

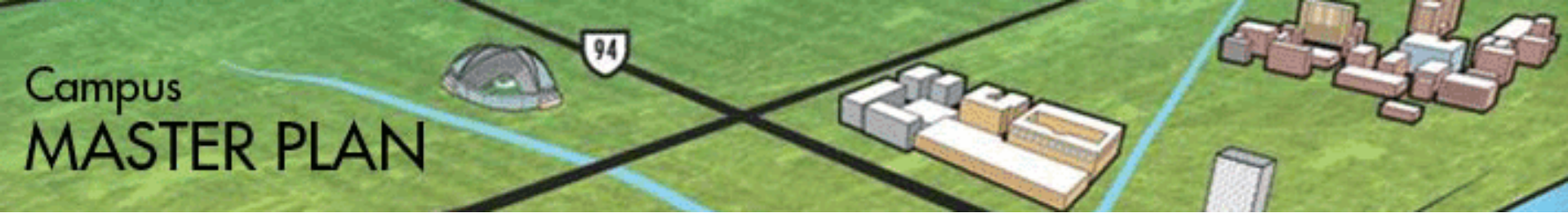
Campus  
MASTER PLAN

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# UWM Master Planning: Charge & Parameters

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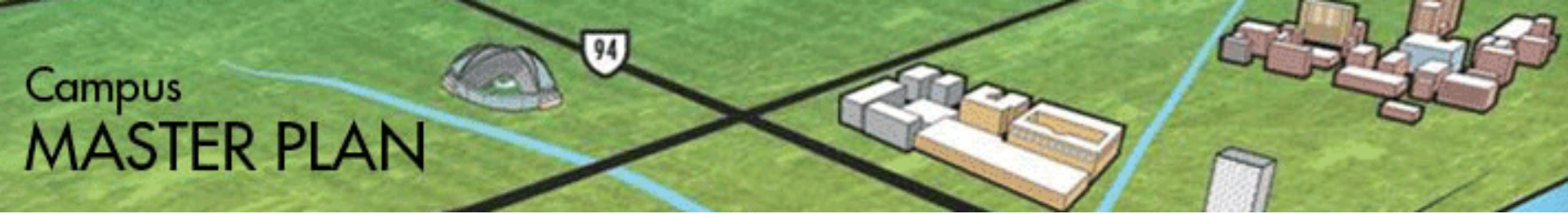
Rita Cheng  
Provost & Vice Chancellor  
Academic Affairs  
September 28, 2007



## Academic Planning Objectives

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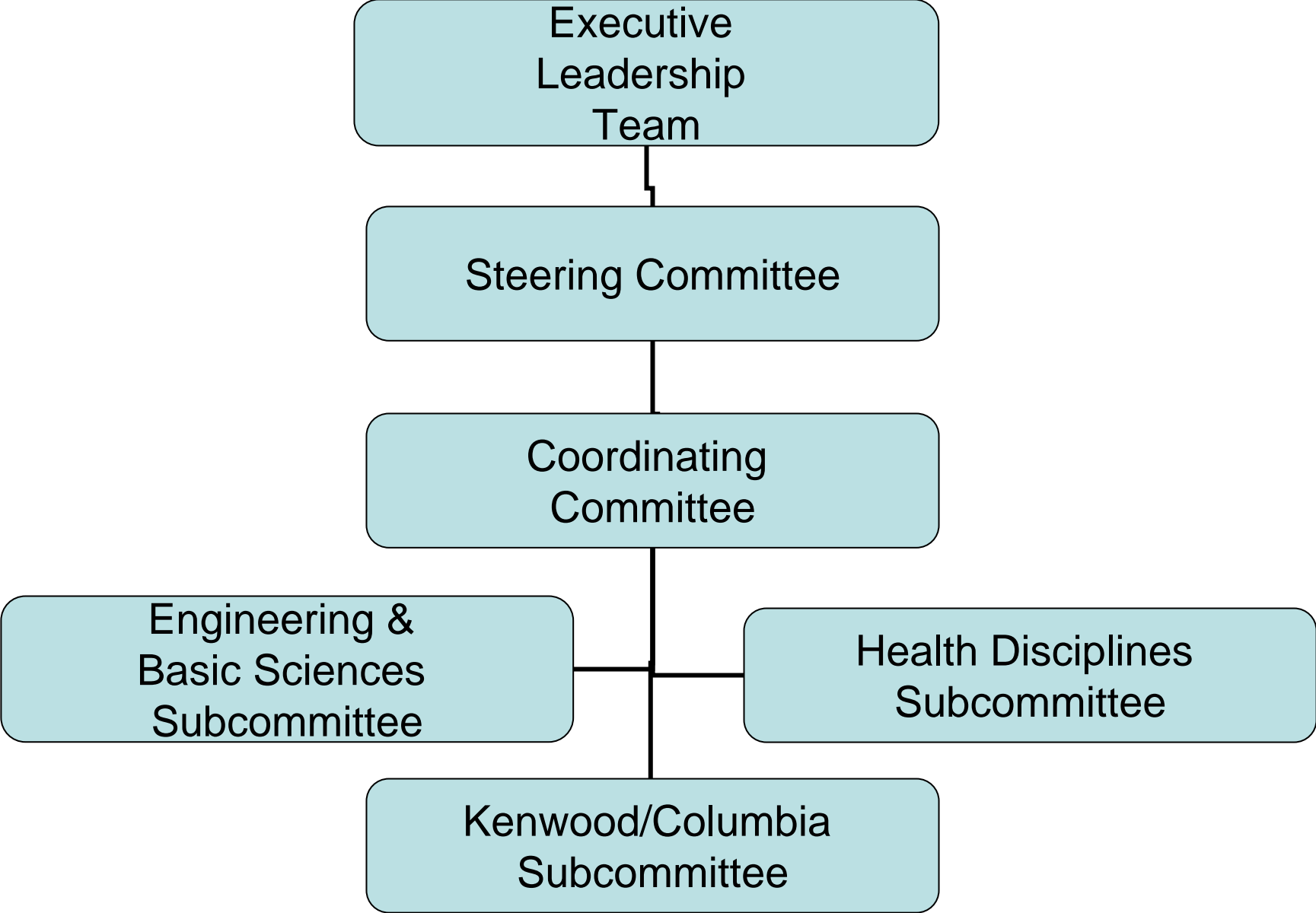
- Current and anticipated space needs for academic programs given the assumptions below
- A ten-year plan for new/modified academic programs
  - Renewable every 5 years

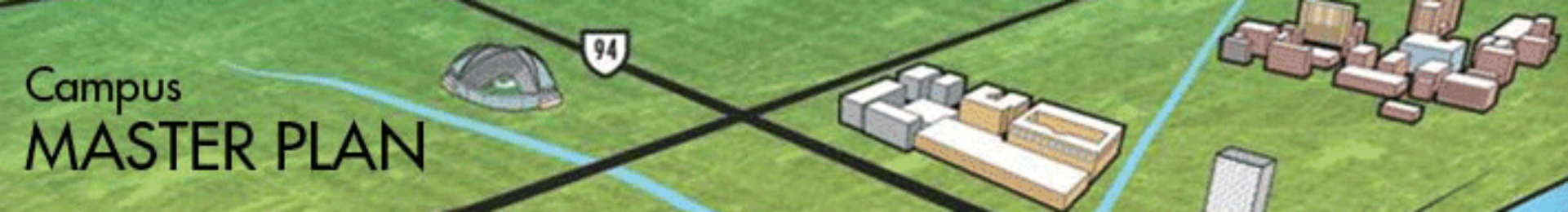


# Master Planning Objective

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- A twenty-year plan for campus space development and utilization

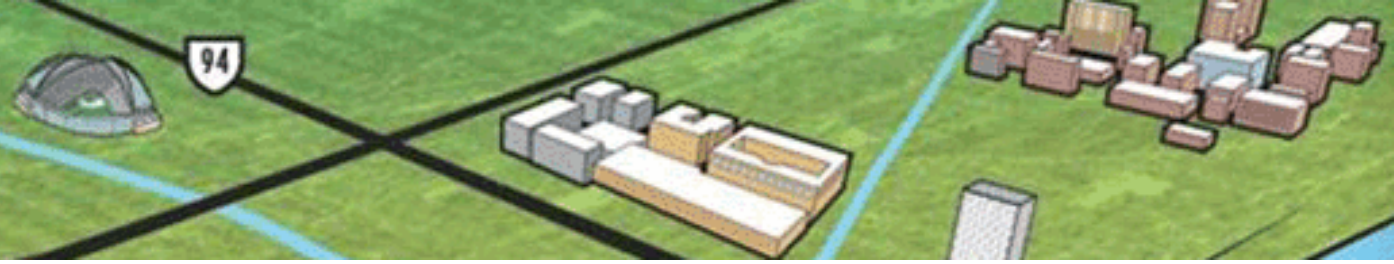




## Charge

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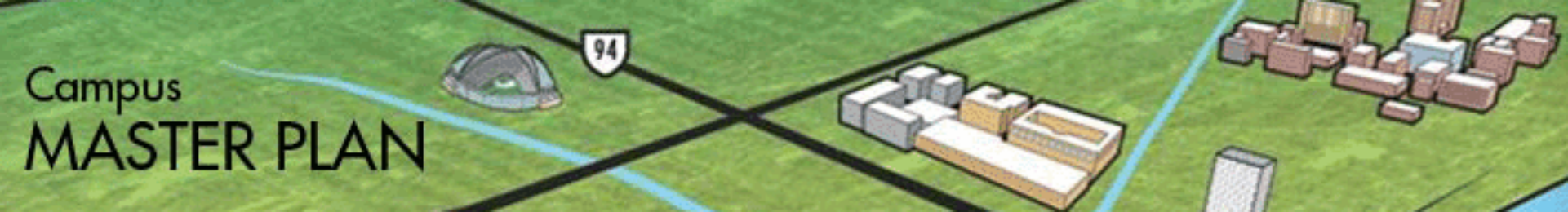
- Prepare for the Master Planning consultants by answering the following 5 queries:
  1. How would regional campuses transform the research, teaching and learning, and outreach strengths of the academic programs?
  2. What programs or components of programs will benefit by being located on regional campuses?



## Charge

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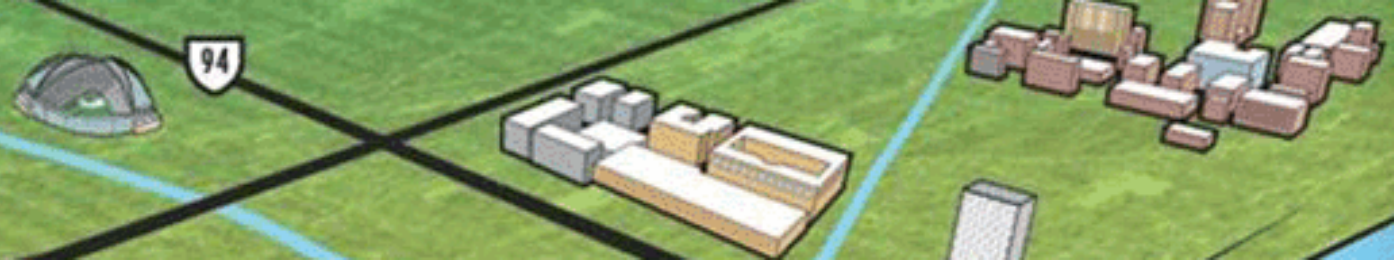
3. How might the addition of regional campuses strengthen programs that continue to utilize the Kenwood campus?
4. How would the addition of Columbia strengthen academic programs and services?
5. How might UWM's Kenwood campus space be revitalized by moving some services and programs off the Kenwood campus?



## Charge

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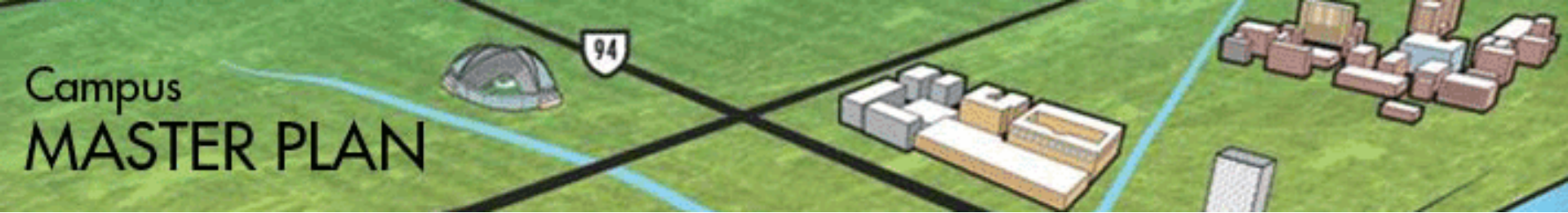
- Prepare a ten-year plan for additions/modifications to UWM's program array.
  - First 5 years in detail
  - Second 5 years more general
  - Include continuation, modification, elimination, or consolidation of existing & new programs



## Example: Health Disciplines

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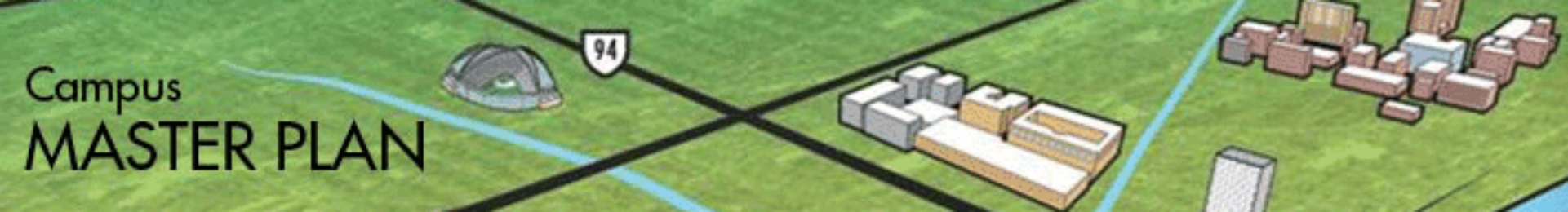
	Current	In Process	Possibilities
PhD			
Master's			
Bachelor's			



## Steps

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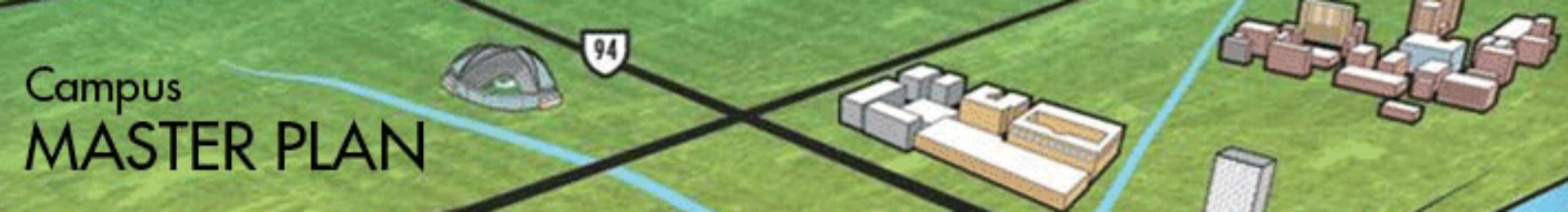
- Timeline for academic alignment
  - September-Feb/March
  - Subcommittees to meet monthly, address 1 query per meeting
  - Report back to Coordinating Committee



## Assumptions

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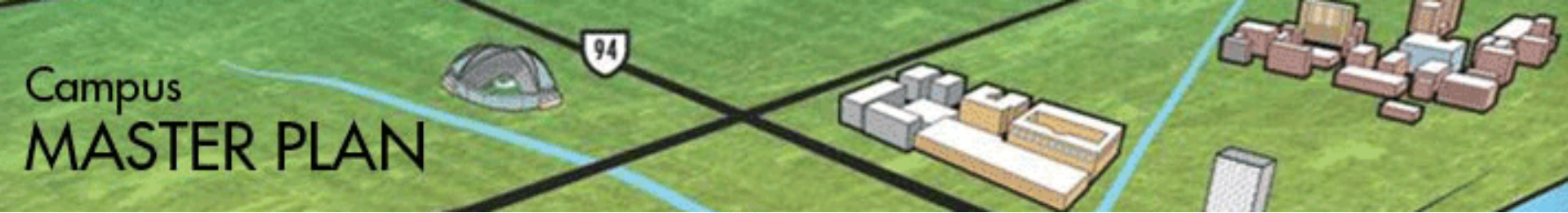
- Insufficient space to meet current/future demands for research, instruction, and student services.
- The chancellor's strategy to extend UWM's footprint to include regional campuses has received widespread support.



## Assumptions

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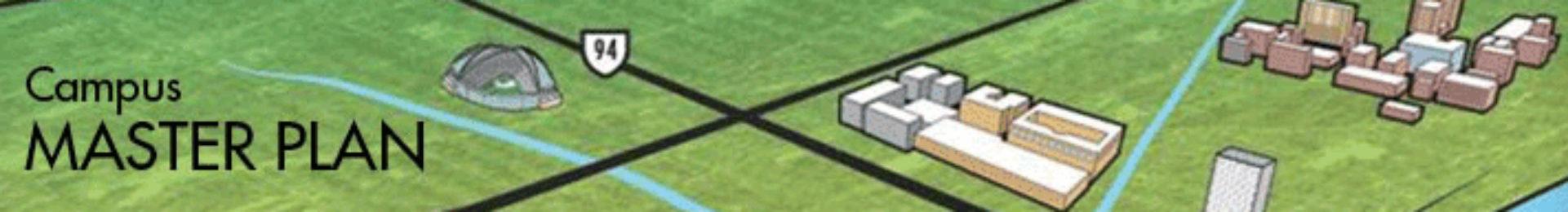
- Anticipated investments linked to economic development in the region will enable growth in faculty lines and associated resources in selected disciplines.



## Assumptions

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- Disciplines expected to grow and to need additional facilities (likely located on remote campuses) are:
  - Engineering/Basic Sciences (potentially located or co-located in new facilities on current Milwaukee County grounds)
  - Health Disciplines (potentially located or co-located in new facilities adjacent to Aurora and the Pabst development near downtown Milwaukee)

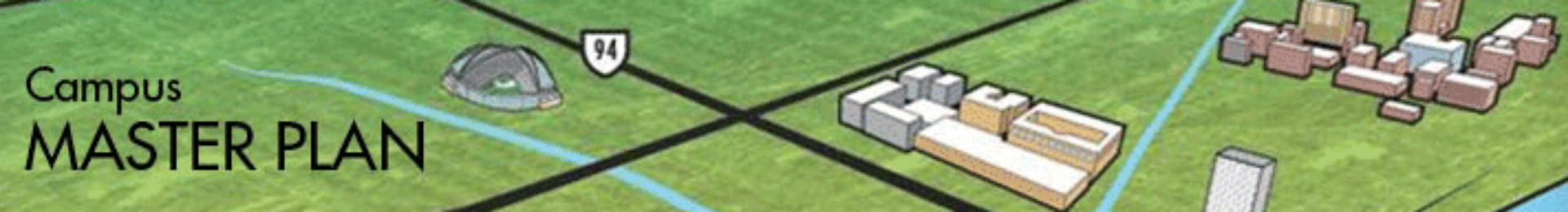


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## Assumptions

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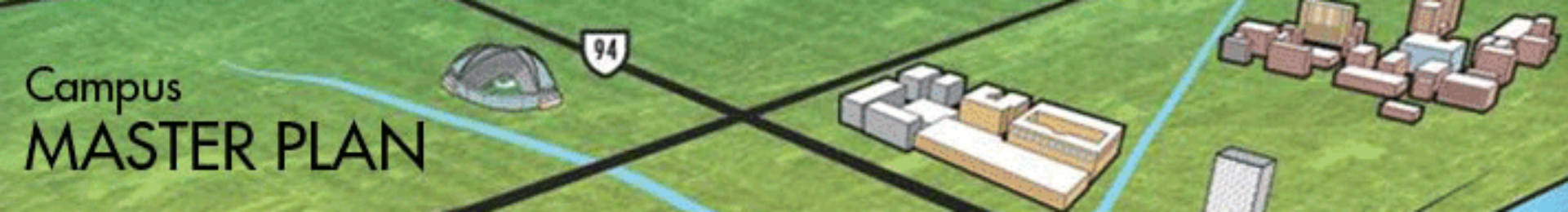
- UWM's array of doctoral, masters and undergraduate programs may grow in several disciplinary areas.
- The Kenwood campus itself may expand its current footprint with the potential acquisition of Columbia Hospital.



## May 8 Academic Planning Retreat

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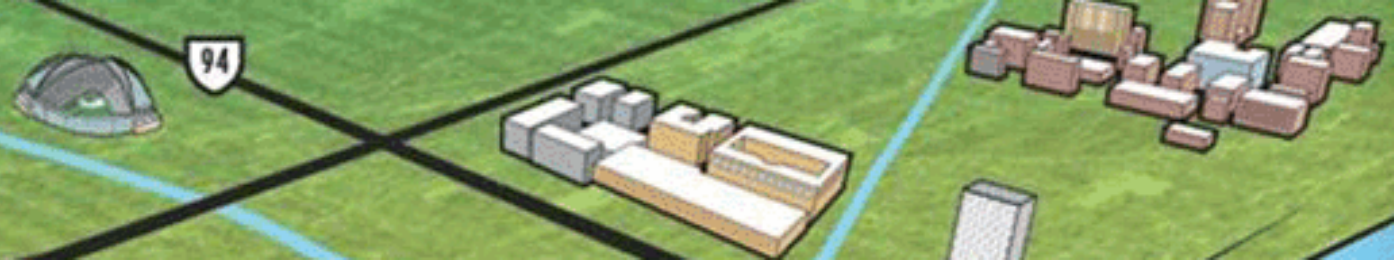
- Attendees included faculty/staff governance groups, deans, vice chancellors, planning support team
- Today's task for Subcommittees
  - Review retreat conclusions
  - Identify any needed modifications
  - Report back to the larger group



## Retreat Conclusions: Areas of Growth

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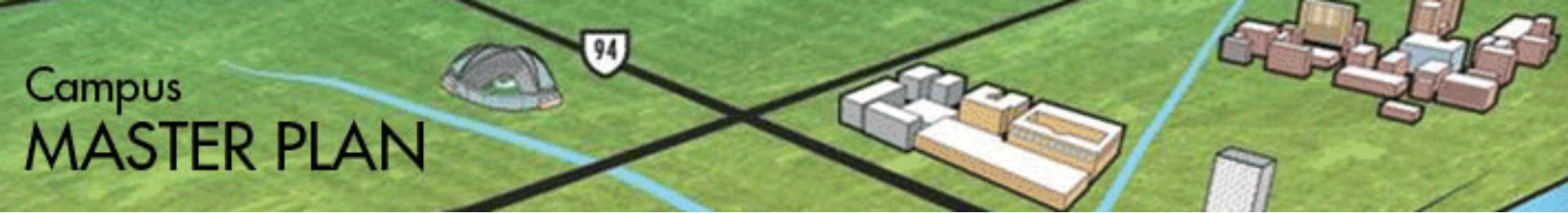
- Programs that will grow with anticipated increases in GPR funding and positions:
  - Advanced manufacturing
  - Bioengineering/medical imaging
  - Engineering
  - Health informatics
  - Public health



## Retreat Conclusions: Areas of Growth

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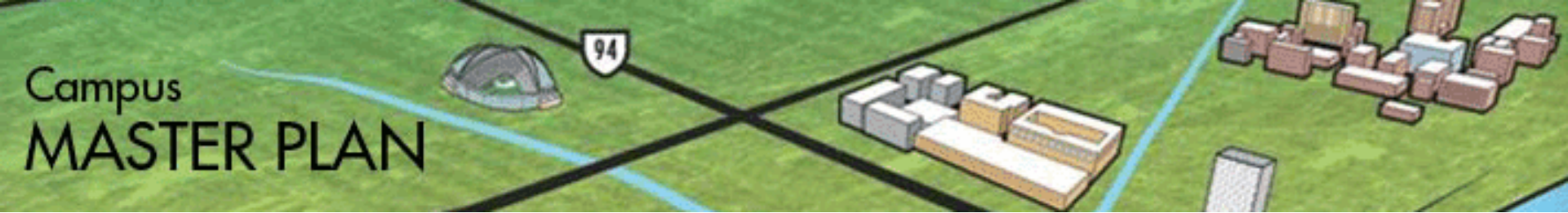
- Growth that may occur without additional GPR funding and positions
- Likely growth in:
  - Professional doctorates
  - Overall undergraduate enrollment (not specific to majors and not necessarily in areas destined to receive new GPR funds and positions). Growth of better-prepared, diverse student population especially valued.



## Retreat Conclusions: Areas of Growth

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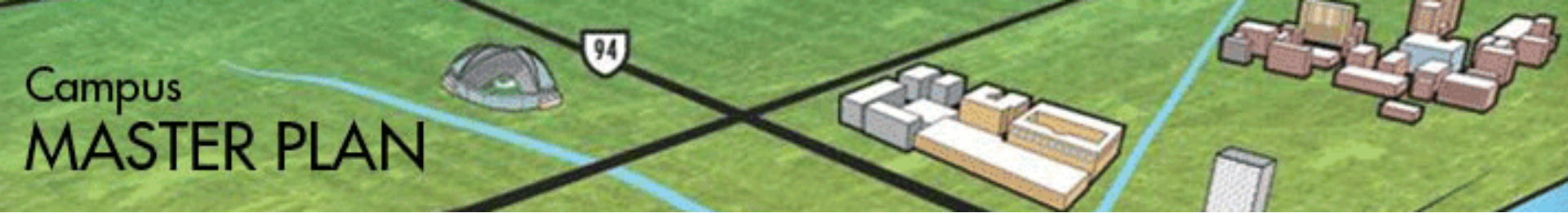
- Growth in the following areas appears to be valued but intent and resources are uncertain:
  - K-12 education
  - liberal arts and sciences
  - adult and returning student programs and support
  - international and global programming



## Retreat Conclusions: Regional Campuses

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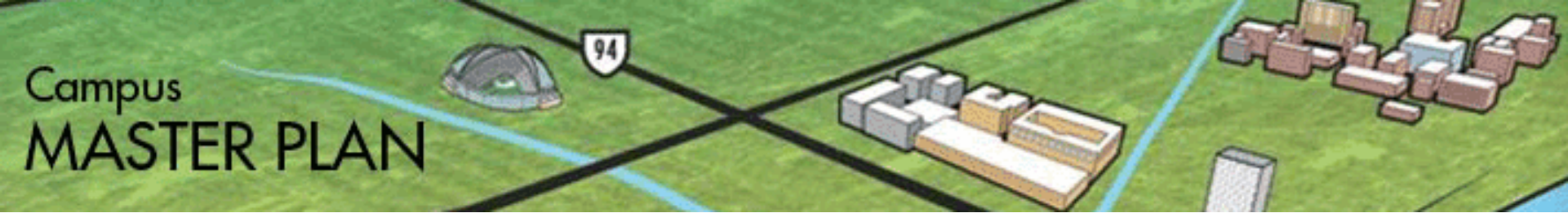
- Graduate and upper division programs that will receive anticipated increases in GPR funding and positions:
  - Public health
  - Bioengineering/medical imaging
  - Health informatics
  - Advanced manufacturing
  - Engineering



## Retreat Conclusions: Other Parameters

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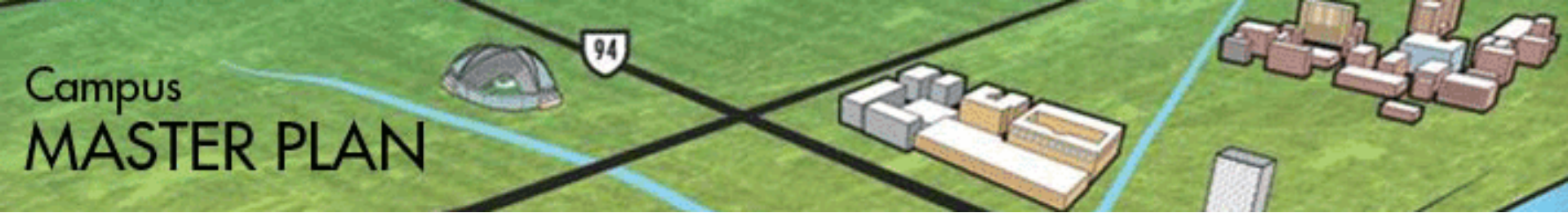
- Programming and new space concepts should be interdisciplinary in new sites
- No freshmen off the Kenwood campus



## Retreat Conclusions: Kenwood Campus

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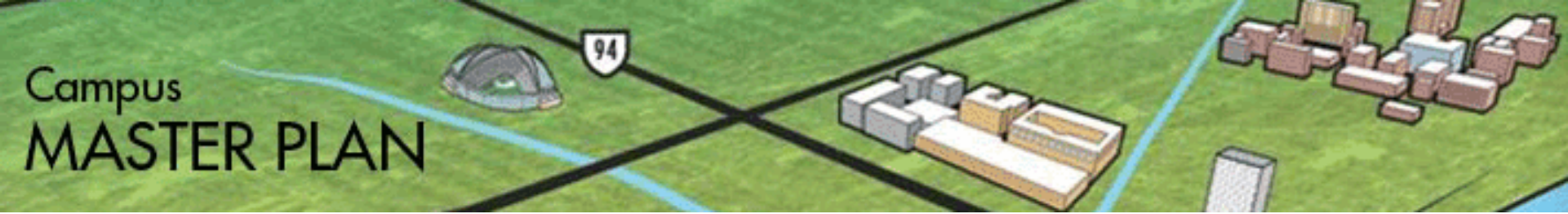
- Implications of regional campus development for utilization of the Kenwood Campus:
  - ❑ Focus of campus activities in years 1 and 2
  - ❑ Focus of cultural home for arts and sciences
  - ❑ Acquisition of Columbia is critical for fully developing the Kenwood campus



## Retreat Conclusions: Student Experience

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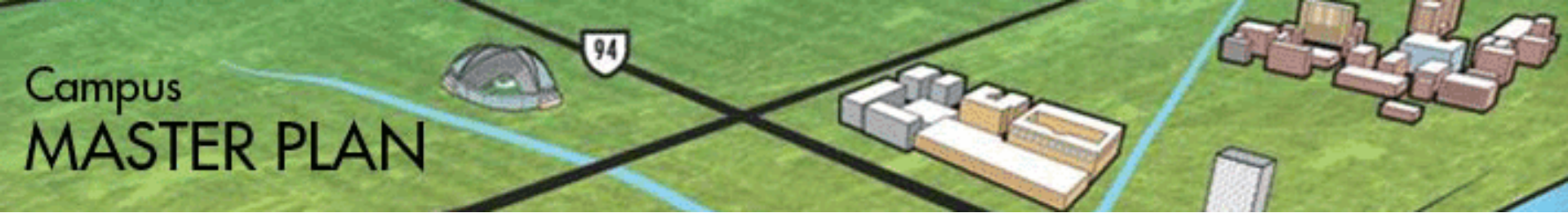
- We expect:
  - ❑ technology & other advances will have a major impact on student learning
  - ❑ increasingly varied learning styles
  - ❑ more veterans
  - ❑ more adults learners (“boomers” returning to college)
  - ❑ more students with disabilities



## Retreat Conclusions: Student Experience

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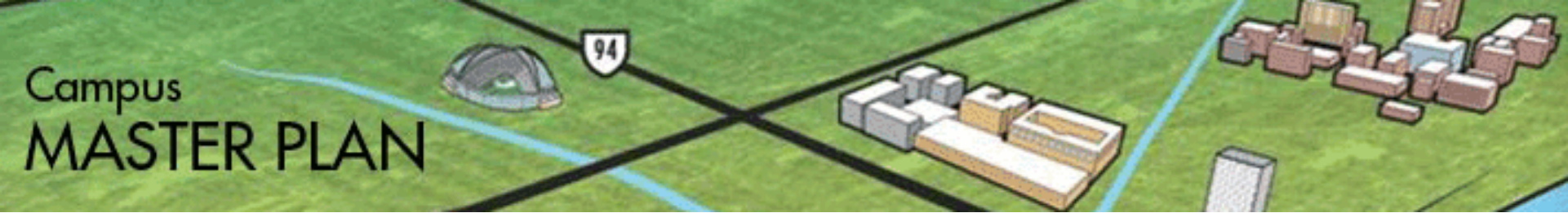
- We Value...
  - increased diversity
  - maintaining and strengthening a cohesive academic community
  - more students in residential halls



## Retreat Conclusions: Student Experience

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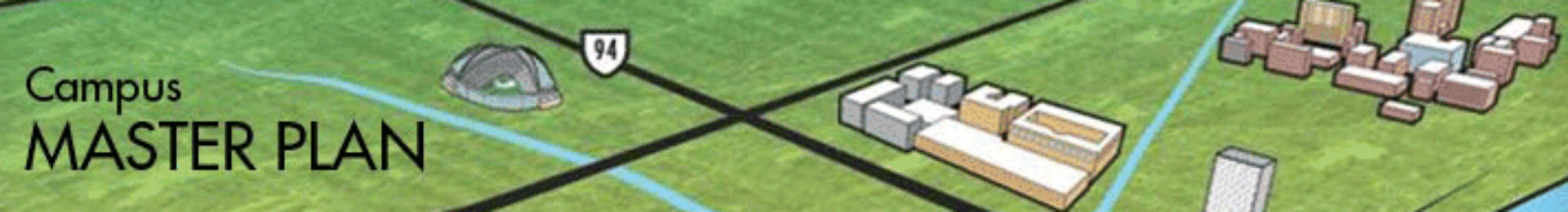
- We Should...
  - expand blended and on-line learning
  - consider developing a “University College” approach for the first two undergraduate years to coordinate the curriculum and support services



## Retreat Conclusions: Infrastructure

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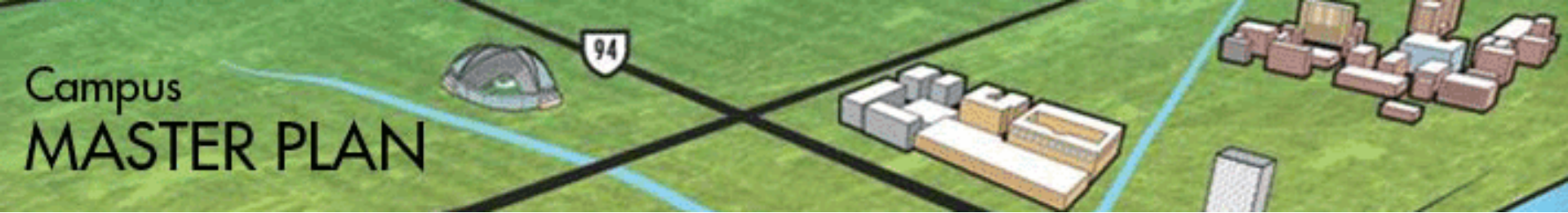
- Where will students reside?
  - Those attending the Kenwood campus
  - Those attending the regional campuses
- Security
- Transportation and parking
- Community building within each campus and across all campuses; student life



## Retreat Conclusions: Infrastructure

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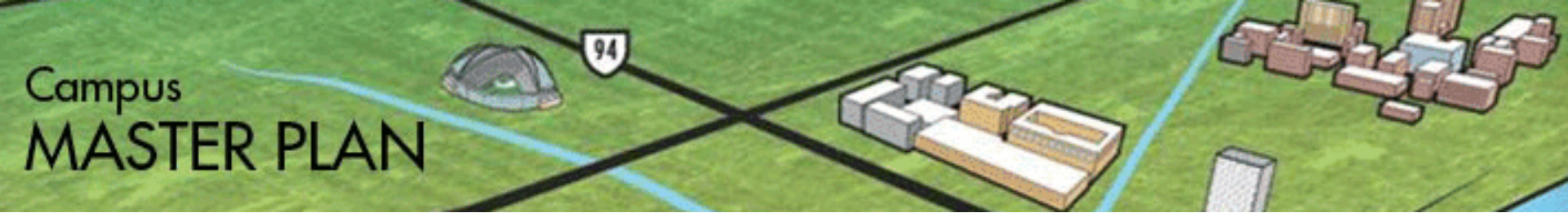
- Supporting students with double majors offered on more than one campus
- Library resources
- Technology support
- Student health services
- Support for students with disabilities



## Retreat Conclusions: Infrastructure

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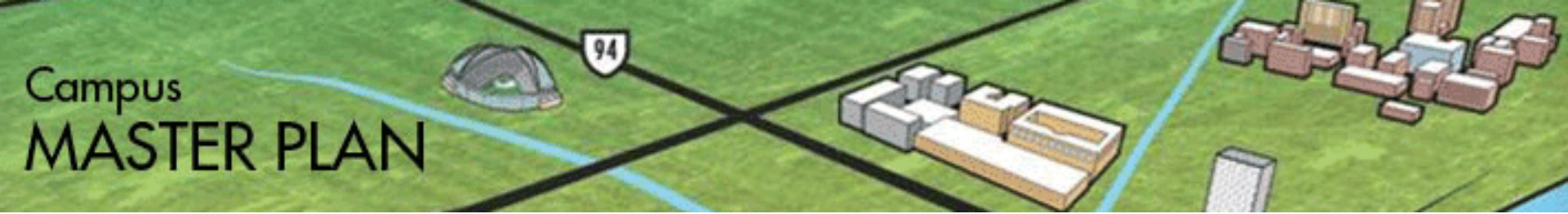
- Build labs that can be shared by research groups/projects
- Build green campuses
- Learning spaces to accommodate varying learning styles



## Retreat Conclusions: Kenwood Campus

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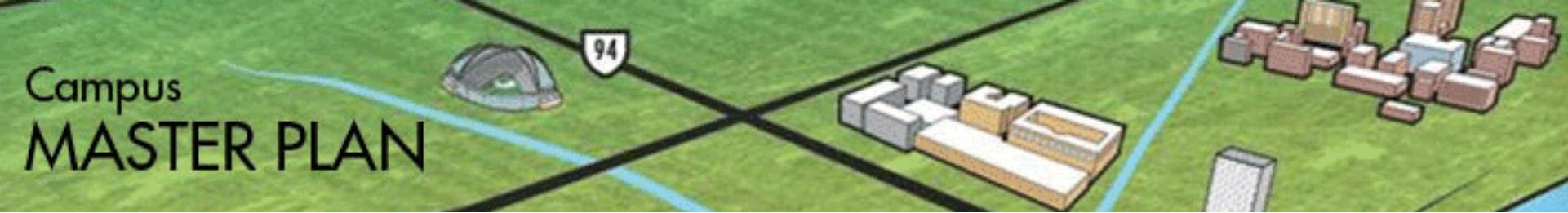
- Kenwood campus becomes the cultural center
- Improved neighborhood relations
- Less congestion



## Retreat Conclusions: Kenwood Campus

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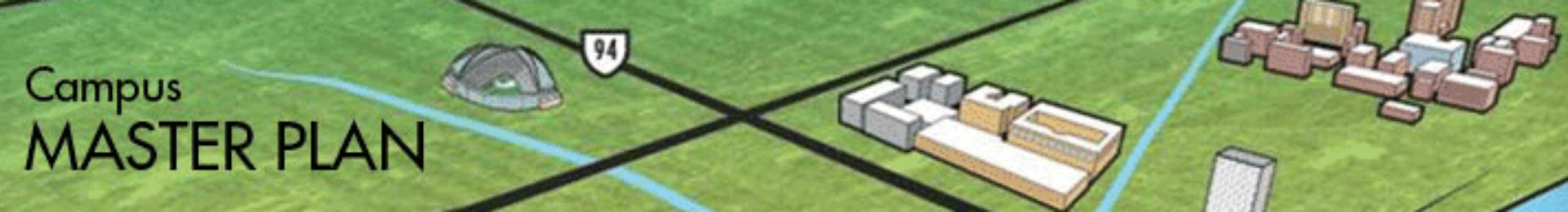
- More parking spaces available
- Opportunity to establish a model for urban research universities
- More attractive campus



## Retreat Conclusions: Kenwood Campus

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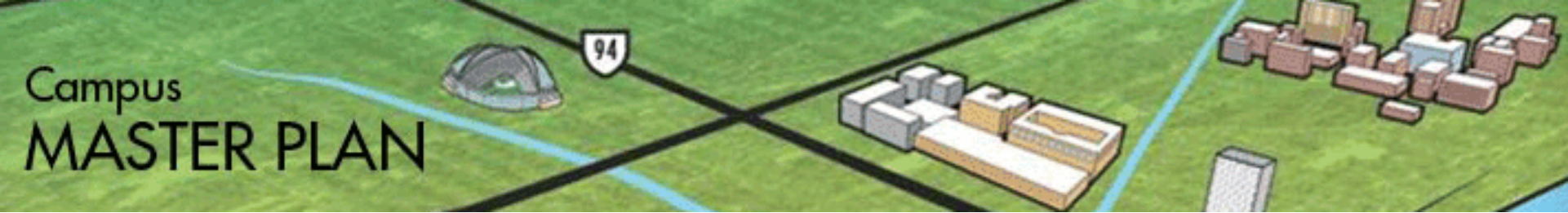
- Addendum – optional strategies to decompress the Kenwood campus
  - Utilize campus all week and all year
  - Move administrative functions off campus
  - More effectively use UWM properties including GLRF, USB, and Plankinton



## Recap of Charge

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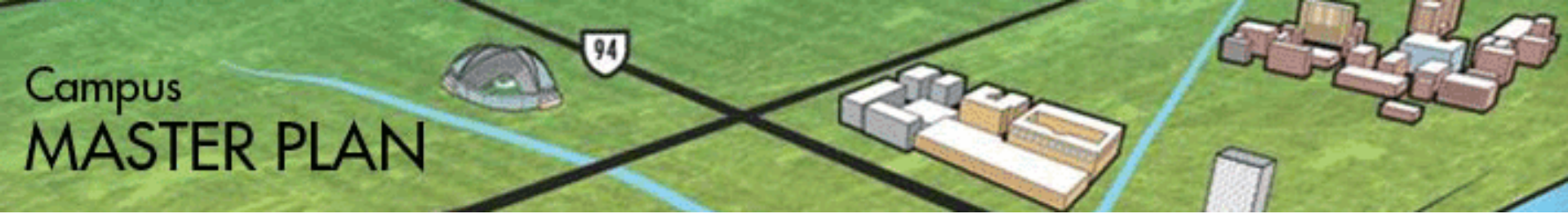
- Subcommittees prepare for the Master Planning consultants by answering queries at monthly meetings
- Subcommittees prepare a ten-year plan for additions/modifications to UWM's program array
- Coordinating Committee to meet periodically to ensure holistic perspective



## Recap of Charge

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- Today's task for Subcommittees
  - Review retreat conclusions
  - Identify any needed modifications
  - Report back to the larger group
- Members of Steering, Coordinating Committees please sit in on any subcommittee group meeting



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Questions?

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