



Meeting Minutes

PROJECT: University of Wisconsin-Milwaukee - Campus Master Plan  
DSF Project Number 07G2U  
HGA Commission Number 1190-016-00

FROM: Lora Strigens WRITER'S DIRECT DIAL 414-278-3428

DATE: June 18, 2008

MEETING

Purpose: Meeting with the Academic Planning & Budget Committee (APBC)  
Date: May 22, 2008 Time: 8:00 a.m.  
Location: Lubar School of Business

PRESENT: Wisconsin DOA/DSF

Jon Jenson	Project Manager	<a href="mailto:Jon.jenson@wisconsin.gov">Jon.jenson@wisconsin.gov</a>
<b>UWM</b>		
Margo Anderson	APBC	<a href="mailto:margo@uwm.edu">margo@uwm.edu</a>
Patricia Arredondo	Academic Affairs	<a href="mailto:arrendond@uwm.edu">arrendond@uwm.edu</a>
Rita Cheng	Provost, Chair of Steering Committee	<a href="mailto:rcheng@uwm.edu">rcheng@uwm.edu</a>
Johanna Dvorak	Letters and Sciences	<a href="mailto:jdvorak@uwm.edu">jdvorak@uwm.edu</a>
Chris Gluesing	University Architects/Planning	<a href="mailto:gluesing@uwm.edu">gluesing@uwm.edu</a>
Mark Harris	Graduate School	<a href="mailto:mtharris@uwm.edu">mtharris@uwm.edu</a>
Jack Johnson	University Committee	<a href="mailto:Johnson@uwm.edu">Johnson@uwm.edu</a>
Phyllis King	College of Health Sciences	<a href="mailto:pking@uwm.edu">pking@uwm.edu</a>
Ed Mabry	Communication	<a href="mailto:eamabry@uwm.edu">eamabry@uwm.edu</a>
Jay Moore	Psychology	<a href="mailto:jcm@uwm.edu">jcm@uwm.edu</a>
Donald Solomon	Math Science	<a href="mailto:dws@uwm.edu">dws@uwm.edu</a>
Sara Tully	Academic Staff Committee & Center for International Education	<a href="mailto:swtully@uwm.edu">swtully@uwm.edu</a>
Cindy Walker	Educational Psychology	<a href="mailto:cmwalker@uwm.edu">cmwalker@uwm.edu</a>
Beth Warner	Enrollment Services	<a href="mailto:bwarner@uwm.edu">bwarner@uwm.edu</a>
Ruth Williams	Provost's Office	<a href="mailto:rew@uwm.edu">rew@uwm.edu</a>
Rob Yeo	Film	<a href="mailto:roby@uwm.edu">roby@uwm.edu</a>
<b>HGA</b>		
Lora Strigens		<a href="mailto:lstrigens@hga.com">lstrigens@hga.com</a>
d'Andre Willis		<a href="mailto:dwillis@hga.com">dwillis@hga.com</a>

COPIES: **SASAKI** **HGA**  
 Greg Havens Julie Penman  
 Tyler Patrick Lora Strigens  
 Jim Vander Heiden

**Item**

---

1. HGA presented an introduction to the master plan process and background to the group. A series of “big picture” questions was presented to the group, and time was provided for open discussion/comments.
2. Role of this committee in the process was questioned. People were unclear as to how master plan committees feed back to existing committee structure. Rita noted that the APBC will stay close to the master planning process. As things unfold, they will go through the governance process.
3. Vision Comments:
  - a. Need a physical environment and support infrastructure that ensures the fluidity of the future enterprise. Need to open up space so that it can adapt to changing academic trends.
  - b. We favor “openness” v. “closed-ness.” How can we create space that works regardless of academic trends? Technology is key.
  - c. The number of days that faculty spend on campus may shrink because of technology and new methods of learning.
  - d. Diversified education – don’t get too heavily channeled in one area because things can change.
  - e. Behavioral sustainability. Need to serve the needs of those that live and work on campus. What is the student pattern?
  - f. How does UWM compete with other institutions? What can UWM offer that is value added? How do you create the right environment for research so that research can set UWM apart?
  - g. Identity is about becoming a great researcher or about becoming a part of a community. Self-efficacy is the image to be sold. Sociological factors are the key to identity. Physical structure makes you more confident that you can get what you want.
  - h. Peer support, students helping students – need to provide platform for further group learning and student access.
  - i. Don’t get so paralyzed by history that we don’t move forward. Respect our history but plan for change.
  - j. It’s a good thing that parking and transit are being addressed. Need to provide access to campus that is affordable for faculty and staff as well as students. The increases that faculty/staff are receiving in salary aren’t enough to match with the increasing cost of services. Mobility will be important as multiple locations are explored.
  - k. Need to carefully assess the impact of transit on the student academic experience.
  - l. Many students work in addition to school – need to look at job availability around campus so students don’t need to commute such a great distance to work.
  - m. Focus on improving the quality of the student experience particularly for undergrads. Graduate students will follow with research. Meaningful one-on-one contact between faculty and students will always be important.

**The foregoing represents HGA’s understanding of the discussions and decisions made during this meeting. If anyone has any changes or comments, please notify the author within seven days of the date of this document.**