Sociology 103-001: World Society
Syllabus

Fall 2017
Bolton Hall B87
Monday, Wednesday: 12:30-1:45pm
Dates: 9/5 – 12/14

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Office: Bolton 720
Email: dorshor2@uwm.edu
Office Hours: Mondays 2-3pm
Wednesday 10-11am

Course Overview

What is globalization? What does it mean to be an American in a global world? Who benefits from globalization? Who doesn’t benefit? Why? What effect does globalization have on the environment? This course is designed to address these and related questions with a sociological lens.

To help you understand the origins, mechanisms, and consequences of globalization, the class will be broken into three parts. In the first section, we will introduce the concepts and theories of globalization to explain how and why the world has become increasingly inter-connected. Second, we will explore some of the consequences of globalization. Specifically, we will examine inequalities as they pertain to class, race, and gender, with an emphasis on how these intersect. Finally, in the third section, we will investigate the relationships among globalization, consumption habits, culture, and the environment.

Through readings, podcasts, documentaries, lectures, and discussions, you will gain a deeper understanding of globalization with the ability to critically assess the ways in which the global world influences various social groups and institutions.

World Society 103 meets the UWM General Education Requirements (GER) as it involves the study of:
- The strengths and weaknesses of different theories and perspectives used to explain globalization
- How things become global and how globalization transforms the way we think about and relate to those things
- The historical significance of globalization as it pertains to current political, economical, and cultural influences
- Globalization’s effect on different social and cultural groups
- The interrelations among the environment, global development, and social inequalities

In addition, the course meets the UWM GER Learning Goals because you will be able to:
- Understand, distinguish, and analyze the competing theories of globalization, which will foster an appreciation of the different perspectives
- Evaluate and combine information from a variety of sources that can be used to understand life experiences and current events and to formulate new questions that arise from the course material
- Think about complex problems and develop possible solutions

Student course work that will address the GER Learning Goals:
To address these goals, you will complete a final project where you will be assessed based on your ability to describe, apply, support, and evaluate different sociological perspectives of globalization. You will apply the concepts and theories learned throughout the course to a global material good of your choosing. Given that there are many different perspectives within the discipline, you will choose three to compare, synthesize, and critique. In addition to the application, you will develop possible solutions
to the consequences of globalization as it pertains to the product.

Assessment Criteria:
The final project will be assessed based on your ability to effectively explain the various theories of globalization and to apply the concepts and perspectives to a global product using a sociological framework.

Required Materials and Readings
- Additional required readings, podcasts, and documentaries are posted on D2L.

Grading
- In-class Assignments 20%
- Discussion Assignments 10%
- Midterm 20%
- Final Project
  - Paper Topic and References 5%
  - Outline 10%
  - Rough Draft 10%
  - Final Paper 25%

Grading Scale
- A = 100-94
- A- = 93-90
- B+ = 89-87
- B = 86-84
- B- = 80-83
- C+ = 79-77
- C = 76-74
- C- = 70-73
- D+ = 69-67
- D = 66-64
- D- = 60-63
- F ≤ 59

In-Class Assignments (20%)
This class has two meetings each week. Prior to each class, you are expected to complete the assigned readings and the podcasts for each given week.

Throughout the course of the semester, you will be given 12 in-class assignments. Only 10 will be counted toward your final grade. This means that your 2 lowest scores will be dropped. Missed assignments will result in a 0. Because two assignments are dropped, make-ups are not permitted and excuses not accepted. Think of in-class assignments as calculations of your presence and your preparedness. In order to get credit, you need to be present and have read and understood the readings.

Discussion Assignments (10%)
At the beginning of the semester, you will sign up for one day where you will turn in your Discussion Assignment. Assignments are to be posted on the D2L Discussion Board at 11:59pm the night before class (exact due dates will be determined based on the day you choose). No more than 3 students will be allowed to sign up for any given day.

For the assignment, you will be responsible for finding a news article about a global current event. You will submit a copy of the article, a brief summary of the article, and one discussion question. The articles can be about any aspect of globalization provided that they are pertinent and appropriate to the course material.

**Summaries**
Summaries should be concise and informative (½-1 page). That is, you should write a brief synopsis of the article detailing key information about the issue/event/etc. In other words, you should cover the

Discussion Question
The discussion questions are meant to facilitate discussion; thus, you should spend some time thinking about the article. The question should address the material, but should do so in a manner that does NOT have a straightforward answer (i.e., no factual or simple-response questions). These questions should highlight aspects of the article that are essential, confusing, and/or where a contradiction might arise. We will then discuss one of the articles at the beginning of every class.

Midterm (20%)
On November 6, you will take a midterm exam that covers material learned in the first two sections of the course. The exam will be comprised of multiple-choice and essay questions. A study guide will be provided a few weeks prior to the exam.

Final Project (50%)
While much of the food we eat is grown and produced in different parts of the world, we rarely consider how globalization processes and mechanisms allow for such phenomena to occur. To explore the connections between culture and globalization, you will complete a semester-long research project that illustrates how a global food or food product of your choice (e.g., Starbucks coffee, avocados, McDonald’s French fries, etc.) relates to globalization, sociological theory, global inequalities, society, and culture. You will use a food to define, exemplify, and explore the benefits and consequences of globalization. In essence, you will track the food from its location of origin (e.g., Costa Rica) to its final place of consumption (e.g., United States). Although many different countries are likely to import/export the food you choose (and in some circumstances, a food might “travel” to several places for processing), you are required to focus on at least two different countries – an exporter and an importer of the good.

Given that this is a semester long research project, it will consist of five graded components, including: paper topic (5%), references (5%), outline (5%), rough draft (10%), and final paper (25%). Each of the assignments is designed to help you complete a polished 10-12 page term paper (including title page, references, tables, figures, etc.).

Paper Topic and References – Oct. 16th
While you may choose any food product, the topic must be approved by me. On Monday, October 16th, you will submit a two-page prospectus with references to D2L Dropbox. You will describe the product you would like to explore, at minimum including information about the product (e.g., What is it? Who consumes it? How is it consumed? How much does it cost?) and how it is global (e.g., Where is the product grown/made? Who exports/imports the product? Where is the corporate headquarters located?). In addition, you should include a picture of the item (this is to take up no more than one-half of a page).

To help you find and cite scholarly sources, the class will meet in the library on Wednesday, October 4th during our usual class time. A librarian will lead the class and show you how to conduct research using the tools available to you through UWM’s library. As stated above, you will also need to include a list of the references you would like to use. While these are likely to change and/or grow as you continue your research, this assignment is meant to help you begin the project.

Outline – Oct. 25th
Once your reference list is approved, you will create an outline for the final paper. This is due on Wednesday, October 25th at 11:59pm via D2L Dropbox. The outline is meant to help you organize your paper. Therefore, you should list key information that you want to include in your introduction, body paragraphs, and conclusion.
While I don’t expect complete sentences, each bullet point should have detailed information – similar to my lecture PowerPoints – that will aid you in writing your rough draft. Remember, the more work you put into your outline, the easier it will be to write your paper.

**Rough Draft – Nov. 6th**

Once I have commented on your outline, you will begin writing a draft for your final paper. The draft should be relatively complete (6-7 pages excluding the title page and references) with minor spelling/grammar errors. It is to be submitted through D2L Dropbox on Monday, November 6th at 11:59pm. Although I will be grading based on completeness, it is important that you put sufficient time and energy into the draft as this will be your last opportunity to get my feedback on the paper prior to its final submission.

**Final Paper – Dec. 13th**

The final paper is to be submitted on D2L Dropbox on Wednesday, December 13th at 11:59pm.

**Late Policy**

All in-class and discussion assignments must be handed in on time. The midterm exam must be taken on November 6th. All final project components turned in late will be deducted one letter grade for each day it is late. Excuses are only accepted in extreme cases and should be discussed with me as soon as possible. All assignments and papers must be submitted electronically via the D2L Dropbox. If you are unable to turn in the assignments or paper at the time which it is due, email (or come see me with) an explanation and attach the late assignment. Never turn in your paper to my mailbox or under my office door.

**Credit Hours**

The university has asked instructors to break down how much time students will likely spend working on various aspects of their classes. As the UW System assumes that one semester credit represents an investment of time of at least 48 hours. Thus, a 3-credit course, such as this one, will require a minimum of 144 (3 x 48) hours of your time. Although you may find it necessary to spend additional time on a course, the numbers below only indicate that the course will not require any less of your time.

- 37.5 – hours in the classroom
- 75 – hours preparing for class, which may include reading, note taking, completing minor exercises and assignments, and discussing course topics with classmates and the instructor in structured settings.
- 31.5 – hours preparing for and writing major papers and/or exams.

**Class Etiquette**

This is a discussion based course, which means you are expected to come to class prepared (having read the assigned material) and actively participate in discussions. In order to work towards constructing a space where positive and insightful discussions can occur, each student will be expected to be respectful as they listen and present ideas. Each of us has the potential to bring various perspectives to our discussions as a result of our varying backgrounds, beliefs, and lifestyles; however, I also ask that you be mindful of these differences when speaking in order to ensure our discussions are thought provoking rather than harmful. This is a safe space for everyone to feel comfortable sharing ideas with our neighbors. That being said, sexist, racist, xenophobic, homophobic, or otherwise offensive language will not be tolerated in any form.

**Contact Details**

I am excited to take part in your educational journey this semester. Please check your UWM email for any correspondences about the class. If you have any questions or concerns please do not hesitate to drop by my
office (during office hours or by appointment) or send me an email. Allow me 1-2 business days to reply to
your email. Emails sent during the weekend may not be answered until on Monday. Finally, do not wait until
the night before an exam or an assignment is due to email me questions/concerns.

Course Schedule

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<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Course Work: +(from text); *(from D2L); ^Assignment</th>
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<tbody>
<tr>
<td></td>
<td><strong>SECTION I: WHAT IS GLOBALIZATION?</strong></td>
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<tr>
<td>Sept. 6</td>
<td>Introductions</td>
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<td>Sept. 13</td>
<td>What is globalization (cont’d)?</td>
<td>+ Ch. 1: pg. 6-24; 28-30</td>
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<td>Sept. 18</td>
<td>Methods for Studying Globalization</td>
<td>+ Ch. 2: Methods for Studying Globalization</td>
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<td>Sept. 20</td>
<td>Foundations of Globalization</td>
<td>+ Ch. 3: Setting the Stage – Foundations Globalization</td>
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<td>Sept. 27</td>
<td>Power and Politics</td>
<td>+ Ch. 4: Making the Global Economy</td>
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<td>Oct. 2</td>
<td>Power and Politics (cont’d)</td>
<td>+ Ch. 8: Trends and Transitions in Democracy</td>
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<tr>
<td>Oct. 4</td>
<td><strong>MEET IN LIBRARY</strong></td>
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<tr>
<td></td>
<td><strong>SECTION II: GLOBAL INEQUALITIES</strong></td>
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* PODCAST: Office Hours – Krippner on the Politics of Financial Crisis |
<p>| Oct. 16 | Gender, Sexuality, and Global Feminism | <strong>PAPER TOPIC AND REFERENCES DUE</strong>                 |
| Oct. 23 | Intersectionality                  | * PODCAST: NPR – Doctor Patricia Hill Collins Works to Expand the Platform for Black Women’s Voices |</p>
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<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Oct. 25</td>
<td>Intersectionality (cont’d)</td>
<td><strong>OUTLINE DUE</strong></td>
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<td>* PODCAST: NPR – Legal Scholar: Jim Crow Still Exists in America</td>
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<td>Nov. 1</td>
<td>Race and Ethnicity</td>
<td>* PODCAST: Office Hours – Sergio Chávez on Border Lives and Transnationalism</td>
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<td>Nov. 6</td>
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<td><strong>MIDTERM</strong></td>
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<td>Nov. 8</td>
<td>What is a global society?</td>
<td>+ Ch. 5: Forging a Global Civil Society</td>
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<td>Nov. 13</td>
<td>Citizenship and Transborder Nationalism</td>
<td>+ Ch. 12: Trasnborder Threats to Human Well-Being – Inequality and Migration</td>
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<td>Nov. 15</td>
<td>Citizenship and Transborder Nationalism</td>
<td><strong>ROUGH DRAFT DUE</strong></td>
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<td>Nov. 20</td>
<td>What does it mean to be an American in a global world?</td>
<td>+ Ch. 9: Globalizing Culture</td>
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<td>Nov. 27</td>
<td>What does it mean to be an American in a global world? (cont’d)</td>
<td>* DOCUMENTARY: The True Cost</td>
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<td>Nov. 29</td>
<td>Going Green – The impact of Climate Change</td>
<td>+ Ch. 14: Transborder Threats to Human Well-Being – Food and the Environment</td>
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<td>Dec. 4</td>
<td>Going Green! – The impact of Climate Change (cont’d)</td>
<td>+ Ch. 15: Global Trajectories – The City</td>
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<td>Dec. 11</td>
<td>Wrap-up and Review</td>
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<tr>
<td>Dec. 13</td>
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<td><strong>FINAL PAPER DUE</strong></td>
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**Important Dates**

- Oct. 4: Meet in Library
- Oct. 16: Paper Topic and Reference List Due
- Oct. 25: Outline Due
- Nov. 6: Midterm
- Nov. 15: Rough Draft Due
- Dec. 13: Final Paper Due
The Secretary of the University maintains a web page that contains university policies that affect the instructor and the students in this course, as well as essential information specific to conduct of the course. The link to that page is: http://www4.uwm.edu/secu/news_events/upload/Syllabus-Links.pdf

1. **Students with disabilities.** Notice to students with disabilities that special services and accommodations are provided. Information is available from the Accessibility Resource Center at http://uwm.edu/arc/

2. **Religious observances.** Information concerning accommodations for absences due to religious observance is available at: http://www4.uwm.edu/secu/docs/other/S1.5.htm

3. **Students called to active military duty.** Accommodations for absences due to call-up of reserves to active military duty is available at: http://uwm.edu/active-duty-military/

4. **Incomplete.** A notation of "incomplete" may be given in lieu of a final grade to a student who has carried a subject successfully until the end of a semester but who, because of illness or other unusual and substantiated cause beyond the student's control, has been unable to take or complete the final examination or to complete some limited amount of term work. The policy outlining incomplete grades is available at: https://www4.uwm.edu/secu/docs/other/S_31_INCOMPLETE_GRADES.pdf

5. **Discriminatory conduct** (such as sexual harassment). Discriminatory conduct will not be tolerated by the University. It poisons the work and learning environment of the University and threatens the careers, educational experience and well-being of students, faculty and staff. Policy regarding discriminatory conduct can be found at: https://www4.uwm.edu/secu/docs/other/S_47_Discriminatory_Policy.pdf

6. **Academic misconduct.** Cheating on exams or plagiarism are violations of the academic honor code and carry severe sanctions, including failing a course or even suspension or dismissal from the University. The policy and procedures concerning academic misconduct is available at http://uwm.edu/academicaffairs/facultystaff/policies/academic-misconduct/

7. **Complaint procedures.** Students may direct complaints to the Sociology Department Chair or the Associate Dean for Social Sciences in the College of Letters & Sciences. If the complaint allegedly violates a specific university policy, it may be directed to the Sociology Department Chair, the Associate Dean for Social Sciences in the College of Letters & Sciences, or to the appropriate university office responsible for enforcing the policy. Policy may be found at: https://www4.uwm.edu/secu/docs/other/S_47_Discriminatory_Policy.pdf

8. **Grade appeal procedures.** A student may appeal a grade on the grounds that it is based on a capricious or arbitrary decision of the course instructor. Such an appeal shall follow the established procedures adopted by the College of Letters & Science or in the case of graduate students, the Graduate School. These procedures are available in writing from the sociology department chairperson or the Academic Dean of the College of Letters & Science. Procedures for undergraduate student grade appeal can be found at http://uwm.edu/letters-science/advising/answers-forms/policies/appeal-procedure-for-grades
Proceedures for graduate student grade appeal can be found at http://uwm.edu/graduateschool/academic-appeals-procedure/

9. **LGBT+ resources.** Resources to support inclusivity of students who identify as LGBT+ in the learning environment are available at: http://uwm.edu/lgbtrc/

10. **Final examination policy.** Policies regarding final examination requirement can be found at: http://www4.uwm.edu/secu/docs/other/S22.htm

11. **Publication royalties.** Royalties from the sale of faculty-authored publications to students in their classes are donated to the UWM Foundation–Sociology account to support activities and awards for UWM Sociology students.

**Note:** The syllabus and course schedule are subject to change.