OSHER LIFELONG LEARNING INSTITUTE
UNIVERSITY OF WISCONSIN-MILWAUKEE
MINUTES OF THE BOARD OF DIRECTORS

February 4th, 2013


Meeting was called to order at 1:00 p.m.

1. MINUTES Filed as corrected.
2. TREASURER’S REPORT- None
3. COMMITTEE REPORTS
   b. MEMBERSHIP
      . The committee met on January 16th; the list of 75 non-renewals was reviewed and committee members will be contacting each one personally. Some will renew at in-person registration.
      . There were 12 new members at the new member orientation.
      . Next prospective meeting will be held on May 4th from 10 until 12 at the Hefter Center.
      . Next committee meeting is scheduled for March 13th.
      . Current membership is approximately 950.

   c. LEADERSHIP AND DEVELOPMENT
      . Considerable discussion re: the survey report relative to zip codes; the consensus was to continue to focus on areas where we have the most success. (Linda stated that she does not agree with this approach)
      . Begin to identify a slate of officers to be presented to the Board by April. A question was raised regarding criteria for holding office. At present none exist, but this will be discussed at a future committee meeting.
      . Search for a humorist/cartoonist for the newsletter.

D. PROGRAM
Ruth outlined some of the issues regarding registration:
   . Checks being returned with no explanation
   . Members receiving confirmation of the courses that they got, but not those which are no longer available.
   . Registration issues are causing ill will among our membership.
   . Kim explained that the problems were a function of the University implementing a new system which has had unintended consequences. This new system should be fully up
to speed by fall. Under this system, a registrant will know their status immediately, whether registering on-line or by phone. Part of the current problem has to do with lag time when paying by check, due to delays at the bank level. A possible resolution is to limit checks to In-person registration. This year there were approximately 35 who registered in person.

Under the new system, confirmations will be sent via email; non-email registrants will get confirmation in writing.

Phil wondered about summer enrollment, and which system would be used; Kim indicated that the answer to that is evolving.

Several Board members expressed frustration that OSHER seems to be the last to know when the University makes decisions that affect us.

a. SPECIAL INTEREST GROUP
   - Cathy Morris-Nelson reported on the Book Group SIG
   - She has chaired the group for 6 years
   - Books read are both fiction and non-fiction
   - Group meets monthly except July and August
   - There are 20-22 members; average attendance is 15-16
   - In June, members submit ideas for the next year
   - Each year at least one classic is read and discussed
   - Discussion leaders are rotated; the leader is responsible for doing research on the author
   - Titles this year include the Count of Monte Crisco, Hunger Games, The Art of Fielding, Brooklyn, Unbroken, and Midnight in the Garden of Good and Evil
   - Phil suggested that the group come up with a list of five favorite books to be shared with new members, and/or in the newsletter

b. SOCIAL
   - The June luncheon and annual meeting will be held on Wednesday, June 12th at Shully’s in Thiensville.
   - Kim will contact Dale Olen to be our speaker; he will be asked to address issues concerning the nearby river and dam.

c. NEWSLETTER
   - Deadline is today, February 4th
   - Future issues will include a piece on the new registration system, a profile on an OSHER couple, nominees for the Board, and a piece about George Bryant’s annual family reunion. An Op-Ed feature will be forthcoming
g. PUBLIC RELATIONS
   . No committee meeting has been held as yet. Mike had a great meeting with John Link
     and Beth Waschow however, and got lots of info about Membership.

4. PRESIDENT’S REPORT
   . Phil reviewed the OLLI Branding Guidelines document
   . Questioned whether we should continue printing the Member Directory, and suggested
     that only Board members and Committee chairs receive it in the future, which could mean a
     cost savings if we printed 25 rather than 950 plus. Kim will get back to the Board with cost
     figures. Most Board members were against this suggestion.

5. EXECUTIVE DIRECTOR’S REPORT
   . Apologized for the ongoing problems regarding registration, and is confident that the
     issues discussed will be resolved.
   . Strategic Planning committee meeting will be rescheduled.
   . Regarding the Catalog, some of the problems stem from the timeliness of presenter’s
     commitment. There is a lag time which results in uncertainty. Currently, the Program
     Committee members make the initial contact, and the presenter is sent a form to complete.
     This form is then returned to Jenny. The issue continues to be timeliness of presenters’
     responses. Kim sees this as an internal issue which he is hoping to resolve.

6. OLD BUSINESS-none

7. NEW BUSINESS-
   . Update on Dean’s Lecture Series- Kim encouraged Board members to support by attending
     as time permits.
   . Coffee Mug Rack in kitchen for SIG’s- concern was expressed about clean up and
     maintenance of the kitchen.

8. ADJOURNMENT
   Meeting was adjourned at 2:15 p.m. Next meeting will be on Monday, March 4th, 2013 at
   1:00 p.m.

Respectfully submitted,

Mary E. Kelly, Secretary