

**TRANSFER AGREEMENT  
BETWEEN  
SCHOOL OF INFORMATION STUDIES AT UNIVERSITY OF WISCONSIN –  
MILWAUKEE  
AND  
MORAINÉ PARK TECHNICAL COLLEGE (MPTC)**

**Program to Program Articulation Agreement**

MPTC TECHNICAL DIPLOMA:

**Web Developer**

SCHOOL OF INFORMATION STUDIES AT  
UNIVERSITY OF WISCONSIN – MILWAUKEE:  
(SOIS at UWM)

**B.S. in Information Resources**

RATIONALE:

*Web Developer Technical Diploma:* Web Developers use a variety of software, programming and markup languages combined with Web design principles to create Web sites used for marketing and e-commerce. The Web Developer program prepares graduates to work in positions as Webmasters, Web designers, Web developers and Web Site Developer Consultants/Entrepreneurs. Individuals may be employed in a wide-range of companies that are interested in using the Internet to market and/or sell their products or services. A graduate may also be employed by a consulting firm that provides Web design, development and maintenance as a contracted service to businesses and industries. Graduates may also use the skills gained in this technical diploma to start their own business in Web design, development and maintenance and to provide this contracted service to businesses and industries.

SOIS at UWM offers a Bachelors of Science Degree in Information Resources (BSIR). This allows students to add upper-division Information Resources, Interdisciplinary/cross-functional, and Liberal Arts courses to their technical diploma. The cutting-edge Bachelor of Science in Information Resources (BSIR) provides students with a quality interdisciplinary and cross-functional education, giving them an understanding of how information is sought, organized, manipulated, repackaged, and applied in a variety of settings. Building on a general undergraduate education, the BSIR introduces issues related to information science, information architecture, human factors in information seeking and use, information storage and retrieval, and applications of the internet.

Students earning the **Web Developer Technical Diploma** from MPTC will be able to transfer the credits listed in Table 1 toward the Bachelor of Science in Information Resources (BSIR) in the School of Information Studies (SOIS) at University of Wisconsin – Milwaukee (UWM).

The BSIR program includes a total of 120 credits. These credits are distributed in the following areas:

- Area I: UWM Distribution Requirements -- General Education (21 credits)
- Area II: BSIR Core Courses (36 credits)
- Area III: BSIR Cross-functional Electives (15 credits)
- Area IV: General Electives, including Cognate Areas of Study (48 credits)

SOIS/UWM will accept the credits from MPTC and apply them toward graduation with a BS degree in Information Resources. Table 1 details exact equivalencies for MPTC and SOIS/UWM.

**Exact Course Equivalencies for MPTC -- Web Developer Diploma and UWM/SOIS Bachelor of Science in Information Resources**

<b>Web Developer Diploma</b>	<b>CR</b>	<b>UWM/SOIS BSIR Program</b>	<b>CR</b>
		<b>BSIR Area IV -- Elective/Cognate</b>	
103-170 Photoshop, Beginning	2	Elective/Cognate	2
103-193 Dreamweaver and Flash	3	Elective/Cognate	3
107-110 Java Programming	2	Elective/Cognate	2
107-150 Programming Logic	2	Elective/Cognate	2
107-169 Computer Networking Concepts	1	Elective/Cognate	1
152-110 Intranets, Introduction to	2	Elective/Cognate	2
152-111 Internet Marketing Strategies	2	Elective/Cognate	2
152-113 JavaScript	2	Elective/Cognate	2
152-115 Web Site Design, Implementation and Maintenance	2	Elective/Cognate	2
152-116 Designing Web Sites for e-Commerce	2	Elective/Cognate	2
152-117 Emerging Web Technologies and Trends	1	Elective/Cognate	1
152-118 Database-Driven Web Sites	2	Elective/Cognate	2
152-119 Web Developer Concepts	1	Elective/Cognate	1
152-120 Web Developer Internship	3	Elective/Cognate	3
152-122 HTML and XML	2	Elective/Cognate	2
204-165 Graphic Design, Principles of	2	Elective/Cognate	2
<b>TOTAL Area IV</b>			<b>31</b>

All courses transferring from MPTC with an equivalent course at SOIS/UWM must transfer in with at least a “C” grade.

This agreement is approved under the guidelines of the UW System transfer policy that limits the number of credits transferable from a two-year college to 72.

The UW-Milwaukee baccalaureate candidate must also meet the General Education Requirements and Cultural Diversity Requirement of the University.

Program-to-program transfer courses/credits are accepted only for the program/degree specified

in this agreement. A change of major/degree/program invalidates these courses/credits for transfer unless they are approved within some other Program-to-Program Articulation Agreement for a different major/degree/program at UW-Milwaukee.

Credits beyond the ones listed in Table 1 will be analyzed at the time the student starts the admissions process to see how they apply.

This agreement is effective as of April 30, 2004, and will remain in effect until either of the official representatives of Moraine Park Technical College or the School of Information Studies/University of Wisconsin – Milwaukee indicates in writing that the agreement is nullified. Equivalencies specified in this document are accurate as of April 30, 2004, and subject to change in the event that the course curricula of either institution undergo revision. In the event of curriculum revision the school initiating the change has the responsibility to notify the other contracting institution.

**Signatures:**

\_\_\_\_\_ Date \_\_\_\_\_

Robert Greenstreet  
Interim Chancellor  
University of Wisconsin – Milwaukee

\_\_\_\_\_ Date \_\_\_\_\_

John Wanat  
Provost & Vice Chancellor  
University of Wisconsin – Milwaukee

\_\_\_\_\_ Date \_\_\_\_\_

Thomas Walker  
Interim Dean, School of Information Studies  
University of Wisconsin – Milwaukee

\_\_\_\_\_ Date \_\_\_\_\_

Alex Koohang  
Director of Undergraduate Program  
School of Information Studies  
University of Wisconsin – Milwaukee

\_\_\_\_\_ Date \_\_\_\_\_

John Shanahan  
President  
Moraine Park Technical College

\_\_\_\_\_ Date \_\_\_\_\_

Cindi Thiede  
Vice President  
Moraine Park Technical College

\_\_\_\_\_ Date \_\_\_\_\_