Communication 423: Decision Making and Creativity  
Fall 2011, online  

I. Contact Information  
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II. Course Description and Objectives  
The purpose of this course is to expose you to communication in groups as they make decisions and generate creative solutions. To do so, we will examine decision making and creativity in organizations as these processes occur across various levels (i.e., individual, group, organization), key issues faced at each of these levels (e.g., decision making biases, framing, persuasion, and power), and across different decision making domains (e.g., problem solving, innovation, strategy formulation). By the end of the course, you should be able to discuss various decision making approaches, evaluate decision making and creativity processes, and understand how to improve decision making effectiveness and creativity outcomes by way of changes to group structures and processes.  

III. Required readings  
Texts under consideration (available at the UWM bookstore):  
  • Additional required course readings are available on e-reserve via the UWM library website.  