JAMS 562: Principles of Media Studies
T/Th 3:30 – 4:45pm; MER 347
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Course Description
The purpose of this course is to provide an advanced discussion of the field of media studies. It builds on the foundational knowledge covered in JAMS 262 (Principles of Media Studies). In particular, JAMS 562 provides an in-depth look at a range of social and cultural theories that have been especially influential in media studies scholarship. The course is structured around three major issues in media culture, using each as a vantage point on the roles that media and communication have played in shaping the world around us. By examining media theories and methods of cultural analysis, and putting these tools to use in a research project, students will develop a nuanced understanding of the complex relationships among media systems, culture, and society.

Course Texts
- Additional readings will be made available electronically.