OSHER LIFELONG LEARNING INSTITUTE
UNIVERSITY OF WISCONSIN-MILWAUKEE
MINUTES OF THE BOARD OF DIRECTORS
June 4, 2014

In Attendance: Phil Rozga, Mike Roller, Diana Hankes, Kathy Brehmer, John Link, Beth Waschow, David Georgenson, Ted Tousman, Mary E. Kelly, Kim Beck, Jenny Neale, Kim Beck

Meeting was called to order at 1:03 p.m.

1. Consent agendas and committee minutes approved as presented; one exception is the location of Senior Fest, which will be at Serb Hall, not State Fair Park, on June 11th, 2014.

2. COMMITTEE REPORTS
   - FINANCE AND DEVELOPMENT- Kathy reviewed the May 14, 2014 Financial Report; the parking expenditure continues to exceed the budgeted amount, due to increased membership, and therefore expanded use of the SCE facility.
   - No news on a candidate to fill the Treasurer/Financial vacancy, but Kathy knows several qualified people, and Kim will be meeting with a potential candidate.
   - PUBLIC RELATIONS AND MARKETING- No meeting held since last Board meeting
   - Mike reported on the National OSHER meeting. After attending several sessions, particularly those focusing on diversity, Mike concluded that we are doing things wrong. He plans to elaborate at the next PR/M meeting, and stressed the importance of setting goals. Mike also encouraged Board members to read the abstracts from the various sessions at National. The link is: http://www.usm.maine.edu/olli/national/library/conference/2014%20conference/2014 conference.html
   - MEMBERSHIP- The next new and prospective members meeting will take place in September
   - Ted would like to see more social interaction among members after classes, and wondered how this might be accomplished.
   - Since there is no budget for providing refreshments, a more informal approach could work; perhaps the class facilitator could have a role in engaging class attendees before and/or after a session. This idea merits further discussion in the program and social committees.
   - SOCIAL- Committee has not met since the last Board meeting.
   - The May 30th Wine and Cheese event at the Rozgas was a huge success, as always. 75 members registered; there were 61 actual attendees. Phil was reminded to submit receipts for reimbursement.
   - Senior Fest is scheduled for June 11th from 9:00 a.m. to 2:00 p.m. at Serb Hall. We will have sufficient coverage, including Kathy, Natalie, Mary and Ted. A display board
featuring photos from various OSHER activities, as well as handout materials about OSHER and membership will be available.

- **Annual Meeting and Luncheon**- Friday, June 13th, 2014 at the Wisconsin Club. To date there are 19 reservations, but responses are beginning to flow in nicely. Our speaker will be Matt Howard, Office of Sustainability, City of Milwaukee. (nice job on the invitations)

- **CURRICULUM**
- Beth met with Leadership and Development to review the Strategic Plan. A short term task force will be established to address the need to increase short courses to accommodate our growing membership. Some course can be repeated, considering the number of new OSHER members.
- Chairs for the Lecture and Travel Committees need to be identified.
- SIGS- Two new groups have been formed- Art Critique and Navigating the Second Half of Your Life. No SIG coordinator has been identified as yet. John Link will take over the History Group from Marilyn Walker after 7 years of excellent coordination.
- **LECTURE**- Currently looking at four areas for topics/speakers. The committee also needs more members.
- **TRAVEL**- Travel planning has been revamped, based on member feedback. New offerings are generating a lot of interest.
- **PROGRAMMING**- Almost completed for fall. The aim is 40 courses; some courses will have to be recycled. Committee also needs more members.
- **GO EXPLORE**- The Devil in the White City will be repeated in September, since the summer trip filled up quickly.
- Beth indicated that the big challenge is how to satisfy new members when they sign up for a course and it is already full. Perhaps we need a new structure, new blood and new ideas from members of the program committee. We also might be relying too much on past presenters. These are all issues that will be discussed going forward.
- **NEWSLETTER**- The deadline for the July/August issue is Monday, June 11th. The theme is RENEWAL. Brief summaries of committee activities will be included, as well as biographical sketches of some of our presenters.
- Diana believes that for important notifications, Email and personal contact are much more effective than a notation in the newsletter.

- **LEADERSHIP AND DEVELOPMENT**
- Gary Peele is a new member on the committee
- Committee is still seeking Chairs for Finance and Lecture Committees
- Survey Instrument- the goal is to have the Skills Inventory in place by fall, which should help us with planning, especially with courses.
- Strategic Plan- L and D will keep the spotlight on the Strategic Plan by meeting with each Committee Chair. Beth was the first to go through the process, and she did a GREAT job. Beth indicated that she thought the experience was worthwhile.
- Short Term Project Team- the focus will be on course offerings. David envisions 4 to 5 people participating in a brainstorming session for several hours.
3. PRESIDENT’S REPORT
- No report. Phil proposed a different approach to the Board meeting agenda. Rather than reviewing every committee report each month, he suggested focusing on specific areas.

4. EXECUTIVE DIRECTOR’S REPORT
- BUDGET/STAFFING- No public Ally come fall. Staff will consist of Kim, Jenny and Kathy. Jenny’s salary is supported by the interest from the OSHER foundation endowment; Kathy is on loan from the Dean’s office. Kim’s salary is at a higher grade...OSHER might not be able to afford him going forward. Hopefully the revenue from travel will serve to mitigate this concern.
- Kim is concerned that the staff is overloaded, and that it will be necessary for volunteers to be much more involved in order to support operations.
- Mike requested that Kim delineate how much time is spent on each category of tasks, and bring that information to the Board. Kim will prepare such a report, and bring to the Leadership and Development committee first, and then to the Board.
- OSHER IN THE EVENING DECISION- Kim needs Board approval to go forward with this initiative. The initial goal would be ten courses, and would start in the fall of 2014. Details were discussed at the May Board meeting; briefly stated, the offerings would be Skilled Based Learning, as compared to our current day time offerings which are Humanities Based Learning. Fees would be considerably higher than our current OSHER classes but would be discounted for OSHER members. Classes offered would include Writing, Photography, Music, Financial Strategies and other Adult Enrichment courses. Kim would be expected to manage OSHER in the Evening. Revenue would help underwrite Kim’s salary.
- Several concerns were expressed by Board members, in particular how will staff be able to handle this additional work load, considering that they are already overloaded.
- A motion was then made by Diana, and seconded by Kathy to accept Kim’s proposal to proceed with planning for OSHER in the Evening, to be implemented in fall of 2014, with a focus on Skilled Based Learning, and offering 10 classes to start. Motion carried, with two Board members voting no.
- NEXT STEPS IN ENDOWMENT REQUEST- Kim summarized the next steps in the process. The Executive Committee of the Foundation will assess our application materials, and make a decision by the end of June. At this point it is looking very positive.

5. NEW BUSINESS- None

6. ADJOURNMENT- Meeting was adjourned at 2:32 p.m. Next meeting will be on Monday, July 7th, 2014 at 1:00 p.m.

Respectfully submitted,

Mary E. Kelly, Secretary