OSHER LIFELONG LEARNING INSTITUTE
UNIVERSITY OF WISCONSIN-MILWAUKEE
MINUTES OF THE BOARD OF DIRECTORS

Monday, January 9, 2012


Meeting was called to order at 1:00pm

I. MINUTES Minutes of the December 5th meeting were filed as amended.

II. TREASURER’S REPORT
   • Discussed the use of the Osher Foundation Account. Next meeting Kim will give a report explaining if the foundation account accrues interest and if so, how it is handled by UWM.
   • Kim will also ensure that Terry and Phil receive their check from last year’s wine party

III. COMMITTEE REPORTS
   a) MEMBERSHIP
      • The next Osher New Member Orientation is scheduled for January 18th at 1pm. Since Phil is unable to attend, Jenny will bring the coffee from Alterra.
      • The Marketing Committee will give a presentation at East Castle on January 18th inviting attendees to join Osher.
      • Upcoming New Member Orientations are scheduled for March 14th and May 9th. The next Prospective Member Event is scheduled for April 14th.
      • Discussed each committees’ unique needs in acquiring new members. Finance & Development and the Newsletter Committees currently have room for new members. The Social and Membership Committees will have openings in September. Kim advised that the board keep in mind the growth of the organization during further discussions on the matter.

   b) LEADERSHIP AND DEVELOPMENT
      • Linda reported on the formation of a Newsletter Committee and commended them for their successful Jan/Feb issue.
      • Reviewed and discussed the new member interest form. It was agreed that “How did you find about Osher?” should be included on the form.
      • Discussed the initial plans for Osher to host a conference and lectures that serve to raise funds for the organization.
      • Discussed the book exchange that is to be housed in the Hefter Center office. Books will be organized by category but without a tracking system. Members
are welcome to donate unwanted books but we are still in need of a bookshelf. Jenny and Kim will look into the matter further.

c) PROGRAM

- Discussed the necessary preparation for the In-Person Registration on Thursday, January 19th. Jenny will provide extra copies of the registration form for the event. It was suggested that the registration form have more lines on which to list classes and to change the wording from “date” to “starting date”.
- John gave an update on the planning of an Osher trip to see “The Tempest” at Off the Wall Theatre. Since we have two theatre trips planned for the Winter/Spring semester, it was agreed that the next Boulevard Theatre trip would be postponed to the Fall semester.
- General plans for the summer semester are to include more Go Explores, a few Lecture Series sessions and Short Courses that are comprised of fewer sessions than is typical offered during the other two semesters.

d) SOCIAL

- The committee confirmed that they will send two members to assist with the In-Person Registration.
- Next week Chris and Mary will visit local park pavilions and chose one to be the site of the “Going Green” Potluck on March 8th. The Potluck will include a Bingo game to facilitate interaction among members who may not know each other.
- The Spring Luncheon will be on June 13th and will take place at the Milwaukee Yacht Club. The cost of the meal will be $24 per person and will include a vegetarian option.

e) SPECIAL INTEREST GROUP

- Martine D. Meyer from the French SIG was unable to attend due to poor health. Lynn will send her a card on behalf of Osher.

IV. PRESIDENT’S REPORT

- David commended the board for a job well done on the Jan/Feb newsletter, holiday party and Winter/Spring catalog.

V. KIM BECK REPORT

- Kim discussed the use of the Osher media flier and brochure as the appropriate materials to be used to promote the organization. He requested that the catalog be used more sparingly due to the cost of its printing. All materials are available in the display unit in the Hefter Center foyer.
- The next Learning in Retirement conference will take place October 5-6, 2012. Members who have leadership roles within the organization are encouraged to attend. An informational email will be emailed to all committee members once we have more details.
- Kim brought up a concern from the newly formed Newsletter Committee regarding the format of the calendar that is included inside the publication. It
was agreed that the calendar still be included in the newsletter but in a list format ordered by date.

- A summary of the November 14th Brainstorming Session will be included in the March/April Newsletter. It will list a link to the notes from the session that will be posted on the Osher website.
- It was discussed that the newsletter should be an effective element in establishing and reflecting the cultural identity of the organization. It would be a good way to answer questions such as “Why is this the way it is?” Other suggestions included adding more humor into the publication and to include an explanation of how Osher funds are used. It was proposed that the newsletter include a summary of the board meetings. This issue remains open for more discussion.
- It was agreed that the Newsletter Committee have representation within the board. Editor Diana Hankes will be asked to join.

VI. OLD BUSINESS

- Continued to discuss term limits. The question was raised as to whether each committee should have unique policies or if all committees should have the same policy. Chris will introduce the idea to the Social Committee which will act as test group. She will report on their progress during the March meeting.

VII. NEW BUSINESS

- None

VIII. ADJOURNMENT

- Meeting was adjourned at 2:24pm

Submitted by: Jenny Neale