FOR IMMEDIATE RELEASE

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Recent hires at UWM School of Continuing Education

Alyssa Schoenwaelder has joined the UWM School of Continuing Education as a Marketing Copywriter. Graduating with a Bachelor of Arts degree in Journalism/Mass Communications and Visual Art from UWM, Alyssa initially worked as a graphic designer/copywriter with 2-Story Creative, a Walker’s Point advertising agency, for five years.

The UWM School of Continuing Education, recently hired Stephen Smith as a registration specialist where he worked in customer services while he earned a master’s degree in philosophy at Marquette University.

About the School of Continuing Education: As one of 14 schools and colleges that comprise the University of Wisconsin-Milwaukee, SCE offers participants an assortment of over 1,000 programs and 600 practitioner instructors. With nearly 13,000 participants each year, SCE is the largest provider of noncredit continuing education in southeastern Wisconsin. Its mission is to generate knowledge and learning opportunities for those interested in developing professional skills in business, technology and human services, enriching their lives with classes in arts and humanities or those who are simply looking for a new intellectual challenge.

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