

Presentations at Open House

In the Union Theatre (2nd Floor, East end of hallway)
These presentations will run approximately 30 minutes each.

Friday, October 30th

9:30 a.m. Financial Aid 101

As our theme says, UWM is awesome and affordable! Become acquainted with the financial assistance programs available to students, how and when to apply and what to expect.

10:30 a.m. Applying for Admission - Easy as 1, 2, 3

So you've set your sights on UWM. Find out what it takes to become a UWM student, learn about the easy online application process, acquaint yourself with the road to enrollment. Parents, family members, returning adult students... options for you will also be included.

11:30 a.m. Housing Options – Let Us Direct Your Search

Whether you plan to live at home while attending UWM, reside in a campus residence hall, or share an apartment off campus, this session will provide useful information and helpful tips to assist you in making the perfect choice.

**12:30 p.m. Study Abroad Opportunities/
Center for International Education**

Learn how UWM students can make the most of their college experience by studying from two weeks to a year in another country.

1:30 p.m. Financial Aid 101

2:30 p.m. Housing Options – Let Us Direct Your Search

3:30 p.m. Applying for Admission - Easy as 1, 2, 3

Saturday, October 31st

9:30 a.m. Financial Aid 101

10:30 a.m. Applying for Admission – Easy as 1, 2, 3

**11:30 a.m. Study Abroad Opportunities/
Center for International Education**

12:30 p.m. Housing Options – Let Us Direct Your Search

In the School of Education and School of Information Studies area

Friday, October 30th

10:00/11:30am/1pm

School of Information Studies

9:30/11:00am/12:30/1:30/2:00/3:00/3:30pm

Interpreter Training Program Activities

10:30am/12/2:30pm

School of Education Undergraduate Programs

Saturday, October 31st

10:00/11:30am/1pm

School of Information Studies

9:30/11am/12:30pm

Interpreter Training Program Activities

Lubar School of Business Presentations

Located in rooms indicated, 2nd Floor Hallway

Friday, October 30th

10:30 am – 11am

Marketing

Room E280

In the marketing major students learn to research customer needs, develop advertising campaigns, understand consumer behavior, and develop branding, pricing and distribution plans. Students can participate in a work study tour to one or more of London, Paris, Madrid, Geissen (Germany), and China in order to gain an international perspective on the world of marketing.

Finance

Room E240

The current state of the economy demonstrates the need for well-trained corporate finance and investment professionals more than ever before. Learn how the Finance Major in the Lubar School of Business can prepare you for a challenging career in corporate finance or investments.

Management Information Systems (MIS) Room E260

The MIS program focuses on the intersection of information technology and business and prepares students for careers in designing, developing, implementing, and maintaining effective information systems in organizations. Learn how the MIS major can help you learn the skills necessary to succeed in the information age.

11:30 am – 12 pm

Human Resources Management

Room E280

The study of HRM will help you learn about various systems and practices that go into designing jobs and teams, recruiting and retaining talented workers, rewarding employees and building a skilled and motivated workforce. As the founder of IBM, said: "You can get capital and erect buildings, but it takes people to build a business."

Accounting

Room E240

UWM is one of only four state schools that offer an integrated five year program that results in a Masters Degree in Accounting. Students prepare to take the CPA Exam as part of their study plan. Our graduates have outstanding opportunities for both internships and permanent placement.

Supply Chain & Operations Mgmt

Room E260

Supply chain and operations management (SCOM) program focuses on topics pertaining to the oversight of materials and information as they move in a process from supplier to manufacturer to wholesaler to retailer to consumer. In addition, the SCOM program addresses the coordination of these flows from within companies.

12:30 pm – 1pm

Marketing

Room E280

Finance

Room E240

Management Information Systems

Room E260

1:30 pm – 2pm

Human Resources Management

Room E280

Accounting

Room E240

Supply Chain & Operations Mgmt

Room E260