Web Design and Development
Mobile Application Development
Social Media
Information Technology
Computer Applications

For Professionals in:
• Marketing
• Web/Mobile
• Social
• Digital
Learning new skills can make you more valuable in the workplace, advancing your career and your earning potential. Bridge the gap between your education and today’s job requirements through professional development at the UWM School of Continuing Education. Get hands-on experience in Mobile App Development, Web Design and Development, Social Media, IT and Microsoft Applications – all led by skilled instructors with real-world experience.

Mobile Application Development

Mobile app development is one of the fastest growing careers today. Smart phones, tablets and other web-enabled devices have changed the way we work and navigate our personal lives, driving demand for mobile apps and for mobile developers. Our Mobile Application Development courses are taught by industry experts who demonstrate techniques to shorten the process of setting up the development environment – giving you a jumpstart to developing, delivering and testing mobile apps.

For more information on our Mobile Application Development Certificates in Native App and HTML App development visit sce-mobile.uwm.edu.

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<th>Course</th>
<th>Fee</th>
<th>Start Date</th>
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ONSITE TRAINING AVAILABLE!

We can bring our courses to your site and customize them to meet your specific needs. Contact Rachelle Perotto at sce-customized@uwm.edu or 414-227-3243.
Web Design & Development

Businesses want to engage their customers with flawless online experiences, and drive revenues using the latest web technologies. Learn to create designs that are accessible, visually appealing, cross-browser and device compatible, and follow design and development best practices.

For more information on our Web Design and Web Development Certificate programs visit sce-internet.uwm.edu.

Adobe Dreamweaver CS5 - $149
Online-register anytime  Prog. No.: 5071-5959

Adobe Flash CS5 - $149
Online-register anytime  Prog. No.: 5071-5960

Adobe Photoshop I - $324
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Adobe Photoshop II - Web Production - $324
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Building Dynamic Websites:
AJAX - Web Services - $324
Mar. 26  Prog. No.: 5071-6249
June 11  Prog. No.: 5071-6250

CSS Part I (Cascading Style Sheets) - $324
Feb. 22  Prog. No.: 5071-6261

CSS Part II (Cascading Style Sheets) - $324
Jan. 18  Prog. No.: 5071-6283
Apr. 19  Prog. No.: 5071-6262

CSS3 Advanced Techniques - $324
Feb. 7  Prog. No.: 5071-6270
June 13  Prog. No.: 5071-6271

Database Programming for the Web - $324
Feb. 25  Prog. No.: 5071-6258
June 23  Prog. No.: 5071-6259

Fundamentals of Web Security - $324
Apr. 10  Prog. No.: 5071-6257
July 8  Prog. No.: 5071-6256

HTML Part I - $324
Feb. 1  Prog. No.: 5071-6319

HTML Part II - $324
Dec. 7, 2013  Prog. No.: 5071-6227
Apr. 5  Prog. No.: 5071-6321

HTML 5 - $324
Jan. 28  Prog. No.: 5071-6318
June 21  Prog. No.: 5071-6323

HTML 5 APIs - $324
Feb. 20  Prog. No.: 5071-6320
July 28  Prog. No.: 5071-6328

Introduction to Internet Architecture and Technologies - $324
Jan. 11  Prog. No.: 5071-6295

jQuery Programming - $324
Apr. 1  Prog. No.: 5071-6254

JavaScript Programming - $324
Feb. 4  Prog. No.: 5071-6317
May 20  Prog. No.: 5071-6322

JavaScript Programming – Advanced - $324
Mar. 12  Prog. No.: 5071-6298
July 15  Prog. No.: 5071-6326

Managing Projects for Web, Mobile Web and Native Smart Phone App Development - $324
May 7  Prog. No.: 5071-6289

.Net - Practical Application Programming With .NET and Visual Studio 2010 - $624
Apr. 30-May 1  Prog. No.: 5071-6213

Responsive Design - $324
June 6  Prog. No.: 5071-6569

SEO (Search Engine Optimization) - Definitive Guide to Higher Ratings - $324
Feb. 27  Prog. No.: 5071-6211
June 24  Prog. No.: 5071-6214

Web Design for the User Experience - $324
Mar. 15  Prog. No.: 5071-6269

Website Design for Mobile Devices - $324
Jan. 24  Prog. No.: 5071-6204
July 11  Prog. No.: 5071-6324

LEGEND: = Online

Contact Pam Nellen at nellenp@uwm.edu or 414-227-3208.
"Excellent course for understanding the breadth of the topic. I am considering a new career and this gives a thorough overview. It delivered as advertised."

Introduction to Internet Architecture & Technologies student, 2013

Social Media

Get yourself and your resume noticed with a certificate in social media. Gain valuable knowledge and skills to effectively create, manage and implement social media programs. Plus, learn how to create a social media strategy, plan and metrics for your organization.

For more information on our online Social Media Certificate programs visit sce-social.uwm.edu.

Information Technology

Keep up with changing technology by upgrading and enhancing your IT skills.

For more information on our general IT courses visit sce-IT.uwm.edu.

Computer Applications

Learn new skills or increase your proficiency with today’s leading software programs.

For more information on Computer Application courses visit sce-ComputerApps.uwm.edu.
Register:
sce-registration.uwm.edu
800-222-3623 | 414-227-3200
Mon.-Fri., 8am-5pm CST

Location:
Programs will be held at the UWM School of Continuing Education, 161 W. Wisconsin Avenue. SCE is conveniently located in downtown Milwaukee.
Visit sce-directions.uwm.edu for access to printable color PDFs of current maps, and the latest information on parking, public transportation and other details relevant to our location.

Program Cancellations/Refunds*
A full refund is issued to program participants if the School of Continuing Education cancels a program for any reason. Participant withdrawals made at least two weeks (14 days) prior to the start of a program can receive a 100% refund. When a participant withdraws less than two weeks prior to the program start, participants may have their fees transferred one time to any currently available program, otherwise participants will receive a refund minus a 20% administrative fee. For programs with a fee of $35 or less, no refund will be given if a participant withdraws within two weeks of the start date.
*This policy does not apply to Travel programs or to College for Kids/Teens, which have a no-refund policy.

Skill Enhancement Opportunities:

• BUSINESS ANALYST
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• BUSINESS PROCESS IMPROVEMENT
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• LANGUAGES
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• PROJECT MANAGEMENT
tsce-pm.uwm.edu

• MANAGEMENT DEVELOPMENT
tsce-mgmt.uwm.edu

• SALES
tsce-sales.uwm.edu

• SMALL BUSINESS DEVELOPMENT CENTER
tsce-sbdc.uwm.edu

• SOCIAL MEDIA
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• SOLUTION-FOCUSED BUSINESS PROFESSIONAL
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• TRAINING/ORGANIZATIONAL DEVELOPMENT
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For more information visit sce-IT.uwm.edu or contact Pam Nellen at nellenp@uwm.edu or 414-227-3208.

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