

Spring 2004

Career Development Center Opens L&S Satellite Office

If you passed through the Union Concourse March 31, you may have been drawn to the large Declare Yourself! signs, and even perused the material the College distributed to students. If you thought this dissemination of information, access to resources, and personal assistance ended that day, you'd be wrong.

Now, L&S students who seek graduate school, professional studies and career development help have a new setting where they can get counseling, printed materials, Web-based resources and personal assistance. It's the recently opened Career Development Center (CDC) satellite office in Holton Hall 141.

The idea for the satellite center originated after a survey showed that graduating seniors asked for more career information during their

college experience. So, the L&S advising office and the UWM Career Development Center joined forces to provide a central location that serves L&S students beginning on their first day here.

The impetus to establish the satellite center grew stronger when the L&S Black and Gold Committee met and looked for ways to enhance the student experience, said Patty Cobb, senior student services coordinator. "We want students to know that this is not only a full-service senior career exploration and job search center, but also provides critical services for freshman and undecided majors, as well as sophomores and juniors looking for internships."

Holton 141 is staffed by Educational Psychology graduate students who help with career counseling, and undergraduate career resource assistants, providing the basics of exploring majors and careers, and the beginning steps in the job search process. L&S Student Academic Services also is located in Holton Hall.

"At the L&S Career Development Center office, students will benefit from career counseling by appointment, and be assisted by career resource assistants who are peer advisors," said Tom Bachhuber, the CDC's new director. "We're very excited about this new service for students. The satellite office is a

"Declare Yourself," the first College of Letters & Science showcase presenting information about majors, minors and certificates, was well-received by both students and department faculty advisors. A second "Declare Yourself" event is planned for the fall semester.



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convenient place for L&S students to receive career counseling with close access to the advising offices. In combination, academic and career advising helps students make well-planned decisions."

Cobb agreed, "We feel very strongly that offering this service to L&S students is important. We want students to view learning as a lifelong

continued

activity, and to appreciate learning for its intrinsic value, but to be practical enough to know they need this bridge to the world of work, too.

"It's very important that the professional advisors at Holton Hall and the faculty advisers work in concert with each other to help our students. If the departments are involved, this will be a much more active center. They are the experts in their fields, and are connected to the students, particularly the seniors. And they also can refer seniors to us for

help with cover letter and resume writing, as well as pointing them in the direction of job fairs."

In a sense, Cobb said, "Our graduates are walking billboards for UWM. If their senior experiences here are good, they'll walk off campus with positive feelings about the value of their UWM education, and they'll share those impressions with the community."

Please advise your students that the Center offers counseling appointments at the satellite office two days a week. To make an appointment, call 229-4654. General assistance is available by stopping in at Holton 141.

You Can Help

While Student Academic Services and the CDC have collected resources that will aid students looking for more information, they are requesting assistance from all faculty and staff who might provide additional information to stock the office. If you have materials that could help students make decisions regarding majors, graduate school or careers, please call Patty Cobb, 229-2922, or send an e-mail to: pacobb@uwm.edu.

The Real World

In a perfect world, every high school student would graduate with a 4.0 GPA, every college would have a long line of outstanding students waiting to enroll, and every scholarship program would have unlimited financial resources.

In the real world, of course, there is fierce competition for the handful of academic achievers who graduate from any given high school, and scholarships often make the difference in where those exceptional students choose to enroll.

That's why the New Directions Fund, L&S' flagship scholarship program, is so essential to our efforts to recruit the most talented and

support the most deserving students we can find.

Often New Directions Scholarship recipients were their high school's valedictorian or salutatorian. The average high school grade point of the recipients is 3.8. These students could probably get accepted anywhere, but they come to UWM – and the College of Letters and Science in particular – because of the exceptional education they know they will receive and because of the financial support we can provide them through New Directions.

Your donation to the New Directions Fund is combined with gifts from other L&S faculty and staff –

both current and retired – to fund

scholarships for freshmen. (There is a successful sister program supported by our generous L&S alumni called New Directions-Next Generation that funds scholarships for returning and transfer students.) Last year, we found 13 remarkable students deserving of New Directions Scholarships – or rather, they found us. This year, our goal is to fund 17 scholarships, which means we must raise \$8,000 more than last year.

You can help us reach this goal in a number of ways:

- make an outright gift to the New Directions Scholarship Fund
- make a second gift if you have already given this fiscal year
- arrange for an on-going payroll deduction to help deserving students this year and well into the future

To donate to the New Directions Fund, contact Julie Carlson at jbc@uwm.edu or 229-2788, and she will send a pledge form in campus mail or electronically as a PDF, or you can stop by Holton 253 and pick one up.

The gratitude of the New Directions recipients will be very real.



Take Another Look!

"A Way with Words," a display of books written and edited by UWM College of Letters and Science Humanities faculty, is featured in the Merrill Hall showcases just outside the first floor lecture hall. This rotating display will also feature books by Natural Sciences and Social Sciences faculty. So please stop by and take a look!

The books are on loan from the UWM Authors Collection located in Special Collections at the Golda Meir Libraries. Special Collections holds 1,700 titles by UWM authors. The display is made possible by Max Yela, curator of Special Collections, and his enthusiastic students and staff.

If you have a recent book you'd like displayed, please contact Paula Orth, 229-2947, or phorth@uwm.edu.

Student Learning Increases as New Technology Evolves

New technology is finding its way in and around UWM classrooms. For two L&S instructors, it's a positive experience that promises to improve with time.

L&S Dean Richard Meadows, professor, Economics, teaches Econ 104 online, while Kristen Murphy, lecturer, Chemistry, uses a type of remote control in Chem 100. For both instructors, the use of technology has a single purpose: to help students learn.

Murphy introduced the E-Instruction Classroom Performance System in spring 2004. Along with their textbook, students purchase a small remote control that's used at the beginning of each class period to record attendance and answer a chemistry question on the assigned reading for that class. A number grid, connected to computer software, is projected onto the classroom wall. During the first 10 class minutes, students point the remote toward the grid and record their attendance and answer a pre-assigned question.

"If I didn't use this system, there's no fast, efficient way to do this," Murphy pointed out. "Students would need to sign attendance sheets, and they would have to be compiled by

someone."

As for her experience using this system, Murphy said it adds only 15 to 20 extra minutes to her weekly work time. And she points out that she combines it with paper testing because, in chemistry, "I need to see their thought process on exams."

Initially, Murphy used the system to "see if there is a correlation between attendance and exam scores, and not surprisingly I found out there was," she said. "I wanted to show my students that if they come to class and learn, they have a higher probability of success. It's to their benefit to get them into their seats and attending class."

While Murphy stands in front of her students, Meadows sits in front of a computer monitor and rarely, if ever, sees his Principles of Macroeconomics students.

Meadows began using computer technology in his teaching about 10 years ago, when he used an e-mail reflector response system. "Although it was a basic use of the technology, it showed me the power of this technology in bringing students together," he recalled.

Today, he teaches the entire course online, complete with weekly quizzes, discussions, and links to background information. With existing course-management software, Meadows can see quickly how students are progressing through the assignments. Pondering what he's learned from this experience, Meadows said, "This class has profoundly changed the way I think of students. It's

reinforced the notion that students learn by doing. I'm impressed especially by their thoughtfulness and eagerness to learn.

"And, a kind of caring community evolves where students support each other. This rarely happens in a traditional large lecture class."

In order for the class to be successful, Meadows said that the instructor should be online and in contact with students at least every 48 hours; ideally, daily. His goal is to respond to students within 24 hours.

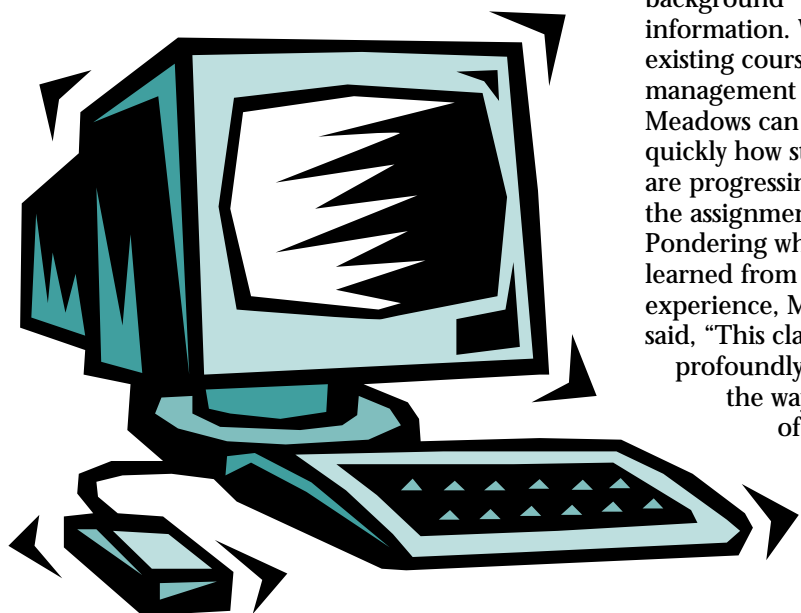
Meadows said that in many ways this teaching method actually requires more student engagement than traditional classes. Each student must complete at least four activities each week on the Web: get an assignment, take a quiz, submit a written assignment, and participate in the week's discussion topic.

"These dialogues are particularly telling, because unlike a classroom, every student joins in and their contributions are very thoughtful and cogent. For many students, this is both a convenient and truly participatory way to learn," Meadows said.

This past fall, he not only had a student in St. Louis, but also a military serviceman who, during the semester, had three separate duty stations — Yemen, Istanbul and the Republic of Georgia. Because the course was entirely on-line, this Marine was able to complete the course with his stateside classmates.

For the instructor of an on-line class, "This requires a big-time commitment upfront," Meadows explained. But he also said this method of instruction may have promise for a course with greater enrollment and might even lower the total cost of instruction, if multiple sections were taught by teaching assistants under the close supervision of the professor. He emphasized, however, that it would be important for the professor to monitor closely the graduate students' feedback to students.

Although he does "miss not being able to meet my students personally," Meadows sees online courses continually evolving.



HASI: Scholarly Pursuits and Understanding

With a thriving Hmong American community in Milwaukee, and over 500 Hmong American students studying at UWM, the Hmong American Student Initiative (HASI) is a vital step toward achieving cross-cultural understanding, according to Mary Louise Buley-Meissner and Vincent Her, HASI coordinators.

When Buley-Meissner, associate professor, English, and Her, a graduate research fellow, met through the Cultures and Communities Program, they found they shared a vision of educational reform and social justice. They also share a deep personal interest in Hmong American life.

As a refugee of the Vietnam War, in 1979 Her left Laos for the U.S. with his family. His Cultural Anthropology doctoral research focuses on changes in Hmong funeral rituals since 1980, including the importance of ritual symbolism in shaping collective identity. Buley-Meissner, who has 20 years of cross-cultural education experience, teaches Southeast Asian American and Hmong American Life Stories.

A groundbreaking initiative in higher education, the HASI has established a solid foundation for developing a permanent UWM Hmong American Studies Program, including a Certificate in Hmong American Studies. Sponsored by Cultures and Communities, HASI hopes to play a central role in implementing The Milwaukee Idea by strengthening and expanding the educational partnerships between UWM and the local Hmong American community, estimated to number between 12,000 and 18,000.

According to Her, "UWM can be the first university in the nation to build a comprehensive program that weaves together Hmong history, language, culture and contemporary life." The growing, dynamic presence of Hmong American students provides a strong connection to the larger community, he said.

Buley-Meissner added, "The establishment of a permanent Hmong



Vincent Her and Mary Louise Buley-Meissner work with UWM Hmong American students and the Hmong Consortium.

American Studies Program would benefit all students, because it would enhance their cultural sensitivity and cross-cultural competencies. Thus, it would prepare students for teaching and working in many professional environments at both the national and international levels."

The main goals of the proposed program are:

- **Community Engagement:** To establish a long-term collaborative relationship with organizations serving the Hmong American community, including public forums on traditional beliefs and contemporary challenges.
- **Curriculum Development:** To develop a Hmong American Studies Certificate program at UWM.
- **Interdisciplinary Scholarship:** To promote interdisciplinary scholarly research on social, religious and cultural change, particularly adaptation issues influencing the Hmong American urban diaspora.
- **Student Recruitment and Retention:** To work with campus offices, community organizations, two-year colleges and local schools to improve the recruitment, retention and

graduation rates of UWM Hmong American students.

This spring, Buley-Meissner and Her are working with the Hmong Consortium to advance state plans to construct a new Hmong Center in Milwaukee. They also hope to meet with Gov. Jim Doyle, who supports establishing a Hmong Studies Center at one of the UW System campuses. With the strong link HASI has forged between UWM and the community, many people hope that happens here.

(Additional information provided by Yvette Craig, University Communications and Media Relations)

Learn more

Contact Mary Louise Buley-Meissner or Vincent Her at 229-4511.

Or email at:
meissner@uwm.edu
vkher@uwm.edu

Faculty and Staff Philanthropy

From French to Math, from History to Psychology, and the many departments in between, philanthropy is alive and well. Whether making personal donations or acting as a link between UWM and outside donors, current and retired faculty and staff have a beneficial impact on our students.

The following people represent just a sampling of our dedicated, generous faculty and staff. By sharing their stories, we hope you will be inspired to consider the power of giving.

“The act of philanthropy is... a belief in the future...It is helping the dream come true.”

—Arthur Frantzreb, Chairman Emeritus, Hartscook Corp.

Learn more

To learn how you can engage in philanthropic activities or to share your prospects and ideas, please contact Jennifer McKenzie-Flynn at jmckenz@uwm.edu or phone 229-6035.

VICTOR GREENE, professor emeritus, History, recently made a donation to the Department of History. Greene, who founded the UWM Ethnic Studies program, made a gift to provide travel expenses for foreign graduate students to study here. The gift not only enables students to come to UWM, but also exposes UWM students to other cultures and perspectives that international students provide.

ALAN BARON, professor, Psychology. His most recent gift, bestowed to mark his retirement, establishes the Behavioral Analysis Fund, enabling the Department of Psychology to invite speakers who are eminent behavior analysis scholars. The gift benefits students and exposes the department's activities to a broader scientific community. Baron has several reasons for making this gift, including the desire to increase UWM's national visibility as a major research university – bringing scholars here helps reach that goal. Another purpose supports graduate student travel to professional meetings to give presentations.

Discussing his donation, Baron said, “Behavior analysis is an emerging discipline that has a societal impact through application of laboratory research findings on a wide range of human social problems. I feel the UWM program needs support, and I hope my donation is a step in this direction. Also, although I've had my differences with the administration over the years, I'm grateful for the opportunity that's been given me to pursue my teaching and research interests. My gift is intended to acknowledge this support.”

KAREN BRUCKS, professor and chair, Mathematical Sciences, has been instrumental in a variety of fund-raising efforts. Under Brucks' direction, this department has been a leader in the College's direct mail efforts.

Brucks also engages in private, individual philanthropic activities, working with the office of Advancement and Public Affairs. For example, she was vital in securing a gift from Jane Humke, an alumna of Milwaukee State Teachers College, who established an endowed fund supporting study abroad for undergraduate math students. The fund memorializes family patriarch E. Paul Humke, an alumnus and Milwaukee State Teachers College student government past president.

Brucks and other members of the department's faculty and staff maintained a relationship with department alumnus Paul Humke, Jane's son, who teaches math at St. Olaf College, Northfield, MN. According to Brucks, “The Humkes' generosity is invaluable. It will have a huge impact on undergraduate students who want to study abroad. This opens networking and other opportunities to meet other students, colleagues and faculty around the world.”

MARTINE MEYER, JIM MILEHAM, MADELEINE VELGUTH, and GABRIELLE VERDIER, Department of French, Italian, and Comparative Literature. Working together and with Mary Emory, former president of Alliance Francaise de Milwaukee and a member of the UWM Foundation Board, these dedicated faculty members inaugurated and continue to build the Martha Best/Martine Meyer Scholarship Fund, a scholarship that benefits UWM French language students. When beloved faculty member Martha Best died in 1999, many people made gifts in her memory, and these faculty members wanted to endow a scholarship in her honor by contributing personally and encouraging others to do so.

Emory also stepped in to persuade Meyer that she, too, should be honored. Working collectively with the French program staff, these faculty members and Emory compiled lists of former students and alumni, and sent an appeal letter. The fund is now endowed, and an annual spring appeal for ongoing support is planned.

Biotechnology Initiative Reaches for a Higher Level

“It’s a very interesting time to be a biologist,” says Mary Lynne Collins, professor, Biological Sciences. And it’s becoming more interesting as The Milwaukee Idea Biotechnology Initiative at UWM grows.

The Initiative’s goals are:

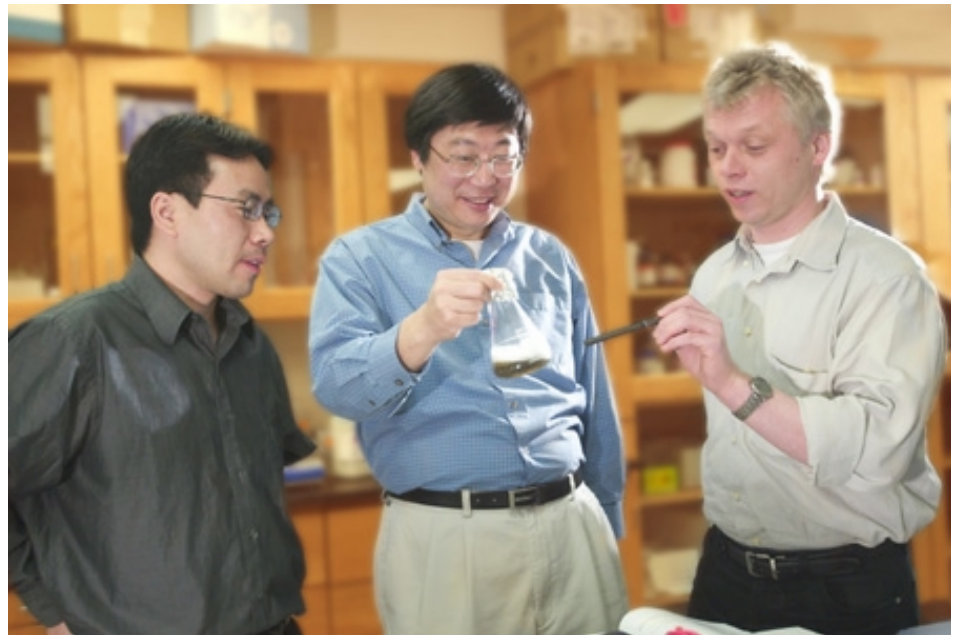
(1) To build on UWM’s existing research strength in microbiology and biochemistry leading to enhanced research activity that improves the university’s research status. Such activity will lead to additional extramural funding and an improved national profile for PhD student recruitment and their training-grant support.

(2) To educate students to meet the demand for highly trained personnel in the growing biotechnology industry, preparing them for productive and satisfying careers.

(3) To build partnerships with regional biotechnology companies.

(4) To support research activities that lead to successful technology transfer to regional businesses.

The Department of Biological Sciences has hired three new faculty members and is recruiting a fourth to



From left: Yi-Qiang (Eric) Cheng, Ching-Hong Yang, and Uwe Deppenmeier are three new faculty members recruited for UWM’s Milwaukee Idea Biotechnology initiative.

help achieve these goals. The new faculty and their areas of expertise are: Yi-Qiang (Eric) Cheng, assistant

“This Initiative will put UWM at a higher level in education, research and development. Also, it will generate a quality workforce for the local and national biotechnology industry.”

professor, biochemistry, genetic engineering and functional genomics; Ching-Hong Yang, assistant professor, genomics, functional genomics and host-microbe interactions; and Uwe Deppenmeier, associate professor, microbiology and genomics. “In practical terms, this activity will lead to patented technology and licenses to industry,” according to Collins, an Initiative leader.

To date, the new faculty already have \$2.9 million in pending research grant applications.

Cheng, from UW-Madison, joined the UWM faculty because he was attracted by this initiative.

“Biotechnology develops rapidly and influences every aspect of our life,” Cheng said. “This Initiative will put UWM at a higher level in education, research and development. Also, it will generate a quality workforce for the local and national biotechnology industry.”

The department also is developing a professional master’s degree in Microbial Biotechnology and a new bachelor’s degree in Microbiology.

“The 21st century is the century of biology,” Collins said, explaining, “People don’t always recognize how this affects their lives. Genomics, which determines the entire DNA sequence of an organism, will change how health care is delivered. If you determine which genes in the pathogen genome cause disease, you can develop medicines and vaccines.”

Already, she explained, we see an impact by technologies developed from microbiology and biotechnology research. For example, if you have a heart attack, clot busters may help you. These medicines are made in bacteria – the bacteria are turned into “factories” for producing lifesaving products.

“What this means for UWM students,” Collins said, “is the opportunity to be trained in cutting edge technology.”

LET US KNOW

If you have story ideas or information to share for a future issue, please contact Paula Orth, Editor, at 229-2947, or e-mail, phorth@uwm.edu.

The University of Wisconsin-Milwaukee College of Letters and Science

Dean: G. Richard Meadows

Associate Deans: Mark Harris, Eleanor Miller, Thomas O’Byran, Charles Schuster

Assistant Deans: William Horstman, Patricia Kissinger

Advancement and Public Affairs Director: Jennifer McKenzie-Flynn

Center for Jewish Studies Names New Director

The revitalized UWM Center for Jewish Studies has a new director, Chava Frankfort-Nachmias. An associate professor of Sociology, Frankfort-Nachmias has been a UWM faculty member for 26 years.

The center, established in 1997, serves the UWM campus and the greater Milwaukee community through academic and community events that



promote and foster teaching and scholarship associated with Jewish Studies.

These are exciting times for Jewish studies centers and

programs, Nachmias-Frankfort said, with a tremendous interest in the field and increased enrollment nationwide. In the past 10 years the Association for Jewish Studies doubled its membership

of Jewish Studies professors. UWM Jewish Studies enrollment has increased by 40 percent over the last four years.

"I am excited about the possibility of the Center for Jewish Studies' growth," Frankfort-Nachmias said. "I see it becoming a magnet for students, faculty and the larger community. The Center's community certificate program was just approved, which allows non-degree students to obtain a certificate in Jewish Studies." There also are plans to develop new interdisciplinary courses with film studies, women's studies, history and the arts.

The Center recently sponsored a public lecture, "Our Mothers, Ourselves: Exploring the Legacy of the Jewish Mother," by Joyce Antler, Samuel Lane Professor of American Jewish and Culture, Brandeis University. "This program speaks directly to the principal mission of



Chava Frankfort-Nachmias

the Center: bringing outstanding scholars and stimulating programs to both the university and the Milwaukee community," Frankfort-Nachmias said.

Learn more

Contact Frankfort-Nachmias, 229-5319, chava@uwm.edu. Web site: www.uwm.edu/Dept/CJS/

Grant and Funding Support

If you need support securing grants and funding, as well as event planning and public relations advice, the department of Advancement and Public Affairs (APA) can help you. We handle College-wide communication, public relations, public affairs and marketing efforts. Also, we coordinate all L&S development and fundraising activities from public and private sources on behalf of L&S faculty and staff, serving as a resource and clearance mechanism with the central offices.

Here's who we are and what we can do for you.

DIRECTOR: JENNIFER MCKENZIE-FLYNN,
229-6035.

Jennifer should be your first line of contact with APA. She will direct you to the appropriate APA staff member who will handle your request.

JULIE CARLSON, DEVELOPMENT RELATIONS DIRECTOR

- Alumni direct mail program (for departments)
- New Directions faculty and staff campaign
- Alumni telefunding program
- College events planning (Convocation, Awards Ceremonies, Open House)

GINNY FINN, L&S DEVELOPMENT OFFICER

(Assigned to L&S, but employed by UWM's Office of Development)

- Major private individual donor gift development
- Planned giving
- Individual donor relations

PAULA ORTH

- Plans and edits College publications and promotions

- Edits L&S REVIEW magazine and COLLEGIUM, our faculty and staff internal newsletter
- Coordinates with UWM Calendar of Events and campus publications
- Arranges outside and campus media coverage

SUE SLATER

- Research funding prospects and supports extramural grant activities
- Provides writing and feedback assistance to faculty and staff principal investigators
- Liaison with central Development Office Director of Corporation and Foundation Relations (private funders)
- Liaison with Graduate School on public funding proposals

New Faculty and Staff

The College of Letters and Science welcomes our new faculty and staff.

HUMANITIES

Kerry Egdorf, lecturer, Communication, holds a PhD in communication from Ohio University, Athens (1996). She had been a visiting assistant professor in Communication at UWM.

Judith Franzak, assistant professor, English, earned a PhD in language, literacy and socio-cultural studies from the University of New Mexico Albuquerque (2003). Most recently, she was an instructor in the University of New Mexico College of Education.

Edward Hinchman, assistant professor, Philosophy, received a PhD in philosophy from the University of Michigan (2000). He comes to UWM from Claremont McKenna College, California, where he was an assistant professor, Philosophy.

Bryan Kennedy, assistant professor, Spanish and Portuguese, earned his PhD in Romance languages from the University of North Carolina at Chapel Hill (2000). He was an assistant professor of Portuguese at UWM, and a professor of Spanish in the Division of Continuing Education at Chapel Hill.

Tae-Sop Lim, professor, Communication, holds a PhD in communication from Michigan State University, Lansing (1988). Previously, he was a professor in the Department of Communication, Seoul National University, Korea.

Ismael Marquez, professor and chair, Spanish and Portuguese, earned a PhD from the University of Texas at Austin (1991). Most recently, he served as associate professor of Spanish at the University of Oklahoma.

Kevin Muse, assistant professor, Foreign Languages and Linguistics, received a PhD in classics from the University of North Carolina, Chapel Hill (2003) where, most recently, he

was a Latin instructor.

Lorena Terando, assistant professor, French, Italian, and Comparative Literature, received her PhD in comparative literature from the State University of New York (SUNY), Binghamton (2001). Most recently, she was the coordinator of the Masters in Translation program, New York University.

Bert Vaux, professor, Foreign Languages and Linguistics, holds a PhD in linguistics from Harvard University (1994). Previously, he was an associate professor of linguistics at Harvard.

Andrea Westlund, assistant professor, Philosophy, earned a PhD in philosophy from the University of Michigan (2001). She comes to UWM from the University of Pittsburgh, where she was an assistant professor, Philosophy.

NATURAL SCIENCES

Paul Armor, information processing consultant, Physics, received a degree in computer science at the University of Pittsburgh. He was a systems administrator at UWM.

Christina Buffington, administrative program specialist, Conservation and Environmental Sciences Program, holds an MS from Washington State University. Previously, she worked as an environmental scientist at URS Corporation.

Yi-Qiang (Eric) Cheng, assistant professor, Biological Sciences, received a PhD in microbiology from Michigan State University (1999). Before joining UWM, he was a post-doctoral research associate at the UC-Davis, Department of Chemistry (1999-2001) and at UW-Madison, School of Pharmacy (2001-03).

Dyanna Czeck, assistant professor, Geosciences, earned a PhD in Geology, with an emphasis on structural geology, from the University of Minnesota, Minneapolis (2001). She

comes to UWM from Indiana University of Pennsylvania, where she was an assistant professor.

Uwe Deppenmeier, associate professor, Biological Sciences, holds a PhD in biology from the University of Göttingen, Germany (1991), where he was an assistant professor at the Institute of Microbiology.

Robert Graziano, laboratory manager, Geosciences, earned an MS in geology from UWM. Previously, he worked at ARCADIS, Inc., where he was a field geologist, department leader and project manager, working on state or federally-mandated environmental investigation, remediation or engineering projects.

Guilherme Indig, assistant professor, Chemistry, received a PhD in physical chemistry from the University of Sao Paulo, Brazil (1988). He comes to UWM from the University of Wisconsin, Madison, where he was an assistant professor, School of Pharmacy, Division of Pharmaceutical Sciences.

Brian Moe, information processing consultant, Physics, holds an MS in computer science from UWM, where he has been working as a consultant, designing and writing test infrastructure.

Martha Rasmus, laboratory manager, Biological Sciences, earned a BS in biology from Truman State University, Kirksville, MO. Previously, she was a science call staff instructor at Moraine Park Technical College, West Bend, WI.

Stefan Schnitzer, assistant professor, Biological Sciences, holds a PhD in ecology and evolutionary biology from the University of Pittsburgh, Pennsylvania (2001). Most recently, he was a post-doctoral research associate at the University of Minnesota, Department of Forest Research, and a research associate at Wageningen University, Forest Ecology and Management Group, The Netherlands.

Douglas Steeber, assistant professor, Biological Sciences, earned a PhD from the University of Wisconsin,

New Faculty and Staff

continued

Madison (1995). Previously, he was a research associate, Department of Immunology, Duke University Medical Center, North Carolina.

Jeb Willenbring, assistant professor, Mathematical Sciences, received a PhD in mathematics from the University of California, San Diego (2000). Most recently, he was a Gibbs instructor at Yale University.

Ching-Hong Yang, assistant professor, Biological Sciences, earned a PhD in plant pathology from the University of California, Riverside (1993), where previously he was a staff research associate in the Department of Plant Pathology.

SOCIAL SCIENCES

Jasmine Alinder, assistant professor, History, holds a PhD in art history from the University of Michigan (1999). Previously, she was a Woodrow Wilson Fellow in the Art Department at California State University, Los Angeles, and a visiting assistant professor in the University of Michigan, Department of the History of Art.

Ellen Amster, assistant professor, History, received her PhD in history from the University of Pennsylvania, Philadelphia (2003). Previously, she was a Chimicles Writing Fellow and adjunct professor at the University of Pennsylvania.

Paul Brewer, assistant professor, Journalism and Mass Communication, holds a PhD in political science from the University of North Carolina at Chapel Hill (1999). Most recently, he was an assistant professor, Political Science, The George Washington University, Washington, DC.

Kuang-Chi Chang, assistant professor, Sociology, earned a PhD in sociology from the University of Chicago (2002), where she was a teaching assistant. Most recently, she held a fellowship at

the University of California, Berkeley, Center for Chinese Studies.

Abera Gelan, assistant professor, Africology, holds a PhD in Economics from UWM (1993), where he had been a visiting associate professor. He also was an associate professor of business and management at Alverno College, Milwaukee.

Rina Ghose, assistant professor (Dhaliwal Professorship), Geography, earned a PhD in geography from UWM (1998). She returned here from Illinois State University, where she was an assistant professor of geography.

Jonathan Kanter, assistant professor, Psychology, holds a PhD in clinical psychology from the University of Washington, Seattle (2002). Most recently, he was a clinical psychology intern at the Veterans Affairs Puget Sound Health Care System, Seattle.

Barbara Ley, assistant professor, Journalism and Mass Communication, earned a PhD from the Department of the History of Consciousness at the University of California, Santa Cruz (2003). Previously, she was a teaching assistant at the University of California Academic Center in Washington, DC.

Nancy Mathiowetz, associate professor, Sociology, received a PhD from the University of Michigan, Ann Arbor (1988). Previously, she was an associate professor, Joint Program in Survey Methodology, University of Maryland, and an adjunct associate research scientist (Institute for Social Research) and adjunct associate professor (Sociology), University of Michigan.

Changshan Wu, assistant professor, Geography, holds a PhD in Geographical Information Science from The Ohio State University, Columbus (2003). He comes to UWM from Ohio State, where he was a Center for Mapping research associate and Department of Geography teaching associate.

CENTER FOR INTERNATIONAL EDUCATION (CIE)

Susan Biniecki, outreach specialist, CIE and Institute for World Affairs (IWA),

earned an MS in administrative leadership from UWM. Most recently, she was program director at the IWA.

Charles Carerros, associate information processing consultant, holds a BS in information resources from UWM, where he had been working as a CIE LAN administrator and technology specialist.

Jennifer Gruenewald, administrative program manager III (director of International Student and Scholar Studies), received an MA in intercultural communication from the University of New Mexico, where, most recently, she was the Office of International Programs and Studies interim director.

Amy Marcoe, student services specialist, holds a BA in political science from UWM. Previously, she was an admissions assistant for CIE International Students and Scholar Services.

Imal Mohamed, student services specialist, received a BA in international studies from Lora College, Dubuque, IA. Most recently, he was a graduate international admissions counselor at the University of Illinois at Chicago.

Andria Morse, student services program manager, holds an MA in intercultural relations from Lesley University, Cambridge, MA. Previously, she was an employment specialist, refugee programs, at the Jewish Vocational Service, Boston.

Maria Pilkuleff, associate administrative specialist, received an MA in mass communication from UWM. Most recently, she was a peer internship coordinator in the CIE Office of Overseas Programs and Partnerships.

Brooke Thomas, student services specialist, holds an MA in English, Modern Studies Program, from UWM. She had been an international admissions associate evaluator at the CIE.

New Faculty and Staff

continued

CONSORTIUM FOR ECONOMIC OPPORTUNITY

Andrea Robbles, associate scientist, received a PhD in sociology from the University of Wisconsin, Madison (2003). Most recently, she was a researcher at the Institute of Research on Poverty, Madison.

CULTURES AND COMMUNITIES

Karen Thorne, student services coordinator, holds a BA in geography from the University of Wisconsin-Parkside. Previously, she worked as an academic advisor and assistant to the dean at UW-Parkside.

HONORS

David Southward, lecturer, earned a PhD in English Language and Literature from Yale University (1997). Previously, he was the Bradley Visiting Professor of English at UWM.

Scott Spiker, Bradley Visiting Assistant Professor, Honors Program, earned his PhD in philosophy from Cornell University (2003), where previously he was a writing instructor.

STUDENT ACADEMIC SERVICES

Kristin Baith, associate advisor, holds a BBA from UWM, where she worked with L&S student advisors.

Lenore Hoeft, associate advisor, received an MS in educational psychology from UWM. Most recently, she was a mental health professional and psychiatric technician at Rogers Memorial Hospital, West Allis, WI.

Maureen Mahoney, associate advisor, holds a BS in psychology from the University of Wisconsin-LaCrosse, where she was a career services intern, Academic Discovery Lab peer advisor, and office of the registrar intern.

WUWM

Lara Couture, associate development specialist, holds a BA in art from Coe

College, Cedar Rapids, IA. Previously, she worked at the Milwaukee Art Museum as membership coordinator and membership services associate.

Elizabeth Neldner, marketing specialist, holds a BA in journalism and Spanish from the University of Wisconsin-Whitewater. She comes to WUWM from BBDS Communications, where she was an advertising account coordinator.

Amanda Shalhoub, broadcast specialist, earned a BA in journalism and mass communication from UWM. Most recently, she worked as an announcer and producer at KUNC Community Radio for Northern Colorado.

Noel Skarpmoen, associate development specialist, holds an MS in cultural foundations from UWM. She has worked at many radio and television stations in sales, sales management and research.

Student Research Opportunity

Collegium received this exciting news from Derek Counts, assistant professor, Art History.

Dear Colleagues,

I wanted to inform you that I recently received official notification from the National Science Foundation that I have been awarded a National Science Foundation-Research Experience for Undergraduates (REU) grant to support my archaeological research and excavations in Cyprus as associate director of the Athienou Archaeological Project (AAP). I am the co-principal investigator on the grant with my colleague from Davidson College Department of Classics, Prof. Michael Toumazou, who is director of the AAP. The grant, for \$225,000, is for

three years. We have received six such grants since 1995. I served as the co-principal on the last three-year grant, from 1999-2002.

AAP's NSF-REU is designed primarily to support undergraduate research and participation in our archaeological field school. We award 10 grants per year on the basis of a national, competitive application; five additional students are offered positions without funding. In addition to undergraduate support, I am also able to bring graduate students into the field to serve as supervisors, and to provide funding for colleagues to serve as visiting lecturers for the field school. My colleague, Christina Maranci, will join us in the summer of 2005 as a guest lecturer in Byzantine and Medieval art.



Derek Counts

This is an incredible opportunity for UWM undergraduates, who will have the opportunity to receive full funding to participate in the project. While the grants are awarded on a national basis, as we all know, our best students can compete with the best students around the country.

Cheers,
Derek

Learn more

Applications are closed for summer 2004, but generally are due the March 15 prior to the excavation. For more information about the Athienou Archaeological Project student's participation, please contact Derek Counts, 229-5014, or e-mail: dbc@uwm.edu.

Faculty and Staff News

HUMANITIES and COMMUNICATION

Mike Allen, professor, Communication, has been honored by the National Communication Association. Current analysis of the association's database ranked him 9th for number of communication discipline works published between 1995-2001, and 14th, between 1915 -2001 on the career list.

Gerald Alred, professor, English, is the winner of the Society for Technical Communications 2004 Jay R. Gould Award for Teaching in Technical Communications.

John Koethe, professor, Philosophy, former Milwaukee poet laureate, received the Council for Wisconsin Writers 2004 Major Achievement Award. Koethe has won or been short-listed for several prestigious prizes.

Yair Mazor, Foreign Languages and Linguistics/Hebrew Studies, published "A Portrait of a Hebrew Poet: The Poetry of Asher Reich" (University of Wisconsin Press, 2003), and "Love in the Back Seat: Hebrew Poetry of the Sixties" (Tag Publishing House, 2003).

Linda Mistele, lecturer, French, Italian and Comparative Literature, was curator of "Behold Golda! An Exhibition on the Life of Golda Meir," which was presented at UWM's Golda Meir Libraries to commemorate the 25th anniversary of Meir's death.

Kathryn Olson, associate professor, Communication, received the Rose B. Johnson Award for the best article published in the Southern Communication Journal, Volume 67, "Detecting a Common Interpretive Framework for Impersonal Violence: The Homology in Participants' Rhetoric on Sport Hunting, 'Hate Crimes' and Stranger Rape."

Ruth Schwertfeger, Foreign Languages and Linguistics, published "The Wee Wild One: Stories of Belfast and Beyond" (University of Wisconsin Press,

2003). She was born in Ballycoan, Northern Ireland, and this is an impressionistic memoir of her childhood.

Marilyn Taylor, lecturer, English, was named Milwaukee poet laureate.

NATURAL SCIENCES

The Department of Mathematical Sciences hosted the 2004 Midwest Numerical Analysis Day. The conference brings together researchers from areas related to numerical analysis and scientific computing.

Jonathan Kahl, professor, Mathematical Sciences, received a Fulbright Scholar Award to spend the fall 2003 semester at the UNAM Univeo City.

Paul Roebber, professor, Mathematical Sciences, published an article, "Chance and Thunderstorms," in which he outlines the mathematical challenges inherent in weather forecasting, in the MAA Math Horizons.

SOCIAL SCIENCES

Mohsen Bahmani-Oskooee and **John Heywood**, professors, Economics, were selected to be included in "Who's Who is Economics: A Biographical Dictionary of Major Economists."

Eric Browne, professor, Political Science, was awarded the John Marshall Chair in Political Science for Distinguished Lecturing in Hungary by the Fulbright Commission in Hungary. During the 2004-2005 academic year, he will be resident at the University of Pecs.

Christina Ewig, assistant professor, Political Science, was awarded a Fulbright Scholarship as a New Century Scholar for 2004-2005. The focus is: "Toward Equality: The Global Empowerment of Women."

Michael Gordon, associate professor, History, received the Milwaukee County Historical Society 2004 Merit Award, which recognizes an

outstanding history educator, for his work as the UWM Public History Program coordinator.

Gregg Hoffmann, senior lecturer, Journalism and Mass Communication, was elected to the board of trustees of the newly-formed Institute of General Semantics. He gave presentations at the International Conference on General Semantics, Las Vegas, and the National Council of Teachers of English Convention, San Francisco.

Robert Jeske, associate professor, Anthropology, co-chaired and organized the 49th Annual Midwest Archaeological Conference in Milwaukee. He also co-edited, "Theory, Method and Practice in Modern Archaeology" (Praeger Press, 2003).

Hamid Mohtadi, professor, Economics, was the joint winner of the Best Paper Award, INFORMS-CIST Conference in Atlanta. The paper is titled: "Analyzing Interorganizational Information Sharing Strategies in B2B E-Commerce."

Kent Redding, assistant professor, Sociology, published "Making Race, Making Power: North Carolina's Road to Disenfranchisement" (University of Illinois Press, 2003).

Alison Rostankowski, associate lecturer, Journalism and Mass Communication, completed a documentary film, "In a Just World," which looks at major world religions' teachings on contraception and abortion. PBS broadcast the film nationally.

Mark Schwartz, professor, Geography, published "Phenology: An Integrative Environmental Science," (Kluwer Academic Publishers, 2003).

Kathy Wheatley, assistant professor, Spanish and Portuguese, was the translator for the Whitefish Bay (WI) High School Orchestra's Argentina trip.

Faculty and Staff News

continued

UWM COLLEGE CONNECTION

Richard Church, Andy Cuneo and **Kimberly Hannan**, advisors, presented a distance education program in Chicago at the National Academic Advising Association conference.

CENTERS

Pamela Feldt, senior policy analyst, Center for Economic Development, received one of the two 2004 Academic Staff Regents Awards for Excellence.

John Gleeson, senior lecturer and co-director, Center for Celtic Studies, received a 2003 Civil Rights Award from the Nehemiah Project, for “using the arts to bring the (Greater Milwaukee area) Irish and African communities together.”

RETIREMENTS (2002-2004)

Gabrielle Andries, senior lecturer, Academic Opportunity Center

Alan Baron, professor, Psychology

Xavier Baron, professor, English

Martin Boraas, associate professor, Biological Sciences

Anne Borkowf, lecturer, Biological Sciences

Priscilla Camilli, curator/lecturer, Art History

Doreen Festge, program assistant 2, Center for International Education

David Garnham, professor, Political Science

John Goulet, professor, English

Victor Greene, professor, History

Harold Hiken, lecturer, Mathematical Sciences

Gregg Hoffmann, senior lecturer, Journalism and Mass Communication

Sally Long, senior lecturer, Biological Sciences

Elihu Lubkin, associate professor, Physics

Molly McAfee, program assistant 1, Academic Opportunity Center

Kay Magowan, senior lecturer, Journalism and Mass Communication

Erland Olfe, assistant dean, Student Academic Services

Maxine Pretzel, program assistant 3, Biological Sciences

Ronald Ross, professor, History

Peter Schlipmann, Instructional Program Manager III, Psychology

Diane Seale, associate professor, Biological Sciences

Rachel Skalitzky, associate professor, French, Italian, and Comparative Literature

Bruce Stark, associate professor, English

Ilga Strazdins, senior outreach specialist, Community Programs

Roy Swanson, professor, French, Italian, and Comparative Literature

Carol Tennesen, administrative program manager 3, Center for 21st Century Studies

Patricia Touchett, student services manager, Teaching Academic Resource Center

Madeleine Velguth, professor, French, Italian, and Comparative Literature

Barry Wind, professor, Art History

A few of the 2004 retirees offered thoughts about their years of service at UWM.

Priscilla Camilli: I have spent 25 years at UWM as a student and employee. I have loved working in this stimulating environment, both as a curator and as a lecturer, and have been privileged to get to know many wonderful students. I look forward to traveling, reading, and volunteering, but I know I will miss UWM.

Gregg Hoffmann: I have enjoyed greatly the combination of teaching and continuing to work in the field...I have been able to bring the real world into the classroom, and my students have definitely kept me a better journalist...I will definitely miss many of the people, especially the students, at UWM.

Ilga Strazdins: Thirty years have passed much too quickly, but the experience has been grand! It is not so much about the accomplishments as it is about the

desire to learn, then to share your knowledge, enthusiasm and lessons learned with students, colleagues and friends. I retire knowing that the years spent as part of the UWM family have been unique and memorable.

Carol Tennesen: It was a lucky day when I enrolled in Michel Benamou's graduate seminar on "Surrealism" in the spring of 1975. At the end of the semester, he offered me a job at the Center for 20th Century Studies – and it saved my life.

Madeleine Velguth: I've taught at UWM for 15 years, but have been associated with our school for much longer than that...I greatly enjoyed teaching here. My students have, for the most part, been serious, hard-working and eager to learn. They have enriched my life.

Local Dialects and Perceptions

In a recent edition of *The Wall Street Journal* the word “sneakers” appeared in a headline. While people in other parts of the country might choose gym or tennis shoes, the Eastern establishment uses “sneakers,” and that’s why you see it in newspaper headlines originating there. Had the headline been written in Milwaukee, it might have read “tennis shoes.”

A professor of linguistics who arrived here from Harvard University last fall, Bert Vaux works on varieties of English across the world, including Scotland, India, Singapore and West Africa, England and America. Across the U.S., the vocabulary Americans use still reveals a lot about their geography, in spite of the homogenizing effects on English of today’s mass culture, he pointed out. While at Harvard, he launched several online surveys of regional word usage that have provided the data for his project, the “Harvard Survey of North American Dialects.” The results show that local terms are entrenched in many areas.

Why care about what a person calls a pair of shoes, or anything else? “The main way humans evaluate others is based on speech and how they dress,” Vaux explained. “There is an overriding bias of people based on how they talk.

“One of the main values of our field is to break free of attitudes learned when growing up. To know that how you speak doesn’t speak to your intelligence.”

As for Wisconsin, Vaux sees his tenure here as a perfect opportunity to study the correlations between dialect features and settlement and cultural patterns in Wisconsin. At UWM, he said, there are students from across the state, which provides an opportunity to study wide-ranging speech patterns right here on campus. However,

he is just beginning to build a network, and is looking for other faculty and staff who might contribute to this knowledge. Vaux asked for help from people who know the settlement and cultural history of Wisconsin, and those with good statistical analysis and mapping skills. He’s particularly interested in a high-grade mapping technique, developed by the military, which can pinpoint minute linguistic variations.

Another area of concentration is endangered languages. He hopes to convey to students how important it is to learn and retain the languages of their immigrant relatives. “It hurts me to see these dying out so quickly,” he said. That’s why he is writing the book “Bringing Up Baby Bilingual.” Vaux explained that children up to six years old tend to learn languages with no training or effort. “Many kids here speak more than one language, and the social setting in the U.S. is ideal for increasing bilingualism, because so many people immigrate here.”

Vaux has studied over 50 languages, including Armenian, Turkish, French, Spanish, German, and Hittite and Sanskrit, both dead languages. Although he possesses the facility to learn languages, he commented, “One of my biggest frustrations is that, while I’m good at learning the grammars, I don’t speak these languages with the proper accents.”

However, his linguistic expertise is in demand by governments such as the Netherlands and the U.S., to evaluate applicants for political asylum. These include people who say they are fleeing a country because of war and political upheaval. Through their spoken language, Vaux can determine if they come from the area



If you’re a Milwaukeean, you say “soda,” but Bert Vaux, a native Texan, says, “Coke.” Which is correct? Both – and so is “pop.”

they say they are fleeing.

While at Harvard, Vaux received many teaching awards. He said the key is to engage students in learning. “It’s important to present material they can relate to, to keep up with contemporary culture. If you want to get your message across, you need empathy and a connection. Being a good teacher is showing that you’re interested in students, in collaborating on papers with them so that they can blossom.”

Meanwhile, if you happen to meet Vaux, don’t be surprised if he asks you where you grew up, how you pronounce the word “bag,” and if you’ll take his online survey at <http://www3.uwm.edu/Dept/FLL/linguistics/survey>.

You Can Help

If you have mapping expertise or information you’d like to share, particularly about immigration and cultural patterns in Wisconsin, please call Vaux at: 229-3068, Curtin Hall 893, email: vaux@uwm.edu

2003 Campus Award Recipients

UWM Award Recipients from the College of Letters and Science

Ernest Spaight's Plaza Honorees

William Halloran, Dean, College of Letters and Science; professor, English, UWM Service 1966-1998
David Luce, associate professor, Philosophy, UWM Service 1960-1997

UWM Foundation and Graduate School Research Awards

Graham Moran, assistant professor, Chemistry
Lisa Samuels, associate professor, English
Kyle Swanson, associate professor, Mathematical Sciences
Yehua Dennis Wei, associate professor, Geography
Vladislav Yakovlev, associate professor, Physics

Humanities Research Award

Bernard Gendron, professor, Philosophy

Undergraduate Teaching Awards

Anita Alkhas, assistant professor, French, Italian and Comparative Literature
Jay Beder, associate professor, Mathematical Sciences
Carrie Yang Costello, assistant professor, Sociology

Academic Staff Outstanding Performance Award

Anne Banda, director, Academic & Outreach Program, Center for International Education

Represented Classified Staff Outstanding Service Award

Gregory Barske, instrument shop coordinator, Great Lakes WATER Institute

Non-represented Classified Staff Outstanding Service Award

Carol Edquist, business manager, Center for International Education

Award Winners

What Does This Honor Mean To You?



Bill Halloran: I was pleased and honored to have my name placed on the Spaight's Plaza last fall. It was especially gratifying because I join there many good friends and

colleagues who worked hard to improve the University's academic quality and external reputation during the 1970s and 1980s, a period of phenomenal growth. My only regret is that many other faculty members and administrators are equally deserving of recognition for UWM's success during that period.

Graham Moran: Faculty members are drawn to their respective areas of research by curiosity and a desire to make a tangible intellectual contribution and typically not for recognition or notoriety. For this reason, receiving the 2003 UWM Excellence in Research Award was an odd mixture of guilt and delight. These awards do, however,



serve the purpose of showcasing to the broader campus community some small part of the formidable research programs undertaken here at UWM. This is why I'm very proud to have been given this award.



Carol Edquist: Receiving this award means a lot to me. It is truly an honor to be recognized by my peers, and I was extremely flattered by all of the testimonials submitted on my behalf. Of course, I could not have achieved what I have without the assistance of a multitude of other deserving individuals working at UWM.

Carrie Yang Costello: My delight in receiving this teaching award is proportionate to the pleasure I get from teaching. To engage students in the material I cover, I try every method I can come up with – we analyze newspaper



articles, barbershop quartet lyrics, historical legal documents, children's toys, survey data and self-help books. I'm gratified that my efforts have born such fruit.



Anne Banda: What does this award mean to me? I am very pleased that the efforts of the Center for International Education (CIE) were recognized. My colleagues provide a

great work environment – one which is dedicated to internationalizing the college experience for UWM students.

Yehua Dennis Wei: This award is an important milestone in my career, and has substantially strengthened my research background, paving the way for more opportunities. It also shows that UWM highly values researchers, and I hope it will inspire others to become better scholars.

