Eat Local Read Local to appear in local restaurants in April

By Deanna Ding, College of Letters & Science

When dining out, it’s not uncommon to receive a mint or small cookie with your bill. But, during the month of April, some local diners will be getting a little something extra at the end of their meal – a poem.

April is National Poetry Month, and, for the fifth year, the UWM Department of English is sponsoring Eat Local Read Local, a program that brings poetry to the everyday experience of dining out at a restaurant.

The poetry cards feature the works of local authors, helping them to distribute their work to new audiences. Featured writers include Sarah Busse and Wendy Vardaman, poet laureates of Madison, Wisconsin; Kimberly Blaeser, UWM English Professor and winner of the 1993 Diane Decorah First Book Award from the Native Writers’ Circle of the Americas; and several UWM graduate students.

Begun in 2008 by Liam Callanan, currently the chair of the English Department, the program is the result of his mission to introduce poetry and literature into common environments and reinvigorate a public appreciation for this art form. Over the years, graduate students have taken on the project, coordinating the logistics of working with local restaurants and coffee houses. In recent years, the program has grown to include the Madison area as well.

Graduate student Lindsay Daigle is the 2013 coordinator and sees another added benefit of Eat Local Read Local. “Many writers and creative types work in food service, including myself, either short-term or for longer periods of time.

Through the program, we are building stronger bonds with local businesses which are often managed by people who may have started out just like us. By bringing our artistic passions into our workplaces, we hope to start conversations and show how words can be inspiring. Reading a short poem in an unexpected moment can be powerful. It can move people to laughter or tears, or spark a new idea.”

Gordon Goggin sees the benefit from his vantage point too as Director of Operations for the Lowlands Group, a company that owns several restaurants including Cafe Hollander, Trocadero, Cafe Centraal, and Cafe Benelux. “Starting in 2008, our restaurants have participated in the poetry card handout by including poems in each of our check presenters at all of the restaurants. Our guests have always found the poems to be a great surprise, and we often see guests leaving with them in hand to take home. As a company, we actively support local groups and companies and this is one of the ways that we continue to support the Eat Local Read Local program.”

The event kicks off on April 1 at 6:30 pm with a reading at Trocadero restaurant.

Participating restaurants in Milwaukee include: Cafe Hollander (both locations), Cafe Centraal, Cafe Benelux, Trocadero, Bacchus, Lake Park Bistro, Ristorante Bartolotta, Mr. B’s, Joey Gerard’s (Mequon), Balzac, HiHat Garage, NSB Bar & Grill, and Buckley’s. Madison diners will find the poetry cards at The Old Fashioned and at Harvest.

April restaurant patrons may just find themselves lingering a bit after dinner to enjoy a dose of poetry with their last sips of wine.
Chris Jaeger doesn’t wear a badge or carry a gun. He is also not a sworn officer, meaning he cannot make arrests. But if you ask Jaeger’s supervisors at the Eau Claire Police Department, his work is crucial for patrol officers and detectives to do their jobs more effectively.

Jaeger is the Police Department’s crime analyst. His tool of the trade is primarily a computer.

His position “is part of our overall strategy to provide research- and evidence-based policing on the street,” Eau Claire Police Chief Jerry Matysik said. Jaeger provides objective data the department’s officers can rely upon to make decisions. He puts the city’s crime data into easily understandable maps and charts, “which helps us understand what’s driving crime and where it’s located,” Matysik said.

“If we’re going to have limited resources, then having a crime analyst in place helps us allocate those resources in the right spots,” he said.

Lt. Matt Rokus, a supervisor in the detective division, said Jaeger’s work as a crime analyst is very valuable. Detectives focus not only on solving crimes, but also on addressing and preventing crime trends. The crime analyst helps identify trends and links between individuals, Rokus said.

“In the past investigators had to do more research and report reading to accurately identify a trend or a pattern,” he said. “Now they can use the time they normally would have spent poring through reports doing investigative work.”

Deputy Chief Chad Hoyord, who oversees the department’s patrol division, explained patrol officers are divided into three districts throughout the city and each district has six beats. With 18 beat areas in the city, Jaeger identifies areas with potential crime, quality of life or traffic issues. “He just gives us a better opportunity to evaluate what’s going on,” Hoyord said.

For example, Jaeger’s data analysis helps officers determine whether certain traffic crashes are related to specific intersections and if more traffic enforcement is needed in certain areas of the city, he said.

“(Jaeger) allows us to take a wider look at things,” Hoyord said. “He has saved us a ton of time. His work allows us to do our job more accurately and quicker.”


Jaeger, 25, earned his bachelor’s degree in criminology and law studies from Marquette University and received a graduate certificate from UW-Milwaukee in geographic information systems.

He provides frequent reports to officers and takes raw data and turns it into charts and maps. He frequently puts out bulletins to officers if he spots a trend. Last year Jaeger discovered a series of open and unlocked garages in Eau Claire that were entered into, and that there wasn’t a certain type of tool or equipment that was targeted. But he also discovered that graffiti was a common factor in these cases and the crimes were centered in a small geographic area of the city. He also tracked the specific times of the day the crimes occurred. “I am more geared to find out that information. I put out a two-page bulletin. It was a snapshot of what was going on so officers could recognize that activity,” Jaeger said.

His analytical mind gears itself perfectly to his job, he said. “I get to do research projects every day. It’s engaging. You’re scanning for issues,” he said. “I think of it as a puzzle. It’s fun having an opportunity to work on changing issues. I get to work with all members of the department, and being able to interact department-wide is enjoyable as well.”

Jaeger also prepares reports that police forward to the Eau Claire County district attorney’s office for prosecution. “I get to be part of all these working parts,” he said.

The crime analyst position also changed how officers are scheduled, said Kyle Roder, the Police Department’s community relations officer. In the past, the department divided officers into three separate eight-hour day, evening and overnight shifts to cover each 24-hour period. With the aid of the crime analyst to determine when the most activity occurred, the department developed overlapping shifts to better address the workload at various times of the day, Roder said. “At six o’clock in the morning we don’t need as many officers as we do at five o’clock at night,” he said.

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Riverside High and UWM bring civil rights legacy to life
by Deborah Fagan, Cultures and Communities Program

Fair housing, school segregation, busing for racial equality, the March on Milwaukee. To people who grew up in the city during the 1960s, these terms can evoke memories of frustration, elation, fear, triumph and more. But to many of today’s high school and college students, the Milwaukee civil rights movement is virtually unknown.

Bringing the events and people from Milwaukee’s civil rights legacy to life was the Service Learning goal for several UWM students in “Multicultural Milwaukee,” a Cultures and Communities class taught by Professor Gregory Jay. His students worked with high school students in a senior English class at Riverside University High School, helping them explore the civil rights challenges their parents and grandparents confronted and may very well have fought to change.

The students’ main research tool was the March on Milwaukee civil rights website. The website, partially funded by Cultures and Communities grants, is a comprehensive, interactive archive of audio files, documents, photos and video footage compiled from the holdings of the Wisconsin Historical Society and the UWM Golda Meir Library. This rich collection of resources encompasses firsthand accounts of the people, issues and events of the local 1960’s civil rights movement.

Students watched video and listened to speeches by newsmakers such as activists Father James Groppi and Vel Phillips, Mayor Henry Maier, and Police Chief Harold Breier. The immediacy of the materials illuminated the time period, Jay said. After completing their collaborative research, the students produced posters about the people and events they had explored.

One comment by a Riverside student summarized the impact of the joint efforts. “Knowing that a white man [Groppi] saw past all the differences of racism and saw how horribly African Americans were treated and wanted to change it and make a difference is something that moved me.”

The UWM students also found and analyzed primary sources like letters sent to Groppi, some of which were critical of a priest taking on the role of a civil rights activist. The students reflected on the issues in writing and orally. “Learning to work with primary documents in Milwaukee’s history empowers people to have their own opinions,” Jay said.

The UWM students also read and discussed poems from Margaret Rozga’s book 200 Nights and One Day. Rozga is Groppi’s widow from after he left the Catholic priesthood. Sharing their insights with their cohorts at Riverside, the students found some “vocabulary gap,” said Jay. The high school kids didn’t always understand words like “boycott” and “sit-in” because of a lack of exposure to these topics in general social studies classes.

Capping off the experience, the high school students attended Jay’s class, where they explored the question, “What is social justice?” Moved by what they learned throughout their work with the UWM class, the Riverside students used their newfound knowledge to compose letters to President Obama nominating Groppi and Phillips for the Medal of Freedom. For more information about the Cultures and Communities Program, visit their website.

Crime analyst

Having a crime analyst helps the Police Department rely on data “instead of anecdotes and what we feel is happening,” Matysik said. “We want to be proactive instead of reactive and implement solutions. We try to get to the underlying issue and what’s driving that,” he said. “We can identify the problem and get to the heart of the issue to interrupt the crime trend rather than let it run its course and create more victims.”

With the exception of 1999, total crimes committed in Eau Claire in seven out of the past eight years are the lowest they’ve been since 1979. The FBI’s uniform crime reporting standards recognize eight categories of offenses that reflect the most serious crimes: homicide, forcible rape, robbery, aggravated assault, burglary, theft, motor vehicle theft and arson.

The fact that most of those reduced-crime years have come since the Police Department gained a crime analyst is not a coincidence, Matysik said. “That’s not just happenstance. There are several factors involved, but I am a firm believer police can play a significant role in reducing crime in a community,” he said. “The crime analyst is part of the department’s move toward research-based strategies. I believe the success of those efforts are reflected in the annual numbers.”

Jaeger also can update officers as to the individuals who generate the most police contact in the city for both criminal and noncriminal issues, Matysik said. “A fairly small number of people generate a lot of our activity,” he said. “Without having a crime analyst to look at the data, it’s really hard to intervene.”
Schlumberger, a global service provider to oil and gas companies, has granted our Department of Geosciences software valued at $1.3 million. The grant includes three-year licenses for the Petrel E&P software platform and ECLIPSE industry reference reservoir simulator.

“Schlumberger recognizes the level of excellence of the geosciences program at the University of Wisconsin-Milwaukee, and its strong history of student job placement in the oil and gas industry. Investment in the education of future geoscientists and engineers is an important aspect of Schlumberger’s corporate mission,” says David Seabrook, vice president Schlumberger Information Solutions North America.

Petrel E&P and ECLIPSE will be used by geosciences faculty and students as they research ways to securely dispose of and store industry-generated carbon dioxide inside of geologic formations to prevent release into the atmosphere, as well as oil and gas exploration. Petrel is used to create 2D and 3D structural and stratigraphic models to define potential hydrocarbon accumulations in the subsurface, using various types of geologic and geophysical data, while the ECLIPSE simulator is used to simulate the movement of liquids and gases through the reservoir over time. A demo of how the Petrel E&P platform “sees” below the surface is available at: http://www.slb.com/services/software/geo/petrel.aspx.

Professor Weon Shik Han, one of the principal investigators on these types of projects, notes: “Understanding geologic subsurface features, several thousand feet below the surface, is a challenging task. Petrel provides the capability to integrate all available soft and hard data—well logs, seismic survey data, and analogs to perform subsurface mapping and modeling including geostatistical techniques and visualizations. Our students will have a chance to use the same sophisticated software used in major oil and gas companies, furthering their credentials and experience for future jobs.”

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Students inspire auditor to learn and give

D.A. Leonard imagines what it would have been like to live as a slave in ancient Rome and is equally fascinated by today’s societal debates over equality. Auditing courses like his current selection – Approaches to Anthropology – lets him travel virtually across time and distance to compare and contrast yesterday and today, foreign lands and America. Over the past few years, Leonard has audited a number of courses in LGBT studies and anthropology, his preferred academic area by far since it taps into his passions for archaeology, history, and modern societal issues.

Leonard is a UWM sociology alumnus now retired from a career with local and federal government social service agencies. He chooses to audit courses not just for the book knowledge but also for the high-quality interactions with both faculty and students. “I got to know the Teaching Assistants and the research they hoped to do. I was struck with the difficulty some had in getting to the sites that would provide first-hand knowledge for their work. How could someone become an expert in an area like pre-Roman Britain if they couldn’t examine primary sources and see the area for themselves?”

His conversations with anthropology graduate students led him to discover that they, like so many other UWM students, struggle to find enough financial support to complete their research, which can often require field work. Leonard knew he was in a position to make a difference, and he did.

In December 2012, Leonard created “The Leonard Family Anthropology Fellowship Fund” to provide the needed financial assistance. “I’ve had the opportunity to travel to some of the world’s richest historic sites and explore my passion for anthropology. It makes me very happy to know that this gift can provide the same opportunity for these students.”

Dr. Thomas Malaby, chair of the Department of Anthropology, notes that Leonard’s gift will make a difference for years to come and ripple beyond the borders of UWM. “Not only will students get to do fieldwork, their field experience will also put them in a much better position to pursue funding from foundations and other granting agencies that support anthropology. The department extends its warmest appreciation to D.A. and also hopes to enjoy his presence as an auditor in our classes for years to come.”
Scientists from five U.S. institutions, including the University of Wisconsin-Milwaukee (UWM), are gearing up for a landmark study of ultra-high-energy cosmic rays – the world’s rarest and most energetic subatomic particles. It is the first time the particles will be recorded from space as they collide with the Earth’s atmosphere.

These cosmic rays carry far more energy than scientists can produce on Earth with a particle accelerator, but how they acquire their extreme energy is a mystery, says Luis Anchordoqui, UWM associate professor of physics.

Discovering the sources of the particles’ acceleration could offer insight into high-energy astrophysics and the origins of the universe. The project also could reveal clues about “exotic physics,” such as supersymmetry and string theory.

With a grant from the National Aeronautics and Space Administration (NASA), the six teams will accomplish advance work necessary to launch a telescope mounted to the Japanese Experiment Module (JEM) on the International Space Station (ISS).

That launch is scheduled for 2017 and represents the largest collaboration on the ISS, involving the U.S. and 12 other countries. In addition to UWM, the U.S. team, led by the University of Chicago, includes the Colorado School of Mines, Marshall Space Flight Center (MSFC), Vanderbilt University and the University of Alabama-Huntsville.

The goal of the international mission, called the Extreme Universe Space Observatory (JEM-EUSO), is to use the telescope to scan the night skies around Earth from space and record the luminous “tracks” left when these rare particles collide with the Earth’s atmosphere.

Currently, cosmic ray detection efforts are limited to Earth-bound observatories, says Anchordoqui, who also is a member of an international team studying cosmic rays from the Pierre Auger Observatory in Argentina.

UWM’s role is to coordinate development of the common software framework that all the collaborators will use for analysis. NASA funding will allow additions to the LIGO computing center at UWM for that purpose. The software for the mission’s analysis repository will be written by UWM Senior Scientist Thomas Paul.

**Air showers**

When ultra-high-energy cosmic rays smack the Earth’s atmosphere, they do so with quite a punch. Imagine a baseball traveling the speed of a major-leaguer’s pitch. Now reduce the ball to the size of a single proton, says Anchordoqui.

On impact, these cosmic bullets produce a shower of splintered “secondary” subatomic particles, each with lower levels of energy each time they collide and splinter.

Since the shower emits ultraviolet light, scientists can reconstruct the paths of the particles by working backward.

Particles with the highest energy won’t be easy to find. They occur only once per square kilometer of sky per millennium. In addition, recording by JEM-EUSO will have to be done at night, with little or no moonlight and away from well-lit urban centers.

“With this mission, we can take advantage of the times the module will be over oceans or in the dark,” says Anchordoqui. “You increase your odds by viewing a larger slice of the night sky.”

In the next year, the U.S. team will calibrate and test the equipment by launching it on a stratospheric balloon.

Art and science converge in the Planetarium this spring
by Alex Maring, Journalism, Advertising & Public Relations Major

Did you know that the UWM Planetarium brings 11,000 people to campus each year? People of all ages come to see planetarium shows, including many families and school groups.

The spring 2013 semester has already produced many successful shows, and a particularly eye-catching event is yet to come. Art in Space will take place on Saturday April 27, 2013, from 6:30 p.m. to 8:30 p.m. A sequel to last year’s benefit of the same name, students, faculty and community members submit space-themed art that will then be sold in a silent auction on that evening along with items from local restaurants and businesses. Rounding out the evening – refreshments and a planetarium show highlighting the artistry of astronomical photography and the insights that artists’ visualizations can bring to our understanding of astronomical phenomena.

Everyone is encouraged to purchase their tickets early before they sell out. Tickets will be $20 if purchased before April 19 and $25 after April 19. Student tickets are only $10 with a valid ID. Half of the money raised will go to the artists, with the other half used to support the UWM Planetarium and its public programs.

For those that can’t make Art in Space, audiences may be equally intrigued by the current show, Planets Near and Far. Visitors will enjoy videos from Mars and will learn about discoveries of other Earth-like planets around other stars well beyond the Sun. This show is held every Friday from 7:00-7:55 pm from March 29 through May 10. A question and answer forum will follow each show, and general admission is $2.

If Planets Near and Far fares as well as the other spring shows, audiences should buy their tickets early to avoid a sell-out. Birth of the Universe, which ran from January 25 to March 1, sold out all of its shows. The live presentation by Planetarium Director, Dr. Jean Creighton, included short videos describing the observations and artists’ renditions of what the early universe would look like. She also provided the timeline of the history of the universe from the beginning to the present. Every attempt was made to present these tricky concepts in terms that general audience could grasp without taking away the mystique of the topic.

After the presentation, Creighton dimmed the lights and turned on the planetarium projector. As the audience looked up at the planetarium’s dome-shaped ceiling, they had a realistic look at stars and constellations in the night sky. The planet Jupiter was visible, and it appeared in a bright orange color.

Cupid’s Constellations, a special Valentine’s Day program, focused on the romantic aspects of stargazing. The event started off with the love story of Perseus and Andromeda from Greek mythology. Perseus, known for killing the gorgon Medusa, earned the hand of Andromeda (daughter of Cassiopeia and Cepheus) by fighting a sea monster that was about to devour the princess. After Perseus destroyed the monster, he was free to marry, the princess and the couple lived happily ever after.

With this background in Greek mythology, the audience was coached on how to locate the corresponding constellations including Cassiopeia, Pegasus, and Perseus, among others. Some constellations were challenging to spot when the sky was set for the city because of light pollution. But, once the projector was simulating a country night sky, many more stars became visible.

Young and old have already enjoyed the UWM Planetarium this semester, and we hope to see more of you through the rest of spring.
This semester, the Department of French, Italian and Comparative Literature welcomes Louis-Philippe Dalembert back to UWM after his 10-day residency and his lively participation in “Haiti 2012: pays rêvé, pays réel,” a multi-day conference bringing together artists, film-maker and writers from Haiti at the Lynden Sculpture Garden, the Milwaukee Art Museum, Marquette University and UWM last March.

As a great traveller, and self-described vagabond, Dalembert has lived in Haiti; Nancy and Paris in France; Rome; Jerusalem; Congo Brazzaville; and Berlin. He has traveled extensively in the Americas, both North and South, including the Andes and the Caribbean; the Middle East; Africa and Europe.

He is the author of numerous novels, short stories and poems, and his writing in French and Kreyol reflects his vagabond nature even as it often returns autobiographically to his childhood in Haiti. He holds a Ph.D. in comparative literature from the University of Paris III, and is the recipient of several prestigious international awards and prizes for his literary work.

While at UWM this spring, Dalembert is offering our students his perspective as a writer. Even as the ink dries on his latest manuscript, he is teaching a course in creative writing; a film course which looks at immigration to France; and a literature course which focuses on representations of Haitian history in literature.

He led the talk back with film director Djinn Carrènard after the Midwest premiere of his guerilla film Donoma at the UWM Festival of Films in French held in February. Dalembert will be participating on April 8th in “Writing Past History” a roundtable conversation with acclaimed novelists and cultural historians Dan Vyleta, Canadian author of The Quiet Twin and a faculty member of UWM’s Department of Foreign Languages and Literature, and invited speaker Myriam Chancy, Haitian-Canadian author of The Loneliness of Angels.

World-renowned multi-lingual writer returns to UWM
By Sarah Davies Cordova, Department of French, Italian and Comparative Literature

Video Stories


Communication major Kiersten Gonzales is Miss Milwaukee 2013 and will compete for Miss Wisconsin in June 2013. http://youtu.be/omDCdaOe91g

Creative writing alum Melissa Olson not only has her first published novel, but a sequel is already on the way. http://youtu.be/zLserXUxK5A

19 patents, 232 invention disclosures, 6 start ups. Learn more about UWM’s journey from lab to marketplace, including biology professor Ching-Hong Yang’s work on human and agricultural treatments that avoid the problem of antibiotic resistance. http://youtu.be/-rc_hxr5_fk
Upcoming Events

March 28
Histories of Irish Traditional Women Singers and Their Songs. 7:00 pm. UWM Hefter Center. Sponsored by the Celtic Studies program. Presented by Mary McPartlan from the National University of Ireland, Galway. http://www4.uwm.edu/celtic/speakers.cfm

March 29

April 3


April 4-25
Country Views and City Life: Exploring the Japanese Woodblock Print Tradition. Art History gallery exhibition opens on April 4 at 5:30 pm. Regular hours are Monday through Thursday from 10 am to 4 pm through April 25. Mitchell Hall. http://bit.ly/OgxZ0H

April 5

Every Friday in April
Planetarium Show: Planets Near and Far. 7:00 pm. This show will highlight the current key information we have about our planets through exploration and will focus on the properties of planets outside our solar system called exoplanets. Runs through May 10th. $2 admission. http://bit.ly/WJ7tUO

Science Bag: The Evolution of Life, From Microbes to Dinosaurs. 8:00 pm. Physics Building, Room 137. Explore the concept of geologic time, how fossils are formed and preserved, and the broad evolutionary trends in the fossil record. http://bit.ly/VV4se8 (Also at 2 pm on Sunday, April 14)

April 8

April 9
Promoting the Portuguese Language in the Midwest. 5:00 pm. Enderis Hall, Room 107. Ambassador Paulo Camargo, Consul-General of Brazil in Chicago, presents. http://bit.ly/14cGR1S

April 10


April 11

Peace and Quiet: Early Spanish Detective Fiction. 4:30 pm. Curtin Hall, Room 175. Ricardo Landeira from the University of Colorado (Boulder) presents.
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April 14

April 18

Standing Still or Standing Up? Laying the Groundwork for the U.S. and Global Recovery. 6:00 pm. Zelazo Center, Room 250. Austan Goolsbee, former Chief Economist for President Obama and frequent guest on The Daily Show, Real Time and Sunday morning news shows, visits UWM. He has been called the most entertaining economist of modern times. Free, but reservations are required at (414) 212-5168. http://www4.uwm.edu/letsci/events/upload/2013-April-18-Goolsbee.pdf

April 19
Undergraduate Research Symposium. 1:00 pm. Wisconsin Room. Undergraduates from across campus who are engaged in faculty-directed research present their findings. http://www4.uwm.edu/our/students/symposium.cfm


Sunder the Children: Abraham Lincoln's Queer Rhetorical Pedagogy. 2:00 pm. Merrill Hall, Room 131. Presented by Professor Charles E. Morris III from Syracuse University as part of the Rhetorical Leadership annual lecture.

Neuroscience Colloquium: Eye movements support hippocampal relational binding. 2:00 pm. Lapham Hall, Room N101. Jennifer Ryan from the University of Toronto presents.


April 24

The Rebellious Life of Mrs. Rosa Parks. 3:00 pm. Englemann Hall, Room 105. Jeanne Theoharis, Brooklyn College of CUNY, argues in her book of the same name that Parks's iconization by a nation eager to place the civil rights movement firmly in the past, has reduced her contributions to a single act on a bus, rather than a lifetime of political service. http://bit.ly/ZCttke

April 26
Psychology Colloquium: A summary of the effectiveness of treatments for pediatric feeding disorders. 3:00 pm. Lubar Hall, Room S185. Dr. Cathleen Piazza from the Monroe-Meyer Institute at the University of Nebraska Medical Center presents.

April 27
Urban Studies Annual Student Forum. 8:30 am to 4:30 pm. Heft er Center. Students present their research, panelists discuss urban issues, and keynote speaker, Silvia Domínguez from Northeastern University, talks about social mobility. http://bit.ly/WI11vP

April 28
The Dark Side of Archaeology: Sacred Caves of Ancient Mesoamerica. 3:00 pm. Sabin Hall, Room G90. Holley Moyes from the University of California-Merced looks at how we know what we know about Mesoamerican caves and presents archaeological examples of some of the most spectacular sites and what we have learned from them. http://bit.ly/10cMTK5
In the media and around the community

Marc Levine (History and Ctr. for Economic Development) released his latest study on the myth of the skills gap in southeastern Wisconsin. The story was picked up by a number of media outlets including The Business Journal. [http://bit.ly/1029V6K](http://bit.ly/1029V6K)

The Milwaukee Journal Sentinel profiled Susan Firer (English) as part of their regular business column on various professions. She discussed the writing profession and specifically her career in poetry. [http://bit.ly/YKIqfn](http://bit.ly/YKIqfn)

Alumnus Paola Felix Encarnacion (’11 Spanish/Community Engagement and Education) was featured in the Milwaukee Journal Sentinel for her work with City Year, a national civic leadership program that places mentors in public schools to reduce the numbers of high school dropouts. [http://bit.ly/105K5OP](http://bit.ly/105K5OP)

Sara Benesh (Political Science) filled the Plover Municipal Building for her March 2nd presentation “Election of Justice: Independence, Accountability and Legitimacy in State Supreme Court Elections.” While there, she also conducted a radio interview and her presentation, sponsored by both the Wisconsin Rapids Area and Stevens Point Area League of Women Voters, was taped for further viewing on community access television.

Gregory Jay (Cultures and Communities) presented “Multiculturalism in a Democratic Society” at Jacksonville University in Florida to an audience of 135 faculty and students.

Writing Center director Margaret Mika co-presented, “What’s New? What’s Cool? Experimenting with Programs in the Writing Center,” with UW-Madison’s Brad Hughes, Stephanie White and Elisabeth Miller, at the Madison Area Writing Center Colloquium, held on March 6.

Swarnjit Arora (Economics) led the team that conducted an analysis of the economic impact of Miller Park. The study, commissioned by Major League Baseball, showed that baseball fans from outside of the immediate Milwaukee area add $263 million to the local economy. [http://bit.ly/10tjRbp](http://bit.ly/10tjRbp)

K.A. Becker (Communication) and K. Freburg presented “Presence of shared experiences, virtual stories, and relationship management: An exploratory study among medical student blogs on “Tour the Life”” at the poster session of the 2nd biennial DC-area Health Communication Conference in March.

Kim Omachinski (Communication) presented “Discovering your path to working in international education” at the Student Personnel and Young Professionals Learning Network Conference held in February at Marquette University.

Kim Omachinski (Communication) discussed the Fulbright program with doctoral students in the Communication Department as part of their professional development series.

At the Winter Conference on Neural Plasticity held in Curacao in February, Deborah Hannula (Psychology) gave a talk on “An eye movement based approach to the investigation of memory” and Fred Helmstetter (Psychology) organized a session on “Current approaches to implicit memory,” which included Deborah and others as speakers.

Karyn Frick (Psychology) was a symposium speaker at the 7th International Meeting on Steroids and the Nervous System held in Torino, Italy. Her topic was “Epigenetic regulation of estrogen-induced memory enhancement.”

Katie Mosack (Psychology) gave an invited talk at the Center for Applied Behavioral Health brownbag series entitled, “Understanding social support in the context of HIV.”


Geoscientist Norm Lasca was featured in an NBC Evening News report about the warming of Antarctica. [http://nbcnews.to/105M45K](http://nbcnews.to/105M45K)
L&S People in Print


Joosten, T., Pasquini, L., and Harness, L. (Communication) published “Social media considerations for institutions” as part of the online reading series of the Society for College and University Planning. (Vol. 41(2))


Alumni Updates

Falon Kartch (Communication, Ph.D. ’13) has accepted a tenure-track Assistant Professor position at Fresno State University, starting in fall 2013.

Grants

Weon Shik Han (Geosciences) received a $157,065 grant from the National Science Foundation (NSF) for his proposal, “Collaborative Research: CO2 leakages as cold-geysers and diffusive CO2 transport: Continuous monitoring of in-situ P, T, chemistry, and CO2 flux with numerical verification.”
Laurels and Accolades

Congratulations to Dave Clark (English) on his 2013 Jay R. Gould Award for excellence in teaching technical communication. This national award is a recognition of Dave's success in training and mentoring students to excel in the technical writing profession.

Alumnus Ellen Engseth (BA and MA, History and MLIS) has been selected to join the 2013 Archives Leadership Institute (ALI) at Luther College. ALI provides advanced training to 25 national leaders in the archival field. Ellen is currently an archivist and senior academic librarian at UWM, as well as an adjunct instructor.

Donna Genzmer (Cartography and Geographic Information Science Center) has been named chair of the communications committee (2013-2016) for the University Consortium for Geographic Information Science (UCGIS). UCGIS membership includes approximately 70 universities with interdisciplinary graduate education and research programs in geographic information science.

Alumnus Angela Pittman Taylor (MA, Mass Communication) was recognized as a Corporate Trailblazer by The Milwaukee Times, as part of their Black Excellence Awards, presented on February 22, 2013. Angela is a Senior Public Relations Specialist in the Marketing and Communication Department at Robert W. Baird & Co. She began her career at Baird as an intern while in college and has worked her way up to her current position, where she now supervises interns in addition to her PR responsibilities.

UWM PantherVision, the news broadcast produced by journalism students, has been named the best collegiate newscast in the state by the Wisconsin Broadcasters Association. The award was announced at the WBA’s annual collegiate seminar in Madison. Also among the winners is the UWM Broadcast Club, which won best public affairs show for its live debate among candidates for president of the Student Association.

Master’s student Katrina Schwarz (Journalism) has been selected as one of only ten students from North America for a summer paid internship at Freie Universität Berlin. She will spend six weeks at the International Center for Journalism at the university studying the politics, society and culture of Germany and the country’s media structure. Then, Katrina will work for five weeks at a German media outlet. The experience will complement her thesis, which compares media coverage of the Euro crisis between leading American, British and German news organizations.

Doctoral student Anjali Rameshbabu (Psychology) won her third national award related to her dissertation, Self-Regulation of Saturated Fat Intake in Blue-Collar Workers: A Randomized Intervention Study. The latest award of $1,500 came from Division 38 (Health Psychology) of the American Psychological Association and is for a follow-up study to the dissertation research. As previously reported, she has also been recognized with an American Psychological Association Dissertation Award ($1,000) and a Society for the Psychological Study of Social Issues award ($1,000).