History 271-401 The 1960s: A Cultural History
Fall 2012

T-R 2:00-2:50 Sabin Hall G90
Professor: Kimberly Hernandez
Email: hernandk@uwm.edu
Office/Hours: Holton 348; TR 3:30-5:00, or by appointment
Phone: (414) 229-4058

Teaching Assistant: Catherine Jones
Email: jones42@uwm.edu
Office/Hours: Holton 281; T 10:00-2:00, or by appointment

Course Description
The decade of the 1960s spawned social, political, and cultural changes that continue to shape American life. Many current debates about racial and immigration issues, politics, the media, the family, religion, feminism, welfare, drug use, the military, music, and art began during the 1960s. Currently we see influence from the 1960s in activism and debates over corporate power, how much government should intervene in society and the economy (and how much we should trust government to do so), immigration reform, civil rights (especially against the backdrop of the war on terror), the “war on drugs,” the appropriate use of military power, gays in the military and gay marriage, public broadcasting, and of course music, fashion, and art.

Course Objectives
1. To familiarize students with the key events, people, and trends in the United States during the 1960s and foster recognition as to how they have influenced the post-1960s era.
2. To expose students to a wide range of primary sources such as speeches, letters, laws, court decisions, journalistic accounts, oral histories, photographs, film, and music.
3. To teach students how to analyze such sources in the context of the key questions of 1960s American society, culture, and politics.
4. To improve student communication both written and oral.

Required Texts (available for purchase at the UWM bookstore)
1. Alexander Bloom and Wini Breines, eds., Takin’ it to the Streets: A Sixties Reader. There is more than one edition of this text but we will be using the most recent (Third Edition, 2011). You may use an earlier edition but, if you choose to do so, it will be up to you to ensure you keep up with the appropriate reading schedule (page numbers may vary) and obtain copies of new sections that may not appear in your earlier version.

Texts also available for two-hour checkout at Course Reserves in the Golda Meier Library
Additional Course Readings posted to the Course D2L
Occasionally some of the reading pertaining to the topic at hand will be posted online at the course D2L site in the appropriate weekly files. These readings are noted in the course schedule as Additional Readings.

Here is information from UWM about how to gain access to our course webpage through D2L:

1. Open your web browser and go to the UWM home page: http://www.uwm.edu (OR go directly to the D2L login page at http://D2L.uwm.edu and skip to #3 below).
2. From the UWM home page, click on the dropdown menu and select D2L Course Access.
3. On the Desire2Learn Welcome screen, you will see a location to enter your username and password.
4. Type in your ePanther username (the same that you use for your campus email but without the @uwm.edu) and password (same password used for your campus email) and login.
5. On the MyHome screen find the area called My UW-Milwaukee Courses
   a. Click on [Search] with the textbox empty to see all the Active courses you are enrolled in (students are not able to see course sites until the Instructor has designated them as Active). Alternatively you can type a search string (for instance: psych 101) and click on [Search].
   b. In the search results list double click on the word Semester at the top of the column to organize your courses by semester, displaying the current semester first.
6. If you have difficulty getting into the course web page try closing down your web browser and then opening it again.
7. If using a public computer remember to always logout when you are finished.

If you have problems gaining access to D2L contact the UWM Help Desk at: help@uwm.edu; (414) 229-4040 or (if outside the Milwaukee area) (877) 381-3459

Class Format
This course consists of lectures and discussions.

Lecture
The 2:00-2:50 sessions on Tuesday and Thursday will consist mostly of lectures, some video, some music, and some discussion. You should make every effort to attend all lectures. Attendance will be taken and reflected in your participation grade. If you are absent you must provide documentation in order for it to be excused. Lectures will include opportunities for some discussion. At appropriate times I will also clarify assignments and give details/hints about the examinations, which will include questions that may appear on exams. My expectations for student behavior during lecture are as follows:

1. Arrive on time and stay until lecture is over.
2. Remain quiet unless I ask questions that prompt discussion. Feel free, however, to raise your hand to ask questions during lecture.
3. UWM building rules prohibit eating or drinking in the classrooms.
4. Turn off and put away cell phones; refrain from web surfing during class; no headphones.
Discussion Section
The class also includes 50 minute once a week discussion sections under Catherine Jones’ (our Teaching Assistant’s) direction. Attendance in discussion section is mandatory. Attendance, active participation, reading responses and other written assignments, and your contribution to group activities during discussion section are worth 25% of your grade. If you are absent you must provide documentation in order for it to be excused.

Graded Components of the Course

- Midterm #1 25%
- Midterm #2 or 5-7 page paper 25%
- Participation 25%
- Final Exam 25%

All exams must be taken on the dates given. Any emergency that causes a missed exam must be documented and brought to my immediate attention in order to take a makeup. In case of emergency that keeps you from finishing coursework, you must be passing the class (up until time of emergency) in order to receive an I (incomplete) as a final grade.

Anyone who needs special assistance should see me, or Catherine, during the first week of classes. This includes anyone who must miss class due to activities such as military service, sporting competitions, and/or religious observance.

Please review university policies on final exams, incompletes, complaints/appeals, accommodations for students with disabilities, absences due to religious observance or military service, sexual harassment, and academic misconduct (i.e. cheating and plagiarism) at: http://www.uwm.edu/Dept/SecU/SyllabusLinks.pdf

Course Schedule

Week 1
Sept 4  Introduction
Sept 6  Post-War America

Reading: America Divided (AD), Introduction-Ch. 1; Sixties Reader (SR), Introduction: “Past as Prologue”

Unit I: Years of Hope
Week 2  1960-1963
Sept 11 The Civil Rights Movement, Pt I
Reading: AD, Ch. 2
Sept 13  
The New Frontier  
Reading: AD, Ch. 3  
Additional reading on course D2L: “President John Kennedy Tells Americans to Ask ‘What You Can Do,’ 1961”; “President John F. Kennedy calls for an Alliance for Progress, 1961”; “A Board of Inquiry Reports on the Bay of Pigs, 1961”; “A Senate Committee Investigates U.S. Plots to Assassinate Castro”

Week 3  
**Participatory Democracy**

Sept 18  
The New Left  
Reading: AD, Ch. 9 (pp. 165-186)  

Sept 20  
The Rise of the Great Society  
Reading: AD, Ch. 6  
Sections of SR, Ch. 2: LBJ and the Great Society; The Free Speech Movement

Unit II: “More!...Sooner!”

Week 4  
**Action and Reaction**

Sept 25  
The Civil Rights Movement, Pt II  
Reading: AD, Ch. 5  
SR, sections of Ch. 3: Introduction; Black Nationalism and Black Pride

Sept 27  
“Maximum Feasible Participation?”  
Reading: AD, Ch. 7; Ch. 10

Week 5  
“That Bitch of a War”

Oct 2  
Why Vietnam?  
Reading: AD, Ch. 4  
SR, sections of Ch. 4: Introduction; Background to the War

Oct 4  
The Vietnam Experience and the Antiwar Movement  
Reading: SR, sections of Ch. 4: Experiences of the War; The Antiwar Movement; Resistance and the Draft; Antiwar Activity Within the Military  
The Vietnam Veterans

Week 6  
**Midterm #1**

Unit III: Cracks in the Consensus

Oct 9  
1968

Oct 11  
Reading: SR, sections of Ch. 7: Introduction; Campus Explosions (through pg. 339); Around the World; The Death of Dr. Martin Luther King

Week 7  
**Democratic Divide and New Left Split**

Oct 16  
The 1968 Democratic National Convention  
Reading: AD, Ch. 12  
SR, sections of Ch. 7: The Democrats Divide, Pt. I and II  
SR, section of Ch 5: Yippies
Oct 18  New Left Split  
*Reading: SR, section of Ch. 2: New Left Thinking at Mid-Decade*  
*section of Ch. 7: New Left Splinters*  
*Additional reading on course D2L: “Radicals Proclaim: ‘You Don’t Need a Weatherman to Know Which Way the Wind Blows,’ 1969”*

**Week 8**  
**Oct 23**  
*Systemic Alternatives*  
*The Counterculture*  
*AD, Ch. 8*  
*Sections of SR, Ch. 5: Introduction; Culture and Counterculture; Religion; The Drug Culture; Sexual Revolution*  
*Additional primary on course D2L: Jerry Rubin, “Child of Amerika”*

**Oct 25**  
*Hippies, Communes, and Environmentalism*  
*Reading: SR, sections of Ch. 5: Hippies; Communes; sections of Ch 9: People’s Park; Woodstock and Altamont; The Environmental Movement*  
*Additional reading on course D2L: “Raymond Mungo Searches for a New Age at Total Loss Farm, 1970”*

**Week 9**  
**Oct 30**  
*More Rights Movements, Pt. 1*  
*Modern Feminism*  
*Reading: SR, sections of Ch 1: “SNCC Position Paper: Women in the Movement” “Casey Haden and Mary King, Sex and Caste”*  
*SR, Ch. 8*

**Nov 1**  
*Brown Power*  
*Reading: SR, section of Ch. 3: Latinos*  
*Additional Reading posted on course D2L: “Are Mexican Americans ‘Whites’ or ‘People of Color?’” in Nancy MacClean, Freedom is Not Enough: the Opening of the American Workplace (Harvard UP, 2006)*

**Week 10**  
**Nov 6**  
*More Rights Movements, Pt. II*  
*American Indians and Asian Americans*  
*Reading: SR, sections of Ch. 3: Asian Americans; American Indians*

**Nov 8**  
*Gay Liberation*  
*Reading: SR, section of Ch. 9: Gay Liberation*

**Week 11**  
**Nov 13**  
*Midterm#2 or Paper*  
**Unit IV: Conservative Revival**  
**Nov 15**  
*It’s Hip to be Square*  
*“Radical” Conservatism*  
*Reading: SR, Ch. 6; AD, Ch. 13*

**Week 12**  
**Nov 20**  
*Catering to “Middle America”*  
*The “Southern Strategy” and the election of 1968*  
**Nov 22**  
*Thanksgiving Day—No Class*
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<th>Week 13</th>
<th><em>The Nixon Years</em></th>
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<tr>
<td>Nov 27</td>
<td>The Packaging of Candidate Richard Nixon</td>
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<td>Nov 29</td>
<td>The Nixon Administration: Conservative or Liberal?</td>
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<th>Week 14</th>
<th>“Tricky Dick”</th>
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<td>Dec 4</td>
<td>The Dynamic Duo: Kissinger and Nixon</td>
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<td>Dec 6</td>
<td>Cambodia, Watergate, and Public Skepticism of Government</td>
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<td>Reading: <em>AD</em>, Ch. 14</td>
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<th>Week 15</th>
<th>Into the Seventies: the “Me” Decade</th>
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<td>Dec 11</td>
<td>Reading: <em>SR</em>, section of Ch. 9: <em>The End of the Decade</em></td>
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<td>Reading: <em>AD</em>, Conclusion</td>
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**Final Exam** Sabin Hall G90, 12:30-2:30, Tuesday December 18th