



Welcome to Entrepreneurship

Welcome to the world of entrepreneurship!

The UW-Milwaukee SBDC has compiled the following resources to help you plan and start a business. If you are just starting, we recommend that you use the resources sequentially, if you are further along in the process simply click on the subject link that you need.

1. **Evaluating Your Business Idea** is a crucial analysis tool designed to determine if a business concept and structure is viable.
2. **The Business Planning Timeline** helps organize the start up process and lists the tasks you need to accomplish to open a business.
3. **Financing Your Business** describes common funding sources for new entrepreneurs
4. **The SBA Resource Guide** provides information on setting up, marketing and managing a new business.
5. **Business Assistance Organizations** lists resources available to small business owners here in Wisconsin, and on the internet.
6. **The Sample Business Plan** provides an example of a well organized plan.
7. **The Business Plan Temple** explains the key components of a business plan.
8. **The Guide to Business Planning** provides links to databases, tools and websites to help new entrepreneurs.

Developing and launching a new business is a difficult task. Seeking out and utilizing a variety of resources helps you develop a better business plan and minimizes potential mistakes that can end up costing you time and money. We encourage new entrepreneurs to seek out a range of resources and opinions to better refine and support your ideas.

In addition to these resources and tools the UW-Milwaukee SBDC provides several excellent educational programs to help you develop and launch your business ideas. Please do not hesitate to contact us for advice as you move forward.

We wish you the best of luck as you develop your new business concept,

The UW-Milwaukee SBDC Staff