Harley-Davidson Foundation Minority Scholarship

The Harley-Davidson Foundation and the University of Wisconsin-Milwaukee are offering one four-year renewable scholarship to a minority graduate of the Milwaukee Public Schools (includes MPS Charter Schools) who plans to attend the University of Wisconsin-Milwaukee. The scholarship is valued at $20,000 and will provide $5,000 per year for tuition for up to four years. An additional $7,000 scholarship is available to be used toward the cost of University Housing during the freshman year.

In addition to the scholarship, Harley-Davidson will also offer a mentoring program and a potential paid summer internship to the scholarship recipient after completion of their freshman year. The internship is to continue for three consecutive summers for recipients who remain eligible for scholarship renewal.

Eligibility Requirements:

1. 2012 graduate of a Milwaukee Public High School.

2. Minimum cumulative GPA of 3.2 at time of scholarship application and minimum 20 ACT.

3. Demonstrated financial need. Filing of 2012-2013 Free Application for Federal Student Aid (FAFSA) is recommended by the application submission date if not already completed. Note: The FAFSA will be available beginning January 1, 2012.

4. Admission to UWM and enrollment as a full-time student in Fall 2012.

5. Minority student (American Indian or Alaska Native, African American or Black, Hispanic or Latino/a, Asian, Pacific Islander, or Southeast Asian).

6. Eligible for employment in the United States.

7. Intention to major in and pursue a career in one of the following academic fields:

College of Engineering and Applied Science
Computer Engineering, Computer Science, Electrical Engineering, Industrial and Manufacturing Engineering, Materials Engineering, and Mechanical Engineering

Sheldon B. Lubar School of Business
Accounting, Finance, Human Resources Management, Management Information Systems, Marketing, Supply Chain and Operations Management

College of Letters & Science
Communication, Journalism/Mass Communication

NOTE: Harley-Davidson employees' children are ***not eligible*** to participate in this scholarship program since they can participate in a different program.

Selection Criteria:

1. Preference for students who can be available and who are willing to consider participating in Harley-Davidson's summer internship program.
2. Preference for students who are willing to live in University Housing during the freshman year.
3. Also taken into consideration will be evidence of motivation to achieve and strong work ethic, as demonstrated through participation or leadership in extracurricular activities, community service or employment, through letters of recommendation, and through the personal statement.
4. Demonstrated academic achievement based on review of high school records.
5. Demonstrated financial need.
6. Finalists will be invited to participate in a personal interview.

Renewal Criteria:

1. Cumulative or term GPA of 3.0 or above, determined at the end of each academic term. Students who fall below this GPA mid-year will be placed on probation and expected to take advantage of campus resources and other opportunities to improve academic performance.
2. Appropriate progress toward attaining an undergraduate degree in one of the academic fields listed above.
3. Satisfactory participation in mentoring programs offered through UWM and through Harley-Davidson. Recipient will be required to communicate regularly with UWM academic advisors and Harley-Davidson mentors regarding course selection, academic progress, and other issues related to program completion.

Required Application Materials:

Applications will be accepted starting immediately. Students are encouraged to apply early due to the competitive nature of this scholarship and the limited availability of awards. Preference may be given to students who apply by **May 25**, **2012**.

1. Completed Scholarship Application. Please type or print in black ink.
2. Personal Statement/Essay. Please include your full name on each page of your essay.
3. Two Letters of Recommendation. See the References section of the application for additional information.

Submit All Materials To: Coleen Dunlap, Scholarship Coordinator
University of Wisconsin-Milwaukee
Department of Financial Aid, Student Employment &
Military Education Benefits
Mellencamp Hall, Room 162
P. O. Box 469
Milwaukee, WI 53201-0469

FAX: (414) 229-5699

Harley-Davidson Foundation Minority Scholarship

2012-2013 Scholarship Application Form

I. PERSONAL INFORMATION

Name: _____ Student ID Number: _____

Address: _____ City, State, Zip:_____

Telephone Number: _____ Date of Birth: _____

Ethnicity (Check as appropriate):

___African American or Black
___Hawaiian or Pacific Islander
___Cambodian
___Hmong
___Laotian
___Vietnamese
___Other Asian
___Mexican, Mexican American, or Chicano/a
___Puerto Rican
___Cuban
___Other Hispanic or Latino/a
___White or Caucasian
___Other_____(specify)
___American Indian or Alaska Native (specify tribal affiliation) _____

High School/City/State:_____ Graduation Date:_____

Class Rank: _____ Class Size: _____ Cumulative GPA (4.0 scale): _____

SAT/ACT Score: _____Test Date:_____ UWM Admission Date:_____

Intended College Major:_____

II. EMPLOYMENT HISTORY

If you have worked during high school, list up to three of your most recent employers, beginning with your current employer.

If you *have not* worked during high school, are you eligible for employment in the U.S.?
Check one: _____ Yes _____ No

Employer	Dates of Employment	Job Duties

III. FINANCIAL NEED

Describe how this scholarship will assist you with your educational expenses.

_____
_____
_____
_____

Have you completed the 2012-2013 Free Application for Federal Student Aid (FAFSA)?
_____ Yes, I have completed the FAFSA as of (provide filing date) _____.

_____ No, I have not completed the FAFSA. I expect to file by (provide date) _____.

IV. ACADEMIC HONORS

List any high school academic honors or awards and describe participation in any pre-college programs, including the years:

_____
_____
_____
_____
_____
_____

V. STUDENT, COMMUNITY, AND VOLUNTEER ACTIVITIES

List participation in clubs, organizations, extracurricular and volunteer activities during high school (e.g.: athletic, academic, social, political, cultural, service, recreational, etc.):

Organization/Activity and Description of Involvement	Dates of Participation

VI. REFERENCES

Please list two references and *include their letters of recommendation with your application.* Your references may be from a high school principal, guidance director, guidance counselor, teacher, employer, religious or community leader, or business professional. You are strongly encouraged to select references who can endorse your application and comment on your character and attributes such as honesty, integrity, leadership, motivation, initiative, cooperation, acceptance of responsibility, positive attitude, work ethic, contributions, and successes. Your reference letters may not be from friends or relatives. Applicants preparing for careers in engineering, accounting, or finance are encouraged to submit a reference from a high school math teacher describing your competencies in mathematics and/or your chosen field of study.

Name	Occupation/Professional Title	Telephone Number
Name	Occupation/Professional Title	Telephone Number

VII. PERSONAL STATEMENT / ESSAY

On a separate sheet(s) of paper, please provide a type-written personal statement. In particular, you should address the areas listed below. Please limit your personal statement to no more than three pages double-spaced.

- Describe your educational and career goals, and specifically address your interest in your chosen field of study and how you will prepare yourself for a future career in that field.
- Describe one or more of your community service and/or volunteer activities and discuss the impact on those who were served. Discuss the impact on you personally and what you gained from your experience(s).
- Discuss the reasons you have chosen to pursue your education at UW-Milwaukee.

VIII. CERTIFICATION

By my signature below, I certify to the best of my knowledge that my responses and information submitted in my application and personal statement have been provided honestly and accurately. I understand that my application will be reviewed by individuals at UWM participating in the scholarship selection process, and I give permission to release this information for this purpose. I also understand and agree that any false or misleading statements on this application or in interviews with the university Selection Committee, regardless of when they are discovered, may be grounds for cancellation of this scholarship, and of the internship and mentoring opportunities at Harley-Davidson Motor Company.

Signature: _____ Date: _____

Application Deadline: Applications will be accepted until a recipient is selected. Preference may be given to students who apply by **May 25, 2012.** The recipient will be notified in writing of the terms and conditions of this scholarship.