GLOBAL PASSPORT PROJECT

ACHIEVEMENT OF OUTCOMES

A. Outcome Report: CIE activities can be classified in five broad categories: curriculum development, faculty development and research, K-12 teacher and public outreach, campus coordination and information dissemination, overseas academic and internship programs, and international student and scholar services.

1. Curriculum Development:
   a) Outcome: Develop an innovative new degree program that draws on and fortifies UWM’s existing strengths while creating a new framework for cross-campus interdisciplinary collaboration.

   Further progress has been made in the development of the new Bachelor of Arts degree in Global Studies (BAGS). BAGS was approved by faculty committees in L&S and Business as well as by the APCC. Its initial review by the UW System Board of Regents occurred in June. It is expected to receive final approval at the Regents’ September meeting, and courses will be offered starting in the fall. The first track, in Global Management, has been developed by multidisciplinary groups of faculty with the support of the Global Passport Project. Further tracks in Global Cities and Global Classrooms are currently being designed by L&S faculty working in partnership with counterparts in Architecture and Education, with the support of a Title VI(a) grant from the US Department of Education. Initial meetings of a core planning group for the Global Security track have taken place; this team of L&S and Health Sciences faculty and CIE administrators has received a grant to plan the curriculum in conjunction with the AAC&U’s Liberal Education and the Arts of Democracy program. It has also prepared and submitted to the National Security Education Program a proposal for additional curriculum development funding, the results of which will be known in early November.

   To support the development of the BAGS core and elective courses, foreign language instruction, and upper division courses in Global Management, Global Cities and Global Classrooms, CIE provided curriculum development grants to multidisciplinary teams of faculty utilizing both Global Passport Project and Title VI(a) grant funds.

   • During the first grant cycle (2000/01) 20 interdisciplinary teams involving 38 faculty members were funded. Their work largely took place during the current reporting period (2001/02). These teams successfully completed their projects and developed two core BAGS courses, seven upper division global management courses, two world regions courses, four foreign language courses, three overseas study programs, and two elective courses. Several of the newly-developed study abroad programs took place during the UWInterM and summer semester. The teams provided CIE with course materials including videos, books, articles and sample syllabi which will be housed in Golda Meir library so as to be generally accessible to faculty teaching Global Studies courses.

   • During the second grant cycle (2001/02), eleven interdisciplinary teams of 20 faculty members were funded. These teams are currently developing the following courses for the Global Cities and Global Classrooms tracks: two upper division courses, two elective courses, four foreign language courses, and three overseas study programs. Faculty receiving funding are from diverse disciplines, including Anthropology, Architecture, Education, French/Italian/Comparative
Literature, Foreign Languages & Linguistics, Geography, History, Spanish & Portuguese, Urban Studies, and Visual Arts. An additional award was made to a group of faculty from Educational Psychology, Social Work, and Nursing, pending receipt of a revised proposal.

- A third cycle of curriculum development grants is planned for 2002/03 to further strengthen the BAGS degree.

In March, Professors Calvin Allen (Director of International Studies at the University of Memphis) and William Brustein (Dean of International Studies at the University of Pittsburgh) visited UWM to evaluate the development of the Global Cities and Global Classrooms tracks. They met with the faculty teams and various other groups involved with the creation of BAGS. The evaluators’ reports have been very complimentary and their advice for the further development of the degree has been incorporated. Professors Allen and Brustein will return to UWM in 2003 to evaluate the completed Global Cities and Global Classrooms tracks.

Other Curriculum Development efforts have included the efforts of CIE-affiliated teaching academic staff to use digital technology to bring internationally-known peacebuilders into their classrooms. Video- and teleconferencing capability have allowed students to interact directly with notable figures including Peter W. Galbraith (former Ambassador to Croatia and prominent participant in the Dayton Process), Jan Egeland (Secretary General of the Norwegian Red Cross), Shamil Idriss (Chief Operating Officer, Search for Common Ground), Dr. Abiodun Williams (Senior Advisor to Kofi Annan), and Dr. William Quandt (Vice Provost for International Affairs at the University of Virginia, Camp David participant and former NSC member), among others. Unfortunately, high technology fees and recent budget cuts will hinder efforts to provide such opportunities to UWM students in the coming year.

2. Faculty Development & Research:

a) Outcome: Scholars and practitioners from a variety of academic and professional fields exchange ideas and results of research with the public, faculty and students.

CIE’s annual scholarly conference was held in April at the Hefter Center. “Transmissions: Technology, Media, Globalization” drew over 60 participants and featured speakers from UWM, across the US, and as far away as Australia and Israel. The conference showcased the expertise of both junior and senior UWM faculty, and provided a forum for cross-disciplinary dialogue regarding pertinent globalization issues.

CIE sponsored or co-sponsored a variety of mini-conferences, international film festivals, lectures, and other scholarly public events, with total attendance estimated at over 3000 faculty, staff, students, and community members. Particularly notable among these events were the academic Asian Film Festival, organized by UWM Assistant Professor Peter Paik, the French, and Latin American Film Festivals held in February and March, a Chinese New Year celebration, and lectures by noted scholars from around the world. CIE also provided funding to UWM’s area studies programs to support visiting lectures, mini-conferences, and other scholarly activities. Additionally, CIE co-sponsored a faculty seminar on Hannah Arendt featuring Marianna Torgovnick.

CIE instituted a new forum this year for interdisciplinary exchange regarding globalization issues. The BAGS Breakfast Series featured monthly talks on current research by UWM faculty. In the coming semester, the series will take place over lunch to attract more participants.
b) Outcome: UWM faculty enhance and contribute to larger academic work and interdisciplinary dialogue on international themes, while CIE provides a framework for collaboration and exchange with colleagues from other disciplines.

Several faculty members from Architecture and Education were provided financial incentives (travel or summer salary) to serve in a leadership role in the development of the BAGS degree’s Global Classrooms and Global Cities tracks. Their role is to motivate their colleagues and create interdisciplinary teams of faculty who will design and develop the tracks. After the initial challenge of motivating faculty to “donate” their time and knowledge, three teams are now effectively working on the two tracks: one for Global Cities and two for Global Classrooms (Foreign Languages and Social Studies).

The first volume in CIE’s book series, New Directions in International Studies, was published in spring 2002 by Rutgers University Press. The volume is entitled “Truth Claims” and is a collection of work presented at CIE’s spring 2000 annual conference, “Between the Global and the Local: Making Human Rights Claims in the 21st Century.” The second volume, based on the “Global Cities” conference, is being compiled and will be submitted to Rutgers in August 2002. The third volume, based on the “Transmissions” conference, is also in process and will be submitted during the coming year.

c) Outcome: UWM faculty conduct internationally-focused research and develop new or revise existing courses and programs.

CIE provided 41 faculty with $12,100 in funding for international travel related to research, conference presentations, or curriculum development. Although institutional support for faculty members’ international travel is critical to the university’s competitiveness as a research university and therefore an important component of the Milwaukee Idea, a 33% budget cut has necessitated the cancellation of this program as of 2002/03.

3. K-12 Teacher and Public Outreach:

a) Outcome: Increased knowledge of contemporary global issues and improved access to and utilization of curricular resources among teachers. Stronger communication and information sharing between teachers and faculty.

CIE sponsored the eighth annual Global Studies Summer Institute in August 2001. This four-day professional development program, entitled “Understanding the Face of Globalization: Implications for the Classroom and Beyond,” provided 35 teachers with the opportunity to participate in in-depth discussions and curriculum development activities relating to globalization. The 2001 GSSI focused on issues of globalization and educational strategies for integrating related themes and issues into the curriculum. It featured live videoconferences with United Nations Headquarters in New York and prominent scholars from Georgetown University and the University of Indiana, as well as presentations by scholars from UWM and other prestigious organizations. As part of this program, CIE created an online Internet guide featuring over 200 web sites related to issues of globalization such as human rights, economics, technology, culture, and the environment.

In September 2001 CIE launched a new initiative that focuses on teaching about East Asia. With funding from the National Consortium for Teaching About Asia and the Freeman Foundation, CIE conducted a six-part seminar for secondary social
studies, geography, and language arts teachers. This program welcomed 20 Wisconsin teachers to UWM for an in-depth exploration of East Asia. Two follow-up sessions are planned for October and December of 2002, and CIE is working with the UW System Institute for Global Studies to plan a second seminar in the coming year.

In December 2001 CIE worked with the School of Education and the Wisconsin Department of Public Instruction to organize a workshop and reception for 18 teachers from Japan who were visiting Wisconsin as part of a delegation sent by the Japanese Ministry of Education. This program provided a valuable opportunity for UWM's Teachers in Residence and MPS teachers to dialogue with the visiting Japanese teachers in an effort to understand the similarities and differences between the Japanese and American education systems.

In March 2002 CIE co-sponsored the Institute of World Affairs' Wisconsin Model United Nations program, attended by over 600 Wisconsin high school students. In conjunction with this event, CIE sponsored a teacher workshop for participating Model UN advisors that focused on global education resources available to teachers through CIE and other local and national organizations. The program featured a talk by Twagiramungo Faustin, the former Prime Minister of Rwanda, and a showing of the film, “Triumph of Evil.” Thirty-seven teachers attended.

Working with the Friends of International Education to develop a global theme throughout the conference, CIE co-sponsored three presentations at the Wisconsin Council for the Social Studies annual meeting. These sessions focused on the resources and professional development programs available to K-12 educators through CIE. Each attracted 25-30 participants.

CIE continued its collaboration with Milwaukee Public Schools and the Wisconsin Department of Public Instruction. Administrators from both organizations provide important resources and support for CIE outreach initiatives by participating in planning committees and by disseminating information about CIE programs to teachers throughout Milwaukee and Wisconsin. In addition, the CIE Outreach Coordinator served on a State International Education Task Force charged with the task of developing a new curriculum guide in international education. This guide was designed to provide teachers with curricular strategies and resources for integrating international education into their classrooms.

Also in conjunction with the Department of Public Instruction and the Center for Latin American & Caribbean Studies, CIE sponsored the June 2002 Foreign Language Standards Summer Institute at UWM. Approximately thirty pre-collegiate foreign language teachers attended this program highlighting strategies for linking foreign language standards to the classroom. This was the fifth year that CIE has participated in this statewide initiative.

CIE continued to oversee the International Studies Resource Network, an electronic network promoting curricular information sharing and dialogue among over 550 teachers from the Upper Midwest. The ISRN also serves as an invaluable mechanism for disseminating information about UWM international education activities and professional development opportunities for educators.

CIE developed a seventh Internet Resource Guide for teachers during this reporting period. These guides, created for the annual Global Studies Summer Institute, represent an important resource for GSSI participants, and for teachers and students throughout the
United States and around the world. Intended to provide teachers with background information regarding various international issues including globalization, human rights, international development, peace and conflict, global education, and the United Nations, CIE Internet Resource Guides receive between 5,000 and 6,000 visitors per year.

"Understanding the New World Disorder: Global Security Resources for Teachers," along with the other six Guides, can be accessed from CIE’s home page at www.uwm.edu/Dept/CIE.

b) Outcome: Greater community and campus awareness of international issues and improved public access to and increased public interest in foreign language resources and programming.

In response to the events of 9/11, CIE created a “Coping” web page including materials and links to campus and community resources, ways to help, “Friends of Internationals” support, and information specifically for students. To assist community members looking for answers to the tragedy, CIE also included extensive web resources relating to terrorism, US foreign policy, and Islam in its Global Passport electronic newsletter.

CIE initiated a Lunchtime Travelers Series of presentations focusing on different countries and their cultures. Corresponding to the countries whose languages are offered at UWM, the first year’s programs focused on Japan, Spain, Germany, China and France.

CIE sponsored or co-sponsored three major film festivals in 2001/02, including the Korean Film Festival, the Latin American Film Series, and the French Film Festival. These events regularly feature 6-12 foreign language films which provide viewers with insights into other countries’ customs and cultures. Free to the public, they are very popular events and attracted over one thousand moviegoers, including classes of several hundred middle and high school students. This year, the Korean Film Festival also featured a visit from the acclaimed director, Mr. Bae Chang-Ho, and roundtable discussion with visiting scholars from Cornell University and the University of Georgia.

CIE sponsored a Global Technology Series of public events, including a Copyright Workshop, a forum on Globalization and Technology at UWM, a distinguished lecture by Adam Clayton Powell III, a digital libraries symposium.

CIE also co-sponsored Global Justice Week activities including the viewing of the film, “This is What Democracy Looks Like” and discussions with Chie Abad and Robert Miranda. This event was sponsored in partnership with the Wisconsin Fair Trade Campaign, SEAC at UWM, UWM WISPIRG, Amnesty International at UWM, and UWM Greens.

In November 2001 CIE co-sponsored a one-day mini-conference on Korea: Present and Future organized by UWM faculty in Economics, Linguistics and Political Science and featuring scholars and Korean government officials. A second mini-conference was sponsored in March 2002. In/Around the Caribbean: Art, Privitization of Culture, Globalization was organized by CIE’s BAGS visiting professor, funded with Milwaukee Idea matching funds that have consequently been discontinued due to budget cuts.

In March 2002 CIE supported Most Dangerous Women, a musical documentary based on a century of the words of women who seek a just and peaceful world for all.
In May CIE co-sponsored the UWM Peace Studies Program’s Conference on Measuring Effectiveness in Peacebuilding. The UWM meeting was a critical meeting in the work of the Reflecting on Peace Practices (RPP) initiative, a 3-year, groundbreaking effort that involved case studies, research and conferences sponsored by peace building organizations around the world. The conference involved UWM faculty and leaders from more than a dozen conflict resolution organizations as well as representatives of the U.S. State Department, World Wildlife Fund, Catholic Relief Services and INCORE (a leading NGO from North Ireland). The 2-day meeting (May 3-4, 2002) was the only RPP meeting devoted solely to the critical issue of measuring effectiveness in peacebuilding interventions and resulted in some fundamental insights for RPP and the participants. The meeting’s work has been incorporated into RPP’s research paper on effectiveness.

In May CIE co-sponsored the Peace Studies Program, Talk with the Peacemakers, a conference and public reception at which over 15 peacebuilding organizations were represented, including the Carter Center, US Department of State, Search for Common Ground, Catholic Relief Services, the World Wildlife Fund, INCORE (Northern Ireland), the Harvard Program on International Conflict Analysis and Research, and others.

CIE also hosted or co-sponsored several public lectures by visiting scholars and practitioners from around the world and from UWM. Examples of these programs include:

- “US and Japan: An Enduring Partnership in a Changing World” with Naoko Iimasato (Dentsu Corporation), Isami Takeda (Dokkyo University) and Tetsuya Shiozaki (Aoyama Gakuin University)
- “Engaging in Psychological Research in the Islamic Republic of Iran” with Paul Priester (UWM Educational Psychology)
- “Subverting the Demographers: Introducing Politics into a Scientific Meeting” with Bruce Fetter (UWM History)
- “The Spanish Influenza Among Norwegian Ethnic Minorities, 1918-19” with Svenn-Erik Mameland (University of Oslo)
- “Integrated Approaches to Peacebuilding” with Rob Ricigliano (UWM Communication)
- “The European Scorn for American History” with Richard Pells (University of Texas)
- “The Internet, Censorship, and Economic Progress” with Adam Clayton Powell III (Freedom Forum)
- “Diplomacy, Religion and the State of World Affairs: A View from France” with Dominique Decherf (Consul General of France)
- “Politics in Romania” with Robert Veress (Romanian journalist)
- “Ultrabaroque: Aspects of Post-Latin American Art” with Victor Zamudio-Taylor (BAGS visiting professor)
- “The Los Gaidos Project” with Don Hanlon and students (UWM Architecture)
- “New Morality and Democracy in Africa” with Coetzee Bester (former member of South African National Parliament)
- “New Paradigm in Architecture” with Tarek Naga (architect)
- “Beyond Individual Competition: Competitive Regionalism in the US and Western Europe” with Linda McCarthy (UWM Geography)
- “Growing Up With Capital Flows” with Antu Murshid (UWM Economics)
Each summer, CIE coordinates the Milwaukee Irish Fest Summer School. Milwaukee Irish Fest, the world's largest Irish culture festival, convenes for four days in August. The Summer School takes place during the preceding week and offers a showcase of workshops in Irish dance and music, crafts, lectures, Gaelic language instruction and a historical overview of the Irish heritage. The school continues to draw hundreds of individuals from all over the world to teach and participate in this annual favorite prior to the festival. Of particular note is the Child's Day Camp for 6- to 10-year-olds.

CIE provided financial support for the Institute of World Affairs’ 13th Annual Kennan Forum, “The Shadow War: Responding to September 11.” Each year, the Kennan Forum focuses on a major international issue, with speakers providing overviews from divergent angles and then engaging the audience in a discussion.

In addition to its public programming, CIE worked to establish and provide administrative support to a new partnership of Milwaukee-area organizations focusing on international education, the International Council of Wisconsin (ICOW). Its purpose is to provide stronger communication about and collaboration on events organized by its members in order to raise Wisconsin residents’ awareness of and interest in international issues. The idea for this initiative came out of a meeting between CIE and Partnership Council member Rabbi Barry Silberg, and CIE has played a critical organizational role in realizing its creation.

4. Campus Coordination and Information Dissemination:
   a) Outcome: Obtain community members’ advice and feedback regarding campus international education programs and priorities.

Through the coordination of the UWM Partnership Council for International Education and the new International Council of Wisconsin (see above), CIE developed and utilized important mechanisms for obtaining ongoing guidance from both campus and community partners. CIE also continues to utilize faculty advisory committees (for Academic & Outreach Programs, International Student & Scholar Services, Overseas Programs & Partnerships, and the area studies programs that CIE administers) as important means for obtaining campus guidance. Additionally, a new BAGS marketing committee has been established in order to develop a coherent strategy for advertising the new program.

b) Outcome: Increase public and campus awareness of and attendance at UWM-sponsored international events, and increase efficiency and access to UWM international education information and services.

Through Global Passport, a bi-weekly electronic newsletter that incorporates announcements from other UWM offices and interested faculty as well as from off-campus
partners, CIE is able to reach over 1000 campus and community members with current information about international events, grant opportunities, programs and services.

Through improved organization and links to other UWM international offices and non-UWM resources, the CIE website has proven to be a useful mechanism for disseminating information to the campus community and the public. It receives approximately 110,000 “hits” per month, including 12,000 visitor sessions. Between 500-1000 online forms, including UWM admissions forms and faculty grant information, are downloaded each month. New links providing students and the public with up-to-date information regarding post-9/11 issues, overseas programs at UWM, curricular resources, and an introduction to learning objects as pedagogical tools have been added. The Learning Objects website is nationally-recognized, with links to it created by a number of prestigious organizations.

On behalf of the UW System Institute for Global Studies, CIE has also developed GEODE, a new database of multimedia instructional resources and learning objects. The database now features over seventy teaching resources and a wide range of Internet portal and research guide sites. Teaching materials on Globalization, Human Rights, Africa, Asia, Australia, Europe, Latin America, and Middle East, and North America are featured and can be readily accessed by teachers, scholars, or the general public, for use in curriculum development or training programs.

5. Overseas Academic & Internship Programs:
   
   a) Outcome: Diverse overseas programs are continually available, sustained by strong, enduring and productive exchange relationships.

   In the reporting year, UWM signed 17 new or ongoing interinstitutional partnership agreements raising the number of present (active) interinstitutional agreements to 65. These new or renewal agreements have created numerous opportunities for mobility of students and faculty between UWM and:
   
   • Guangxi Normal University (China)
   • Shanxi University of Finance and Economics (China)
   • Shanghai Jiao Tong University (China)
   • Charles University in Prague (Czech Republic)
   • Negocia – Paris Chamber of Commerce and Industry Business School (France)
   • Fachhochschule Hannover (Germany)
   • Heinrich-Heine University (Germany)
   • Viadrina University (Germany)
   • Seijo University (Japan)
   • Institute of Slavic Studies of the Russian Academic of Sciences (Russia)
   • Moscow State Aviation Institute (Russia)
   • Jonkoping International Business School (Sweden)
   • Jonkoping School of Engineering (Sweden)
   • Malardalen University (Sweden)
   • Baskent University (Turkey)
   • University of Aberdeen (United Kingdom)
   • University of Birmingham (United Kingdom)

   The Hessen-Wisconsin Sister-State Program continues to generate new opportunities for exchange. This year, CIE has begun planning for two professional overseas programs to take place in fall 2003.
A delegation from Hessen will come to UWM on October 16th for a seminar on teacher training. CIE will coordinate the seminar that will be lead by representatives from the UWM School of Education.

In November 2003, CIE and the Ministry of Science and Art in Wiesbaden are organizing a program for UW System Study Abroad Advisors to visit the Hessen partner universities to learn about the German educational system.

Throughout the reporting year, CIE has collaborated with faculty members from a variety of UWM colleges and schools to offer new short-term overseas programs. In 2001/02, the following new short-term programs were run successfully:

- London/Dublin-School of Business Administration: “EU Commerce and the Celtic Tiger” [Winterim 2002]
- Peru – College of Letters & Science: “Ancient People and Animals of Peru” [Winterim 2002]
- Italy – College of Letters and Science: “Cultural Studies in Ancient Campania” [Winterim 2002]
- Spain – College of Letters and Science: “Spanish Language and Culture” [Summer 2002]
- China – College of Letters and Science: “The Beauty of China” [co-sponsored with UW-La Crosse, Summer 2002]
- Peru – Peck School of the Arts: “Peru Today” [Summer 2002]

Additionally, the following programs were planned during the reporting year and are scheduled to run on 2002/03:

- Chile – School of Business Administration: “Accounting and Finance in South America” [Spring 2003]
- Korea – School of Nursing: “Comparative Health Services” [Winter 2003]
- Mexico and Cuba – College of Letters & Science: “Comparative Globalization” [Winter 2003]
- Brazil – College of Letters & Science: “Favelas and the growth of Brazilian Cities” [Winter 2003]

b) Outcome: Global education and overseas experience is an important part of education in all fields, and quality programs are accessible to the UWM population in a diversity of disciplines and world areas.

As is indicated in the lists above, new overseas opportunities have been developed in a variety of divisions, disciplines, and world areas, joining an array of long-standing programs in such diverse fields as architecture, visual arts, the humanities and social sciences. Moreover, financial support has been awarded to interdisciplinary groups of faculty to develop overseas programs in conjunction with the Global Classrooms and Global Cities tracks of the new B.A.G.S degree. These opportunities will further expand options for students to have degree-relevant overseas experiences.
To further ensure students’ safety while participating in UWM programs, CIE has joined the Overseas Security Advisory Council, the US Department of State’s commission on safety overseas, as well as the SAFETI (Safety Abroad First – Educational Travel Information) Clearinghouse Project. SAFETI develops and disseminates resources to support study abroad program development and implementation, emphasizing issues of health and safety.

c) Outcome: Faculty and Overseas Program staff work together to create and implement options that complement and enhance the UWM curriculum.

In all aspects of Overseas Program administration, CIE staff work closely with faculty. From the initial stages in which CIE staff assist in developing programs the faculty have initiated to the programs’ approval through the Overseas Programs & Partnerships Advisory Committee to their implementation and evaluation, CIE staff provide critical administrative support to the faculty directors and advisors.

d) Outcome: Students participate in overseas work-related and professional experiences.

A critical component of the new BA in Global Studies degree is a three-credit internship program required of all students in the five tracks. CIE has begun to research and coordinate internship possibilities with present partners to accommodate internship opportunities for all UWM students. In 2001/02 CIE sent six students on overseas academic internships. CIE also wrote guidelines for international internships that were approved by the Overseas Programs & Partnerships (OPP) Faculty Advisory Committee; advising procedures and orientation materials have been developed for overseas internships, and OPP, as the facilitator of the Hessen-Wisconsin Sister State Exchange Program, is cooperating with the new Hessen Networks internship initiative. Moreover, CIE has been working with the Committee on Institutional Cooperation to establish standards for overseas internships and to draft a proposal for a summer London internship program.

c) Outcome: UWM experiences a sustained increase in enrollments in overseas programs, and quality programs that complement and enhance the UWM curriculum are accessible to students in a diversity of disciplines and world areas.

Overall participation in UWM overseas programs has grown tremendously in the last 18 months. In 2000/01, there was a 52% increase in study abroad participants. This increase included a 75% increase in participation in short-term study abroad programs and a 28% increase in participation in semester and academic year programs. In 2001/02 there was an additional increase of 21% of UWM student participation in overseas academic programs. In less than 18 months UWM student involvement in study abroad programs has increased by 83%.

For more information about diversity of locations and disciplines in which programs are offered, please see (a) and (b) above.

6. International Students & Scholars: Internationalization of the UWM Community: Primary accomplishments in the area of international student and scholar services relate to internal procedural and organizational changes designed to improve the quality and scope of services.
a) Outcome: International students have a fulfilling and rewarding experience at UWM. They not only share their culture, but also learn about and become involved with local or American culture.

CIE initiated Project ExCITE (Exchange for Cultural & International Teaching & Education) during 2001/02. This program brings international students together with their US-born counterparts through social activities, such as game nights and events focusing on learning more about a specific culture. Held at CIE on Thursday evenings, ExCITE stimulated great interest among students and will be expanded during the coming year to include coordination of international students’ visits to Milwaukee area classrooms.

CIE developed a new partnership with Sandburg Halls which will allow 40 beds to be reserved for international students admitted to exchange, degree-seeking or ESL programs. For fall 2002, over 20 students have been placed to date and up to 20 more are anticipated to be placed in August. Housing in the dorms allows international students to meet and develop relationships with US-born students. As of next year, Sandburg will institute an International House, designating two floors to be filled with US and international students paired in each room.

CIE actively supports the work of the Friends of Internationals, a community organization dedicated to improving international students’ living experiences while in Milwaukee. Support included funding for transportation costs associated with student field trips to local sporting events, Madison and Chicago, copying and postage costs for mailings of information about the Friends to students prior to their arrival in the US, and administration of an e-mail reflector (FOI@uwm.edu) which allows the group to communicate with prospective and newly arrived international students.

b) Outcome: ISSS services are quick and efficient and meet the needs of constituents as determined by evaluation and data tracking.

CIE has improved the turnaround time for document processing and the efficiency of processes in both the admissions and immigration service areas. Processing times have been standardized by transaction, and since September 2001 CIE has tracked the total number of transactions and the average processing time for each on a weekly basis. This has provided a stronger understanding about the average processing times achieved for various transactions and has provided data to assist in making quality improvements in the future.

c) Outcome: Reduction in processing time for admissions applications and response time to admissions queries.

The new process orientation described above has been particularly effective in assessing short-term and long-term staffing needs within CIE. For instance, during 2001, CIE ascertained that 1.5 additional admissions staff FTE were needed in order to manage the admissions workload; CIE was able to redirect funds to hire additional part-time and fixed-term staff and thereby establish a one-week turn-around time for application processing during admissions’ busiest season. Positive feedback regarding the shortened timeframe has been received from a number of departments and divisions. CIE hopes to better sustain the shortened timeframe through the hire of a new Director of International Admissions, cost-shared with the College of Letters & Science. The Director will arrive at UWM in mid-September.
CIE is utilizing several new email query services to better enable students and departments to request or check on the status of applications. “Appreq@uwm.edu” provides potential applicants a means of communicating their specific field and level of interest to International Student & Scholar Services (ISSS) staff; hard copy materials are sent to prospective applicants by mail. “Appcheck@uwm.edu” provides prospective students with a means of communicating with staff about their application for admission. “Deptck@uwm.edu” provides an additional means of communication between campus faculty and staff and CIE regarding the status of a prospective student’s application for admission. For all three of the email query services, the response time ranges between one and three days depending on the volume of inquiries and the amount of research necessary about a specific case. The introduction of these services has been very successful and the average number of inquiries continues to increase. For example, “appcheck@uwm.edu” receives an average of ~50 messages per week during off-peak times and ~50 messages per day during peak times.

Alternatively, prospective students may inquire about admission to UWM through the ISSS section of the CIE website. Weblinks guide students to the on-line application form where they may apply for admission or fill out a virtual request for application materials.

d) Outcome: Foreign students and scholars [and employees] receive up-to-date immigration information and services.

The events of 9/11 underscore the importance of CIE’s efforts in ensuring international students and scholars receive up-to-date immigration information and services. Federal laws and regulations have changed substantially since that date, and CIE has worked closely with Legal Affairs to keep the campus informed of these changes through a variety of means, including e-mail notices, website notices, memoranda to deans and department chairs, and handouts.

A line of informational handouts has been developed for all ISSS functions. This new family of 70+ publications provides accurate information presented in an understandable format that is readily accessible to students either in hard copy in the ISSS reception area display cases or on the CIE website in PDF format.

Additionally, individual web pages for each visa category (i.e. F Student, J Scholar) have been developed. This allows clients to have one easily accessible place to check regularly for visa-specific changes in immigration laws and policies, and the resulting procedural changes. The international students’ email reflector continues to be an additional means of informing students of immigration changes.

CIE has also developed a close working relationship with the Milwaukee INS Office, holding quarterly meetings to discuss international student and employee cases, changes in regulations and changes in procedure specific to that office. This relationship is particularly important given the implementation of the INS’ new SEVIS (Student Exchange & Visitor Information System), which will require universities to submit and track pertinent information relating to international students and employees.

c) Outcome: Internationalization of student body.

Despite common predictions following 9/11, international student applications for admission to UWM in the 2002/03 academic year have remained steady. In order to
meet the goal of internationalizing the student body, more effort will need to be made to establish a targeted and effective recruitment plan.

Two new marketing publications have been developed specifically for attracting prospective international students. The first publication describes in detail how a student may apply for admission and what the requirements are for each program. The second publication was designed to be an aggressive marketing tool distributed at overseas college fairs and to all contacts in the recruiting database.

Active international student recruiting will begin in 2002/03. Strategies have been discussed and coordinated with other recruiting partners across campus including the English as a Second Language Program (ESL). A coordinated effort is necessary since budget constraints and recent budget cuts mean that CIE does not have extensive resources to devote to recruiting. The arrival at UWM of the new Director of International Admissions, who has managed a university’s recruitment program, will facilitate these efforts.