

UWM Master Plan - External Stakeholders

Stakeholder	Current Areas of Collaboration or Research Partnerships With UWM	Potential/Desired Future Areas of Collaboration/Research Partnerships	Importance of Proximity	Comments on Multiple Campuses	Co-Location with Other Facilities	New Sites Identified	Transit	Other
Aurora Health Care	School of Nursing	Public Health, Medical Informatics Access to best practices, On-line birth certificates, Urban Planning/Geography Building clinical data base, Pediatric residency Genomics, Midwifery Practice Healthcare Simulation Facility		- Keep undergrad at Kenwood - Nursing and graduate programs could be downtown - this would also offer opportunities for collaboration with Marquette and MATC.	-WI Center for Nursing (WCN) could be housed with School of Public Health. - Wisconsin Academy for Rural Medicine could also be on Public Health campus.	Sara Scott Middle School - was originally constructed for health sciences and could be redeveloped for health science use.		
Blood Center of Wisconsin	Biosensors - School of Engineering (Dr. David Klemmer) - UWM Foundation - Health Science Advisory Board - Business School Advisory Board - Teach immunology and hematology classes - Internships	- Bioinformatics - Bioengineering	Very Important to be close to partners - especially when program is new. Development of facilities must occur where the scientists are - science is practiced in clusters and cores (they share cores so they don't duplicate services).	- It would be ideal if all facilities could be on one campus. - Ideally, public health would be co-located with the Medical School - Public health is all about mining data bases (informatics). - Public Health cuts across many departments. - Co. Grounds should be the science campus. In addition to moving Engineering, move some of the science disciplines. Being on the same campus would promote collaborations. - Pabst Site should be the Health Science Campus - good synergy by moving nursing and health sciences together. - Student Life amenities should be located downtown.				
Children's Research Institute	-Fresh Water Institute (related to genetic sequencing) - Obesity Program - Environmental health - Global Health	In CRI's basic research areas: Behavioral health, Cardio-Vascular Biology, Clinical Effectiveness and outcomes, Developmental and Cell Biology, Immunology and Host Response, Genomics, Health Services Research, Community Health and Prevention Also: School of Engineering, Aquatics Center, School of Public Health	School of Public Health should be built where the people are . They currently have a research grant to study 100,000 children...need to be near populations to do this.)	- It would be ideal to have basic sciences located at the County Grounds campus. - The Public Health campus should be located downtown.			- A shuttle service will be needed to move students around the multiple campus sites.	
C. of Milw. Dept. of City Development				There are issues with the County Grounds: - Transit connections not in place. - Lacks infrastructure - Issues with access for minority populations	-School of Public near Aurora/Sinai Hospital.	- Grand Trunk (20+ acres) - Solvay Coke - Lots of sites available in the 3rd and 5th wards (near south side). -Tower Automotive Site -Columbia St. Mary's Site - Park East Corridor - 6th and State Streets	Many transit options being discussed and studied: -KRM -Downtown Connector -County Transit System -Downtown Parking Study Underway	
Steven Ewing & Company						- Concordia College Campus		
Greater Milwaukee Committee				-Business Community is supportive of Chancellor's research vision for the university. - Less interest in School of Public Health - no one has stepped forward to "own" the initiative. - Business community feels the Park East corridor should be used for business purposes.			-Need fast connections between UWM and County Grounds - Sales tax for transit is in State Budget.	Speak about UWM Master Plan at GMC Insider Event.
Johnson Controls	No real involvement with UWM at this time, but are beginning to build relationships.	- They have interest in developing a "Lead the Way" school with UWM. - Robotics education and research - They would like UWM to do more R&D technology training. - They envision joint laboratories with UWM. - They would like to evaluate UWM's Central Plant and brainstorm on UWM's utility systems and how they could be improved.						

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Milwaukee County Research Park				Concerned the proposed campus on the County Grounds will duplicate services provided by the County Research Park.				
Economic Development Discussions		-Key Mfgs: JCI, Rockwell, NML, Briggs, Harley, Bucyrus, Joy, Quad	There are partners all over the region. Location matters less.				KRM wouldn't help within city, but would bring others from the region to Milwaukee. Need to find funding source.	
Milwaukee 7		Drivers of the local Economy including: -Health care -Next Generation Mfg -Technology Innovation -Electronics -Printing -Financial Services -IT/Software Dev. -Investment Banking -Freshwater Research & Tech.					This is a huge issue, but M-7 is not working on it. MMAC has taken it on as their issue.	
MMSD	GLRF- mussel research, DNA typing, algae research SARUP-regional water issues, sustainability	Other areas potential research partnerships: Pharmaceuticals in the water supply, stormwater pollution, nutrient research, climate change.	GLRF must be on water and also close to Discovery World due to their partnerships.	Concerns about County Grounds. No site infrastructure - it will be a huge expense. -Interstate access will be an issue due to current volume of traffic. -Stormwater management will have to take place on the site, which will take up part of the land. -Feels the campus should be sited where it can help revitalize the part of the city.			Transit is key to multiple campus locations.	They're willing to help finance a green parking lot for UWM. Willing to partner on piloting new green technologies on campus.
ProCorp	They have an MOU with UWM - more about future vision than what exists today.	-Radium removal from water and use of by-products -Nanotechnology based desalination -Business intelligence system that looks at workflow and decision-making process -Dry mill ethanol	Proximity is important. May not need to be in the same building, but must be nearby.					
Public Policy Forum		Hopes both the City and County will have closer relationships with UWM School of Public Health. More opportunities for town/gown relationships. -Univ. should grow its research capabilities, especially related to the Water Initiative. -It should establish its reputation for training people for the jobs of the future.		-County Grounds development would be good for the County, but will likely cause concerns among environmentalists. -Infrastructure issues - current infrastructure may not be able to support the volume of proposed development. -Political issues - if County Exec. Supports it, the County Board will oppose it and vice versa. -Makes sense for the School of Public Health to be downtown.			-Transit is key - the campuses must be connected. -County Grounds may not have the ability to handle all of the additional traffic without a rapid transit system.	UWM has taken on a big agenda with the Schools of Engr, Public Health and Fresh Water. Sustainability will be key and require buy-in from State. Concerns about State's fiscal health/ability to assist
Rockwell Automation	-Business School -School of Engineering	-Manufacturing informatics -Sensors/Devices -Material Technologies	Doesn't matter where it's located. They travel all over the world for partnerships.	They currently work both at UWM and on-line. They prefer to work at UWM since there are security issues if the research is done at Rockwell.	Rockwell would consider co-locating to take advantage of the research capabilities.			They collaborate with Univ. all over the world. They have considerable excess space at their facility on S. 2nd Street.
UWM Foundation	Foundation is an independent body whose only purpose is to help UWM achieve its goals.					Sites under consideration: -County Grounds - for basic research, clinical and translational. -MPS Bldg. next to Pabst site - school of Public Health -Waterfront site for GLRF	Transit is an issue they have not yet taken on, but could get involved in pushing a regional transit agenda.	
UWM Research Foundation		Healthcare, Water Industries, Advanced Manufacturing & Biomedical Engineering Rockwell, GE Healthcare, Procorp, Aurora, Johnson Controls, Children's Hospital, MCW, BCW, Harley, Quad, Veolia, Badger Meter				-Mentioned relocating GLRF near the Port of Milwaukee.	-Transit is key - along with addressing the parking situation. -Manufacturing partners are all around the region, so accessibility is critical.	Research space needs to increase four times.
City of Wauwatosa				Mayor supports development of UWM on the County Grounds.			Mayor is concerned about added traffic and widening of streets.	City wants to be involved in any communications about the County Grounds.