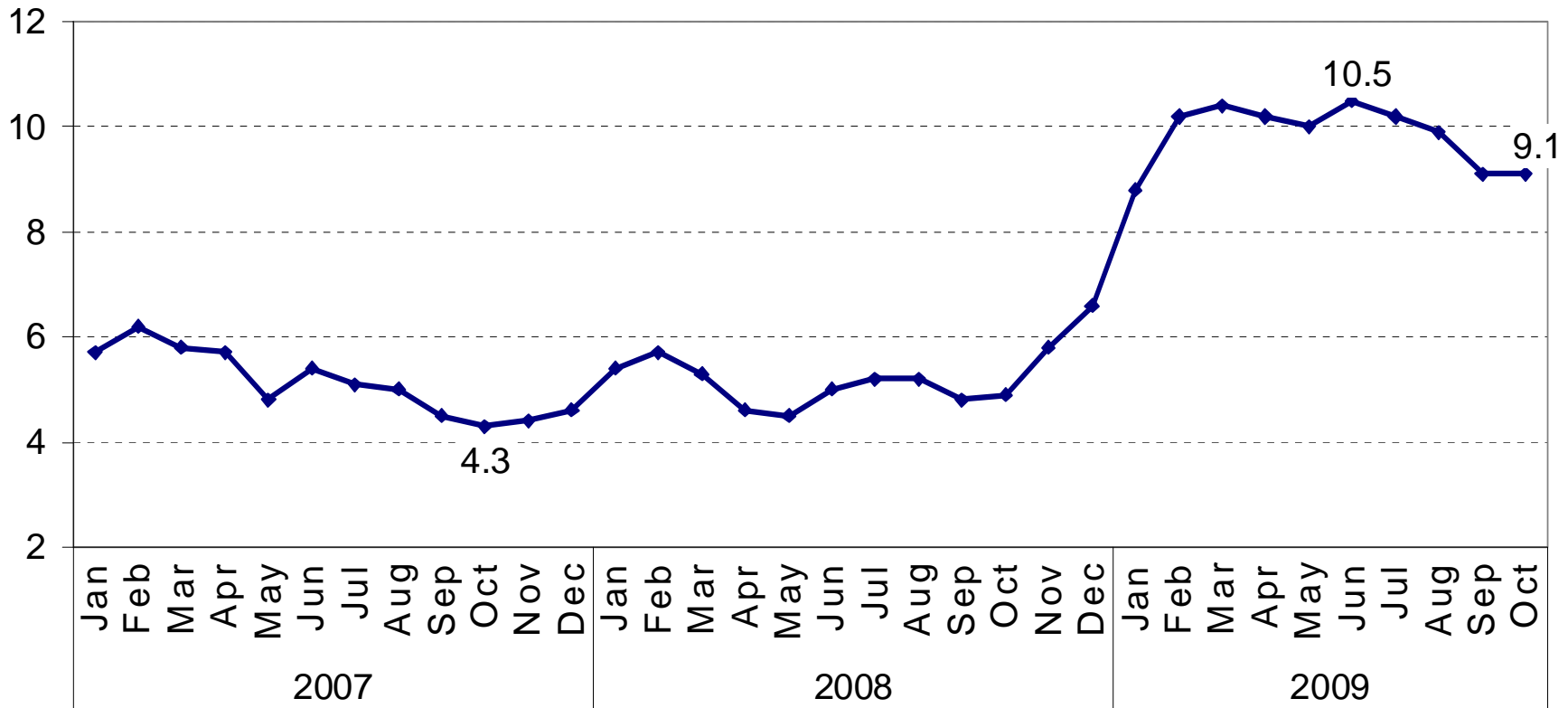
The May 2009 is the 20<sup>th</sup> survey conducted for the 4-county Milwaukee metropolitan area and the 2<sup>nd</sup> survey conducted for the 7-county region.

3,867 employers in Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha counties provided data on their current openings.

Results were weighted by establishment size and industry to estimate openings for the region.



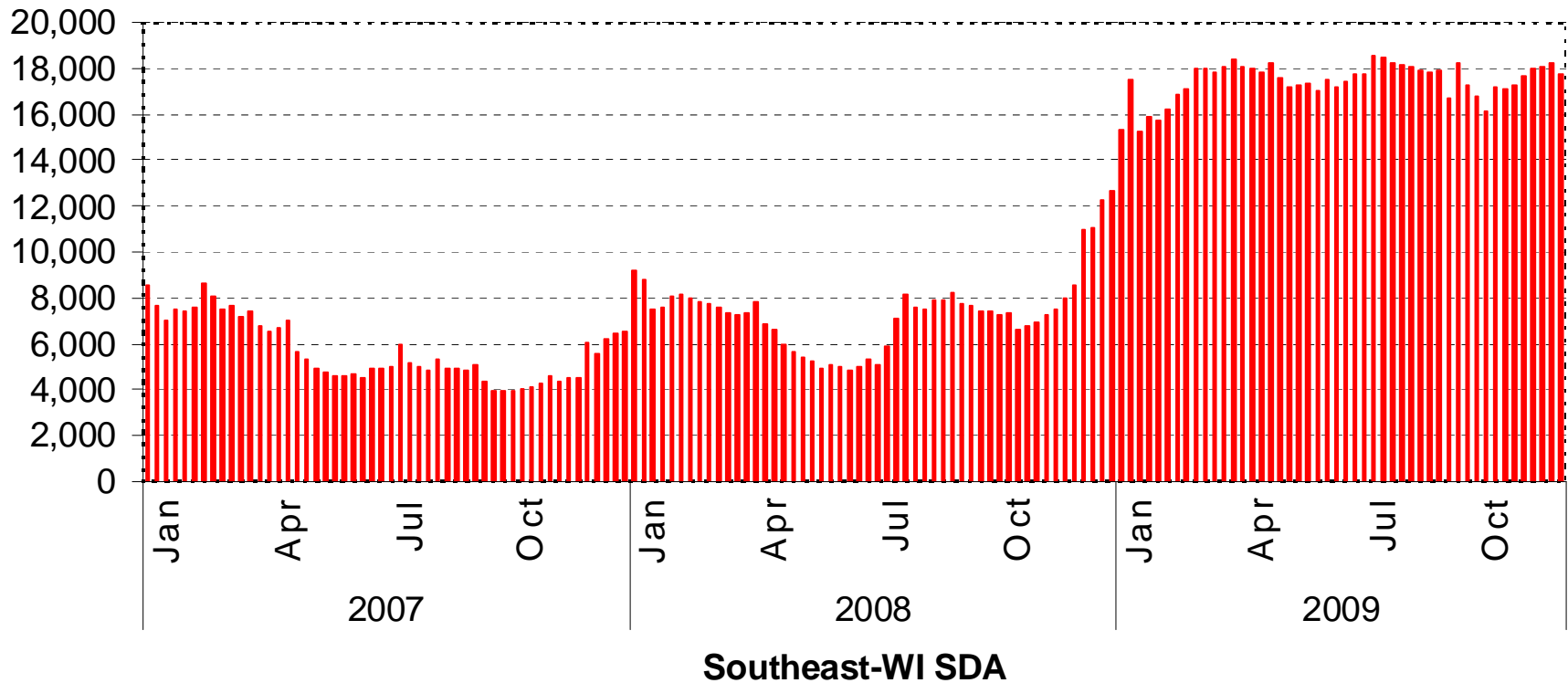
# The labor market context – rising unemployment in SE Wisconsin (Racine, Kenosha, and Walworth counties)



Unemployment rate for Southeast-WI SDA

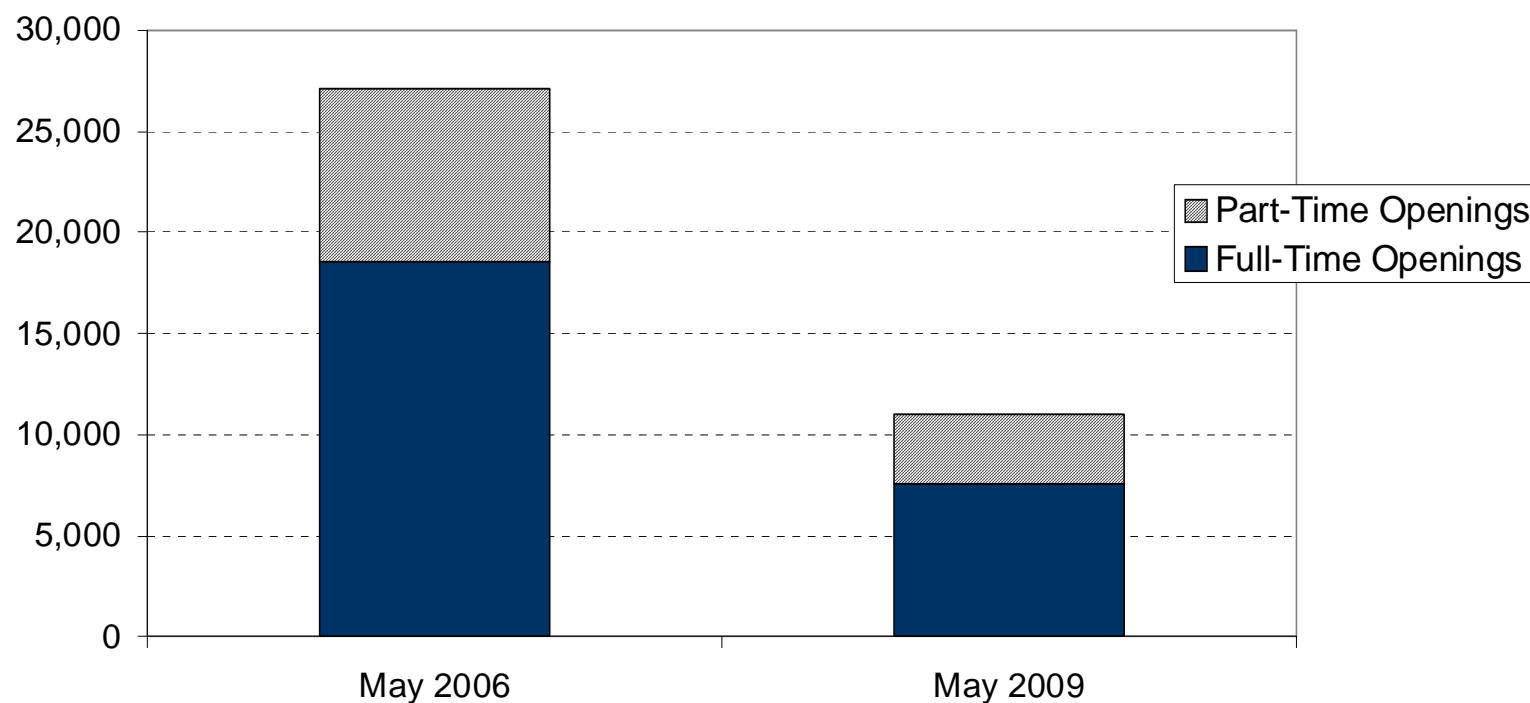


# Over 18,000 laid-off workers receiving weekly unemployment insurance checks

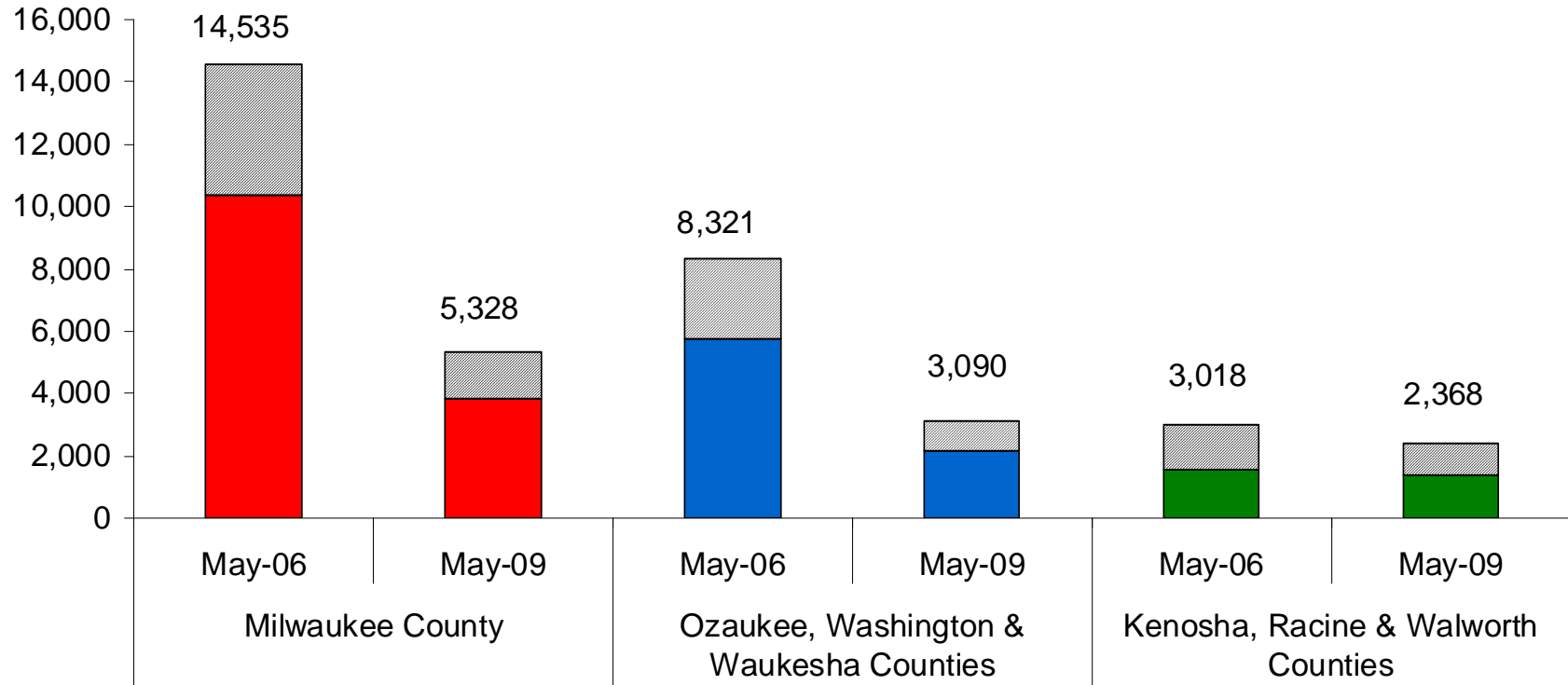


## Estimated 10,969 Openings in May 2009

The week of May 25, 2009, the seven-county region showed an estimated 7,520 full-time and 3,449 part-time openings. Job openings are down by 16,100 from those reported when the last survey was conducted in May 2006.

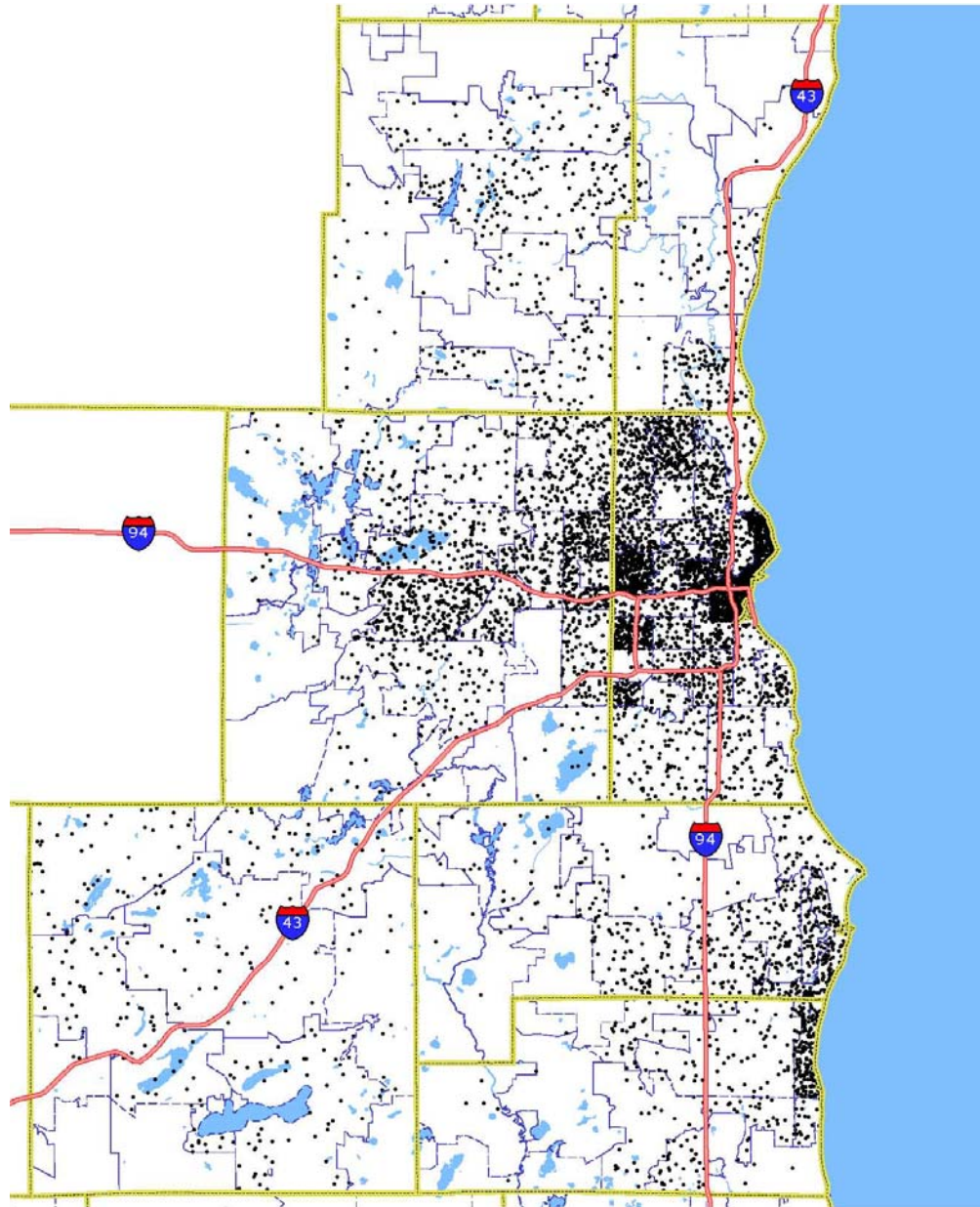


# Est. Full-Time and Part-Time Openings



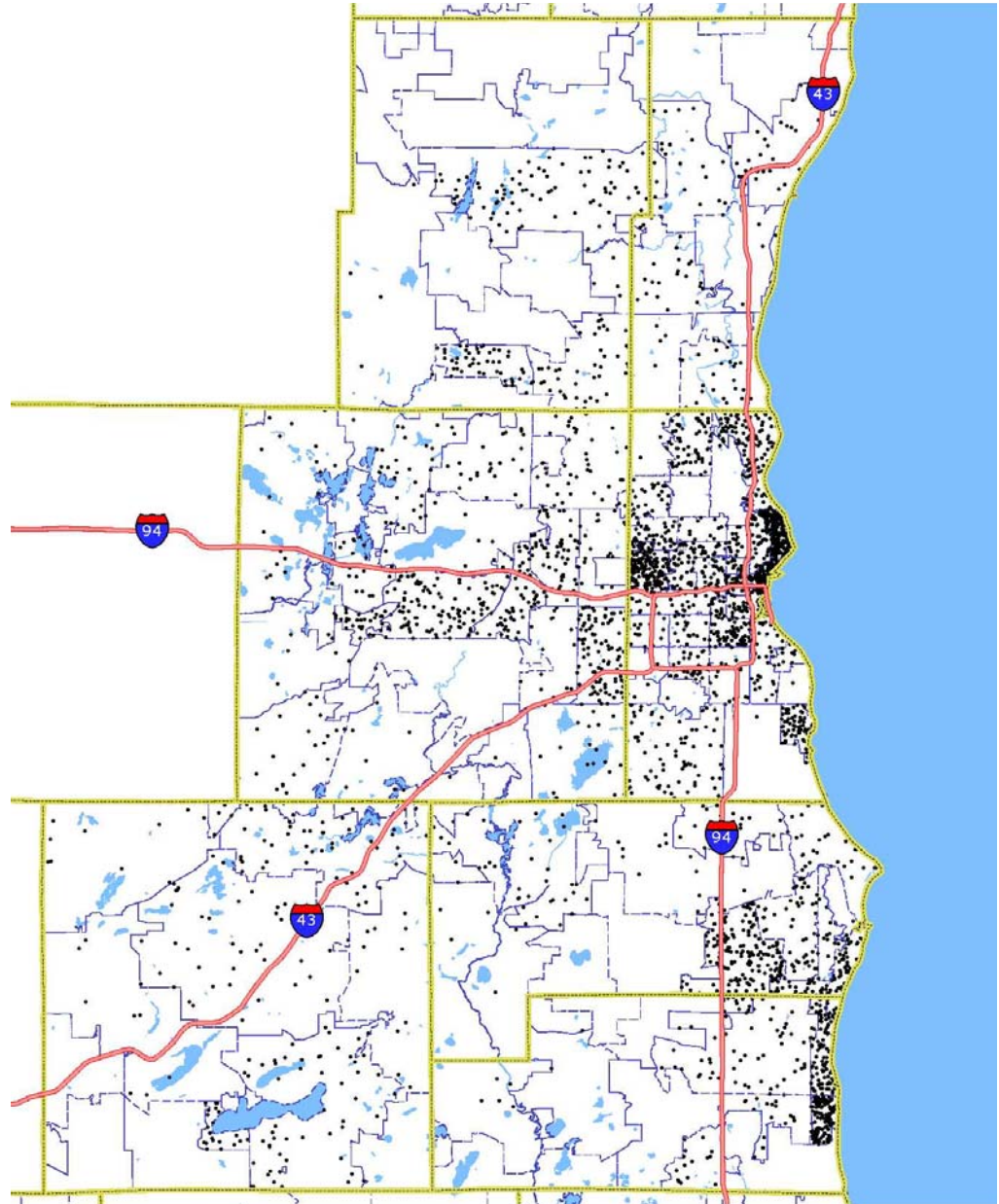
# May 2009 Full-Time Openings (by zip code area)

51% in Milwaukee County  
29% in WOW counties  
18% in SE counties  
2% variable



# May 2009 Part-Time Openings (by zip code area)

44% in Milwaukee County  
28% in SE counties  
26% in WOW counties  
2% variable



## 18 to 1 job gap in Kenosha/Racine/Walworth

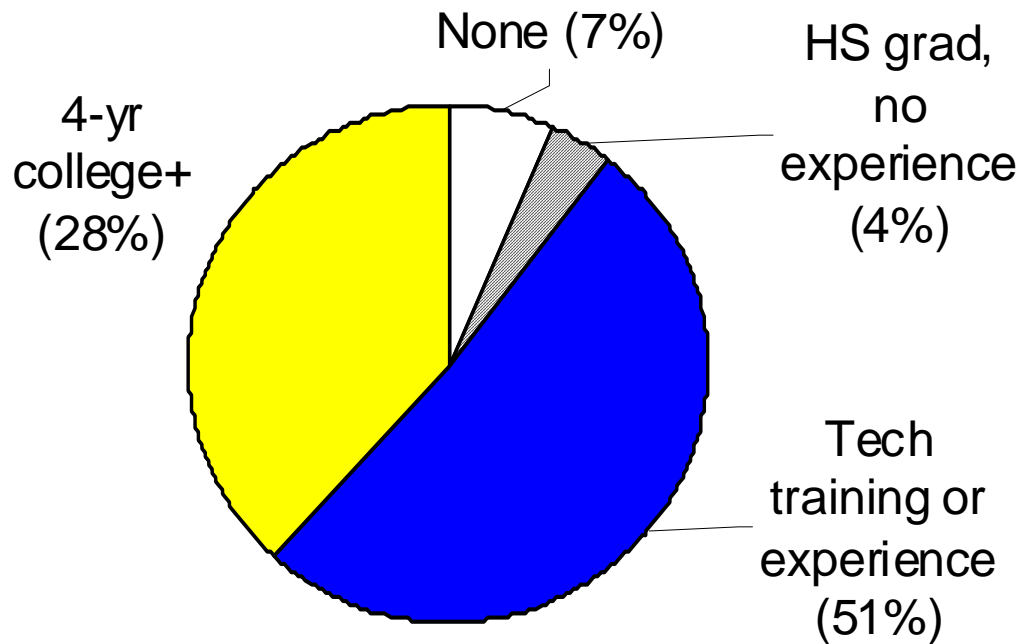
The combination of workers laid off from their jobs and fewer openings available has led to an unprecedented job gap in the Milwaukee area between people seeking work and jobs available. The problem is most severe in inner city Milwaukee where there are 25 jobseekers for every 1 full-time opening.

	<b>Est. Job Gap May 2009</b>	<b>Est. Job Gap May 2006</b>
9 City of Milwaukee CDBG zip codes	25 to 1	7 to 1
Milwaukee County	13 to 1	3 to 1
Waukesha, Ozaukee, Washington cntys	12 to 1	2 to 1
<b>Kenosha, Racine, Walworth counties</b>	<b>18 to 1</b>	<b>7 to 1</b>
7-County Region	13 to 1	3 to 1

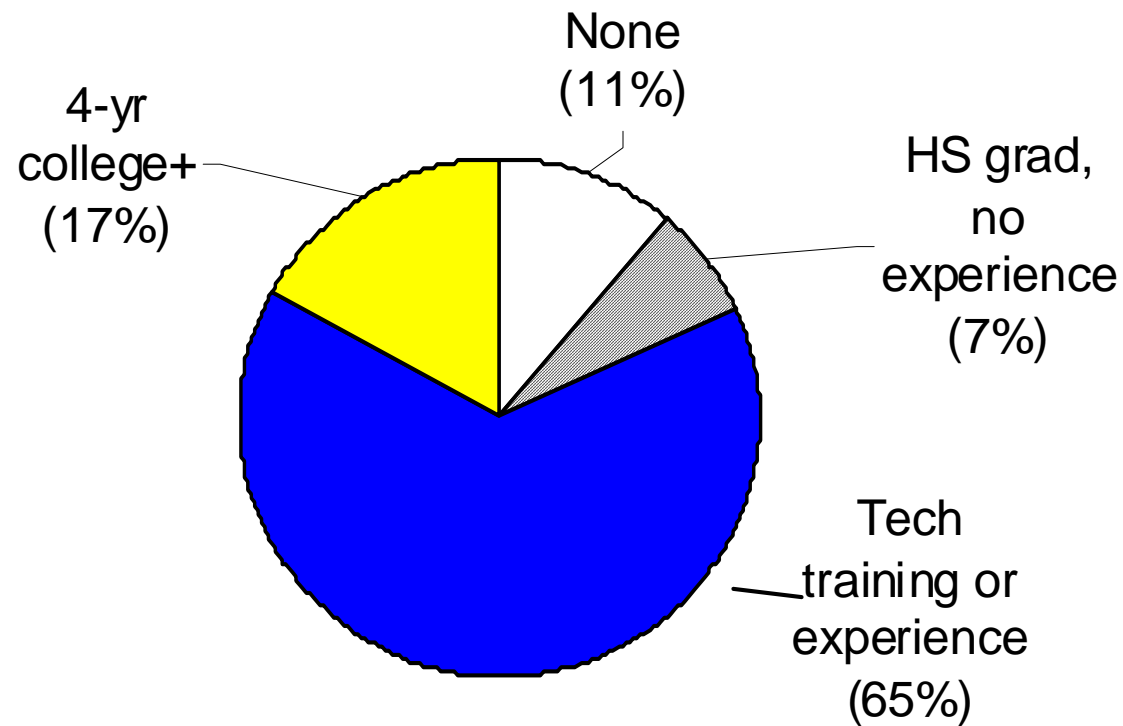


# Technical training and college are key for a majority of jobs available in the region.

## Requirements for Full-Time Job Openings



## Requirements for Part-Time Job Openings



## **Driver's license is a critical employment need.**

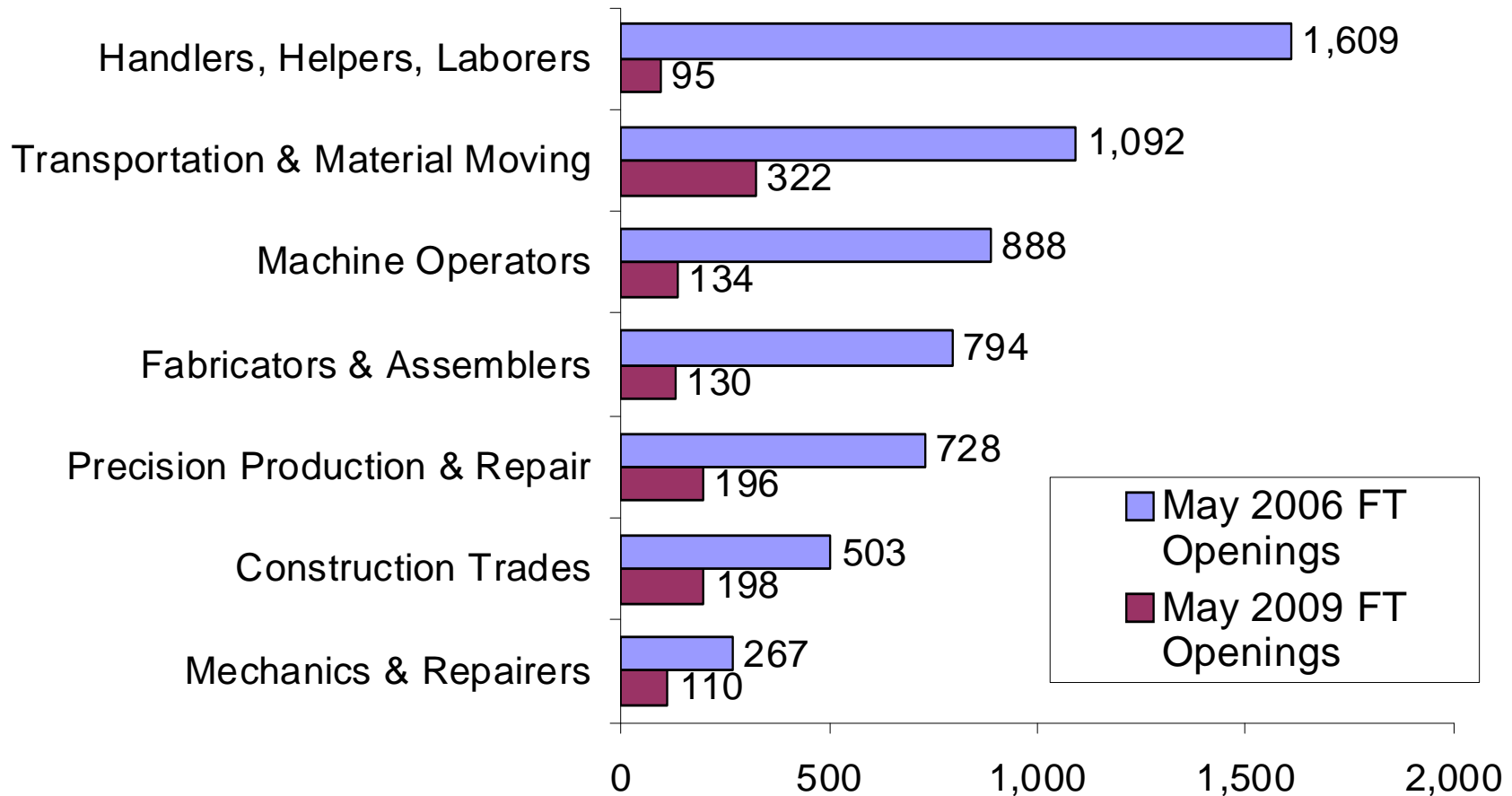
Possession of a valid driver's license is key to accessing jobs. Also, about 471 jobs (339 full-time positions and 132 part-time positions) specifically identified possession of a valid state driver's license as a requirement in the job posting.

These included openings for

- truck drivers
- equipment operators
- driver-sales workers
- security guards
- health care and other service workers required to travel to different sites.



# Job demand for blue collar entry-level workers took the greatest hits.



## **Health remains the dominant industry for the job market.**

1 out of 4 full-time openings is in a health-related field\*

1 out of 3 part-time openings is in a health-related field\*

- 89% of these jobs require training or experience beyond high school
- Only 1% are available to high school dropouts lacking occupation-specific experience.

\*Includes jobs either directly providing health care or working for a health-care provider



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The largest numbers of openings (full-time and part-time) in the health field were for:

731 registered nurses (RNs)

689 nursing assistants, CNAs, and orderlies

274 health technologists and technicians

161 licensed practical nurses (LPNs)

121 health aides

92 pharmacists



**Occupations showing 100 or more full-time openings were very limited.**

**Entry-Level Jobs with 100 or More Full-Time Openings**

<b>Full-Time Openings</b>	<b>Job Title</b>
140	Motor transportation, equipment operators & driver-sales workers
114	Assemblers
108	Janitors and cleaners



## Jobs Requiring Education and Training Beyond High School and/or Occupation-Specific Experience

FT Openings	Job Title
450	Registered nurses
253	Nursing aides, CNAs, orderlies, attendants
251	Sales workers, vehicles, home furnishings, other commodities
240	Computer operators, analysts, programmers
210	Supervisors, food preparation and service occupations
204	Food counter, deli, fountain and related occupations
185	Hairdressers and cosmetologists
181	Health technologists and technicians
158	Truck drivers
134	Receptionists and general office clerks
133	Billing, bookkeeping, accounting, and auditing clerks
121	Technicians, non-health
120	Securities and financial services sales occupations
104	Supervisors and proprietors, sales occupations, salaried



## Jobs Requiring 4-Year College Degree (BA/BS) or More

FT Openings	Job Title
450	Registered nurses (RNs)
393	Elementary and secondary school teachers
240*	Computer operators, analysts, programmers
195*	Financial managers and management analysts
183	Engineers (electrical, industrial, other)
181*	Accountants and auditors
162*	Management-related occupations, n.e.c.
136	Postsecondary instructors and faculty
133*	Marketing, advertising, and PR specialists
119*	Social workers
108*	Sales representatives, manufacturing and wholesale

\*A majority of these positions also required a specified number of years of work experience in the field.



# 1 in 8 employers had job openings in May 2009

<b>Size of Company*</b>	<b>% of Companies with Openings</b>
No employees	2%
1-4 employees	3%
5-9 employees	6%
10-19 employees	8%
20-49 employees	15%
50-99 employees	24%
100-249 employees	29%
250-499 employees	57%
500-999 employees	72%
More than 999 employees	68%
<b>TOTAL</b>	<b>12.5%</b>

\*Size is for company or branch office.



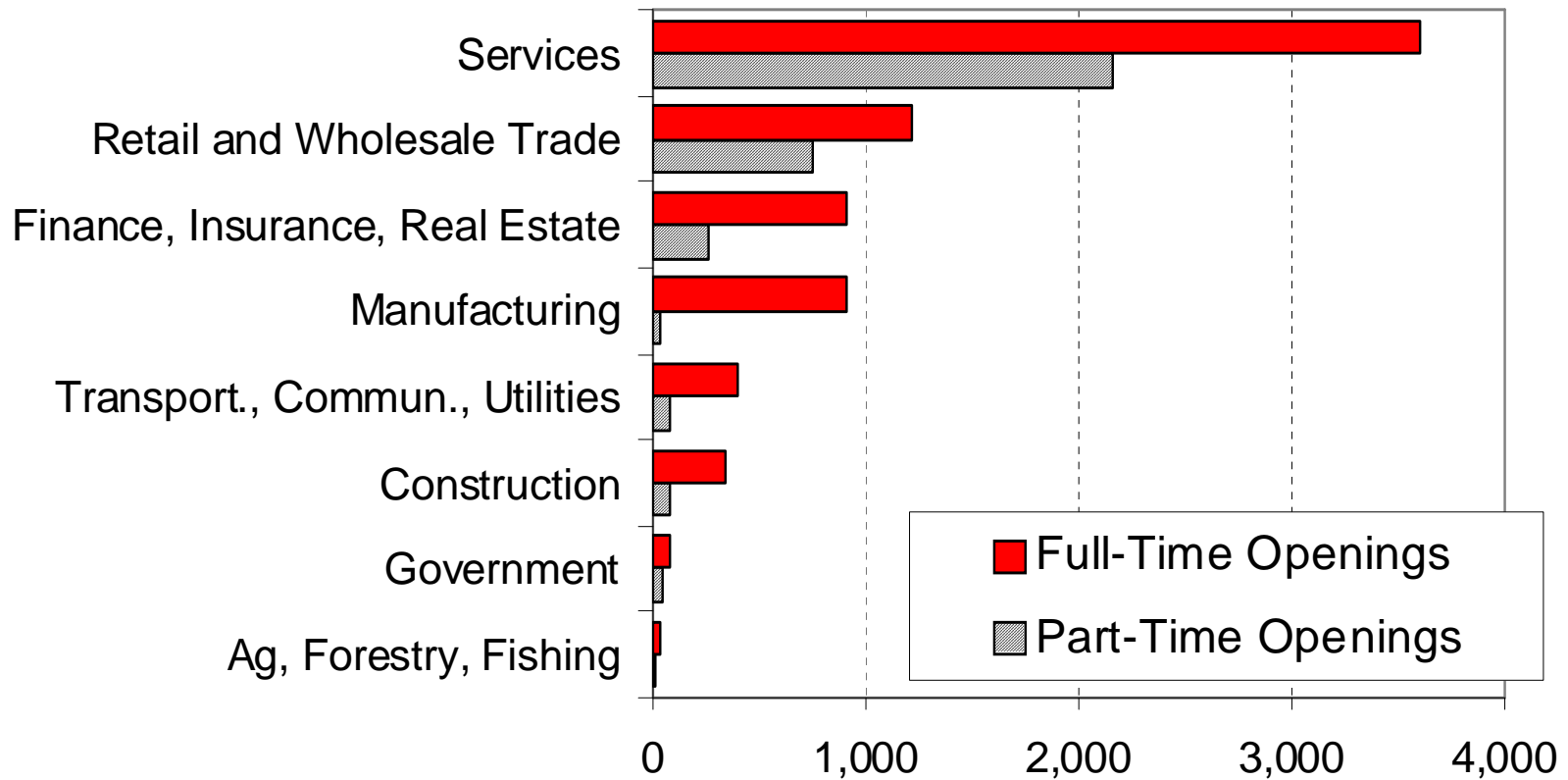
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**27% of job openings were in companies with less than 20 employees – a challenge for job seekers.**

<b>Size of Company</b>	<b>FT Openings</b>	<b>% of Total</b>
No employees	113	2%
1-4 employees	399	5%
5-9 employees	853	11%
10-19 employees	697	9%
20-49 employees	1,012	13%
50-99 employees	817	11%
100-249 employees	1,551	21%
250-499 employees	748	10%
500-999 employees	617	8%
More than 999 employees	713	9%
<b>TOTAL</b>	<b>7,520</b>	<b>100%</b>

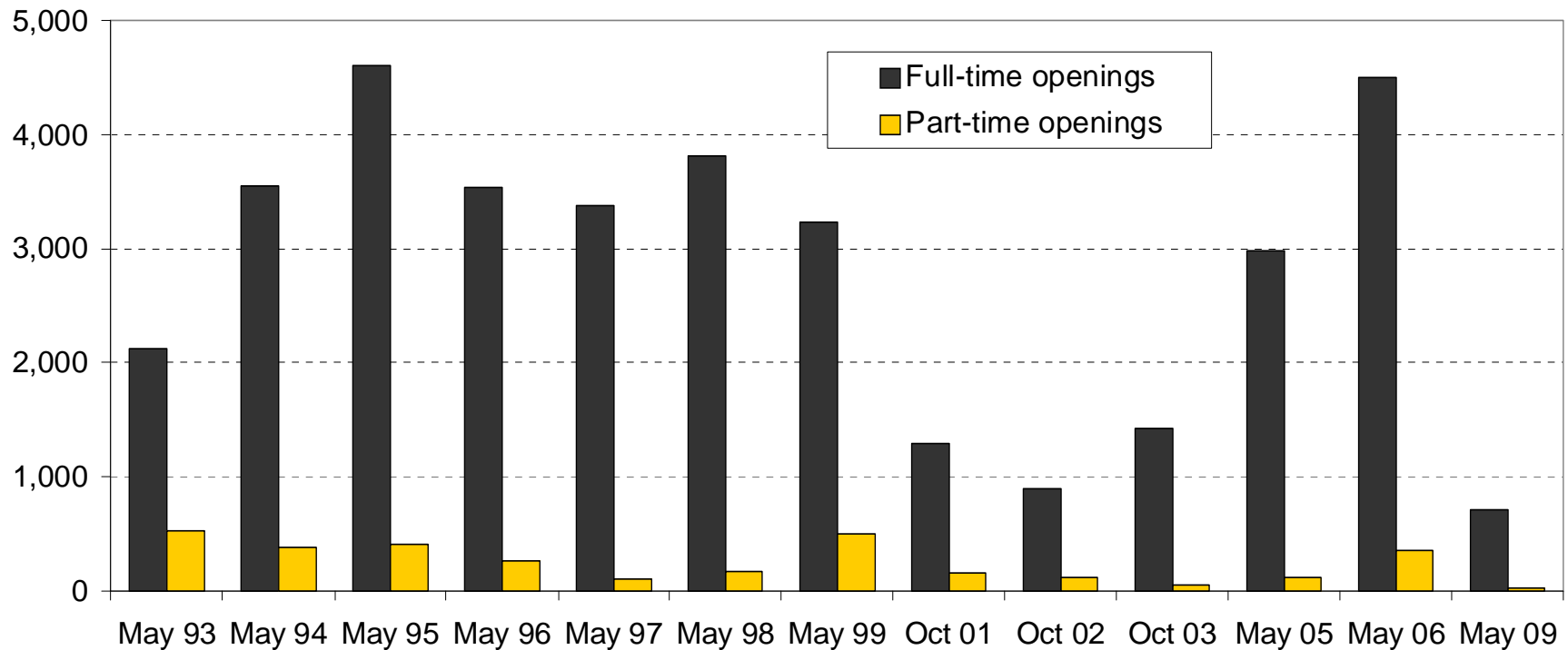


**Almost half of full-time openings and 63% of part-time openings were in the services sectors.**



Full-time job openings in the **manufacturing** sector are at their lowest point since the Milwaukee job openings surveys began in 1993.

### Milwaukee 4-County Area



# **www.eti.uwm.edu**

*This project was funded by the Department of Labor Employment and Training WIRED grant through the Regional Workforce Alliance.*

*Summaries of job openings reports for the four counties of the Milwaukee metropolitan area (from 1993 through 2006) and for the seven counties of Southeastern Wisconsin (for 2006 and 2009) are available on the University of Wisconsin-Milwaukee Employment and Training Institute website at [www.eti.uwm.edu](http://www.eti.uwm.edu).*



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