OSHER LIFELONG LEARNING INSTITUTE
UNIVERSITY OF WISCONSIN-MILWAUKEE
MINUTES OF THE BOARD OF DIRECTORS
August 12, 2013

In attendance: Phil Rozga, David N. Kelling, Mike Roller, Diana Hankes, John Link, Beth Waschow, Chris O’Brien, Dave Georgenson, Elaine Burns, Mary E. Kelly, Kim Beck

Meeting was called to order at 1:05 p.m.

1. MINUTES- Minutes approved as submitted
2. TREASURER’S REPORT
   Kim reviewed actuals relative to budgeted accounts as of July 18\textsuperscript{th}, 2013. Overages in several accounts, specifically Printing, Program Expenses and Parking will need to be monitored. The financial report was shared earlier with the Finance Committee.

3. COMMITTEE REPORTS
   b. FINANCE AND DEVELOPMENT
      Per the OSHER Foundation, we need to raise $15,000 annually in order to continue to qualify for the $1,000,000 endowment.
      a. MEMBERSHIP
         . The next prospective member meeting will be held on Saturday, August 24\textsuperscript{th} from 10:00 a.m. until noon. Carolyn Sweer will be a presenter; at this point approximately 20 are expected.
         . A sympathy card was sent to Martine Meyer’s family. Martine coordinated our French S.I.G. for many years.
         . A new member orientation was held on July 10\textsuperscript{th}. There were 15 attendees.
   c. LEADERSHIP AND DEVELOPMENT
      . David reviewed committee chair job descriptions for Curriculum (formerly Program) and Finance and Development committees. Kathy Brehmer has accepted the Finance and Development chair.
      . The strategic planning committee has come up with some great ideas; Leadership and Development will build on these recommendations, and present a final document to the Board in October.
      . Ideas and suggestions from Board members will be most welcome
   d. PROGRAM
      . Fall catalog has been sent and is available on line
      . Committee is currently working on the Spring catalog, and is open to suggestions from OSHER members and the Board.
      . The committee needs several additional members, especially someone with contacts.
   e. SOCIAL
      . Chris indicated that this is her last Board meeting
Chris has volunteered to coordinate the “coffee and conversation” at Heft on days when a Potpourri and an afternoon class are scheduled. Carol Tischler would be an excellent replacement once she is finished post surgery re-hab.

**NEWSLETTER**
- November/December issue is ready to roll.
- Elaine Burns will be profiled.
- Next due date for submissions is September 30th.
- Issue will include an article submitted by Elaine regarding the program committee, and a book report by John Links.

**PUBLIC RELATIONS**
- Process is moving forward; four members have been added to the committee.
- A meeting with the UWM Marketing Department is planned.

**PRESIDENT’S REPORT**
- None
- Phil proposed that the Board take the retiring Board members (Ruth Kurensky, Chris O’Brien and Linda Nolan) to lunch in appreciation for the work they have done. The Board was amenable to the suggestion, and a plan will be forthcoming, once the retirees indicate available dates.

**EXECUTIVE DIRECTOR’S REPORT**
- Membership Renewal Process- is working well, with very few issues that need resolution.
- Fall catalog-completed and distributed.
- W.A.L.L. Conference- September 3rd, 4th and 5th, 2014. This is possibly the weekend of Indian Summer; Kim will check. The W.A.L.L. committee met before the Board Meeting and began initial planning discussions.
- French S.I.G.- This Special Interest Group will need a new leader after the death of Martine Meyer. Marc McSweeney, one of the regular members has ideas about how the French S.I.G. might be re-organized.
  - Apparently the S.I.G. was meeting at Martine’s home for the last months of her life, which potentially raises significant liability issues for the University should this occur in future with another group.
  - A discussion ensued about the need to integrate the S.I.G.s more effectively with OSHER...what are guidelines for S.I.G.s, and how are they coordinated? When a Curriculum Chair is in place, will this be the appropriate reporting mechanism? Could Special Interest Groups develop programs?
- UWM Graduate Student Competition
  The competition will involve graduate students who will develop a course, and then teach it. There will need to be a financial incentive. John Angelos and Bruce Stark from OSHER will be involved. This proposal will be discussed further.
- Odyssey Fund- The University has established an Odyssey Fund which will focus on non-traditional students from underserved populations experiencing financial
hardships. $4,700 could be available. There is the potential to use this money to support outreach programs to prison populations, and to market OSHER as well.

6. OLD BUSINESS- none

7. NEW BUSINESS- None

8. ADJOURNMENT- Meeting was adjourned at 2:10 p.m.
   Next meeting is scheduled for Monday, September 9th, 2013  (This date was subsequently changed to Tuesday, September 17th, 2013)

Respectfully submitted,

Mary E. Kelly, Secretary