



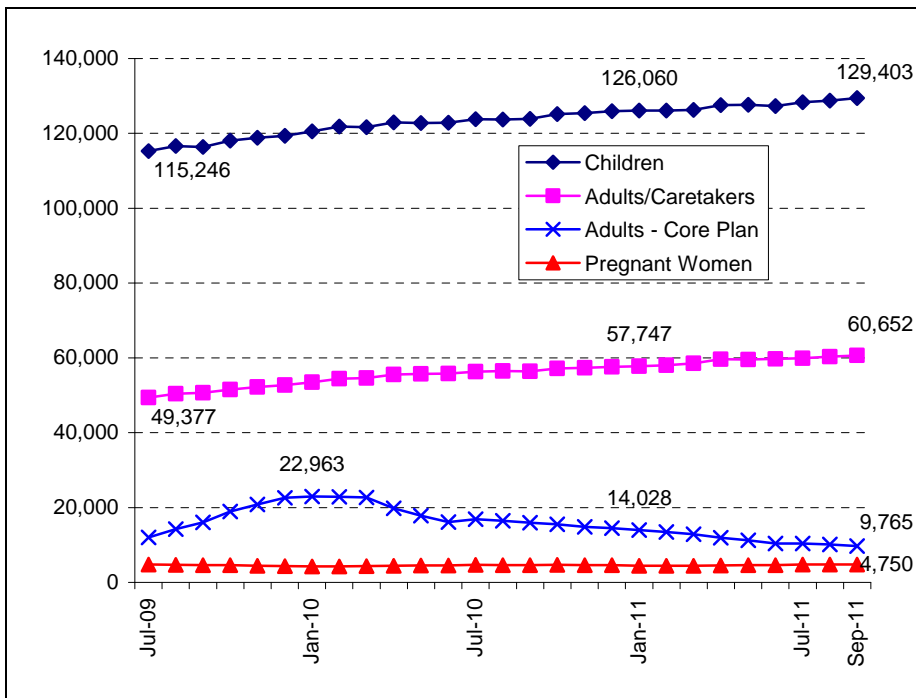
Milwaukee Drilldown, October 2011

for the Milwaukee Area Workforce Investment Board, Inc.

Enrollments of children in BadgerCare Plus are up by 4% over last year. Enrollments of non-parent adults in the Core Plan are down by almost 40%.

- In September 2011, 129,400 children and 75,200 adults in Milwaukee County were enrolled in the BadgerCare Plus program. Enrollments of children and their parents/caretakers continue to increase. At the same time, the number of non-parent adults allowed in the Core Plan has dropped by over 13,000 since January of 2010.

Milwaukee County Residents Enrolled in BadgerCare Plus: 2009 – 2011



- One in 3 children (under age 18) in Milwaukee County (and 60% of Milwaukee city children) are now in the BadgerCare Plus program. Nearly all of the children covered (99.6%) are in cases with income below 250% of poverty.
- 27% of the Wisconsin children enrolled in BadgerCare Plus live in Milwaukee County, compared to 23% of the pregnant women covered by BadgerCare Plus.
- Statewide**, over half (55%) of the adults on BadgerCare Plus are employed but do not have private health insurance coverage. Likewise, 58% of Wisconsin children on BadgerCare Plus have adults who are employed but are without private health insurance coverage for the family. The largest number of uninsured participants had family members reported employed at Wal-Mart, MacDonald's, Aurora, Menard's, Manpower, and Roundy's.

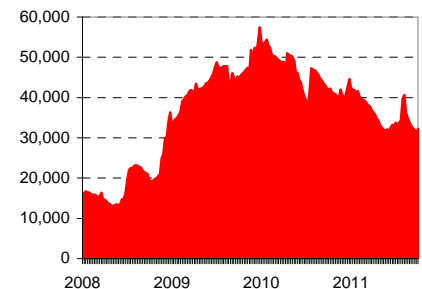
Data Sources: Wisconsin departments of Children and Families, Health Services, Revenue, and Workforce Development. (10/21/2011).

Monthly Economic Data for Milwaukee County

Plant closing and mass layoff notices in September for 326 workers: One Milwaukee company announced a plant closing – Golden Living Midwest Billing Office (47 employees), and 3 companies announced anticipated new layoffs – Frontier Airlines (213 employees), US Bancorp (35), and Wells Fargo & Co (31).

Unemployment: The Milwaukee County unemployment rate in August 2011 was estimated at 9.2%. (The September rate will be released on 10/26/2011.)

Unemployment insurance: 32,278 laid-off workers in the county were receiving weekly UI payments in mid-October, down by over 8,300 from the spike in mid-August when laid-off workers received an extension of their UI benefits..



Families receiving W-2: 10,825 Milwaukee County families received W-2 cash assistance in September 2011, a small decline from the prior month.

Wisconsin Shares: 25,632 children from 13,800 Milwaukee County families received subsidized child care in September. Subsidy payments totaled \$10.9 million.

FoodShare: 228,092 county residents (yet another monthly high) received federal FoodShare benefits in September.

BadgerCare Plus: 204,570 county residents were in the BC+ program in September, up from 200,778 a year ago.