OSHER LIFELONG LEARNING INSTITUTE
UNIVERSITY OF WISCONSIN-MILWAUKEE
MINUTES OF THE BOARD OF DIRECTORS

Monday, March 6th, 2012


Meeting was called to order at 1:00 PM

1. MINUTES Minutes of the February 6th Board meeting were filed as amended

11. TREASURER’S REPORT Kathy Brehmer was introduced as our new treasurer. Kim indicated that Kathy was “off the hook” re: a report this month while she becomes familiarized with the budget and financial structures of Osher and UWM.

111. COMMITTEE REPORTS

d. SOCIAL

. Chris explained how her committee is implementing term limits; all members are comfortable with the arrangement.

. Going Green/Pot luck event has only 22 members signed up. Chris expressed her disappointment, especially since efforts were made to have a social event at a lovely venue on the south side. After discussion it was decided to send out an additional communication and hope for a larger turnout.

. Brewers game outing is still being worked on; Chris will keep us informed as plans evolve.

a. MEMBERSHIP

. Current membership is 732

. New member orientation is Wednesday, March 14th at 1:00 pm after the membership committee meeting. Phil will arrange for coffee, Terry will bake St. Patrick’s cookies, and Lynn will organize handout materials.

. The next prospective new member meeting will be Saturday, April 14th from 10:00 until noon. Both meetings are at the Marcia Coles Community Room at Lake Park.

. Kim commended that we have email addresses for only 50% of our membership. A request will be put in the next Osher Outlook.

b. LEADERSHIP AND DEVELOPMENT

. Discussed term limits for committee members; suggested that the by-laws be reviewed with the goal of recommending changes to current practice.
. Discussed Open New Doors conference, and potential presenters and participants.

. Inquired about the status of the signed Memorandum of Agreement with SCE....the January deadline is long past.

. Discussed the duties and responsibilities of the Executive Director, and what the Board’s expectations should be. This discussion is ongoing.

. Marketing- A discussion ensued about marketing, what are effective mechanisms for promoting OSHER, and the need for more definitive roles re: marketing and membership. L and D will focus on this issue in future discussions, so that we have a better understanding of what the goals should be. It was agreed that we need to meet with UWM Marketing, and work collaboratively to publicize and promote OSHER. Developing a budget and establishing specific tasks will be part of the process.

c. PROGRAM
   . Ruth indicated that there has been a large response to class offerings this semester, and the caliber of presenters is very strong.
   . Summer offerings will be expanded from previous years:
      Potpourris- 7
      Go Explores- 9
      Special lectures- 6
   . Summer offerings will extend from mid-June through mid-August.
   . There will be a trip to Spring Green in late July to see the American Players Theater’s production of Shakespeare’s 12th Night.

e. NEWSLETTER
   . Next issue is May/June
   . Up and coming features:
      New member profiles
      SIG Group Earth Wisdom
      Information on how OSHER members can obtain a library card for the Golda Meir Library, as well as how to audit courses at UWM
      Photos taken at the Go Green event
      Book review
   . It was agreed that we would have a summer newsletter, although a smaller version
   . Diana encouraged suggestions from Board members, and welcomes any and all feedback

f. SPECIAL INTEREST GROUP
   . Cathy Morris-Nelson was not able to be with us to discuss the Book Group SIG.

IV. PRESIDENT’S REPORT

   No report, but David complimented Diana and her committee on the quality of the OSHER Outlook.

V. KIM BECK REPORT
. Kim and the Dean have been having discussions about parking issues and the Hefter center. The University is trying to come up with a strategy to address concerns about parking restrictions on Lake Drive and adjacent side streets.

. It is time to discuss alternate locations for Osher programs, as we are close to outgrowing the Hefter facility. Leadership and Development needs to assess other locations as a long term goal. Various university properties will be part of that discussion. Short term we need to restrict class ending times to 4:00 PM.

. Audio visual capability has to be an essential part of any discussion of alternate facilities for classes and other programs.

VI. OLD BUSINESS  None

VII. NEW BUSINESS  None

VIII. ADJOURNMENT  Meeting was adjourned at 2:20 PM. The next Board Meeting is April 2nd, 2012.

Respectfully submitted,

Mary E. Kelly, Secretary