OSHER LIFELONG LEARNING INSTITUTE
UNIVERSITY OF WISCONSIN-MILWAUKEE

MINUTES OF THE BOARD OF DIRECTORS

April 1, 2013

In Attendance: Phil Rozga, Beth Waschow, Mike Roller, John Link, Chris O’Brien, Kathy Brehmer, E. Linda Nolan, Diana Hankes, Ruth Kurensky, Mary E. Kelly, Kim Beck, Jenny Neale

Meeting was called to order at 1:02 p.m.

1. MINUTES – Filed as corrected. A sentence in the Newsletter section should have read that there will be a reminder to let the Membership chair know of deaths, illnesses etc among OSHER members so that an appropriate card can be sent.

2. COMMITTEE REPORTS
   a. SPECIAL INTEREST GROUP- No representative in attendance
   b. MEMBERSHIP
      . Prospective members meeting scheduled for May 4th at Heifer Center from 10:00 a.m. until 12:00 p.m. Bruce Stark is a potential presenter.
      . There are 12 new members. One is a bridge master who is willing to teach an 8 to 12 week course, or possibly lead a S.I.G. Another new member would be available to teach a macro-biotics course, possibly in three sessions. Both potential presenters will be referred to the Program committee for follow up.
      . Membership data still not accurate, which is a function of the on-going changes in the registration system.
   c. LEADERSHIP AND DEVELOPMENT
      . Linda presented the Slate of Officers to be presented at the annual meeting in June:
         Phil Rozga, President
         Mike Roller, President-Elect
         Kathy Brehmer, Treasurer
         Mary E. Kelly, Secretary
         Brief biographies will appear in the next Newsletter.
      . The Job Description of the Executive Directors was presented and discussed. Clarification was sought on the financial section, who hires personnel, the meaning of the word coordinate, Jenny’s employment status and role, revenue goals for travel offerings, Kim’s hours, percentage of time allocated for each function, and the relationship of the Executive Director to the Board. A motion was made and seconded to accept the document as presented, with several editorial comments. The motion passed.
By-Laws-Kim reviewed the document and clarified comments from board members. After several minor changes, a motion was made and seconded to approve the By-Laws document as amended.

d. PROGRAM
- Summer Catalog currently in the Marketing Department; a proof should be ready next week.
- Process for working with presenters is transitioning to a more efficient one.
- Rooms are all arranged for fall; some classes will be at SCE, and others at Heftet.
- There will be three sessions of two to five weeks, with some duplication of popular offerings.
- 90 programs each semester, with 30 in the summer.

e. SOCIAL
- Annual meeting and luncheon is scheduled for June 12th at Shuly's; the speaker will be from the Ozaukee County DNR.
- The date for the Brewer outing is set for August 21st.
- An event at the Boerner Botanical Gardens is being discussed, which would include a presenter and tour.

f. NEWSLETTER
- Today is the deadline for submissions for the next newsletter. As always, Diana is looking for more input from Board members and the membership.
- Mike Drew has ideas about a photography SIG, but does not want to be the lead person. Other possibilities are Tom Roach and Ted Tousman. Also, Alan Marino would be interested in teaching bridge.

g. PUBLIC RELATIONS
- Standing rules will be presented to Jenny by April 18th, to all standing committees, to Leadership and Development, and then to the full Board on May 13th.

3. PRESIDENT'S REPORT- None
4. EXECUTIVE DIRECTOR'S REPORT
   a. The Strategic Plan- Responses needed by the end of the week; only one has been received so far. Next meeting is April 12th.
   
   b. The new Program Catalog theme. Formerly titled Open New Doors, the theme will now be A World for the Wise, by Board consensus.
   
   c. Fund Raising Opportunity- We have access to 2 tickets to any Southwest Airlines destination. The proposal is that we use this item as a fund raising mechanism at the Spring Luncheon. The goal is to raise $2,500 for the UW Foundation. After discussion it was decided to charge $25 each, or five for $100, all of which would be tax deductible. The fund raiser would be presented in a separate mailing with the Spring Luncheon announcement.

5. OLD BUSINESS- None
6. NEW BUSINESS

Next Board meeting will be Monday May 13th, since Kim is not available on May 6th.

7. ADJOURNMENT

Meeting was adjourned at 2:40 p.m.

Respectfully submitted,

Mary E. Kelly, Secretary