March 7, 2013

FOR IMMEDIATE RELEASE:

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‘Buying’ buckets for World Water Day

MILWAUKEE—Simply turning on faucets is not an option for many people on the planet. On average, getting water then bringing it back to their homes is a 5K quest every day.

Acknowledging the significance of this situation, the United Nations designated Fri., March 22, as World Water Day. Locally, the Water Council UWM Chapter is sponsoring a 5K Run/Walk on Sat., April 6, beginning at 9am at Veterans Park, along Lakeshore Drive in Milwaukee. Water Cooperation is the theme of United Nations World Water Day Milwaukee. Go to http://www.facebook.com/unwwdmke

Milwaukee is one of 14 cities in the world that is designated as a United Nations Global Compact Program. The World Water Day as a community outreach event is an important component of Milwaukee’s recognition by the United Nations.

There is a 5K Run/Walk registration fee of $25. Online registration: http://www.unitednationsworldwaterdaymilwaukee.org

Onsite registration is from 7 to 8:30am, Sat., April 6, at Veterans Park, Lakeshore Drive, Milwaukee.

All walk participants will carry buckets with or without water. Donations of $100 per bucket, complete with an optional company logo on each bucket, will go to the UWM Chapter of Engineers without Borders (EWB). A hundred buckets are available, according to Murali Vedula, Program Director for Engineering, Sustainability and Transportation, of the School of Continuing Education. He also mentors both the UWM Chapters of the Water Council and Engineers without Borders.

All fees and donations from this event are being designated to complete a water distribution system to provide residents of Visiban, Guatemala, with water in their homes.
The following video describes the work by Engineers without Borders - UWM Chapter during a visit to Guatemala last month.  http://youtu.be/94OYJZrBoas

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