OSHER LIFELONG LEARNING INSTITUTE
UNIVERSITY OF WISCONSIN-MILWAUKEE
MINUTES OF THE BOARD OF DIRECTORS

Monday, April 2, 2012


Meeting was called to order at 1:04 PM

1. MINUTES Minutes of the March 6th Board meeting were filed as submitted.

11. TREASURER'S REPORT Kathy reviewed the financial report. She indicated that the balance in the endowment interest line needs to be drawn down by the end of June. Some will go towards Kim’s salary, some for publicity for the Open New Doors Conference, and some will be reinvested to build the endowment. As she delves further into the finances of OSHER, Kathy will review the structure of the report, with the goal of producing a more accessible document.

111. COMMITTEE REPORTS

a. MEMBERSHIP

. Eighteen people attended the new member orientation, including six members of the new writing group.

. The next prospective members meeting will be Saturday, April 14th at Hefter. Ruth will speak about short courses and answer questions.

. The next new member orientation will be May 9th at the Lake Park Community room.

. Current membership is 731

. Ten get well cards have been sent to members

. Beth Waschow will be the new co-chair of the membership committee

. A long discussion ensued about the Marketing sub-committee and its functions. Ted Tousman has been asked to come to the next Board meeting

b. LEADERSHIP AND DEVELOPMENT

. The OSHER website is being evaluated and updated. Terry, Diana and Jenny are collaborating on this. The resource section in particular needs improvement
Volunteer input from membership would be helpful, rather than staff only. The Web master is excellent, but we need to pass on information for maximum effectiveness.

After much discussion about the function of public relations, marketing, media and recruitment, and the need for a new standing committee on the Board, it was moved and seconded to establish a standing committee called Public Relations. Motion passed unanimously.

The executive director position duties and salary are still being discussed. Kim reminded us that we are an advisory Board and that the real Board is the Board of Regents. The internal mechanisms of the University come into play as these discussions evolve. For fiscal year 2013, another Public Ally will be hired; the goal for the executive director hire is fiscal year 2014.

The proposed amendment to the By-laws regarding term limits was distributed. It was moved and seconded to approve the proposed amendment. The motion passed unanimously. It will be published in the next OSHER Outlook, and presented to the membership at our June annual meeting.

c. PROGRAM

Summer catalog is complete and will be mailed in early May

Committee is working on fall programming

Current parking issues near Hefter mean that classes have to be completed by 4:00 PM

Kim indicated that the Dean is working on other potential class locations, including the Northwest Quadrant (the old Columbia Hospital) and the Alumni House. The Continuing Ed facility downtown continues to be the best option. We are clearly outgrowing Hefter as our membership increases.

Two new SIG’s are in the planning mix. Terry proposed that as SIG offerings expand, the downtown facility should be the planned location at the outset. The Board endorsed this suggestion.

d. SOCIAL

The Going Green event was a great success for those 35 members who attended. The South Shore pavilion was an excellent venue, and should be considered for other events, possibly this summer.

The OSHER date for Musical Mondays in Lake Park will be Monday, July 2nd.

Chris is pursuing a baseball outing to Miller Park. Wednesday, July 18th is the potential date, depending upon other OSHER programming.

e. NEWSLETTER
Diana indicated that today is the deadline for the May/June newsletter. Planned future articles include:

- Profile of a married OSHER couple
- School of Public Health
- Column focusing on new activities
- History of OSHER
- History of Hefter center
- Pictures. Diana encouraged us to email George Bryant any time we have photo ops

IV. PRESIDENT’S REPORT - None

V. KIM BECK REPORT

A group in Vermont, the National Resource Center for the OSHER Life Long Learning Institute congratulated OSHER on its 5th anniversary.

VI. OLD BUSINESS - none

VII. NEW BUSINESS

The new THAI Special Interest Group will focus on language and culture, and wants to meet weekly. Board members suggested less frequent meetings, and wondered about starting initially as a Potpourri.

VIII. ADJOURNMENT - Meeting was adjourned at 2:40 PM. Due to the Week of Learning in Washington, DC the next Board meeting will be Monday, May 14, 2012.

Respectfully submitted,

Mary E. Kelly, Secretary