



Each semester I taught a large lecture, supervised the GTA doing the discussions for that lecture, oversaw the GTAs teaching stand-alone sections, and occasionally taught an honors discussion section, all for two units of my annual load.

*Director of Forensics, 1988 - 1991*

Each semester I taught the forensic course, operated, and coached an active (15 - 20 non-local tournaments annually), diverse (CEDA debate, Lincoln-Douglas debate, and 11 individual events), and nationally successful team with the help of one half-time GTA as one unit of my annual teaching load.

1987 – 1988	<b>Assistant Professor, University of Alabama - Huntsville</b>
1986 - 1987	Adjunct Instructor, University of Cincinnati
1983 - 1985	Teaching and Debate Assistant, Northwestern University
1981 - 1983	Teaching and Debate Assistant, University of North Carolina

### Awards

2009	<b>Volunteer of the Year/Friend of Milwaukee Debate League</b> for serving as unpaid faculty liaison to effect the establishment of UWM as MDL's university partner and to facilitate the year-round working relationship between the two organizations, awarded by the Milwaukee Debate League
2006	<b>Regents Teaching Excellence Award</b> recognizes one or two outstanding teachers from among all UW System institutions, awarded by the University of Wisconsin System Board of Regents
2006	<b>Stanley L. Saxton Applied Research Award</b> (in Communication or Sociology), awarded by the Carl Couch Center for Social and Internet Research for "Rhetorical Leadership in Framing a Supportive Social Climate for Educational Reforms Assisting Children with Disabilities"
2006	<b>The Francine Merritt Award</b> recognizes one individual annually who has made "outstanding contributions to the lives of women in communication," awarded by the National Communication Association's Women's Caucus
2005	<b>Daniel Rohrer Research Award</b> for "the outstanding research monograph published in argumentation research during the given year" ("Speaking in Community and <i>Ingenium</i> . . ." co-authored with G. Thomas Goodnight), awarded

by the American Forensic Association

- 2005 **Golden Anniversary Monograph Award** for "the most outstanding scholarly monograph published during the previous calendar year . . . in any of the areas of the speech communication arts and sciences" ("Beyond Strategy: A Reader-Centered Analysis of Irony's Dual Persuasive Uses" co-authored with Clark D. Olson), awarded by the National Communication Association
- 2003 **Rose B. Johnson Article Award** for the most outstanding article published in the *Southern Communication Journal* during 2002 ("Detecting a Common Interpretive Framework for Impersonal Violence . . ."), awarded by the Southern Communication Association
- 2002 **Top Three Competitive Paper**, awarded by the Communication Education Division, Central States Communication Association
- 1996 **Andrew T. Weaver Award for Wisconsin's Outstanding College Educator**, awarded by the Wisconsin Communication Association
- 1995 **Golden Anniversary Monograph Award** for "the most outstanding scholarly monograph published during the previous calendar year . . . in any of the areas of the speech communication arts and sciences" ("Entanglements of Consumption . . ." co-authored with G. Thomas Goodnight), awarded by the Speech Communication Association
- 1993 **Top Competitive Paper**, awarded by Argumentation and Forensics Division, Speech Communication Association
- 1993 **Outstanding New Teacher Award**, awarded by the Central States Communication Association
- 1992 **Karl R. Wallace Memorial Award** for excellence in rhetorical scholarship, awarded by the Speech Communication Association
- 1988 **Outstanding Dissertation Award**, awarded by Northwestern University's Department of Communication Studies
- 1983 **Outstanding Graduate Scholar Award**, awarded by the University of North Carolina's Department of Speech Communication
- 1981 **Summa cum laude**, awarded by University of Wisconsin - Eau Claire

## Faculty Grants & Post-doctoral Fellowships

- 2009 – 2010 **Reaching At-Risk Students Mini-grant**, awarded by the UW System Office of Instructional and Professional Development. Proposal title: “Understanding and Strategically Planning How to Better Reach At-Risk Milwaukee Debate League Students”
- 2006 - 2007 **CIPD Center Scholar**, a research fellowship to participate in UWM’s Center for Instructional and Professional Development, jointly awarded by the UW System and CIPD. Center theme: "Student Learning in First Year Transition and General Education Courses"
- 2006 **Arts and Humanities Travel Grant** to attend NCA Convention and accept the Francine Merritt Award, awarded by the UWM Graduate School (deferred to Fall, 2007 as I could not travel and the presentation was rescheduled for next Fall)
- 2006 **Arts and Humanities Travel Grant** to participate in the Manchester Workshops in Political Theory, Manchester, England, awarded by the UWM Graduate School
- 2006 **Center for International Education Travel Grand** to participate in the Oxford Round Table, Oxford, England, UWM Center for International Education
- 2006 **Arts and Humanities Travel Grant** to participate in the Oxford Round Table, Oxford, England, awarded by the UWM Graduate School
- 2002 - 2003 **Wisconsin Teaching Scholar**, a grant awarded by UWM and the UW System Office of Instructional and Professional Development to research a teaching and learning project. Project title: “Rhetorical Leadership” (\*\*The Wisconsin Teaching Fellows and Scholars Program won the 2005 TIAA-CREF Hesburgh Award for national excellence in faculty development.)
- 2002 **Arts and Humanities Travel Grant** to research at the Arizona Historical Foundation, Tempe, AZ, awarded by the UWM Graduate School
- 2001 - 2002 **CIPD Center Scholar**, a research fellowship to participate in UWM’s Center for Instructional and Professional Development, jointly awarded by the Vice Chancellor and the UW System. Center theme: "The Scholarship of Teaching and Learning"
- 2001 **Wisconsin Humanities Council Mini-Grant** to organize a public program, awarded by the Wisconsin Humanities Council. Program title: "Rhetoric Scholars Analyze the Future of Presidential Debates"
- 2001 **Arts and Humanities Travel Grant** to research at the Lyndon B. Johnson

- Presidential Library, Austin, TX, awarded by the UWM Graduate School
- 2001 **Arts and Humanities Travel Grant** to research at the Arizona Historical Foundation, Tempe, AZ, awarded by the UWM Graduate School
- 1999 - 2000 **20<sup>th</sup> Century Faculty Research Fellow**, a research fellowship awarded by UWM's Center for 20th Century Studies. Center theme: "Representing Animals"
- 1999 - 2000 **Arts and Humanities Travel Grant** to research at the Ashbrook Center archives, Ashland University, Ashland, OH, awarded by the UWM Graduate School
- 1997 - 1998 **Graduate School Faculty Research Grant**, awarded by the UWM Graduate School. Proposal title: "Shared Power, Contested Memory, and the Rhetorical Presidency"
- 1995 - 1996 **Wisconsin Teaching Fellow**, a grant for researching a teaching project, awarded jointly by UWM and UW System's Undergraduate Teaching Improvement Council. (\*\*The Wisconsin Teaching Fellows and Scholars Program won the 2005 TIAA-CREF Hesburgh Award for national excellence in faculty development.)
- 1994 - 1995 **Bert Fireman Award**, a research grant for non-students interested in Arizona history, awarded by the Arizona Historical Foundation. Project title: "The Rhetorical Use and Transformation of Collective Memory: Reagan 'Remembers' Goldwater's 1964 Presidential Campaign"
- 1993 **NEH Summer Research Stipend**, awarded by the National Endowment for the Humanities. Proposal title: "Collective Memory and Contemporary Conservative Campaign Arguments"
- 1992 - 1993 **20<sup>th</sup> Century Faculty Research Fellow**, a research fellowship awarded by UWM's Center for 20th Century Studies. Center theme: "Public/Private Matters"
- 1991 - 1992 **Graduate School Faculty Research Grant**, awarded by the UW - Madison Graduate School. Proposal title: "The Nature and Function of Constitutive Rhetoric for Resolving Issues of Identity and Control" (*relinquished upon my resignation in Spring, 1991*)
- 1990 - 1991 **Graduate School Faculty Research Grant**, awarded by the UW - Madison Graduate School. Proposal title: "Reevaluating the Operation of the Jeremiad: An Analysis of Barry Goldwater's Failed Rhetorical Strategy"
- 1989 **NEH Visiting Fellow**, a fellowship awarded by the National Endowment for the Humanities to participate in the Summer Institute "Approaches to Language in the Greek Enlightenment: Ethics, Rhetoric and Poetics" held at Princeton University

1987 - 1988 **Faculty Research Grant**, awarded by the University of Alabama - Huntsville.  
 Proposal title: "Sanctuary Movement on Trial: The Rhetorical Analysis of a Social Movement"

### Special Honors & Graduate Fellowships

- 2010 Ripon College's "**Forum on Ethics and Oratory**" Scholar  
[http://www.ripon.edu/news/magazine/Spring2010/RiponMagazine\\_Spring2010.pdf](http://www.ripon.edu/news/magazine/Spring2010/RiponMagazine_Spring2010.pdf),  
 p. 11
- 2006 **Work written up** in *UWM Report*, "Olson Wins UW System Teaching Excellence Award," December, 2006, 3.  
[http://www4.uwm.edu/news/publications/report/upload/Report\\_Dec06.pdf](http://www4.uwm.edu/news/publications/report/upload/Report_Dec06.pdf)
- 2006 **Work written up** on UWM Home Page, "UWM Communication Professor Wins UW-System Teaching Excellence Award," November 9. URL:  
[http://www.uwm.edu/News/PR/06.11/Olson\\_System\\_Award.html](http://www.uwm.edu/News/PR/06.11/Olson_System_Award.html)
- 2006 **Work written up** on [uwm.wisconsin.edu](http://uwm.wisconsin.edu), November 10.  
[http://www.wisconsin.edu/news/2006/11-2006/061110\\_ProfileKathrynOlson.pdf](http://www.wisconsin.edu/news/2006/11-2006/061110_ProfileKathrynOlson.pdf)
- 2006 **Work written up** in *Voices*, the newsletter of NCA's Women's Caucus & the Feminist and Women Studies Division, "Kathryn Olson Wins the 2006 Francine Merritt Award for Outstanding Contributions to Women in Communication," Fall.  
[http://www.iupui.edu/~ncafws/merritt\\_award06.htm](http://www.iupui.edu/~ncafws/merritt_award06.htm)
- 2006 **University Nominee** for the 2006 University of Wisconsin System's Board of Regents Teaching Excellence Award for outstanding career achievement in teaching, UWM (only one nominee allowed per campus)
- 2006 **Work written up** on UWM's home page, "UWM's Rhetorical Leadership Program Offers an Alternate View of Decision-making," January 28 and reprinted February 13. Archived: URL:  
<http://www.uwm.edu/News/Features/06.01/rhetoric.html>
- 2005-6 **Work written up** in UWM's 2005-6 *College of Letters and Science Review*, "Study of Rhetoric Is a Study in Hope"
- 1999 **Finalist** for the University Teaching Award, UWM
- 1999 **Finalist** for the Martine D. Meyers Teaching Award, College of Letters and Science, UWM

- 1998 **University Nominee** for the National Endowment for the Humanities 1999 NEH Summer Stipend Competition, UWM
- 1997 **University Nominee** for the National Endowment for the Humanities 1998 NEH Summer Stipend Competition, UWM
- 1997 **Finalist** for the University Teaching Award, UWM
- 1995 **University Nominee** for the 1995 - 1996 Wisconsin Teaching Fellowship, UWM
- 1992 **University Nominee** for the National Endowment for the Humanities 1993 NEH Summer Stipend Competition, UWM
- 1991 **Research featured** in the UW - Madison faculty *Research Sampler*, Spring
- 1990 - 1991 **Forensic highlights** included state championships in Poetry and Dramatic Duo
- 1990 - 1989 **Forensic highlights** included the Individual Events squad placing 6<sup>th</sup> at NFA Nationals among 120 schools and 2<sup>nd</sup> in the division for squads of our size, national championships in Pentathlon, Persuasion, Communication Analysis, and Informative, and state championships in Pentathlon, Extemporaneous, After Dinner, Persuasion, Informative, and Communication Analysis
- 1988 - 1989 **Forensic highlights** included the CEDA Debate squad advancing to the elimination rounds at CEDA Nationals for the first time in the team's existence and losing there to the team that ultimately won the championship, the Individual Events squad placing 4<sup>th</sup> at AFA Nationals and 5<sup>th</sup> at NFA Nationals and first in the division for squads of our size, and national championships in Persuasion and Communication Analysis
- 1987 **Finalist** for the national Speech Communication Association "Dissertation of the Year Award"
- 1985 - 1986 **University Fellowship**, awarded by Northwestern University
- 1984 **Competitively selected participant**, national Speech Communication Association Doctoral Honors Seminar held at Ohio University, Athens, OH
- 1983 - 1984 **University Fellowship**, awarded by Northwestern University
- 1982 - 1983 **University Fellowship**, awarded by the University of North Carolina
- 1982 **Competitively selected participant** (as a Master's student), national Speech

Communication Association Doctoral Honors Seminar held at Louisiana State University

1981 - 1982 **University Fellowship**, awarded by the University of North Carolina

1981 - 1982 **Phi Kappa Phi Academic Fellowship**

## Research

### Publications

#### *Book:*

Olson, Kathryn M., Michael William Pfau, Benjamin Ponder, and Kirt H. Wilson. (Eds.) *Making the Case: Advocacy and Judgment in Public Argument*. (Book manuscript in page proofs at Michigan State University Press; projected publication 2012).

#### *Essays:*

Olson, Kathryn M. “‘Get Motivated!’: How the New Prosperity Gospel Operates.” (accepted for the 2011 Alta Argumentation Conference Proceedings, edited by Robert Rowland).

Olson, Kathryn M. “Intransigence and Self-Justification as a Political Way of Life.” In *Venomous Speech and Other Problems in American Political Discourse* [working title], edited by J. Clarke Rountree. Santa Barbara, CA: Praeger (book under contract; chapter accepted September 2011)

Olson, Kathryn M. “How Can We Address *No Child Left Behind?* The Importance of Inherency Analysis on Public Issues.” In *Concerning Argument*, edited by Scott Jacobs, 580-589. Washington, D.C.: National Communication Association, 2009.

Olson, Kathryn M. “Rhetorical Leadership and Transferable Lessons for Successful Social Advocacy in Al Gore’s *An Inconvenient Truth*.” *Argumentation and Advocacy* 44 (2007): 90-109. (Actually accepted and published in 2009, but the journal is behind.)

Olson, Kathryn M. “Assessing Student Learning and Perceptions in an Upper-level General Education Requirement Argumentation Course.” *International Journal for Scholarship of Teaching and Learning* 3 (2009).

[http://academics.georgiasouthern.edu/ijstol/v3n1/articles/PDFs/Article\\_Olson.pdf](http://academics.georgiasouthern.edu/ijstol/v3n1/articles/PDFs/Article_Olson.pdf)

Olson, Kathryn M. “Rethinking *Loci Communes* and Burkean Transcendence:

Rhetorical Leadership While Contesting Change in the Takeover Struggle Between AirTran and Midwest Airlines.” *Journal of Business and Technical Communication* 23 (2009): 28-60.

Olson, Kathryn M. “Assessing Student Learning and Perceptions in an Upper-level General Education Requirement (GER) Argumentation Course Based on Comparisons of Performance and Self-evaluations of Communication Majors and Non-majors.” In *From Speculation to Evidence: Examining Student Learning and Perceptions in General Education Courses*, edited by Connie M. Schroeder, 33-46. Milwaukee: University of Wisconsin – Milwaukee, Center for Instructional and Professional Development, 2009.

Ferrante, Karlene, Kathryn M. Olson, Theresa Castor, Mary Hoeft, John R. Johnson, and Renee A. Meyers. “Students’ Metaphors as Descriptors of Effective and Ineffective Learning Experiences.” *Practice and Evidence of the Scholarship of Teaching and Learning in Higher Education* 3 (2008): 103-128.

Olson, Kathryn M. “The Practical Importance of Inherency Analysis for Public Advocates: Rhetorical Leadership in Framing a Supportive Social Climate for Education Reforms.” *Journal of Applied Communication Research* 36 (2008): 219-241. (2006 Stanley L. Saxton Applied Research Award Winner for an as-yet-unpublished essay)

Olson, Kathryn M. "Detecting a Common Interpretive Framework for Impersonal Violence: The Homology in Participants' Rhetoric on Sport Hunting, 'Hate Crimes,' and Stranger Rape." *Reprinted in Uncovering Hidden Rhetorics: Social Issues in Disguise*, edited by Barry Brummett, 85-121. Thousand Oaks, CA: Sage, 2008.

Olson, Kathryn M. “Rhetorical Leadership in Communicating Change in Business Environments: The Case of the AirTran vs. Midwest Airlines Takeover Struggle.” In *Influence and Responsibility: Expanding Roles, Relationships, Requirements*, edited by Catherine Nickerson. Association for Business Communication, 2007.  
<http://www.businesscommunication.org/conventions/Proceedings/2007/Washington/ABC2007Proceedings.html>

Olson, Kathryn M. “The Comic Strategy of ‘Deferral to Study:’ Creating Space in Divisive Religious Disputes to Value Both Community and Convictions.” *Journal of Communication and Religion* 30 (2007): 266-307.

The Racine Group. "White Paper on Televised Political Campaign Debates.” *Reprinted in Readings on Political Communication*, edited by Theodore F. Sheckels, Janette Kenner Muir, Terry Robertson, and Lisa Gring-Pemle, 232-250. State College, PA: Strata Publishing, 2007.

Goodnight, G. Thomas, and Kathryn M. Olson. “Shared Power, Foreign Policy, and Haiti, 1994: Public Memories of War and Race.” *Rhetoric & Public Affairs* 9 (2006): 601-634.

Olson, Kathryn M. “The Epideictic Lens: The Unrealized Potential of Existing

Argumentation Theory to Explain the Bush Administration's Presentation of War with Iraq." In *Engaging Argument*, edited by Patricia Riley, 18-28. Washington, D.C.: National Communication Association, 2006.

Olson, Kathryn M. "Educating Rhetorical Leaders." In *Engaging Argument*, edited by Patricia Riley, 532-538. Washington, D.C.: National Communication Association, 2006.

Olson, Kathryn M., and G. Thomas Goodnight. "Entanglements of Consumption, Cruelty, Privacy, and Fashion: The Social Controversy over Fur." *Reprinted in Readings in the Rhetoric of Social Protest*, 2<sup>nd</sup> ed., edited by Charles E. Morris III and Stephen H. Browne, 184-209. State College, PA: Strata Publishing, Inc., 2006.

Olson, Kathryn M. "Designing for Deeper Understanding: Critical Reflections on the Value of Participatory Learning at the Master's Level." *Teaching Forum* [on-line peer-reviewed journal] (March 24, 2006): [http://www.uwosh.edu/programs/teachingforum/public\\_html/?module=displaystory&story\\_id=683&format=html](http://www.uwosh.edu/programs/teachingforum/public_html/?module=displaystory&story_id=683&format=html)

Olson, Kathryn M. "Using 'Investment Writing' on the First Day of Class to Enhance Student Involvement in Learning." *The Successful Professor* 4:4(2005): 5-7.

Olson, Kathryn M. "Analyzing Televised Political Debates in the 2004 Election Cycle." *Argumentation and Advocacy* 41 (2005): 191-195.

Olson, Kathryn M. "Evaporation Symbols in Argument: Emotional Dispersion via a Goldwater Campaign Film." In *Critical Problems in Argumentation*, edited by Charles Arthur Willard, 238-245. Washington, D.C.: National Communication Association, 2005.

Olson, Kathryn M. "This Is *Jeopardy!*: Reinforcing Basic Categorization Skills." *The Successful Professor* 4:2 (2005): 6-8.

Olson, Kathryn M. "Democratic Enlargement's Value Hierarchy and Rhetorical Forms: An Analysis of Clinton's Exercise of a Post-Cold War Symbolic Frame to Justify Military Interventions." *Presidential Studies Quarterly* 34 (2004): 307-340.

Olson, Kathryn M., and Clark D. Olson. "Beyond Strategy: A Reader-Centered Analysis of Irony's Dual Persuasive Uses." *Quarterly Journal of Speech* 90 (2004): 24-52. (2005 NCA Golden Monograph Award Winner)

Olson, Kathryn M., and G. Thomas Goodnight. "Speaking in Community and Ingenium: The Case of the Prince William County Zoning Hearings on Disney's America." In *New Approaches to Rhetoric*, edited by Patricia Sullivan and Stephen R. Goldzwig, 31-59. Thousand Oaks, CA: Sage, 2004. (2005 Daniel Rohrer Research Award Winner)

Olson, Kathryn M., and Clark D. Olson. "Problems of Restrictive Criteria on Communication Research: The Case against the 'Usable Knowledge' Litmus Test for Social Justice Research." *Communication Studies* 54 (2003): 438-450.

Jordan, John W., Kathryn M. Olson, and Steven R. Goldzwig. "Continuing the Conversation on 'What Constitutes Publishable Rhetorical Criticism?': A Response." *Communication Studies* 54 (2003): 392-402.

Olson, Kathryn M., Renee A. Meyers, and Kristi L. C. Wilkum. "Perceptions and Practices Regarding M.A. Capstone Options and Ph.D. Admission Decisions: A Survey of Communication M.A. and Ph.D. Program Representatives." *Communication Studies* 54 (2003): 188-195.

Olson, Kathryn M. "Using Comparative Practice to Test the Veracity of Learning Theories Designed to Promote 'Deep Understanding'." In *Learning More About Learning*, edited by Connie M. Schroeder and Anthony A. Ciccone, 39-49. Milwaukee: Center for Instructional and Professional Development, 2003.

Kramer, Michael R., and Kathryn M. Olson. "A Contemporary Theory of Progressive Apologia Grounded in the Classical Stases: President Bill Clinton Defends Himself in the Monica Lewinsky Scandal." *Western Journal of Communication* 66 (2002): 347-368.

The Racine Group. "White Paper on Televised Political Campaign Debates." *Argumentation and Advocacy* 38 (2002): 199-218. (Reprinted 2007; see citation above)

Olson, Kathryn M. "Detecting a Common Interpretive Framework for Impersonal Violence: The Homology in Participants' Rhetoric on Sport Hunting, 'Hate Crimes,' and Stranger Rape." *Southern Communication Journal* 67 (2002): 215-244. (2002 Rose B. Johnson Article Award Winner) (Reprinted 2008; see citation above)

Olson, Kathryn M. "Ambiguity." In *Encyclopedia of Rhetoric*, edited by Thomas O. Sloane, 21-25. New York: Oxford University Press, 2001.

Olson, Kathryn M., and G. Thomas Goodnight. "Entanglements of Consumption, Cruelty, Privacy, and Fashion: The Social Controversy over Fur." *Reprinted in Readings in the Rhetoric of Social Protest*, edited by Charles E. Morris III and Stephen H. Browne, 343-371. State College, PA: Strata Publishing, Inc., 2001.

Olson, Kathryn M. "Rhetoric and the American President." Review of *Speaking to the People: The Rhetorical Presidency in Historical Perspective*, edited by Richard J. Ellis, 283 pages. Amherst: University of Massachusetts Press, 1998. *The Review of Communication* 1 (2001): 247-253.

Olson, Kathryn M. "Dissociation." In *Encyclopedia of Rhetoric*, edited by Theresa Enos, 196-197. New York: Garland Publishing, 1996.

Olson, Kathryn M. "The Function of Form in Newspapers' Political Conflict Coverage: The *New York Times*' Shaping of Expectations in the Bitburg Controversy." *Political Communication* 12 (1995): 43-64.

Olson, Kathryn M. "The Role of Dissociation in Redeeming Knowledge Claims: Nineteenth-Century Shakers' Epistemological Resistance to Decline." *Philosophy and Rhetoric* 28 (1995): 45-68.

Olson, Kathryn M. "Aligning Ethicality and Effectiveness in Arguments: Advocating Inclusiveness Percentages for the New Lutheran Church." In *Warranting Assent: Case Studies in Argument Evaluation*, edited by Edward Schiappa, 81-102. Albany: State University of New York Press, 1995.

Olson, Kathryn M., and Clark D. Olson. "Ideology and Argument Evaluation: Competing Axiologies in the Sanctuary Trial." In *Warranting Assent: Case Studies in Argument Evaluation*, edited by Edward Schiappa, 155-191. Albany: State University of New York Press, 1995.

Olson, Kathryn M., and G. Thomas Goodnight. "Entanglements of Consumption, Cruelty, Privacy, and Fashion: The Social Controversy over Fur." *Quarterly Journal of Speech* 80 (1994): 249-276. (1995 NCA Golden Monograph Award Winner) (Reprinted 2001 and 2006; see citations above)

Olson, Kathryn M. "Exploiting the Tension between the News Media's 'Objective' and Adversarial Roles: The Role Imbalance Attack and Its Use of the Implied Audience." *Communication Quarterly* 42 (1994): 36-56.

Olson, Kathryn M., and Clark D. Olson. "Judges' Influence on Trial Outcomes and Jurors' Experiences of Justice: Reinscribing Existing Hierarchies Through the Sanctuary Trial." *Journal of Applied Communication Research* 22 (1994): 16-35.

Olson, Kathryn M., and G. Thomas Goodnight. "Challenging Social and Communication Norms: Oppositional Argument and the Fur Controversy." In *Argument and the Postmodern Challenge*, edited by Raymie E. McKerrow, 364-373. Annandale, VA: Speech Communication Association, 1993.

Olson, Kathryn M. "Completing the Picture: Replacing Generic Embodiments in the Historical Flow." *Communication Quarterly* 41 (1993): 299-317.

Olson, Kathryn M. "Expanding the Horizons of Justification: The Role of Myth in Cultural Transformation." In *Argument in Controversy*, edited by Donn W. Parson, 46-52. Annandale, VA: Speech Communication Association, 1991.

Olson, Kathryn M. "Constraining Open Deliberation in Times of War: Presidential War Justifications for Grenada and the Persian Gulf." *Argumentation and Advocacy* 28 (1991): 64-79.

Olson, Kathryn M., and Clark D. Olson. "Creating Identification through the Alignment of Rhetorical Enactment, Purpose, and Textually Implied Audience." In *Proceedings of the Second*

*International Conference on Argumentation*, edited by Frans H. van Eemeren, Rob Grootendorst, J. Anthony Blair, and Charles A. Willard, 782-789. Amsterdam: International Centre for the Study of Argumentation, 1991.

Olson, Kathryn M., and G. Thomas Goodnight. "Epochal Rhetoric in 19th-Century America: On the Discursive Instantiation of the Technical Sphere." In *Spheres of Argument*, edited by Bruce E. Gronbeck, 57-65. Annandale, VA: Speech Communication Association, 1989.

Olson, Kathryn M. "The Controversy over President Reagan's Visit to Bitburg: Strategies of Definition and Redefinition." *Quarterly Journal of Speech* 75 (1989): 129-151.

### Research Projects in Progress

Olson, Kathryn M. (Submitted to *Argumentation and Advocacy*). "Rhetorical Constructions of Silence, Absence, and Presence as Performances of Leadership in Presidential Debates."

Olson, Kathryn M. (Preparing for submission to *Rhetoric Society Quarterly*). "Intentional Pedagogy, Concrete Abstractions, and the Sympathetic Imagination: How Experiential Argument Patterns Create Identification and Rhetorical Presence."

Olson, Kathryn M. (Proposal submitted for the "Symbolic Violence Conference" at Texas A&M University). "The Epideictic Function of Symbolic Violence in Disney's *Beauty and the Beast*: Lessons in Romanticizing and Tolerating Violence 'for Love's Sake' in Intimate Relationships."

Olson, Kathryn M. "Rhetorical Criticism and Intentional Space." (Book Manuscript).

Includes essays on differing presidential performances of hierarchy, Jackson's "Million Man March" address's central animal metaphor, Goldwater's repudiation of his campaign film "Choice," and Lillian Hellman's response to McCarthyism conspiracy accusations.

Olson, Kathryn M. "Collective Memories and Their Rhetorical Operation: Re-Membering Goldwater's 1964 Presidential Candidacy" (Monograph approximately 75 pages long for *Vol. 9: A Rhetorical History of the United States*, edited by Richard Jensen and David Henry. East Lansing: Michigan State University Press; chapters due December 2012)

### Academic Convention or Conference Presentations

Olson, Kathryn M. "'Get Motivated!': How the New Prosperity Gospel Operates." Paper presented at the biannual Alta Argumentation Conference, Alta, Utah, July 2011.

Olson, Kathryn M. "The Unfortunate Neglect of Kenneth Burke's 'On Catharsis, or Resolution': What a Pity!" Panel statement presented at the annual meeting of the Central States Communication Association, Milwaukee, April 2011.

Olson, Kathryn M. "Constructing Absence, Presence, and What Makes One the Candidate of Change: Rhetorically Performing Leadership and the First McCain-Obama Debate." Paper presented at the annual meeting of the National Communication Association, San Francisco, November 2010.

Olson, Kathryn M. "'My Opinion Has Not Changed': President Bush's Rhetoric of Character in Publicly Framing the November 2007 National Intelligence Estimate That Disconfirmed His Position on Iran." Paper presented at the annual meeting of the National Communication Association, Chicago, November 2009.

Olson, Kathryn M. "Women and a Rhetorical Leadership Program: Nurturing Creative Women Leaders for Many Spheres." Paper presented at the annual meeting of the National Communication Association, Chicago, November 2009.

Olson, Kathryn M. "Performance and Presence in the First McCain-Obama Presidential Debate." Opening statement presented on the panel "Representing the Republic in the 2008 Election" at the 11<sup>th</sup> biennial Public Address Conference, Madison, WI, September 27, 2008.

Olson, Kathryn M. "Effective Rhetorical Leadership in Activism: The Use of Paradiastole to Defuse or Benefit from Accusations of Extremism in the Mark Green Campaign." Paper presented at the annual meeting of the Central States Communication Association, Madison, WI, April 2008.

Olson, Kathryn M. "Rhetorical Leadership and Transferable Lessons for Successful Social Advocacy in Al Gore's *An Inconvenient Truth*." Paper presented at the 32nd annual UW System Women's Studies Conference, Green Bay, WI, April 2008.

Olson, Kathryn M. "Student Perceptions of How and Why an Argumentation Course Fulfills Its GER Learning Objectives." Paper presented at the annual meeting of the National Communication Association, Chicago, November 2007.

Olson, Kathryn M. "Rhetorical Leadership in Communicating Change in Business Environments." Paper presented at the 72<sup>nd</sup> annual conference of the Association for Business Communication, Washington, DC, October 2007.

Olson, Kathryn M. "How Can We Address *No Child Left Behind*? The Importance of Inherency Analysis on Public Issues." Paper presented at the biennial National Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, August 2007.

Olson, Kathryn M., and Clark D. Olson. "The Sanctuary Movement and the Limits of Irony as an Advocacy Strategy for Social Change." Hour-long paper presented at the UW

System Institute on Race and Ethnicity's Conference *Immigration: Many Faces; Many Facets*, Milwaukee, April 2007.

Olson, Kathryn M. "Rhetorical Leadership through Strategies of Enactment, Embodiment, and Evocation." Paper presented at the 31st annual UW System Women's Studies Conference, Madison, April 2007.

Castor, Theresa, Karlene Ferrante, Mary Hoeft, John R. Johnson, Renee A. Meyers, and Kathryn M. Olson. "Metaphors for Teaching and Learning in the First Year Experience." Paper presented at the UW System Office of Professional and Instructional Development Conference, University of Wisconsin – Madison, March 2007.

Olson, Kathryn M. "The Rhetorical Role of 'Study' as Justification for Delay in Religious Disputes: Creating Space for Connection and Action by Deferral." Competitive paper accepted for presentation at the annual meeting of the National Communication Association, San Antonio, November 2006. (I could not travel do the presentation because of an injury.)

Olson, Kathryn M. "Rhetorical Leadership in Critiquing the Political Performance of Hierarchy." Paper presented at the 3<sup>rd</sup> Annual Manchester Workshops in Political Theory, hosted by the Department of Politics and Philosophy, Manchester Metropolitan University, Manchester, England, September 2006.

Olson, Kathryn M. "Rhetorical Leadership in Framing a Supportive Social Climate for Educational Reforms Assisting Children with Disabilities." Paper presented at the Oxford Round Table, Oxford, England, March 2006.

Olson, Kathryn M., Theresa Castor, Karlene Ferrante, Mary Hoeft, and John R. Johnson. "Investigating Students' Positive and Negative Metaphors for Teaching and Learning." Paper presented at the annual meeting of the National Communication Association, Boston, November 2005.

Hoeft, Mary, John Johnson, Kathryn M. Olson, Theresa Castor, and Karlene Ferrante. "Student Metaphors for Effective and Ineffective Learning." Paper presented at the second International Scholarship of Teaching and Learning Conference, Vancouver, BC, Canada, October 2005.

Olson, Kathryn M. "Educating Rhetorical Leaders." Paper presented at the biennial National Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, August 2005.

Olson, Kathryn M. "Active Learning and Practice at the Master's Level in Communication." Forty-five minute research presentation at the UW System Office of Professional and Instructional Development's Conference "Focusing on Teaching and Learning: Marking 20 Years of the Wisconsin Teaching Fellows/Scholars Program," University of Wisconsin – Madison, April 2005.

Panelist, "What Makes Rhetorical Scholarship Publishable?" Panel presented at the annual meeting of the National Communication Association, Chicago, IL, November 2004.

Critical Respondent, "Veni, Vidi, Vico? What's Behind the Revival of Vico Studies in Rhetoric?" Panel presented at the annual meeting of the National Communication Association, Chicago, IL, November 2004.

Olson, Kathryn M. "Imagining the Trajectory of 'Feminism': The Role of Cinematic Violence and Ambiguity in a Popular Struggle over Political Meaning." Paper presented at the "Rhetoric Goes Public: The Goodnight Years" Conference, Northwestern University, Evanston, IL, April 2004.

Olson, Kathryn M. "Testing Participatory Learning Strategies in M.A. Communication Proseminars: The Students' Feedback." Paper presented at the annual meeting of the National Communication Association, Miami, FL, November 2003.

Olson, Kathryn M. "Evaporation Symbols in Argument: Emotional Dispersion via a Goldwater Campaign Film." Paper presented at the biennial National Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, August 2003.

Panelist, "Analyzing the Presidency: George W. Bush as 'War' President." Panel presented at the annual meeting of the Central States Communication Association, Milwaukee, WI, April 2002.

Olson, Kathryn M., Renee A. Meyers, and Kristi Chopski. "The Perception, Practice, and Utility of the MA Capstone: A Survey of Communication MA and Ph.D. Program Representatives." Paper presented at the annual meeting of the Central States Communication Association, Milwaukee, WI, April 2002. ("Top Three Competitive Paper" in the Communication Education Division)

Panelist, "Perspectives on Presidential Debates." Panel presented at the annual meeting of the National Communication Association, Atlanta, GA, November 2001.

Panelist, "Maurice Charland and Constitutive Rhetoric." Panel presented at the annual meeting of the National Communication Association, Atlanta, GA, November 2001.

Olson, Kathryn M. "The Making of a Persistent Rhetorical Resource: Barry Goldwater--Retired, But Not Retiring." Paper presented at the annual meeting of the National Communication Association, Seattle, WA, November 2000.

Critical Respondent, "Two Thumbs Down: The Perpetuation of Anti-Feminism Through the Ideological Portrayal of Patriarchal Hierarchies in the Rhetoric of Popular Culture." Panel presented at the annual meeting of the Wisconsin Communication Association, Neenah, WI, May

2000.

Olson, Kathryn M. "Rhetorical Leadership: Pedagogical Opportunities and Challenges for a New Century." Paper presented at the annual meeting of the Conference on College Composition and Communication, Minneapolis, MN, April 2000.

Olson, Kathryn M. "Rhetorical Potentials and Pitfalls in Using Metaphors to Promote Social Change: The 'Rabbit Hunting' Metaphor in Jesse Jackson's 1995 'Million Man March' Speech." Paper presented at the annual meeting of the National Communication Association, Chicago, IL, November 1999.

Panelist, "Coloring Outside the Lines of Social Movement Studies: A Panel in Honor of Leland Griffin." Panel presented at the annual meeting of the National Communication Association, Chicago, IL, November 1999.

Olson, Kathryn M. "Spatiality, Persuadability, and Reagan's Rhetoric of Presidential Leadership." Response paper presented at the Fifth Annual National Conference on the Presidency and Rhetorical Leadership Presidency, Texas A & M University, College Station, TX, March 1999

Olson, Kathryn M. "'Choice' is Tragic: Unanticipated Legacies of a Suppressed 1964 Goldwater Campaign Film." Paper presented at the annual meeting of the National Communication Association, New York, NY, November 1998.

Olson, Kathryn M. "Responding to Conspiracy Arguments on Their Own Terms: A Lesson from Lillian Hellman's Encounter with McCarthyism." Paper presented at the annual meeting of the National Communication Association, New York, NY, November 1998.

Olson, Kathryn M. "Re-membering a Romance: President Reagan Recounts Barry Goldwater's 1964 Campaign." Invited plenary lecture presented at the Sixth Biennial Public Address Conference, University of Iowa, Iowa City, IA, September 1998.

Olson, Kathryn M., and G. Thomas Goodnight. "Collective *Ingenium* in Community Self-Address: The Case of the Prince William County Zoning Hearing on Disney's America." Paper presented at the annual meeting of the Speech Communication Association, San Diego, CA, November 1996.

Olson, Kathryn M. "McCarthyism as Conspiracy Rhetoric: Features of and Refutation Possibilities for a Self-Sealing Argument." Response paper presented at the Fifth Biennial Public Address Conference, University of Illinois, Urbana, IL, September 1996.

Olson, Kathryn M. "Using 'Investment Writing' Strategies To Enhance Student Involvement in Learning." Paper presented at the annual meeting of the Central States Communication Association, St. Paul, MN, April 1996.

Critical Respondent, "The Message Is the Medium for Protest." Panel of competitively selected papers presented at the annual meeting of the Central States Communication Association, St. Paul, MN, April 1996.

Olson, Clark D., and Kathryn M. Olson. "Arguing the Legal vs. Public Spheres in Politically Sensitive Trials: An Analysis of the Sanctuary Movement Trial." Paper presented at the annual meeting of the Speech Communication Association, New Orleans, LA, November 1994.

Olson, Kathryn M. "From Here to Eternity: Reagan's Rhetorical Transformation of the Collective Memory of Goldwater's 1964 Campaign as Grounding for Conservatism's Ascent." Paper presented at the annual meeting of the Western States Communication Association, San Jose, CA, February 1994.

Olson, Kathryn M., and Clark D. Olson. "Ideology and Argument Evaluation: Competing Axiologies in the Sanctuary Trial." Paper presented at the annual meeting of the Speech Communication Association, Miami Beach, FL, November 1993. ("Top Competitive Paper" in the Argumentation and Forensics Division)

Olson, Kathryn M., and G. Thomas Goodnight. "Challenging Social and Communication Norms: Oppositional Argument and the Fur Controversy." Paper presented at the biennial Speech Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, August 1993.

Olson, Kathryn M. "Oppositional Argument on the Meaning of 'Feminism': The Controversy Surrounding *Thelma and Louise*." Paper presented at the joint annual meetings of the Central States Communication Association and the Southern States Communication Association, Lexington, KY, April 1993.

Olson, Kathryn M. "Reconciling Arguments' Effectiveness and Ethicality: Advocating Inclusiveness in the Commission for a New Lutheran Church." Paper presented at the annual meeting of the Speech Communication Association, Chicago, IL, November 1992.

Olson, Kathryn M., and Clark D. Olson. "Closing the Gap Between Rhetorical Theory and Critical Legal Studies: Rhetorical Dimensions of the Judiciary as Illustrated by the Sanctuary Trial." Paper presented at the annual meeting of the Speech Communication Association, Atlanta, GA, November 1991.

Olson, Kathryn M. "Expanding the Horizons of Justification: The Role of Myth in Cultural Transformation." Paper presented at the biennial Speech Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, August, 1991.

Olson, Kathryn M. "Completing the Picture: Replacing Generic Embodiments in the Historical Flow." Paper presented at the annual meeting of the Speech Communication Association, Chicago, IL, November 1990.

Olson, Clark D., and Kathryn M. Olson. "Striving Toward Argumentative Equality in the Public vs. Legal Arenas: The Function of Legal Procedures and Rhetorical Strategies in the Sanctuary Trial." Paper presented at the annual meeting of the International Communication Association, Dublin, Ireland, June, 1990.

Olson, Kathryn M., and Clark D. Olson. "Creating Identification through the Alignment of Rhetorical Enactment, Purpose, and Textually Implied Audience." Paper presented at the International Society for the Study of Argumentation Second International Conference on Argumentation, Amsterdam, The Netherlands, June 1990.

Olson, Kathryn M. "The Function of Qualitative and Syllogistic Form in News Reporting: The News Media as Meta-rhetor in the Bitburg Controversy." Paper presented at the Kenneth Burke Society Conference "The Spectrum of Kenneth Burke: In Retrospect and Prospect," New Harmony, IN, May 1990.

Harris, Scott, and Kathryn M. Olson. "Coming in from the Cold: The Pentagon Responds to Nuclear Winter Research." Paper presented at the annual meeting of the Speech Communication Association, San Francisco, CA, November 1989.

Olson, Kathryn M., and Clark D. Olson. "Reconfiguring Justice: The Rhetorical Impact of the Use of the Motion in Limine in the Sanctuary Trial." Paper presented at the annual meeting of the Speech Communication Association, San Francisco, CA, November 1989.

Olson, Kathryn M., and G. Thomas Goodnight. "Epochal Rhetoric in 19th-Century America: On the Discursive Instantiation of the Technical Sphere." Paper presented at the biennial Speech Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, August, 1989.

Olson, Kathryn M. "The Emergence of the Refutative Media Attack: A Comparative Analysis of Agnew and Hart's Attacks on the News Media." Paper presented at the annual meeting of the Speech Communication Association, New Orleans, LA, November 1988.

Olson, Clark D., and Kathryn M. Olson. "Sentencing the Sanctuary Movement and the Rededication of the Statue of Liberty: A Contradiction in Values." Paper presented at the annual meeting of the Speech Communication Association, New Orleans, LA, November 1988.

Olson, Kathryn M. "Responding to Decline under a Teleological Theology: The Last Days of the Shakers." Paper presented at the annual meeting of the Southern Speech Communication Association, Memphis, TN, April 1988.

Olson, Kathryn M. "Definition and Redefinition at Bitburg." Paper presented at the annual meeting of the Speech Communication Association, Chicago, IL, November 1986.

Olson, Kathryn M. "Goldwater versus Johnson: The Prophet and the Pragmatist." Paper presented at the annual meeting of the Southern Speech Communication Association, Winston-Salem, NC, April 1985.

Olson, Kathryn M. "Argument From Essence and Reagan's Defense of the 'Just War' in Grenada." Paper presented at the annual meeting of the Speech Communication Association, Chicago, IL, November 1984.

Olson, Kathryn M. "Through the Looking Glass: Reagan's Rhetorical Shift." Paper presented at the Speech Communication Association Doctoral Honors Seminar "Political Issues at the Dawn of 1984," Ohio University, Athens, OH, April 1984.

Olson, Kathryn M. "A Symbolic Study of Cargo Cults: The Role of Myth in Modernization." Paper presented at the Speech Communication Association Conference "The Legacy of Kenneth Burke," Philadelphia, PA, March 1984.

Olson, Kathryn M. "Hitler as Priest: A Study of Political Abuse of Religious Symbols and Persona." Paper presented at the annual meeting of the Southern Speech Communication Association, Orlando, FL, April 1983.

Olson, Kathryn M. "Organizational Metaphors: A Case Study on Their Existence and Effects on Meaning Creation." Paper presented at the Speech Communication Association's Doctoral Honors Seminar "Critical Perspectives on Metaphor in Rhetoric, Oral Interpretation, and Communication Theory," Louisiana State University, Baton Rouge, LA, September 1982

### Invited Research Presentations to Academic Professionals

"Rhetorical Criticism's Potential Contribution to a Fuller Understanding of Rhetorical Invention: The Problem of the Place Metaphor and the Promise of the Space Metaphor," Rhetoric Colloquium at UW-Madison, April 22, 2010.

"An Unlikely Success?: *An Inconvenient Truth's* Lessons for Ethical Social Advocacy and Rhetorical Leadership." Ripon College's "Forum on Ethics and Oratory," Ripon College, Ripon, WI, February 9, 2010.

Lecture on Rhetorical Leadership for doctoral students in "Scientific Integrity and Research Ethics," School of Behavior and Brain Sciences, University of Texas – Dallas, Dallas, TX, May 2006.

Critical Response to the Keynote Address. Biennial National Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, August 2005.

"Transferable Grammars: Representing Animals, Representing Peoples in Contemporary

American Rhetoric." Conference of Administrative Officers of the American Council of Learned Societies Executive Committee, Milwaukee, WI, October 1999.

"Entanglements of Consumption, Cruelty, Privacy and Fashion." Lecture presented to the Center for 20th Century Studies, UWM, Milwaukee, WI, March 1999.

"Toward a Rhetorical Theory of Collective Memory." Lecture presented to the Rhetoric Department and guests, University of Iowa, Iowa City, IA, April 1998.

"Entanglements of Consumption, Cruelty, Privacy and Fashion." Lecture presented to the Master of Science in Communication Program, Northwestern University, Evanston, IL, October 1993.

"Challenging Social and Communication Norms: Oppositional Argument and the Fur Controversy." Lecture presented to the Communication Department and guests, Texas A & M University, College Station, TX, June 1993.

## **TEACHING EXPERIENCE AND DEVELOPMENT**

### Courses Taught

**Rhetorics of Constituting Communities and Social Controversy** – Graduate Seminar

**Rhetorical Leadership and Ethics** – Graduate Seminar

**Proseminar: The Discipline of Communication** – Graduate Seminar (two versions: 1 and 3 credits)

**The Rhetoric of Kenneth Burke** - Graduate Seminar

**Critical Analysis of Communication/Humanistic Research in Communication** -

Graduate Seminar (two versions: one strictly rhetorical/critical and the other covering rhetorical/critical and other qualitative methodologies)

**Critical and Feminist Theories' Inflections of the Rhetorical Tradition** – Graduate Seminar (team-taught with Barry Brummett)

**Great American Speakers and Issues/Contemporary American Public Address** –

Graduate/Undergraduate Bridge Course (two versions: one fulfilled the College's "Writing Intensive Course" requirement)

**Speech Communication and Social Order** - Graduate/Undergraduate Bridge Course (two versions: one on Social Controversies and one on Epideictic, Hierarchy, and the Enthymeme)

**History of Rhetorical Theory** – Undergraduate Course

**Theory and Practice of Argumentation and Debate** – Undergraduate Course (GER)

**Introduction to Public Speaking** – Undergraduate Course

**Conspiracy Rhetoric** – Freshman Seminar (fulfills College “Seminar” requirement)  
**Forensics Course** (Debate and Individual Events)

### Direction of Graduate Student Research & Participation in Graduate Capstones

#### **M.A. Thesis Director (UWM Communication M.A. Students):**

Robin L. Scholz, Summer 2007

Thesis Title: “Rhetoric’s Role in Homosexual and Religious Identity Formation and Negotiation: A Case Study of GLBT Mormons’ Coming Out Stories within the Affirmation Website”

Elliott M. Fischer, Summer 2005

Thesis Title: “Cultural Grammars and James McGreevey’s Speech of Resignation”

Victoria K. Opalewski, Spring 2004

Thesis Title: “Presidential Non-Military Crisis Response Rhetoric: Eulogy, Apologia, and the Noble Endeavor”

Michael R. Kramer, Summer 1999

Thesis Title: “An Apologia in Three Acts: A Proposed Theory of Progressive Apologia Using Ciceronian Stasis Theory”

Lyn Freymiller, Summer 1996

Thesis Title: “Getting the Story Down: A Narrative Analysis of the Autobiographical Rhetoric of People with HIV”

#### **Graduate Internships Directed**

Amy Smart, Wisconsin Governor Jim Doyle’s Office, Fall 2009

Ashleigh Lund, Citizens Action of Wisconsin, Summer 2009

Emily Lenard, Wisconsin Governor Jim Doyle’s Office, 2008

Angela McGowan, Senator Lena Taylor’s Campaign for Milwaukee County Executive, 2008

#### **Independent Studies (UWM Communication M.A. Students, Except as Noted):**

Amy Smart, 2009

Jennifer Considine, 2001

Kristi Chopski, 2000, 2000 - 2001 (two different projects)

Fred Arroyo, UWM **English Doctoral Student**, 1999

Daniel Foster, 1998 - 1999

Ralph Siddall, 1998 - 1999

Jackie Simon, 1996

Tammy Traeder, 1993 – 1994

**Single- or Group-Authored Presentations/Publications Based on Revised Class Papers or Theses (Not Co-Authored with me):**

Rachael Hill, CSCA Conference, 2011  
 Jeremy Adolphson, NCA Conference, 2010  
 Tyler Buckley, NCA Conference, 2010 (“Top Student Papers” Panel, Rhetoric and Communication Theory Division)  
 Lindsey Harness, NCA Conference, 2010  
 Ashleigh Lund, UW System Women’s Studies Conference, 2010  
 Amy Smart, UW System Women’s Studies Conference, 2010  
 Rebecca Willems-Solc, Alta Argumentation Conference, 2009  
 Robin Scholz, ECA Convention, 2008  
 Malynnda Johnson, UW Women’s Studies Conference, 2008  
 Jim Draeger, Rachael Hill, Kelly Knutson, Brian Rothgery, and Ed Wills, UW System Women’s Studies Conference, 2007  
 Chad Gobert, Koa Kopacz, and Robin Scholz, UW System Women’s Studies Conference, 2007  
 Colleen Simmons, NCA Convention, 2005  
 Victoria Opalewski, WCA Convention, 2003  
 Jennifer Considine, CSCA Convention, 2002  
 Katina Lazarides, CSCA Convention, 2002  
 Kristine Heimbigner, CSCA Convention, 2002  
 Mariko Izumi, CSCA Convention, 2002  
 Jennifer Considine, ECA Convention, 2002  
 Lyn Freymiller, ECA Convention, 2002  
 Shelly (Anstey) Hovick, WCA Convention, 2002  
 Richard Hay, WCA Convention, 2002  
 Michael Kramer, NCA Convention, 2001  
 Daniel Foster, *Journal of the Wisconsin Communication Association*, 2000  
 Rebecca Bruflat, WCA Convention, 2000  
 Jamie Korus, WCA Convention, 2000  
 Marieke Spiegelhoff, WCA Convention, 2000  
 Daniel Foster, NCA Convention, 1999  
 Ljiljana Komnenic, NCA Convention, 1999  
 Michael Kramer, CSCA/SSCA Convention, 1999  
 Dan Ryan, NCA Convention, 1999  
 Ralph Siddall, NCA Convention, 1999  
 Lyn Freymiller, CSCA Convention, 1997  
 Lyn Freymiller, CSCA Convention, 1996

**Ph.D. Capstone Committees (UWM Communication Students, Except as Noted):**

**Doctoral Committee Member for**

Jeremy Adolphson, 2011 –  
 Lara Stache, 2011 -  
 Ruth Beerman, 2011 -

Kaori Yamada, Interim Advisor, 2011 -

Mridula Mascarenhas, 2011-

Lindsey Harness, 2010 –

Pat Luebke, **Education**, 2008 -

**Minor Professor/Doctoral Committee Member** for Mary Roffers, **Anthropology**, 2004 -

**Doctoral Committee Member** for Roberta K. E. Harvey, **English**, 2001

Dissertation Title: “Materialist Feminism as Rhetorical Theory: A Critique of the Pedagogy of Public Discourse”

**Minor Professor/Doctoral Committee Member** for Martha Tempesta, **Education**, 2001

Dissertation Title: “Phenomenological Study of Learning Experiences Contributing to Leadership Capacity in Urban Faith-based Communities”

**Doctoral Committee Member** for Andrew Sachs, **UW – Madison** (Proposal phase only)

**Doctoral Committee Member** for Susan Zickmund, **UW - Madison** (Proposal phase only)

**Doctoral Committee Member** for Cindy Jenefsky, **UW – Madison**, 1990

Dissertation Title: “Andrea Dworkin's Rhetoric, Art, and Politics: Confronting Male Power with Integrity”

**Doctoral Committee Member** for Robert Stephen Iltis, **UW - Madison**, 1989

Dissertation Title: "Beyond Devil Tokens: The Style of Huey P. Long"

**M.A. Capstone Committees (UWM Communication M.A. Students, Except as Noted):**

Craig Casetta, Fall 2011 (MAPP, Chair)

Marion Artner, Spring 2011 (MAPP, Chair)

Ashleigh Lund, Spring 2011 (MAPP, Chair)

Anne Davis, Spring 2010 (Thesis)

Amy Smart, Spring 2010 (MAPP, Chair)

Nathan Williams, Spring 2010 (MAPP)

J. Alex Wright, Spring 2009 (Thesis)

Bekki Solc-Willems, Spring 2009 (MAPP)

Rachael Hill, Summer 2008 (Comps, Chair)

Emily Lenard, Spring 2008 (Comps, Chair)

Angela McGowan, Spring 2008 (Comps, Chair)

Kathleen Owen, Spring 2008 (Comps)

Brian Rothgery, Spring 2008 (Comps)

Jim Draeger, Spring 2007 (Thesis)

Chad Gobert, Spring 2007 (Comps)

Maria Carini, Fall 2006 (Comps)

Sarah Iles, Summer 2006 (Comps)

Aimee Lau, Summer 2006 (Comps)

Michelle Burzynski-Walny, Summer 2005 (Comps, Chair)

Patricia Leal, Summer 2005 (Comps)

Laura Hookham, Spring 2005 (Comps)

Sandra Nichols, Spring 2005 (Comps)  
 Sarah Krahn, Spring 2005 (Comps)  
 Colleen Simmons, Spring 2005 (Comps)  
 Amy Pflughaupt, Fall 2004 (Comps)  
 Peiyi (Edith) Zhao, Fall 2004 (Comps)  
 Erin Rodriguez, Spring 2004 (Comps)  
 Honore Schiro, Spring 2004 (Comps, Chair)  
 Jennifer Blaeske, Spring 2004 (Comps)  
 Aneka Anderson, Spring 2003 (Comps)  
 Katina Lazarides, Spring 2003 (Comps, Chair)  
 Elridge Snead, Fall 2002 (Comps)  
 Katherine Meitner, Summer 2002 (Comps)  
 Jennifer Considine, Spring 2002 (Thesis)  
 Mariko Izumi, Summer 2001 (Comps)  
 Margaret Mooney Baum, Spring 2001 (Comps)  
 Kristi Chopski, Spring 2001 (Comps, Chair)  
 Ralph Siddall, Summer 2000 (Comps)  
 Daniel Foster, Summer 2000 (Comps, Chair) - Passed with Honors  
 Ljiljana Komnenic, Summer 2000 (Thesis)  
 Jean Oswald, Spring 1999 (Comps, Chair) - Passed with Honors  
 Kelley Kling, Spring 1998 (Comps)  
 Maria-Kristina Schmidt, Spring 1998 (Comps)  
 Michelle Lublin, Fall 1997 (Comps)  
 Erica Cooper, Summer 1997 (Comps and Thesis)  
 Daniella Johnson, Summer 1997 (Comps)  
 Deb Uecker, Spring 1997 (Comps)  
 Jackie Simon, Summer 1996 (Comps, Chair)  
 Lyn Freymiller, Spring 1996 (Comps, Chair)  
 Jill Gilbertson, Spring 1996 (Comps)  
 Trung Tieu, Fall 1995 (Comps)  
 Rosanne Bailey, Spring 1995 (Comps)  
 Tammy Traeder, Spring 1994 (Comps)  
 Chris Lopez, **UW – Madison**, 1990 (Comps)

### Direction of Undergraduate Research (UWM)

Jodie Stern, Research Practicum, Summer 2006 (Northwestern student taking summer credits)  
 Christina Frey, Research Practicum, Fall 2004  
 Lisa Mari Albright, Research Practicum, Fall 2003  
 Lisa Potter, Research Practicum, Fall 2002  
 Alexei Easton, Research Practicum, Fall 2001  
 Jason LaSage, Research Practicum, Spring 2001  
 Betsy Ellis, Research Practicum, Spring 2000

Gary Pruett, Independent Study, Summer 1998  
 Dawn Tappy, Research Practicum, Spring 1995  
 Jorie Richards, Research Practicum, Spring 1994  
 Laura Medendorp, Research Practicum, Spring 1992

### Teaching Workshops or Lectures Presented and/or Organized

**Session Facilitator**, "Higher Education as Investment: Imparting the Value of Education," at UW System's OPID-sponsored workshop "Reaching At-Risk Students," held at UW-Marathon County, Wausau, WI, June 5, 2009

**Faculty Presenter**, "Scholarship of Teaching and Learning Research," at UWM'S Communication Department Colloquium series, November 13, 2002

**Faculty Panelist**, "Panel Discussion with Experienced Freshman Seminar Teachers," at UWM's Freshman Seminar Training Retreat, May 20, 2002

**Poster Session**, "Teaching for Doing: Pedagogically Promoting Better Mastery in Application," at UWM's Center for Instructional and Professional Development's Spring Conference, April 12, 2002

**Humanities Divisional Roundtable Facilitator**, "Voices of Scholarship: A Campus Conversation," on issues raised by the Scholarship of Engagement and the Scholarship of Teaching and Learning, UWM's Center for Instructional and Professional Development's Spring Conference, April 12, 2002

**Faculty Panelist**, "What I've Learned about Teaching," at NCA's Doctoral Honors Conference, University of Texas, Austin, TX, July 7, 2001

**Workshop Lecturer**, "Playing to Win: Games to Enhance College Students' Learning," at the Marquette/UWM Preparing Future Faculty conference "Preparing for the Future of Higher Education," Milwaukee, WI, October 24, 1998

**Workshop Leader**, "Investment Writing: Engaging Students in a Learning Partnership," at UWM's Sixth Annual Conference on Issues in Undergraduate Education, "Exploring the Learning Partnership," April 9, 1998

**Guest Lecturer**, lower-level undergraduate "Controversy" course, Northwestern University, Evanston, IL, May 15, 1997

**Workshop Co-Leader** (with Renee Meyers), "Integrating Controversy into the Classroom to Promote Critical Thinking and Student Involvement," at UWM's Fifth Annual Conference on Issues in Undergraduate Education, "Renewing Teaching and Learning in a Community

of Scholars," April 18, 1997

**Guest Lecturer** on arguing issues of bioethics, "Issues in Professional Nursing" Senior Seminar, School of Nursing, UWM, February 1997

**Guest Lecturer**, undergraduate/graduate "Controversy" course, Northwestern University, Evanston, IL, November 1 and 15, 1995

**Workshop Leader**, "Organizing a Forensics Team and Coaching and Judging Forensics Events," St. Joseph's Middle School, Waukesha, WI, October 24, 1995

**Guest Lecturer**, "Communication and Social Change" course, UW – Parkside, Kenosha, WI, December 1994

**Guest Lecturer**, Masters of Science in Communication Program, Northwestern University, Evanston, IL, Fall 1994

**Guest Speaker**, "First Annual Communication Conference" for UWM Communication Alumni, Majors, and Minors, April 1994

**Guest Speaker**, UWM Communication Alumni Association, April 1993

**Guest Lecturer** on Critical Thinking Skills, UWM's "Pilot for Learning" program for improving the academic skills of freshmen, October 1991

**Workshop Leader**, day-long sessions on college-level forensics competition for new competitors, UW - Madison, 1988, 1989, 1990

**Advanced Lab Co-leader**, Macalester College's High School Summer Debate Institute, St. Paul, MN, 1981

### Workshops/Conferences/Training Attended

"No Borders, No Boundaries: Women Leaders in a Changing Higher Education Landscape," Wisconsin Women in Higher Education Leadership Wisconsin-Minnesota Conference, held at UW - River Falls, November 4-5, 2010

"Women as Transformational Leaders: Gender and Clear-Headed Leadership in Higher Education," Wisconsin Women in Higher Education Leadership State Conference, held at UW – Stevens Point, October 22-23, 2009

"Women Moving Forward: Navigating Change," Wisconsin Women in Higher Education Leadership State Conference, held at Alverno College, Milwaukee, October 23-24, 2008

“Political Opportunity Program,” sponsored by Emily’s List, held in Milwaukee, January 25-26, 2008

“Warrior, Mythic, and Everyday Women: Women’s Ways of Leading,” sponsored by the Women’s Studies Consortium, UW System, held at Black River Falls, WI, April 21, 2006 (I chose workshops in older feminists’ changing and non-changing roles, feminist political theory in action, welfare reform, and ecofeminism)

“Scholarship of Teaching and Learning in the Disciplines,” sponsored by the UW System, held at UWM, November 19, 2004

“The New Version! Desire2Learn (D2L) Blowout Workshop,” sponsored by UWM’s Learning Technology Center, July 23, 2004

"The Business of Communication," workshop sponsored by UW - Stevens Point Extension, March 12, 2004 (I chose courses in teaching teamwork, creating effective newsletters, testing online evidence, basics of web construction, and writing for websites.)

"Planning for the Future: Advancing the Practice of Teaching Through Scholarly Inquiry into Student Learning," sponsored by the UW System Office of Professional and Instructional Development, held at UW - Madison, November 2, 2002

"Wisconsin Teaching Scholars Summer Institute 2002," week-long institute fostering teaching and learning research with some sessions on teaching strategies, sponsored by the UW System Office of Professional and Instructional Development, held at UW - Madison, June 23 - 28, 2002

"University of Wisconsin System Faculty College," four-day college sponsored by the UW System Office of Professional and Instructional Development, held at UW - Richland Center, June 3 - 6, 2002 (I chose courses in diversity and writing in the classroom.)

"Freshman Seminar Training," workshop sponsored by the Edison Initiative, UWM, January 10 - 13, 2000

"Teaching with Writing," workshop sponsored by the Edison Initiative, UWM, May 14 - 15, 1998

"The Business of Communication," workshop sponsored by UW - Stevens Point Extension, April 2, 1998 (I chose courses in “the best five minutes ever wasted,” listening, communication etiquette, and deconstructing texts.)

Technology Short Courses (including Humanities Sources on the Web, Internet Skills Using the Web, Pine II, PowerPoint I & II), sponsored by Information & Media Technologies, UWM,

1997 - 1998

"Virtually There: Teaching, Learning and Technology for the 21<sup>st</sup> Century," conference sponsored by the UW System Undergraduate Teaching Improvement Council, held at UW - La Crosse, April 26 - 27, 1996

"How to Become an OSCAR Winning Teacher," workshop offered during UWM's Fourth Annual Campus-wide Conference on Undergraduate Education, April 15, 1996

"Writing to Learn: Assignment Design and Assessment," workshop held for UWM's Department of Communication by "Writing Across the Curriculum" consultant Linda Chesky, March 20, 1996 (In preparation, earlier in March I attended an on-campus instructors' "norming" session for evaluating student portfolios in English composition.)

"Faculty Reconsidered: New Examples of Faculty Work," conference sponsored by the UW System Undergraduate Teaching Improvement Council, held at UW - Madison, November 3 - 4, 1995

"Third Annual Post-Lilly Teaching Fellows Retreat," three-day retreat funded by the Lilly Endowment, held at UW - Madison, August 11 - 13, 1995 (I chose workshops in cooperative learning awareness, writing as a teaching tool, stories in the classroom, and student management teams.)

"Wisconsin Teaching Fellows Summer Institute 1995," two-week institute on teaching strategies sponsored by the UW System Undergraduate Teaching Improvement Council, held at UW - Madison, July 31 - August 11, 1995

"University of Wisconsin System Faculty College," four-day college sponsored by the UW System Undergraduate Teaching Improvement Council, held at UW Center - Marinette, June 1995 (I chose courses in active learning and testing and grading as learning.)

"What Is a Critical Writing Class?" workshop taught by Ira Shor and sponsored by UWM's Undergraduate Composition Program, Center for the Improvement of Instruction, and Department of English and Comparative Literature, April 1995

"Attracting, Retaining, and Promoting Students to Successful Communication Majors and Minors" (with a special emphasis on minority students), workshop held for UWM's Department of Communication, April 1995

"Skills to Prevent 'Walking on Eggshells' in a Diverse Work Environment," short course sponsored by the Speech Communication Association, held in New Orleans, LA, November 1994

"Assessment in Individual Courses," UWM's Second Annual Campus-wide Conference on Undergraduate Education, April 1994

"Introduction to Instructional Technology" and "WordPerfect Presentations on the IBM," workshops sponsored by UWM's Office of Interactive Media, Center for the Improvement of Instruction, February and May 1994

Workshops on teaching, research, and other professional issues sponsored by UWM's Pilot Mentoring Program for Junior Women Faculty Members, 1993 - 1994

"University of Wisconsin System Faculty College," four-day college sponsored by the UW System Undergraduate Teaching Improvement Council, held at UW Center - Marinette, June 1993 (I chose courses in teaching critical thinking skills and using active learning strategies.)

"Pedagogy: The Question of the Personal," conference sponsored by UWM's Center for 20th Century Studies, April 1993

"Sensitivity to Gay and Lesbian Issues in the Introductory Communication Courses," panel at the annual meeting of the Speech Communication Association, Chicago, IL, November 1992

"Issues in Undergraduate Education," UWM's First Annual Campus-wide Conference on Undergraduate Education, October 1992

"History and Modern Use of Women's Speaking," short course taught by Professor Karlyn Kohrs Campbell and sponsored by the Speech Communication Association, San Francisco, CA, November 1989

"Approaches to Language in the Greek Enlightenment: Ethics, Rhetoric and Poetics," National Endowment for the Humanities Summer Institute with both teaching and research components, Department of Classics, Princeton University, four weeks, June - July 1989

"First Developmental Conference on Forensics," conference sponsored by the American Forensic Association and the National Forensic Association, Denver, CO, August 1988

## **SERVICE AND OUTREACH ACTIVITIES**

### Editorial Service & Guest Editorships

**Guest Editor**, Special Issue on the 2004 Televised Political Debates, *Argumentation and Advocacy*, 2005

**Editorial Board Member**, *Quarterly Journal of Speech*, 2001 – 2013

**Editorial Board Member**, *Rhetoric Society Quarterly*, 2011- 2015

**Editorial Board Member**, *Communication Monographs*, 2008 - 2010

**Editorial Board Member**, *Argumentation and Advocacy*, 1991 - 1993, 1994 - 1997,

2001 – 2013

**Editorial Board Member**, *Women's Studies in Communication*, 2009 -  
**Editorial Board Member**, *Communication Studies*, 1995 - 1998, 2000 – 2003  
**Editorial Board Member**, *Poroi* (interdisciplinary electronic journal published by the Project  
 on Rhetoric of Inquiry and University of Iowa), 2000 - Present  
**Editorial Board Member** for the 10-volume *A Rhetorical History of the United States*,  
 Michigan State University Press, general editor Martin Medhurst, 1995 - Present  
**Editorial Board Member**, *Southern Communication Journal*, 1997 – 1999

**Manuscript Reviewer**, *Communication Monographs*, 2010  
**Manuscript Reviewer**, *Journal of Religious Communication*, 2009, 2011  
**Manuscript Reviewer**, *Journal of Business Communication*, 2009  
**Manuscript Reviewer**, *Journal of Applied Communication*, 2009, 2011  
**Manuscript Reviewer**, *Communication Monographs*, 2007  
**Manuscript Reviewer**, *American Business Communication Conference Proceedings*, 2007  
**Manuscript Reviewer**, *Communication and Critical/Cultural Studies*, 2006  
**Manuscript Reviewer**, *Environmental Communication Yearbook*, 2006, 2007  
**Manuscript Reviewer**, *Presidential Studies Quarterly*, 2005, 2007  
**Manuscript Reviewer**, *Western Journal of Communication*, 1995, 2001, 2005  
**Manuscript Reviewer**, *Women's Studies in Communication*, 1998  
**Manuscript Reviewer**, *Rhetoric & Public Affairs*, 1997 & 1998  
**Manuscript Reviewer**, *Communication Quarterly*, 1997  
**Manuscript Reviewer**, *Southern Communication Journal*, 1996 - 1997  
**Book Manuscript Reviewer**, *Key Concepts in Contemporary Rhetorical Studies*, Sage  
 Publications, 1996 - 1997  
**Manuscript Reviewer**, *Communication Studies*, 1994  
**Manuscript Reviewer**, *Journal of Social and Personal Relationships*, 1992

### Award Selection/Research Review Committees

**Selection Review Committee** for competitive submissions on public address, National  
 Communication Association National Convention, Public Address Division, 2011

**UWM Internal University Review and Selection Committee**, National Endowment  
 for the Humanities Summer Stipend Program, 1995, 1996, 1997, 2004, 2010, 2011

**Woolbert Award Selection Committee** responsible for recognizing outstanding  
 Communication scholarship that has “stood the test of time,” National Communication  
 Association, 2000 – 2002

**Sabbatical Proposal Reviewer**, Humanities Division, L&S, UWM, 1998, 2001

**Nichols Award Selection Committee** responsible for choosing the best piece of public address scholarship for the year, Public Address Division of the Speech Communication Association, 1995 & 1996

**Dissertation Awards Selection Committee**, Speech Communication Association, 1995 & 1996

**Program Co-Planner and Selection Review Committee** for competitive submissions on Public Argument, Speech Communication Association/American Forensic Association [Biennial] Conference on Argumentation, Public Argument Division, 1993 & 1995

**Selection Review Committee** for competitive submissions on public address, Speech Communication Association National Convention, Public Address Division, 1992

**Selection Review Committee** for competitive submissions in argumentation and debate, Speech Communication Association National Convention, Cross-Examination Debate Association, 1990

### Formal Mentoring

**Senior Faculty Mentor** for two junior UWM Communication faculty members: K. E. Supriya, 1997 – 2003, and John Jordan, 2001 – 2006 (both tenured and promoted)

**Doctoral Honors Conference Seminar Leader**, National Communication Association, held at University of Texas, Austin, TX, July 6 - 8, 2001,

**Editorial Mentoring Board**, *Communication Studies*, 2000 - 2003  
Reviewed submitted manuscripts and doctoral students' anonymous reviews of those manuscripts, then coached the students to improve their reviewing abilities.

**Review** of John C. Bean's (1996) *Engaging Ideas* (282 pp.) for Teaching Ideas Newsletter

**Panelist**, responding to the "Top Ten Frequently Asked Questions Asked from Assistant Professors," UWM's Faculty Mentoring Program, February 7, 1996

**Guest Author**, article on my experience as a Faculty Mentoring Program participant for UWM's Faculty Mentoring Program newsletter, February 1996

**Supervisor for "Writing-Across-the-Curriculum" Departmental Consultant**, Linda Chesky (an English GTA assigned to the Communication Department), 1995 – 1996

## Service to the Discipline (Other than Award Selection/Research Review)

**Consulted informally** with Ronald Placone (Carnegie Melon) regarding materials and organizational ideas for his Summer 2011 Rhetoric Society of America Summer Institute Workshop on “Rhetorical Leadership” (with David Kaufer and Greg Clark), December, 2010 and into 2011

**Interview Respondent**, Baylor University on Tenure and Promotion Standards, March 2009  
Completed an extensive schedule of questions (five single-spaced pages of answers) regarding our department’s tenure reviews and expectations to help the Communication Department at Baylor University reconsider and revise their standards (UWM was identified in a list of peer institutions or institutions that the Baylor Dept. aspired to become like.)

**Chair, Steering Committee** to organize a research conference in honor of Professor David Zarefsky’s scholarship entitled “Justification, Reason, & Action: Tradition and Innovation in Public Argument” and hosted by Northwestern University in May, 2009

**Webinar Panelist**, “Do Presidential Debates Matter in Contemporary Politics?” sponsored by NCA’s Research Board and advertised to the national and political media and via CRTNET, September 23, 2008. Archived at  
<https://sas.illuminate.com/site/external/jwsdetect/playback.jnlp?psid=2008-09-23.0948.D.56E70C06101CEAA9D9AD280BB2729A.vcr>

**Chair, Nominations Committee**, American Forensic Association, 2006 – 2008

**Organized a national Communication research symposium** plus a taped and rebroadcast public presentation at UWM on "Presidential Debates," September 2001

**Nominations Committee Member**, Central States Communication Association, 2000 – 2001

**Publications Committee Member**, American Forensic Association, 2000 – 2002  
(Chair, 2001 & 2002)

**Research Board Member**, National Communication Association, 2000 - 2002

**Argumentation Division Member**, Advisory Panel on the Status and Future of NCA’s Serial Publications, 1999

**At-Large Representative**, Legislative Council, Speech Communication Association, 1996 - 1998

**Research Committee Member**, American Forensic Association, 1995 – 1998 (Chair, 1996 & 1997)

**Task Force Member**, Speech Communication Association Task Force on Convention Scheduling, 1993

**Wisconsin State Representative**, Speech Communication Association National Membership Committee, 1991 – 1993

**Wisconsin State Forensic Association Constitutional Committee**, 1990 – 1991

**Tournament Host**, Mid-America Forensic League Tournament, January 1990

**National Debate Tournament Tabulation Staff**, 1984 - 1989

Service to the Department, College, and University (Other than Research Review)

**Committee for Internal Competition to Distribute Departmental Indirect Funds as Project Seed Money**, Communication, 2011-

**UWM Team Member** for the Association of American Colleges and Universities “Engaging Departments Institute,” Philadelphia, July 2009

**UWM Leadership Commission** designed to bring together students, faculty, and staff to create a theory-based leadership development program for UWM Students in partial fulfillment of the Division of Student Affairs strategic plan, 2007 -

**Undergraduate Program Committee**, Communication, UWM, 2007-

**Project Welcome Faculty Volunteer** to call admitted L&S freshman and encourage them to attend UWM, Spring 2007

**Awards and Recognition Committee**, Communication, UWM, 2004 – 2005, 2006 – 2007

**Case Manager** for William Keith’s Promotion to Full Professor, 2006-2007

**Director of the Rhetorical Leadership Graduate Certificate/Concentration Program**, Communication, UWM, 2002 - Present

**Developed and spearheaded approval process** for a 15-credit, post-baccalaureate certificate/transcript-designated concentration program in "Rhetorical Leadership" (which included proposing three new graduate-level courses), UWM, 2001 - 2003

**Arts and Humanities Divisional Committee**, UWM, 1998 - 1999, 2000 – 2001  
(Substituted twice in 1999 – 2000; once in Spring 2008)

**Committee on Creating a Bachelor of Liberal Arts Degree Program**, L&S, UWM,  
2000

**Graduate Program Director**, Communication, UWM, 1998 - 1999, 2000 – 2002

**Graduate Affairs Committee**, Communication, UWM, 1991 - 1994, 1998 – 1999  
(Chair), 2000 – 2002 (Chair)

**Communication 103 (Public Speaking Core Course) Advisory Committee**,  
Communication, UWM, 1998 - Present

**GRE Search Services Pilot Program Evaluation**, L&S, UWM, 1998 – 1999

**Awards and Recognition Committee**, Communication, UWM, 1995 – 1997

**Undergraduate Program Committee (Chair)**, Communication, UWM, 1994 – 1997

**Research and Colloquium Committee**, Communication, UWM, 1994 – 1995

**Undergraduate Program Director**, Communication, UWM, 1993 – 1997

**Trust Fund Committee Member**, Communication, UWM, 1993 – 1994 (Chair, Spring  
1994)

**"Marketing the Major" Ad Hoc Committee**, Communication, UWM, 1993

**Departmental Representative**, "Student Majors Fair," UWM, September 1993

**Course and Curriculum Committee Substitute Member**, UWM, 1992

**Director of Forensics**, Communication Arts, UW - Madison, 1988 – 1991

**Course Director**, "Theory and Practice of Argumentation and Debate," Communication Arts,  
UW – Madison, 1988 - 1991

**Undergraduate Curriculum Committee**, Communication Arts, UW – Madison, 1990  
- 1991

During this period, the committee thoroughly revised and reorganized the undergraduate curriculum, in addition to its usual duties, and so met weekly.

**Capital Development Committee**, Communication Arts, UW – Madison, 1990 - 1991

**Alternate Faculty Senator**, UW – Madison, 1990 – 1991

**Final Round Judge** of Communication Arts 101's End-of-the-Semester Public Speaking Contests, Communication Arts, UW – Madison, 1988 - 1990

**Student Awards Committee Member**, Communication Arts, UW – Madison, 1988 – 1990

**Vilas 3155 Use Committee**, Communication Arts, UW – Madison, 1990

**Co-organizer of the weekly Rhetoric Colloquium** (with Steve Lucas), Communication Arts, UW – Madison, Fall 1989

### Service to the Community

Interviewed regarding the language in the Wisconsin budget controversy by Bob Bach from WUWM, **Milwaukee Public Radio**, for “Morning Edition,” March 9, 2011. Aired March 14, 2011, [http://www.wuwm.com/media/news/news\\_031411101504.mp3](http://www.wuwm.com/media/news/news_031411101504.mp3)

Interviewed with Brent Hansford regarding Milwaukee Debate League by Stephanie Lecci for WUWM **Milwaukee Public Radio**'s “Lake Effect,” March 17, 2010, [http://www.wuwm.com/programs/lake\\_effect/le\\_sgmt.php?articleid=934&segment=c](http://www.wuwm.com/programs/lake_effect/le_sgmt.php?articleid=934&segment=c)

**UWM Faculty Liaison**, Milwaukee Debate League, (informally 2008-9); Subcontract-2009 - 2010

Interviewed regarding President Obama's Inaugural Address by Mitch Teich for WUWM **Milwaukee Public Radio**'s live version of “Lake Effect,” January 20, 2009, [http://www.wuwm.com/programs/lake\\_effect/view\\_le.php?articleid=634](http://www.wuwm.com/programs/lake_effect/view_le.php?articleid=634)

Recruited and arranged for training 12 UWM judges and served as local host of a high school debate tournament for the **Milwaukee Debate League** at UWM, November 15, 2008.

Served as local host of a workshop for the **Milwaukee Urban Debate League** at UWM, October 18, 2008.

Interviewed by Joy Cardine and took listener calls regarding the third presidential debate between McCain and Obama on the “Ideas Network” of **Wisconsin Public Radio**, October 16, 2008, <http://wpr.org/ideas/programnotes.cfm> (Segment 10-16B)

Interviewed after the first presidential debate between McCain and Obama by Alexandra Marks from **The Christian Science Monitor**, September 26, 2008; cited in Alexandra Marks, “In

McCain-Obama Debate: A Clash of Two Visions,” *The Christian Science Monitor*, September 27, 2008, <http://features.csmonitor.com/politics/2008/09/27/in-mccain-obama-debate-a-clash-of-two-visions/>

Interviewed regarding the upcoming first presidential debate between McCain and Obama by Alexandra Marks from **The Christian Science Monitor**, September 23, 2008; cited in Alexandra Marks, “McCain-Obama Debate: A Game-changing Face-off?” *The Christian Science Monitor*, September 26, 2008, <http://features.csmonitor.com/politics/2008/09/26/mccain-obama-debate-a-game-changing-face-off/>

Interviewed regarding the controversy over Obama’s “lipstick on a pig” comment during the 2008 campaign by Bob Bach from WUWM, **Milwaukee Public Radio**, for “Morning Edition,” September 11, 2008. Aired September 12, 2008, [http://www.wuwm.com/programs/news/view\\_news.php?articleid=3589](http://www.wuwm.com/programs/news/view_news.php?articleid=3589)

Interviewed regarding the origins of the New Right and its presence in the 2008 campaign by Bob Bach from WUWM, **Milwaukee Public Radio**, for “Morning Edition,” January 28, 2008

Interviewed regarding the upcoming radio-only Democratic presidential primary debates by Latoya Dennis from WUWM, **Milwaukee Public Radio**, for “Morning Edition,” December 4, 2007

Interviewed regarding President Bush’s State of the Union address by Bob Bach from WUWM, **Milwaukee Public Radio**, for “Morning Edition,” January 24, 2007

Guest speaker, “Rhetorical Leadership: The Power of Communication,” for the **Wisconsin Federation of Museums** Annual Meeting, Madison, October 19, 2006

Interviewed regarding President Bush’s evolving public position on the war in Iraq by Brendan Murray, White House reporter, **Bloomberg News**, September 29, 2006

Interviewed regarding President Bush’s recent series of speeches/statements on the war by Bob Bach from WUWM, **Milwaukee Public Radio**, for “Morning Edition,” December 21, 2005

Consulted with Christopher Hoppe, Graduate Project Assistant, **UW-Madison’s Letters and Science Honors Program** regarding the history and revival of UW-Madison’s Forensic Program, July, 2005

Interviewed regarding and did two months of follow-up archival research on the Commission for a New Lutheran Church deliberations for Professor Gordon S. (Tim) Huffman, John H. F. Kuder Chair of Christian Mission, **Trinity Lutheran Seminary**, Columbus, OH, April 29 to July, 2005

Interviewed regarding Julius Caesar’s modern day implications for rhetoric and politics by

Sea Stachura from WUWM, **Milwaukee Public Radio**, for "At Ten," March 10, 2005

Panelist, "Speak, Strike, Redress: Shakespeare Talks Politics, Power, and the People," symposium sponsored by **Milwaukee Shakespeare Company** in conjunction with their production of William Shakespeare's Julius Caesar, March 3, 2005

Interviewed regarding the 2005 presidential State of the Union Address by Bob Bach from WUWM, **Milwaukee Public Radio**, for "Morning Edition," February 2, 2005

Interviewed regarding the 2004 presidential debate by Bob Bach from WUWM, **Milwaukee Public Radio**, for "Morning Edition," September 29, 2004

Interviewed regarding the 2004 Democratic presidential primary debate by Bob Bach from WUWM, **Milwaukee Public Radio**, for "Morning Edition," March 2004

Interviewed regarding the 2002 mid-term elections by Dan Sprehe from WUWM, **Milwaukee Public Radio**, November 4, 2002

Arranged for edited re-broadcast of "Presidential Debates" panel by WUWM, **Milwaukee Public Radio**, September 2001

Interviewed regarding the 2000 presidential race by Ann-Elise Henzl from WUWM, **Milwaukee Public Radio**, October 2000

Paid Consultant, Communication Action Committee, **Oconomowoc High School**, Oconomowoc, WI, Spring 2000

Guest Lecturer, "Senior High University," **Chai Point Retirement Community**, Milwaukee, WI, December 1999

Consulted with the president of the **Silver Lake Environmental Association** on approaches to researching and informing the public about a proposed sewer district project, Oconomowoc, WI, 1998

Interviewed regarding President Clinton's "State of the Union" address for the **Milwaukee Journal-Sentinel**, February 1997

Guest Panelist at class forum on skills needed for success in college or work, **Hamilton High School**, Sussex, WI, 1997

Taught a workshop on organizing a squad, coaching, and judging forensics, **St. Joseph's Middle School**, Waukesha, WI, October 24, 1995

Guest Speaker, **Metropolitan Milwaukee Association of Commerce Scholarship**

**Program**, Milwaukee, WI, September 28, 1995

Communication Consultant, **Our Savior's Lutheran Church** Stewardship Drive,  
Oconomowoc, WI, Fall 1994

Judge, **Optimists' Club Oratorical Contest**, Madison, WI, 1989

Taught a workshop session for improving the skills of lectors involved in church worship services at the gathering "**Reading the Bible Aloud**," Huntsville, AL, November 1987

### Professional Organization Memberships

National Communication Association (nee Speech Communication Association)

Central States Communication Association

Southern Communication Association

American Forensic Association

Wisconsin Communication Association

International Society for the Study of Argumentation