OSHER LIFELONG INSTITUTE
UNIVERSITY OF WISCONSIN-MILWAUKEE
MINUTES OF THE BOARD OF DIRECTORS
Monday, May 14th, 2012


Meeting was called to order at 1:05 pm

1. MINUTES   Filed as presented

11. TREASURER’S REPORT

    Foundation balance- $32,324

    OSHER account- $ 2,750.32

    Endowment interest- $38,000

111. COMMITTEE REPORTS

    a. MEMBERSHIP

        . There were 10 new members at the new member orientation

        . Among questions that were raised-

            Availability of a computer lab where members could go to learn?

            Why is potpourri always on Monday?

            How about a real estate professional for a program?

        . Ted Tousman attended the Membership committee meeting and contributed the following:

            - What are the responsibilities of the Public Relations committee and his role?
              Would like a job description

            - Likes to go to groups to speak about OSHER, but prefers that someone else arranges this

            - Not interested in coming to Board meetings

        . Next prospective member meeting is either Sept 15th or 22nd; next new member orientation is August 22nd

        . Beth Wachow and John Link will be the new co-chairs of the membership committee
b. LEADERSHIP AND DEVELOPMENT

. Open Door Conference - there will be a presentation at the annual meeting June 13th

. Public Relations Committee - there are several prospective new members

. Slate of officers for the Board has been finalized

. Marketing sub-committee will now be New Member Recruitment, which better reflects their current activity

. Identifying additional meeting locations is going forward, since the Heft Center cannot accommodate our growing membership

. Status of Osher agreement - UWM legal department indicated that it was not appropriate to do a Memorandum of Understanding with Osher since we are part of UWM. A letter will be forthcoming from UWM to Osher

. The issue of communication among various committees and the Board was discussed at the L and D committee level and then brought to the Board for further discussion and possible action.

Recommendations discussed at the Board meeting included:

. All committee meeting minutes be added to the consent agenda for Board meetings

. Minutes of all committee meetings be posted on line

. Minutes of Board meetings be available on line

The overall goal would be to improve communication. After a spirited exchange it was agreed to table the recommendations for further discussion.

c. PROGRAM

Summer catalog is out; Fall catalog is evolving

d. SOCIAL

. The wine and cheese event at the Rozgas, scheduled for May 18th is all set.

. Arrangements with Sue Black and the Milwaukee Yacht Club are finalized for the Spring Luncheon.

. Osher night at Musical Mondays in Lake Park will be July 16th; the Manty Ellis Quartet will be performing.

. Attendance at a Brewers game is on hold.

e. NEWSLETTER
Deadline for July/August edition is June 2nd

Issue will include:

President's letter

Summary of the Week of Learning in Washington, DC

History of the Hefter Center

Two member profiles

Obtaining a UWM library card

The intricacies of the mailing system

OSHER archives

Diana reminded us that George Bryant (photographer) can be requested for courses, SIGs and other activities

f. David introduced Simon Arenzon, leader of the Spanish conversation SIG

- Simon indicated that he is from Buenos Aires
- Group meets every Tuesday from 9:30 to 11:30 am
- Sessions are light, lively and there is a happy atmosphere!
- Participants speak Spanish 90% of the time, English 10%
- Each student must speak some Spanish, so that Simon can assess progress; each student is at a different level
- The goal is to prepare students to be able to speak Spanish when traveling abroad
- Currently there are 13 students attending regularly

IV PRESIDENT'S REPORT

- Complimented the attractiveness of the summer catalog and the program offerings
- Next Board meeting is Monday, June 4th; there will be no Board meeting in July
- The August Board meeting will be the second Monday, August 13th
- The order of business for the Annual meeting is: installation of officers, then Sue
Black’s presentation

V KIM BECK’S REPORT None

VI OLD BUSINESS Plans for an improved MIC system for speakers are proceeding.

VI NEW BUSINESS

. The “hai group is open to the suggestion to start with a Potpourri and then progress to a SIG later. The group would meet at the downtown facility, possibly every other week.

. The Board agreed that class fees would be waived for George Bryant if he is taking photos.

. There should be both a north and south side pickup location for the Chicago Botanical Garden field trip.

VIII ADJOURNMENT Meeting was adjourned at 2:20 pm.

Respectfully submitted,

Mary E. Kelly