



# Milwaukee Drilldown, December 2011

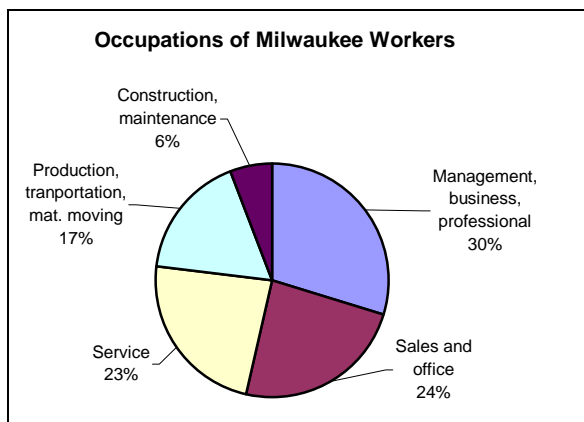
for the Milwaukee Area Workforce Investment Board, Inc.

**Milwaukee's workforce is concentrated in education and health industries, according to 2010 ACS data.**

An estimated 70,500 **city of Milwaukee** residents (or 28% of the total employed labor force) worked for educational institutions, health establishments, and social service agencies, according to the U.S. Census Bureau's American Community Survey 2010, released in December. Federal, state and local governmental supports for these industries are key to the economic health of the city's workforce. Fourteen percent of Milwaukee workers were employed in manufacturing, 11% in retail trade, and another 11% in business services (including temp agencies) and waste management.

<u>Industries Employing Milwaukee Workers</u>	<u>Est. Number</u>	<u>Percent</u>
Education, health care, social services	70,496	28%
Manufacturing	34,710	14%
Business services and waste management	28,587	11%
Retail trade	27,904	11%
Food service, accommodations, entertainment	26,357	10%
Finance, insurance, real estate	14,192	6%
Transportation, warehousing, utilities	11,377	4%
Public administration	10,864	4%
Construction	7,126	3%
Information	5,811	2%
Wholesale trade	4,387	2%
Other	<u>12,733</u>	<u>5%</u>
ESTIMATED TOTAL, ACS 2010	254,544	100%

According to ACS 2010, 30% of workers living in Milwaukee were employed as managers, professionals, and technicians. About a fourth of Milwaukee workers had sales and office occupations, and another fourth worked in service occupations.



Most (70%) Milwaukee workers drove alone to work, while 13% carpooled, 8% used public transportation, 5% walked to work, 2% used other means, and 2% worked at home.

See the Census Bureau website (at [www.census.gov](http://www.census.gov)) for definitions of industries, occupations, and means of commute to work.

### Economic Indicators for Milwaukee County

- The Milwaukee County unemployment rate in October 2011 was estimated at 8.5%, down from 8.8% in September and 9.2% in August.
- In November Frontier Airlines announced a planned mass layoff for 120 workers.
- As of early December 32,300 laid-off workers in the county were receiving weekly UI payments.

**Drilldown Data Sources:** Wisconsin departments of Children and Families, Health Services, and Workforce Development (12/20/2011); U.S. Census Bureau American Community Survey.

### Safety Nets for Milwaukee County Residents: Jan. 2010 – Nov. 2011

- FoodShare enrollments continue to climb.
- BadgerCare Plus enrollments remain below 205,000 due to enrollment caps for single adults in the Core Plan.
- W-2 payment cases totaled 10,574 in November, up 62% from 6,524 in Jan. 2010.
- Over 25,000 children received Wisconsin Shares child care subsidies in November.

