FOR IMMEDIATE RELEASE

Milwaukee Media Advisory, Aug. 29, 2013
Attention: News, Assignment and Photo Editors

Contact: Jan Allen, allen3@uwm.edu or 414-227-3219

UWM Talent Conference:
Retaining the best and the brightest

What/When/Where: Learn how today’s top companies are assembling terrific teams and getting them to stick around. Join other HR professionals for a Talent Conference, 8 am-noon, Thu, Sept. 19, at the UWM School of Continuing Education, 161 W. Wisconsin Ave.

Who: Rebecca Ryan, of Next Generation Consulting, gives the keynote presentation: What do young people think about living and working in your community and your company? Are they plugged in? Committed? Author of Life First, Work Second, and ReGENERATION, Rebecca is earning accolades as “a voice for the next generation.”

An additional keynote presentation by Sharla Avila, from Southwest Airlines, uncovers their on-boarding program and other secrets to retention success.

Specifics: Breakout Sessions Include:


2. "Get More Bang for the Buck From Your Talent" (A Case Study in Eliminating Entitlement Mentality by Reinstating Pay for Performance) – Rena Somersan, of Verisight

3. "Recruitment Benchmark Survey" – finding exceptional employees takes diligence, resources and time – presentation by Cindy Lu, of the Novo Group

4. "Top Ten Things You Need to Know as an HR Strategist In Order To Be at the Table."

This program has been approved for 3.5 (General) recertification credit hours toward PHR, SPHR and GPHR recertification.

For more information, contact Jan Allen, Director, Business & Management, allen3@uwm.edu, or 414-227-3219.
About the School of Continuing Education: As one of 14 schools and colleges that comprise the University of Wisconsin-Milwaukee, SCE offers participants an assortment of over 1,000 programs and 600 practitioner instructors. With nearly 13,000 participants each year, SCE is the largest provider of noncredit continuing education in southeastern Wisconsin. Its mission is to generate knowledge and learning opportunities for those interested in developing professional skills in business, technology and human services, enriching their lives with classes in arts and humanities or those who are simply looking for a new intellectual challenge.

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