In India, “Dan” drives social welfare
by Troy Rummler, Letters and Science

If you donated to a humanitarian project, would you expect something in return? A letter telling you how it helped the organization? A small gift or token of appreciation from the recipient? Odds are, in a Western culture, you would. And Erica Bornstein, Associate Professor of Anthropology, says that can be a good thing – that our society uses reciprocity and accountability to build relationships between givers and receivers.

In India and Hinduism, though, there’s another kind of giving called “dan.” The word implies an impulsive, free gift – typically to the poor and needy – which is given with no expectation of reward, but which carries the spiritual consequence of merit and eventual freedom from the material world. This gift cannot be reciprocated or accounted for, or else it is no longer considered dan.

So what happens when Western givers encounter non-Western receivers? And how does a nonprofit organization operate in a society that has different notions of what philanthropy is?

Bornstein first addressed these questions in her book *Disquieting Gifts: Humanitarianism in New Delhi*, in which she relates the Indian culture of charitable giving through individuals. Recently, she has also been researching the culture of Indian nonprofit organizations and government, concluding a sabbatical dedicated to that purpose at the end of the summer of 2013.

Her research comes at a time when India, already one of the world’s largest economies, is showing the potential to develop into a major world power over the next few decades. As governments, private industries, and investors become more intertwined with those in India, cultural understanding will necessarily grow in importance to ensure successful international relationships.

But as an anthropologist, Bornstein isn’t as interested in quantitative indicators as she is in the people and culture they represent.

“I talk to people. I watch what they’re doing. I don’t try to quantify what they’re doing,” said Bornstein.

She added, “I love learning about why people who are passionate about what they do, do what they do.”

Understanding dan on an individual level, for example, sheds light on why the Indian government does not grant tax incentives for religious charitable donations or organizations – because the dan that was intended would be spoiled by creating a monetary reward for offering it.

Even in situations where dan is not the issue, Bornstein has noticed cultural differences between ways Indians and Americans approach charity. For instance, while Americans typically favor giving to organizations over giving directly to homeless and needy individuals, Bornstein encountered the opposite sentiment in India.

She quotes a man in *Disquieting Gifts* saying, “In India, people do charity directly and locally. Organized charity is not the way. You do it and forget it.”

Many people she talked to were suspicious that their money would be misused due to corruption and wanted to make sure that their gifts went to the right place and to good ends.
One good way to learn science, technology, engineering and mathematics (STEM subjects) is through hands-on experience. That’s how 39 students in the WiscAMP program spent their summer, working with local companies and University of Wisconsin-Milwaukee researchers. Many are continuing into the program this fall, according to John L. Baker, Jr., WiscAMP coordinator. The program has 50 students total this year, a 33 percent increase over last year.

WiscAMP stands for the Wisconsin Alliance for Minority Participation, a program that helps prepare students for the STEM areas by getting them involved in undergraduate research and internships locally and nationally. The undergraduate research part of the program is funded through the National Science Foundation, and students are paired with and meet regularly with mentors. The program also provides tutoring, if needed, and stipends for the summer so students don’t have to try to hold down a job while doing internships or research.

“The structure of the program is good and gives the students a sense of connection with the university,” says Baker.

The program is designed to encourage students from groups underrepresented in the STEM disciplines to get involved in internships and research that will help them continue in these fields, says Baker. His office reaches out to recruit students through Facebook, Twitter and ListServes in the STEM areas.

**Frogs, microfluidics, focus**

This summer, students were able to work with partners like Robert W. Baird & Co., S.C. Johnson, and the Bradley Corporation to get insights into how academic subjects and research fit into the world of work. Others joined UWM researchers in their labs, doing research on everything from frogs to microfluidics.

Jason Martinez, a senior majoring in Actuarial Science, joined the WiscAMP program in 2012. Over the summer he worked with Professor Kyle Swanson of Mathematics on a project looking at data on mathematics courses taken by high school students to determine factors that led to new students struggling in introductory college-level mathematics courses.

“My summer experience has been most interesting because I am doing some hands-on research for the first time with data that has a significant meaning to the school and the students that attend this school, as well as the future of this school and its future students,” Martinez said.

Diamond Lewis, a senior majoring in Computer Engineering, did an internship with S.C. Johnson as a software developer in sales/marketing support. He found the experience working in a major private Fortune 100 company interesting, though he’s not sure of his future career path. “The summer position introduced me to new technologies and business intelligence from sales. I started out as a business major, and sales may be a possible career path.”

“I would never have known I would enjoy microfluidics so much,” says Maria Alejandra Najera, who worked with Assistant Professor Woo-jin Chang of the Mechanical Engineering department. “I love learning new things,” adds Najera, a junior Industrial Engineering major who mixed fluids in microchips.

**Experience in the boardroom and the lab**

Ashley Holland, a junior in the Lubar School of Business Information Technology Management BBA program, interned at Robert W. Baird over the summer. “The experience has allowed me to dive into real work I will see in the future and helped me figure out which side of IT I enjoy working with the most.”

“I have always known what I wanted to do when I grew up, and that was to become a veterinarian, a decision that I have never doubted nor changed,” says Juan Orjuela, originally from Bogota, Colombia. This UWM sophomore worked in the lab of Biosciences Assistant Professor Gerlinde Hoebel, studying the reactions of male and female frogs to certain calls and...
vibrations, and how these affect the way frogs mate. “The most interesting part of my research internship was when we would go out for our field days. We drove to the UWM Field Station up north late in the night, put on our waders and headlamps, and penetrated the ponds in search of frog pairs to catch and later test in the lab.”

Sheela Yang, a senior biology major, worked with Senior Scientist Daniel Weber at the Great Lakes WATER Institute in the Children’s Environmental Health Sciences Core Center, studying the impact of lead and higher water temperatures on the development of abnormalities in zebra fish. “This experience has taught me how to work in a lab setting by giving me hands-on experience.”

Daniel Monge, who is a tutor in the program, is a senior Physics major who has worked with the McNair scholars and other summer research programs. “WiscAMP is not the only research program I’ve participated in, but it’s been one of the most fulfilling,” he says. This summer he worked with Physics Professor Emeritus John Friedman investigating unstable, rotating neutron stars. “Being able to develop models of stars has been very rewarding and allowed me to not only develop my computer programming skills, but has also given me tangible results. In addition, I am hoping to attend graduate school and this has provided me much-needed research experience to be accepted into a great physics program.”

Sheela Yang, a biology major, studied zebra fish with Senior Scientist Daniel Weber at the Great Lakes WATER Institute in the Children’s Environmental Health Sciences Core Center.
Bulgarian delegation visits UWM

By Shelly Schnupp, Helen Bader Institute for Nonprofit Management

A six-person delegation from Bulgaria met with faculty and staff of the Helen Bader Institute for Nonprofit Management (HBI) on September 23, 2013, at the UWM Alumni House. The delegation’s visit to the United States, under the auspices of the Department of State’s International Visitor Leadership Program, was designed to introduce Bulgarian Muslim civic leaders to the U.S. experience and included the following objectives:

- Provide insight into the diversity and history of the United States, especially regarding the protection of civil rights for diverse ethnic and religious groups;
- Examine strategies for political activism by marginalized groups to build consensus within the community and pursue common goals;
- Promote best practices for implementing and enforcing equal access to educational, employment and housing opportunities for all; and
- Investigate the role of civil society and nongovernmental organizations in promoting multiculturalism, immigration advocacy and coalition-building.

The delegates included business leaders, an educator, journalism student and an agricultural entrepreneur. This was the first visit to the U.S. for five of the delegates.

Doug Ihrke, HBI Executive Director, led the discussion which included such topics as the structure, development and scope of the nonprofit sector in the U.S. and its relationship to government; nonprofit governance and regulation; the role of women in the development and leadership of nonprofits; education in nonprofit management and leadership; and the nonprofit sector’s contributions to human rights issues.

Caitlin L. O’Brien, currently a UWM Nonprofit Management student, was instrumental in linking the delegation from Bulgaria to UWM. Caitlin works for the International Institute of Wisconsin.

India

continued from page 1

She writes, “Before supporting an NGO [non-governmental organization], donors asked questions such as, ‘Where does my money go?’ and ‘Are the recipients worthy?’”

In November, Bornstein will be presented the award for Outstanding Book in Nonprofit and Voluntary Action Research for Disquieting Gifts from the Association for Research on Nonprofit and Voluntary Action (ARNOVA).

Now Bornstein is organizing her notes from the year’s worth of interviews, experiences, and observations she collected from her recent sabbatical in India. During that sabbatical, she took a job in a New Delhi nonprofit advocacy NGO writing reports and tracking government policies – a research approach called “participant observation,” or in other words, learning about a culture by actively taking part in it.

The Indian government, she says, is trying to tap into the powerful voluntary movements that exist formally and informally among its 1.2 billion citizens. Organizations already registered with the government are lobbying in response and trying to reform some of the laws that regulate charitable giving. Consequently, she calls her current research “an ethnography of regulation.” She expects to be writing and doing additional research for the next several years before she can publish her findings as her next book.
From Merrill Hall to Yankee Stadium, Drew Olson (’88 Mass Communication) has built a career as one of the state’s most well-known sports personalities. This month, Olson returned to UWM to encourage freshmen Journalism students to embrace media professions.

Olson, now a radio broadcaster and senior editor for ESPN Milwaukee, where he co-hosts a show called the “D-List,” talked to the students about what it is like being a professional sports journalist and what you need to do to be successful in the field. He advised them to obtain internships, join student media clubs, and make connections.

He’s a former president of the Baseball Writers Association of America (he retains a Hall of Fame vote), a Brewers beat reporter for the Milwaukee Journal Sentinel, and a former senior editor at On Milwaukee.com. In particular, he credits former Journalism instructor Gregg Hoffmann with awakening an interest in sports media in a group of devoted students who have gone on to successful careers.

“It was great to learn about the media business through the eyes of such a decorated reporter,” said student Izaak Herrmann, who is part of the new Journalism, Advertising and Media Studies (JAMS) Living Learning Community that hosted Olson.

Olson also took the students on a tour of the ESPN Milwaukee studios and put one student, Jack Feria, on the air to talk about UWM and the LLC.

Olson talked to the students about his time at Milwaukee, and then went on to talk about his successful career. He has covered all different types of sporting events including the 2001 World Series, the 1994 Stanley Cup playoffs, and the Brewers playoff runs all because he was able to get his foot in the door. “The best way to go about it is to be an intern and to just get in the door and see what you like,” said Olson to the class.

Although Olson may be one of the most recognized sports journalists in Wisconsin, it was not always that way for him. He started off as an editorial messenger, then moved onto being an agate clerk and freelancer, and finally became a part-time writer for the Milwaukee Journal. After multiple years of doing this, it led to him becoming the Milwaukee Brewers beat writer for the Milwaukee Journal Sentinel.

He recalled a game at Yankee Stadium as being a defining moment – when he realized he had made it. And he pointed out that his UWM classmate and friend, Jon Greenberg, also made it big in Wisconsin sports, becoming president of the Milwaukee Admirals and head of PR for the Milwaukee Brewers. They stayed in touch over the years and often found themselves on different sides, with Olson covering stories and Greenberg doing the PR.

“Drew Olson is a veteran journalist with experience in multiple media platforms, from traditional print to online media to broadcast, so he symbolizes the modern journalist,” said Jessica McBride, instructor of the JAMS’ Living Learning Community. “My goal in having speakers like Drew come to class is to excite our freshmen students about media professions. The LLC concept in general is also designed to improve freshmen retention and to create more of a campus atmosphere.”

The Living Learning Communities allow freshman students to be apart of a group of people with similar interests, while also allowing them to experience new and exciting things.

Olson mentioned that he did not have an opportunity like the JAMS LLC when he was a student at UWM, but thinks that this concept is a great way for students to meet people with similar interests.

“People that you meet in this classroom, people that you meet in college, at Society of Professional Journalists, those are the people you could be lifetime friends with,” said Olson.

Whether these students develop a friendship or not, they are all getting experience by learning from some of the more recognizable journalists, like Olson.

Herrmann added, “Hearing all the stories and all the experiences Drew Olson has had over his career was enough to make this the best guest speaker we have heard.”
In a recent blog post on uwmesl.wordpress.com, a UWM student from Venezuela offered fellow ESL students “10 Tips For Learning English Faster.” His top three tips were: “Make American friends,” “Speak without shame,” and “Participate in extra activities.”

Over 30 years ago, English as a Second Language (ESL) faculty created the Conversation Partners program to fulfill those same three needs. The program, however, has suddenly seen a burst of student involvement, which has nearly doubled from last semester to this one.

Conversation Partners matches U.S. and international students who pledge one hour a week to meet for casual conversation. The interaction strengthens conversational English skills, while encouraging both students to learn about each other’s cultures and begin global networking.

Ellen Nuss, program coordinator, said, “The whole purpose of the program is to create an increased level of comfort in communicating with a person who’s from a different culture.”

Most of UWM’s roughly 1,300 international students converge at ESL programming, which offers a variety of classes designed to help students gain the English language proficiency necessary for university study. These classes include the Intensive English Program, taken by some students prior to enrolling in regular university courses; the Duals program, for students who take half their classes in ESL and half in the university; university-level writing courses; and an oral-skills course specifically for graduate student teaching assistants.

After passing academic requirements, ESL students may still feel like they need help integrating into Milwaukee and the rest of the UWM student population.

Jennifer Mattson, who served as Conversation Partners’ program coordinator when it began said, “We thought that international students needed more practice with casual English conversation and that they would prefer to meet with American students their own age who could tell them the slang…and where the best coffee shops are.”

Many students also participate in a “language exchange,” which matches U.S. students interested in a foreign language with native speakers of that language. Maria Valerio, for example, has been practicing Portuguese with her conversation partner Emylin Paula Freire Sousa from Sao Paulo, Brazil. Valerio is currently pursuing a master’s degree in Language, Literature and Translation in the English to Spanish track, but she doesn’t want to lose the Portuguese she learned as an undergraduate. Meeting with Freire Sousa has not only helped her retain her fluency but has taught her about the culture that surrounds the language.

“I know a little bit about Brazil just because I studied Portuguese, but I would like to know more history,” said Valerio.

Freire Sousa is studying abroad at UWM. She joined Conversation Partners to improve her English, but says she has benefitted from knowing someone she can turn to with questions about Milwaukee.

“I’m not prepared for the winter. I have never seen snow before!” said Freire Sousa. When Valerio learned that in one of their meetings, she offered to take Freire Sousa thrift shopping for a winter coat. Freire Sousa would like to return the favor by showing Valerio authentic Brazilian cooking.

Both students were invited to join Conversation Partners by faculty members. Valerio received the information via e-mail from a Portuguese professor, while Freire Sousa was invited by Nuss, who at the time was her ESL instructor.

Informing students through the faculty has been a point of emphasis in the program this year. “In the past, we contacted about a dozen professors each semester who gave us a steady stream of U.S. participants,” said Mattson.

But a growing ESL program has necessitated a way to bring in more student partners. Posters had been circulated across campus, but the effort yielded few recruits. Nuss commented, “We knew that there was an interest on campus, but needed to identify internationally-minded students and tell them about the program directly.”

So, Nuss decided to expand her network of cohort faculty members by providing information about the program to any instructor who was teaching a course with an international or multi-cultural emphasis. Some of those instructors, in turn, forwarded that information directly to students like Valerio.
The response has been immediate and impressive. This semester, Conversation Partners formed 140 partnerships – up from 80 partnerships just last semester. This semester is also the first time more U.S. students signed up than did international students.

Although the increasing numbers are encouraging, Nuss says the program is always in need of more U.S. students because international students arrive at UWM on a monthly basis, not just at the beginning of the semester.

Students who join the program typically meet their partners at a pizza party co-sponsored by ESL and the Center for International Education at the beginning of each semester. The program organizers use the gathering to ease early anxieties and lay down ground rules for participation.

“This is not a dating service,” Nuss teased over 200 participants that crowded Greene Hall earlier this year. “We cannot guarantee any relationships come out of this. If they do, let us know.”

Nuss hopes that the program will continue to grow, especially as the number of UWM international students increases over the next several years. She is confident that she and her fellow organizers will be able to meet both U.S. student interest and international student needs.

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2013 UWM Alumni Association Awards

On November 8, 2013, five graduates from the College of Letters & Science will receive 2013 UWM Alumni Association Awards. We celebrate our award winners; more information and pictures will be in the November issue of In Focus.

**Lifetime Achievement Award:** Luis Arreaga, United States Ambassador to Iceland, earned his MS in Management from the Sheldon B. Lubar School of Business in 1976 and his PhD in Economics from the College of Letters and Science in 1981. He has had an illustrious career in foreign service including posts in Washington, D.C., Panama, Canada, Geneva, Spain, Peru, Honduras and El Salvador. He will soon return to D.C. to be the Deputy Assistant Secretary at the Bureau for Counternarcotics and Law Enforcement at the State Department.

**Community Service Awards:** Frank Schneiger (’64 History) is the owner of Human Services Management Institute in New York City, a successful 30-year-old business providing management consulting to human services organizations. Prior to that, he spent a decade in government service with the City of New York, the Carter administration, and the Commonwealth of Massachusetts. He holds a PhD in Political Science from Columbia University and a Master’s in International Affairs, also from Columbia. Frank is active in numerous nonprofit boards in the New York area and beyond.

Derrick Jackson (’76 Mass Communication) is an op-ed columnist for The Boston Globe. He was a finalist for the 2001 Pulitzer Prize in commentary and has won numerous other awards for opinion writing. He is also known for his photography; his images of Barack Obama have been exhibited by Boston’s Museum of African American History. He is actively involved with various causes including education, health care, and urban issues.

**Distinguished Alumni Award:** Jill Pelisek is the former vice president of the First Wisconsin National Bank of Milwaukee and currently is an executive-in-residence and adjunct professor at UWM’s Sheldon B. Lubar School of Business. She holds a bachelor’s degree from the Sheldon B. Lubar School of Business and a Master of Arts degree in Economics from the College of Letters & Science. Jill is well-known throughout Milwaukee for her involvement in many community institutions including Columbia Health System, Zoological Society, Nature Conservancy, Childrens Service Society, Wisconsin Arts Board, and the GMC-Arts Committee.

**Graduate of the Last Decade Award:** Katherine Nelson received her BA in Conservation and Environmental Science from the College of Letters & Science in 2007. She is the Chief Sustainability Officer at UW-Milwaukee. She was the first Environmental Sustainability Coordinator at UWM and the first to hold such a position in the entire UW System. She has been influential in creating change locally and statewide including the creation of a program to manage campus surplus; expansion of recycling programs to include building materials, construction debris, chemicals, and food waste; organization of a ride share program; establishment of campus gardens; and completion of grants for sustainability initiatives.
Neuroscientist helps deconstruct estrogen’s role in memory

By Laura Hunt, University Relations

The loss of estrogens at menopause increases a woman’s risk of dementia and Alzheimer’s disease, yet hormone replacement therapy can cause harmful side effects.

Knowing the exact mechanism of estrogen activation in the brain could lead to new targets for drug development that would provide middle-aged women the cognitive benefits of hormone replacement therapy without increasing their risk for cardiovascular disease or breast cancer.

In a new study, Karyn Frick, professor of Psychology at the University of Wisconsin-Milwaukee, uncovers details about estrogen’s role in the complex cellular communication system underlying memory formation.

“The receptor mechanisms that regulate estrogen’s ability to enhance memory are still poorly understood,” says Frick. “With this study, we’ve begun to sort out several of the key players needed for estrogens to mediate memory formation.”

The research, published in the *The Journal of Neuroscience* in September, focused on estrogen effects in a brain region called the hippocampus, which deteriorates with age or Alzheimer’s disease. The researchers found that each of the two known estrogen receptors rapidly activate a specific cellular pathway necessary for memory formation in the hippocampus of female mice, but only if they interact with a certain glutamate receptor, called mGluR1.

The study revealed that when this glutamate receptor is blocked, the cell-signaling protein ERK cannot be activated by the potent estrogen, 17β-estradiol. Because ERK activation is necessary for memory formation, estradiol failed to enhance memory among mice in which mGluR1 was blocked.

Frick’s team also found evidence that estrogen receptors and mGluR1 physically interact at the cell membrane, allowing estradiol to influence memory formation within seconds to minutes. Collectively, the data provide the first evidence that the rapid signaling initiated by such interactions is essential for estradiol to enhance memory regulated by the hippocampus.

“Our data suggesting that interactions between estrogen receptors and mGluR1 at the cell membrane are critical for estradiol to enhance memory provides important new information about how estrogens regulate memory formation,” Frick says. “Because membrane proteins are better targets for drug development than proteins inside the cell, these data could lead to a new generation of therapies that provide the cognitive benefits of estrogens without harmful side effects.”

Other authors on the paper include Marissa Boulware and John Heisler.

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The Black Hole Bash on October 3-4 was fun!

Over 200 people saw the interactive exhibit, enjoyed the talks by experts, and learned about black holes big and small at the special collaboration between the UWM Planetarium and the UWM Leonard E. Parker Center for Gravitation, Cosmology, and Astrophysics.

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L&S Dean: Rodney Swain

In Focus Editor: Deanna Ding
Letters and Science scholarship recipients honored

On Tuesday, October 1, 2013, the College of Letters and Science hosted a celebratory reception to honor the more than 350 recipients of scholarships, awards, and prizes from the past year.

Students, their families, faculty members, and donors filled the Library’s fourth floor conference center, and only the faintest hints of music could be heard over the buzz of conversation and networking that took place.

Guests in attendance included Kaitlyn Johns and her family. Kaitlyn received the Undergraduate Alumni Scholarship from the Department of Economics for her exceptional grades in the discipline. Kaitlyn will graduate this December and is looking forward to finding a position in the private sector, ideally at an international company that will let her use her economics training and help her grow professionally.

Student speakers included Kimberly Baker, a graduate student in English and recipient of the James Sappenfield Fellowship. Beyond expressing gratitude, she spoke of the affirmation for her work that the fellowship represents, and she shared with the audience stories of her work in usability testing for texts and technology. Her research aims to improve the user experience for students of today and tomorrow.

Pre-med student Bruce Lee is the recipient of multiple scholarships that are helping him achieve his dream of becoming a doctor. As a first-generation student, Bruce’s family was thrilled to see him talk about how the awards have allowed him to spend more time gaining valuable medical experience including as an intern at the Mayo Clinic in Jacksonville, Florida, and as a participant on a medical mission trip to Peru.

Erin Nordloh, a Journalism, Advertising and Media Studies major, produced a video as part of her presentation, showing off the skills she has gained from the program. A recipient of the Greater Milwaukee Foundation Journal Foundation Walter Jay and Clara Charlotte Damm Scholarship, Erin currently works in UWM’s University Relations office where she helps with the production of campus videos. In Erin’s video, Carmen Witt discussed why she founded a scholarship for Biological Sciences students to honor her mother. (See page 3 for a link to the video.)

Dean of the College, Rodney Swain, concluded the ceremony by thanking the audience for playing a valuable role in our shared community – parents and family for supporting the students on their academic and personal journeys, donors for giving back in a very tangible way to help create an educated society, and students for putting forth their best efforts inside and outside of the classroom.

Each year, the College awards more than $400,000 in scholarships, awards, and prizes thanks to the generosity of many donors. We look forward to matching even more donors with bright and talented students next year.
Upcoming events

Now through Nov. 14

Art History Exhibit: Establishing the Engraved Landscape—The Work of Elbridge Kingsley. Mitchell 154. Gallery hours are Monday through Thursday from 10:00 am to 4:00 pm. http://bit.ly/189I5rt

Oct. 30

Careers in Translation, Interpreting and other Language Services. 5:00 pm. Curtin 175. Hélène Pielmeier – one of the first graduates of UWM's Translation Master's program – presents a comprehensive study of the market for translation, localization, interpreting, and other language services. http://bit.ly/1agjtUn

Oct. 31
Celtic Studies Annual Samhain Celebration. 7:00 pm. UWM Hefter Center. The Celtic New Year marks a time when it was thought that the barrier between the living and those in the afterworld diminished and it was possible to cross between them.

Nov. 1
Geography Colloquium: Diversity in the New Urbanism? Examining the attempt to build inclusive neighborhoods in the United States. 2:30 pm. AGS Library. Daniel Trudeau from Macalester College.

Center for 21st Century Studies Lecture: Meander Model Meme: River as Bridge. 3:30 pm. Curtin 118. Irene Klaver from the University of North Texas explores the rise of cities connecting their urban identities to their rivers. http://bit.ly/1dxJr77

Biological Sciences Colloquium: Nutrient Homeostasis in E.coli and Salmonella. 4:00 pm. Lapham N101. Seema Das from UWM. http://bit.ly/1foDHeY

Nov. 1 through Dec. 13
Planetarium Show: Fall Stars and Their Myths. 7:00 pm Fridays. UWM Manfred Olson Planetarium. Gaze up at the fall sky and learn about fall constellations such as Pegasus, Andromeda and Cassiopeia. $2 admission. http://bit.ly/WJ7tUO

Nov. 3
That Ever-Elusive Etruscan Egg. 3:00 pm. Sabin G90. Lisa Pieraccini from the University of California-Berkeley discusses the meaning of eggs in Etruscan funerary ritual, illustrating her talk with eggs depicted in painted tombs in the Tarquinian and Caere sites in northern Italy, as well as on bronze mirrors and decorated vases. Sponsored by the Archaeological Institute of America-Milwaukee Society and the UWM Departments of Anthropology, Art History and Foreign Languages & Literature/Classics.

Nov. 6
Immigrant Rights and the Chicano Movement-Hidden Histories. 3:30 pm. Lapham 260. Rachel Ida Buff from UWM. Sponsored by the Latin American, Caribbean and U.S. Latino Studies program.

Nov. 7
Political and social change in Milwaukee: Reflections of a native son on race, class and the changing nature of work. 2:30 pm. Honors House 196. Frank Schneiger ('64 History) is a recipient of the 2013 UWM Alumni Award for Community Service (see page 8).

Geosciences Colloquium: Molybdenum and Boron in Southeast Wisconsin Groundwater. 3:30 pm. Lapham N101. Joe Lourigan and Bill Phelps from the Wisconsin Department of Natural Resources.


Lumumbist Women and the Decolonization of the Congo. 4:30 pm. Garland 104. Karen Bouwer, University of San Francisco, discusses the activism of Andree Blouin and Leonie Abo. Co-sponsored by the Departments of French, Italian and Comparative Literature; Africology; and History; the Center for International Education; the Master of Arts in Language, Literature and Translation program; and the Women's Studies program. http://bit.ly/1c7YQqY
Upcoming events

Nov. 7
**Author Visit: Pete Fromm.** 7:00 pm. UWM Hefter Center. Pete Fromm is a four-time winner of the Pacific Northwest Booksellers Literary Award for his work. Sponsored by the English Department.

Nov. 8
**Meet the Ambassador.** 10:00 am. Curtin 175. U.S. Ambassador to Iceland Luis Arreaga will host a meet and greet with students. 


Nov. 11
**Graduate Information Session for Nonprofit Administration.** 6:00 pm. Alumni House. Admissions and planning session for graduate programs in nonprofit administration. Contact balord@uwm.edu for information or to RSVP.

Nov. 12
**Film Screening with Peggy Ahwesh.** 7:00 pm. Union Theater. Peggy, an avant-garde filmmaker and experimental video artist, will screen and discuss six of her short films. Co-sponsored by the UWM Art History Department, the Center for 21st Century Studies, the UWM Film Department, and the UWM Film Studies Program. [http://bit.ly/19KBCXG](http://bit.ly/19KBCXG)

Nov. 13

Nov. 14

Nov. 15


**Anthropology Colloquium: Death in the Desert-Symbolic Politics on the edge of America.** 3:30 pm. Sabin G28. Larry Taylor from the National University of Ireland. Sponsored by the Department of Anthropology, The Center for Latin American and Caribbean Studies (CLACS), and the Latin American, Caribbean, and U.S. Latino Studies (LACUSL) program.

Nov. 20
**GIS Day.** 8:30 am to 5:30 pm. Various locations. The day features lunch speaker Mark Salling, GISCorps and Senior Research Fellow from Cleveland State University, student project competition, and many choices for breakout sessions. [http://bit.ly/1aopwmc](http://bit.ly/1aopwmc)

Nov. 21
**Geosciences Colloquium: Hills and Holes (scoria cones and maars).** 3:30 pm. Lapham N101. Gregory Valentine from SUNY Buffalo.

Nov. 21 through Dec. 12
**Art History Exhibit: The Morals of Marc Chagall.** Mitchell 154. Opening night reception with gallery talk on November 21 from 5:00 pm to 7:00 pm. Regular gallery hours are Monday through Thursday from 10:00 am to 4:00 pm. [http://bit.ly/189I5rt](http://bit.ly/189I5rt)

Nov. 22
**Neuroscience Seminar: Convergent evolution of mechanically optimal locomotion.** 2:00 pm. Lapham N101. Malcolm MacIver from Northwestern University.

In the media and around the community

Amanda Seligman (History) penned the humorous article “What They Say About You Behind Closed Doors: How faculty members on a graduate student’s committee are, and aren’t, like cooking-show judges” for The Chronicle of Higher Education.  

Adam S. Greenberg (Psychology) and his collaborator presented “Principal Components Analysis of the Perception of Musicality in Pitch Sequences” at the 2013 Biennial Meeting of the Society for Music Perception and Cognition held in Toronto.

Christine Larson (Psychology), along with her research collaborators, presented “Anxiety and the control of access to working memory” at the annual meeting of the European Society for Cognitive Psychology held at the end of August in Budapest, Hungary.

Several students and faculty member from the Department of Psychology attended the American Psychological Association convention in Honolulu to present:


Diane Reddy (Psychology) gave an invited research presentation at the 2013 Best Practices in Blended Learning Conference in Milwaukee on September 24th where she discussed “Increasing Learning through Intrusive Coaching.”

James Moyer, Jr. and students Megha Sehgal, Tyler Bula, and J.A. Detert (Psychology) presented “Aging reduces basal neuronal activation as measured by immediate early gene expression within medial prefrontal cortex and hippocampus” at the Annual Pavlovian Society Conference in Austin, Texas, in September.

While overseas in Russia, Jeffrey Sommers (Africology and Global Studies) guest lectured in Moscow and Pensa and participated in seven media interviews. His media appearances included a national Moscow radio interview on the global economic and political crisis, regional radio and a press club interview out of Pensa, and Russian Business Channel (RBC) for a prime-time live panel discussing the economic and political dimensions of the conflict between President Obama and the Tea-Party.  
http://rbctv.rbc.ru/archive/forum_wittel/562949989072885.shtml

Members of the Communication Department attended the Organization for the Study of Communication, Language, & Gender conference in Houghton, Michigan, to present:

- Ruth Beerman – “When STANDing for justice, remember the message: An Analysis of Marilyn Wann’s I STAND pro-fat campaign”
- Rachel Davidson – “Constituting a rhetorical problem of community: Counterproductive discourse and competing tensions in family caregiving”
- Jennifer Hawkins – “Loss and trying again: Conversations during pregnancy loss and pregnancy after loss support groups” and “Stunned: One woman’s ectopic pregnancy loss experience”

Sandra Braman (Communication) presented “Big Data for the Public Good” at the invitation-only workshop on Responsible Research Agendas for Public Policy in the Era of Big Data, organized by the Oxford Internet Institute in Cambridge, Massachusetts.

Cheikh Drame (’13 Business and Economics) presented his research, which was supervised by Sandra Braman from Communication when he was a student, at the CPRSouth8/CPRAfrica 2013 conference on “Innovation and Entrepreneurship in ICT: Changing Asia/Africa.” His paper, “Perceptions of Senegalese Telecommunications Policy Experts on Factors Affecting Policy Reform,” was chosen in a highly-competitive selection process.

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Laurels and Accolades

The Wisconsin Archeological Society has awarded the Increase Lapham Medal to Drs. John and Patricia Richards, and to Dr. Robert Jeske, all from UWM’s Anthropology Department. The Increase A. Lapham Research Medal recognizes significant contributions to Wisconsin archaeology and anthropology in honoring the memory of Increase Lapham – a renowned pioneering antiquarian of the State of Wisconsin.

Scott Adams (Economics) has been appointed as co-editor of Journal of Economic Behavior and Organization.

The 2013 article published in the Journal of Asynchronous Learning Networks, Volume 17(1), pages 147-154, authored by Diane Reddy, Ray Fleming, Laura Pedrick, Danielle Jirovec, Heidi Pfeiffer, Katie Ports, Jessica Barnack-Tavarlis, Alicia Helion, and Rodney Swain, was honored with a national research paper award from the National University Technology Network.

The University of Akron announced that Girl-King, the first full-length collection of poems by Brittany Cavallaro, graduate student in the Department of English at UWM, was selected for publication as the editor’s choice manuscript in the 2013 Akron Poetry Prize competition at the University of Akron Press. Girl-King was chosen from among 385 submissions for this year’s contest.

2011 alumnus Joel Van Haren (double major History and Journalism, Advertising, and Media Studies) has just produced his first feature for Al Jazeera America on America’s Infant Mortality Crisis. Watch it here. http://youtu.be/oU1mJbQfh74

Erin Ruppel (Communication) has won the 2013 Dennis Gouran Research Award from the National Communication Association’s Group Communication Division. The award is given to the authors of an outstanding article or chapter that focuses explicitly on group communication. Her article, with co-authors J.A. Bonito and J. Keyton, was titled “Reliability estimates for multilevel designs in group research” and appeared in Small Group Research, Volume 43.

Nilroy Bose (Economics) has been selected to join the Board of Panel for the Economics program at the National Science Foundation. He is one of sixteen experts chosen from across the country.

Tracey Heatherington (Anthropology) won the Australian Anthropology Society’s Best Article Prize for 2013 given by the editors of Anthropological Forum, for her paper “Remodelling the Fortress of Conservation? Living Landscapes and new technologies of environmental governance.”
L&S People in Print


Urban Studies celebrates 50 years

By James Harris, Urban Studies Programs

As one of the oldest graduate programs at UWM and an early pioneer in urban affairs nationally, Urban Studies Programs (USP) is celebrating 50 years of innovative urban research and teaching. Urban Studies, one of the original four “peaks of excellence” at UWM, helped establish the campus in the 1960s as a premier urban university, and continues its commitment to fostering cutting-edge urban research and the rigorous training of students to meet the challenges facing urban communities in the United States and around the world.

The Department of Urban Affairs at UWM was founded in 1963 through the support of a million dollar Ford Foundation grant at a time when scholarship on cities and urban development was critical in the context of the civil rights movement and urban crisis. The doctoral program soon followed in 1977, with the belief that in order to examine complex urban problems, students must be literate in a variety of urban-focused disciplines. In the mid-1980s, both degrees were folded into the Urban Studies Programs.

Dr. Margaret Wilder, Executive Director of the Urban Affairs Association, the national professional association of urbanists notes, “The UAA and UWM share a common, long-standing commitment to scholarship and education that advance the well-being of urban communities. Nowhere is this commitment more apparent than the UWM Urban Studies Program. This talented interdisciplinary faculty has made UWM a nationally-recognized center for urban scholarship.”

USP has conferred over 700 graduate degrees, and continues to train students through its four interdisciplinary academic programs – PhD, Master’s, BA, and Certificate.

In its 50th year, USP honors its alumni and their important contributions across the diverse fields of government, the nonprofit sector, and academia. Recent PhD graduate Mike Ford who began a tenure track position at UW-Oshkosh remarked, “The multi-disciplinary nature of the program helped me to find new ways to approach research questions. I have no doubt that the training provided by USP will continue to serve me well as I develop as a teacher and researcher.” Urban Studies major Kayla Reithmeyer reflects, “I truly found my passion within the major. In a world that is quickly urbanizing, this multi-disciplinary approach will stick with me in my future endeavors as an urban planner.”

To commemorate 50 years of urban research, Urban Studies is holding a year-long series of events. On September 30, 2013, USP and the Department of Afriology co-sponsored a screening of “Fatal Assistance” at the Oriental Theater as part of the Milwaukee Film Festival, followed by a talk back at Hotel Foster. The documentary follows the relief and reconstruction efforts in the aftermath of the devastating January 2010 earthquake in Haiti. As a lead up to the event, Urban Studies organized a brown bag talk at UWM with Dr. Mark Schuller, Assistant Professor of Anthropology and NGO Leadership Development at Northern Illinois University and an affiliate at the Faculté d’Ethnologie, l’Université d’État d’Haïti. His research focuses on globalization, NGOs, gender, and disasters in Haiti.

On October 11, 2013, participants gathered at the UWM School of Public Health’s Collaboration Room to take part in The Urban Summit, a kick-off workshop to take stock of urban-focused scholarship and university-community collaborations. This event has sparked a new urban network on campus that will lead to cross-disciplinary research collaborations and community partnerships, and will reinvigorate the “urban” focus at UWM as the state’s largest urban research university. In order to highlight the innovative urban research and community engagement on campus, attendees plan to develop an urban research and scholarship magazine, and launch a more formal effort to recommit the University to the city it calls home.

Please join us for our next event, the seventh annual Henry W. Maier State of Milwaukee Summit: “Life After Vouchers: Expansion, Accountability & Outcomes,” on November 14, from 3:30-6:30 p.m. at the UWM Hefter Center. A distinguished panel will discuss new research on the Milwaukee Parental Choice Program, the recent expansion of school vouchers statewide, and legislative efforts to create accountability measures for all schools that receive public funding. A reception will follow the panel discussion and Q&A. The event is free and open to the public. For a full list of 50th anniversary events, please go to www.usp50.uwm.edu.