Powerhouse of Local, National Women Leaders Headline UWM Conference

Milwaukee sets the scene, April 4, for an inspirational day with influential women from across the nation.

MILWAUKEE, March 5, 2014 – Women leaders throughout the area are gearing up for a day of eye–opening education, camaraderie and inspiration during the fifth annual UWM Women Leaders Conference – Friday, April 4, 9am-5pm at the Pfister Hotel.

“There is a lot of excitement surrounding this year’s event,” says Jan Allen, conference director at the UWM School of Continuing Education. “We are honored to welcome such an amazing group of influential women leaders.”

This year’s lineup includes Olympic medalist, author, commentator, mother and role model Dara Torres as the luncheon keynote speaker, and the Marine Corps’ very first African-American female combat pilot Vernice “FlyGirl” Armour as the morning keynote.

Attendees will experience powerful networking, thought-provoking presentations from brilliant leaders and a special fifth year reception to wrap it all up.

Breakout Sessions on Topics Including:

- Being the Leader Others Want to Follow
- Innovation
- Leadership – the Native American Perspective
- Managing Conflict
- Managing Overwhelm
- Navigating Your Career
- Networking Across Generations
- Non-Profit Know-How
- Owning Your Online Reputation
- Personal Branding
- What Women Need to Know About Money
- When to Take a Chance

“These accomplished women will reveal their secrets for success and what kept them inspired along the way,” Allen explains. “Conference attendees can harness that energy to empower themselves. Everyone walks away with ideas to implement both professionally and personally.”

Hosted by the UWM School of Continuing Education, the conference unites women who have pioneered their fields with those who are currently striving to succeed.

The day concludes with a cocktail reception from 4-5pm to celebrate the conference’s fifth anniversary. This also provides an opportunity for small-group conversations to further expand on career development strategies during the final portion of the conference.

For more information, visit sce-WomenLeaders.uwm.edu.

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About the School of Continuing Education
As one of 14 schools and colleges that comprise the University of Wisconsin-Milwaukee, SCE meets the needs of participants through an assortment of courses, programs and workshops. With 19,000 participants each year, SCE is the largest provider of noncredit continuing education in Southeastern Wisconsin. Its mission is to generate knowledge and learning opportunities for individuals who are interested in developing professional skills in business, technology and human services; enriching their lives with classes in the arts and humanities; and/or simply looking for a new intellectual challenge.

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