OSHER LIFELONG LEARNING INSTITUTE
UNIVERSITY OF WISCONSIN-MILWAUKEE
MINUTES OF THE BOARD OF DIRECTORS

March 4th, 2013

In Attendance: Phil Roga, David Kelling, Ruth Kurensky, Kathy Brehmer, Diana Hankes, Linda Nolan, John Link, Mike Roller, Beth Waschow, Chris O'Brien, Mimi Notestein, Mary E. Kelly, Kim Beck, Jenny Neale

Meeting was called to order at 1:00 p.m.

1. MINUTES Filed as presented
2. TREASURER’S REPORT
   • We are 2/3 through our fiscal year
   • Salaries and benefits are in line with our budgeted amounts
   • OSHER is solvent
3. COMMITTEE REPORTS
   a. Special Interest Group
   • John Link reported for History S.I.G., in lieu of Marilyn Walker, Chair
   • Total of 21 members; 13-15 attend on a regular basis; cap at 25
   • Currently reading World On Fire
   • Members are well traveled, and this is reflected in the discussions
   • Titles are selected by consensus; not limited to American history. Russian and European history have been read as well
   • Last year, the group read There Is Power In The Union
   • Per John, it’s “a cool group”
   • Phil wondered if two sections should be considered as our membership grows; John will check with the members
   b. MEMBERSHIP
   • Committee will meet on Wednesday March 6th; new member orientation March 13th; prospective member meeting May 4th. Dale Olen is expected to attend this meeting.
   • Beth wondered about the status of the Standing Rules. Phil indicated that the office will send the document to all Committee Chairs.
   c. LEADERSHIP AND DEVELOPMENT
   • Committee met on February 26th; discussion items included by-laws, slate of officers, and duties of each committee.
   d. PROGRAM
   • Summer catalog is evolving; there will be three short courses and 12 tours/go-explores.
   • Committee is working on fall program catalog.
   • Committee is in process of re-organization and re-structuring respective responsibilities; the name of the committee is also being reviewed.
. There will be a sub-committee for short courses.
. Per Kim, the travel committee will focus on extended travel from summer 2014 and beyond, and will be separate from go-explore planning.
. Mike Drew is interested in establishing a Photography S.I.G.

e. SOCIAL
. Date of Spring Luncheon is Wednesday June 12th at Shully's in Thiensville.
. Chris is working on an Osher trip to a Brewer's game. After Board discussion it was decided to go the afternoon of August 21st; the attendance goal is 30, a bus will be chartered, and the trip will be open initially to members, unless we don't reach capacity. Non-members would then be able to attend.
. Musical Mondays schedule not available yet.

f. NEWSPAPER
. Next issue is May/June; the deadline for submissions is April 1st.
. Diana gave a pitch for useful content, and encouraged contributions from the Board as well as the broader membership.
. A discussion ensued about the legibility of the print, and should the newsletter be printed rather than photo copied. Kim indicated the University rules preclude outside vendors.
. A suggestion was made that we consider reporting members' death and illnesses in the newsletter.

g. PUBLIC RELATIONS
. Committee is in the process of defining its function.
. Mike has questions about Standing Rules, and the process of codifying policies.
. Per Jenny, the Strategic Planning Committee has recommended that each committee develop and summarize its own mission statement and submit to Leadership and Development.
. Mike asked about the budget for his committee; Kim indicated $5,000 to $6,000 to start, which would be added to the Osher budget.

4. PRESIDENT'S REPORT
. Phil expressed concerns about the cost of the Membership Directory (approximately $600), and wondered if this expense is justifiable, when the information could be available on-line. Various Board members indicated how useful this directory is, and want it to be available in its current form. The consensus was to continue printing it.
. Phil wondered about the Midwest and state W.A.L.L. conferences, and the necessity of sending a representative every year. This will be evaluated in the future.

5. EXECUTIVE DIRECTOR'S REPORT
a. The Strategic Planning Committee is making progress, and will meet again on April 12th to finalize the document, which will then be presented to the Board.
b. Revised Membership Renewal Procedure
   . Managing renewals on a quarterly basis is not workable
   . Kim recommends that membership is annual, renewable in August
   . New members would be pro-rated
. A grace period would be necessary
. All renewals would occur before the fall catalog period
. Pro-ration would occur three times a year, on a semester basis (fall, spring, summer)
. The suggested membership fee would be $45 for individuals, $75 for couples

After discussion, it was moved and seconded that we would move to an annual membership renewal process, and that the annual membership fee is $45 for individuals and $75 for couples. Motion passed.

6. OLD BUSINESS- None
7. NEW BUSINESS- None
8. ADJOURNMENT- Meeting adjourned at 2:15 pm. Next Board meeting is scheduled for Monday, April 1st, 2013.

Respectfully submitted,

Mary E. Kelly. Secretary