Psychology 101-205: Introduction to Psychology
Online, Fall 2017 (Draft 4/2017)

Instructor:  Karyn Frick, Ph.D.
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Office: 202B Garland Hall
Phone: 414-229-6615
Email: frickk@uwm.edu

Office hours: By appointment only. Please contact me by email to arrange a time to meet.

Email availability:  I am generally available via email from 9 am – 5 pm on weekdays.  I check email up until 10 pm on weekdays and at points on weekends, and may answer your question at these times as my schedule allows. However, you should not expect to receive an answer to any emails received after 5 pm until after 9 am the next weekday.

Teaching Assistant:  TBA

**It is your responsibility to read this syllabus completely to be aware of due dates and course policies. Although the instructor may remind you of some important deadlines, it is your responsibility to complete all work in this course on time.**

Course format:

- **This course will be conducted entirely online.**
- All course business will be conducted on UWM’s D2L website (http://d2l.uwm.edu).
- Online quizzes and assignments are best taken on a computer or laptop hardwired into the wall to prevent a loss of signal from causing an error when you submit. **Cell phones are NOT recommended for taking quizzes** because signal problems often lead to errors in submitting.
- For questions about accessing or working D2L, please contact the UWM Help Desk before contacting the instructor. The Help Desk staff know D2L best and can provide the best and fastest answers to your questions. The Help Desk can be reached as follows:
  o 414-229-4040 or 877-381-3459 (toll free)
  o https://uwm.cherwellondemand.com/CherwellPortal/CampusTechnology#0

Course Description and Learning Outcomes:

- The learning objective of this course is for students to understand the science of psychology including the theories, research, and applications that constitute the field. This course will provide a broad overview of the various subfield of psychology to prepare you for more advanced study in any area of the discipline. During the semester, we will discuss topics including the scientific method, psychological research, neuroscience, sensation and perception, states of consciousness, learning, memory, cognition and language, intelligence, development, personality, health psychology, psychological disorders, and social psychology. By the end of the course, you should have learned:
  - How psychologists study behavior and deal with ethical issues involved in research
  - Basic information about how the brain works
  - How we sense the world around us and perceive external stimuli
  - What happens when we sleep
  - The foundations of learning, memory, thinking, reasoning, and language
  - The nature of intelligence
  - Human development from conception to adulthood
  - The nature of personality and its assessment
  - The impact of stress on health and wellness
• The major psychological disorders and how are treated
• Social influence, foundations of prejudice, affection, aggression, and altruism

*Required text:*

• For this course, you are required to purchase McGraw-Hill Education Connect® access for *Understanding Psychology*, 13th edition by Robert S. Feldman. We are using an **electronic textbook called a SmartBook exclusively** for this course. SmartBook is publisher McGraw-Hill’s online adaptive textbook, and is included with Connect Access purchase. Connect is McGraw-Hill’s online learning system, and houses the SmartBook digital textbook and required SmartBook assignments.

• You are not required to have a print text, and please be aware that if you purchase a new or used hardcover textbook, you will still need to purchase Connect Access to complete the required SmartBook questions that constitute 20% of your grade.

• When purchasing the textbook (see two options below), please register using YOUR name as listed in D2L. Do NOT register using a nickname or your parent’s name if you used their credit card. Use your name as listed in D2L. Failure to do so will result in a mismatch between SmartBook and D2L and your SmartBook grades will not transfer to D2L.

• There are two ways to purchase Connect Access:
  o 1) Directly from McGraw-Hill through D2L. You may purchase Connect Access directly from McGraw-Hill using a credit card at a price of $85. To order from McGraw-Hill, log into our course’s D2L page, click on the Content tab and the “Text & SmartBook Assignment Link” folder, and then click on the “McGraw-Hill Campus SSO” link. Follow the registration steps outlined in the “How to buy your textbook” file found in the “Buying your textbook/Using SmartBook” folder. Please remember to register using YOUR name as listed in D2L.
  o 2) UWM Virtual Bookstore. You may purchase Connect Access Cards through the UWM Virtual Bookstore, which you can access from our course’s D2L homepage (see below).
Click on the “Order Course Textbooks” link and follow the prompts to Psych 101, section 204. Note that the UWM Virtual Bookstore charges a mark-up, yielding a price of $111.31. After purchasing your Access Card, go back to our D2L course website, click on the Content tab and then the “Text & SmartBook Assignment Link” folder, and finally click on the “McGraw-Hill Campus SSO” link (see image under option 1 above). Follow the registration steps outlined in the “How to buy your textbook” file found in the “Buying your textbook/Using SmartBook” folder and enter the Connect Access Card code you purchased when prompted to do so. When you register on the Connect site, please remember to register using YOUR name as listed in D2L.

What if I want a print version of the text, to use along with my digital access? Note when purchased directly through McGraw-Hill, Connect Access will cost $85. If you would like a print version of the text to accompany your digital SmartBook, at any point during the semester you may purchase a full color loose-leaf version add-on (only AFTER you’ve purchased the Connect Access will you have this option). The print-upgrade option costs an additional $25 and the copy will be shipped to your preferred address. Pictured below is where you’ll find the “Order a loose-leaf copy” link within Connect.
Help! I don’t have the money to buy the book right now! What do I do? If you are still waiting for your financial aid, then you may preview the book for 2 weeks using the free trial (or “courtesy access” shown on step 10 of the “How to buy your textbook” file). After 2 weeks, you will need to purchase the book to gain access to the text and SmartBook quizzes. There are also 3 hardcopies of the text on reserve in the UWM library for your reference when on campus, but be aware that Connect Access purchase is required for you to complete the required SmartBook assignments.

Information on REQUIRED course material:

<table>
<thead>
<tr>
<th>Title</th>
<th>Edition</th>
<th>Author</th>
<th>Publisher</th>
<th>Where to Buy</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Connect access for Understanding</td>
<td>13th</td>
<td>Feldman</td>
<td>McGraw-Hill Education</td>
<td>UWM Virtual Bookstore or McGraw-Hill</td>
<td>$111.31</td>
</tr>
<tr>
<td>Psychology</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$85.00</td>
</tr>
</tbody>
</table>

Optional Print Upgrade:

<table>
<thead>
<tr>
<th>Title</th>
<th>Edition</th>
<th>Author</th>
<th>Publisher</th>
<th>Where to Buy</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Binder-Ready Edition of Understanding Psychology – available only after Connect purchase</td>
<td>13th</td>
<td>Feldman</td>
<td>McGraw-Hill Education</td>
<td>Within the Connect course for this class, upgrade to print by clicking button on the section home page</td>
<td>$25.00 upgrade available AFTER Connect purchase above</td>
</tr>
</tbody>
</table>

Student expectations and responsibilities:

- Students are expected to do the assigned weekly chapter readings, and to complete chapter D2L quizzes and SmartBook assignments by the due date each Sunday.
- Students are expected to take primary responsibility for their performance in this course and are strongly encouraged to contact the instructor with questions about course content, format, or instructions.
- Because this is an online course, you have far more responsibility for ensuring your adequate course progress than in a typical face-to-face course. You will be given a certain amount of flexibility in completing course requirements (e.g., when you choose to take the chapter quizzes in D2L and complete SmartBook questions for extra credit), but it is imperative that you complete these requirements on time or your grade will suffer.
- ***It is your responsibility to read this syllabus completely to be aware of due dates and course policies. Although the instructor may remind you of some important deadlines, it is your responsibility to complete all work in this course on time.***
- This course contains as much content as the face-to-face version, so do not assume that this course will be less work because it is online.
**Course schedule:**

- One chapter is assigned each week. You should read and study this chapter during the course of the week.
- By 11:59 pm each Sunday, you must take the chapter quiz in D2L and complete the SmartBook assignment for that week’s chapter. Because you have the entire week to complete these assignments, there is no make-up for either. D2L quizzes or SmartBook assignments not completed by the weekly deadline will receive a 0.

<table>
<thead>
<tr>
<th>Course week</th>
<th>Week of</th>
<th>Topic</th>
<th>Reading</th>
<th>Due date for chapter D2L Quiz and SmartBook Assignment (by 11:59 pm on each date listed below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sept. 4</td>
<td>The Scientific Method</td>
<td>Chapter 2</td>
<td>Sept. 15 (note this longer due date to allow for late transfers into the course before the Add deadline)</td>
</tr>
<tr>
<td>2</td>
<td>Sept. 11</td>
<td>Neuroscience and Behavior</td>
<td>Chapter 3</td>
<td>Sept. 17</td>
</tr>
<tr>
<td>3</td>
<td>Sept. 18</td>
<td>Sensation and Perception</td>
<td>Chapter 4</td>
<td>Sept. 24</td>
</tr>
<tr>
<td>4</td>
<td>Sept. 25</td>
<td>States of Consciousness</td>
<td>Chapter 5</td>
<td>Oct. 1</td>
</tr>
<tr>
<td>5</td>
<td>Oct. 2</td>
<td>Learning</td>
<td>Chapter 6</td>
<td>Oct. 8</td>
</tr>
<tr>
<td>6</td>
<td>Oct. 9</td>
<td>Memory</td>
<td>Chapter 7</td>
<td>Oct. 15</td>
</tr>
<tr>
<td>7</td>
<td>Oct. 16</td>
<td>Cognition and Language</td>
<td>Chapter 8</td>
<td>Oct. 22</td>
</tr>
<tr>
<td>8</td>
<td>Oct. 23</td>
<td>Intelligence</td>
<td>Chapter 9</td>
<td>Oct. 29</td>
</tr>
<tr>
<td>9</td>
<td>Oct. 30</td>
<td>Developmental Psychology</td>
<td>Chapter 12</td>
<td>Nov. 5</td>
</tr>
<tr>
<td>10</td>
<td>Nov. 6</td>
<td>Personality</td>
<td>Chapter 13</td>
<td>Nov. 12</td>
</tr>
<tr>
<td>11</td>
<td>Nov. 13</td>
<td>Stress and Health</td>
<td>Chapter 14</td>
<td>Nov. 19</td>
</tr>
<tr>
<td>12</td>
<td>Nov. 20</td>
<td><strong>Thanksgiving Recess</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Nov. 27</td>
<td>Psychological Disorders</td>
<td>Chapter 15</td>
<td>Dec. 3</td>
</tr>
<tr>
<td>14</td>
<td>Dec. 4</td>
<td>Treatment of Psychological Disorders</td>
<td>Chapter 16</td>
<td>Dec. 10</td>
</tr>
<tr>
<td>15</td>
<td>Dec. 11</td>
<td>Social Psychology</td>
<td>Chapter 17</td>
<td>Dec. 14</td>
</tr>
</tbody>
</table>
Assessment:

Grades in this course will be determined as follows:

**Formal grade evaluation:**

<table>
<thead>
<tr>
<th>Learning objective</th>
<th>Evaluation tool</th>
<th>Points</th>
<th>% of grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demonstrate mastery of course concepts</td>
<td>14 chapter quizzes in D2L (20 points each, <em>the lowest grade will be dropped</em>)</td>
<td>260</td>
<td>80</td>
</tr>
<tr>
<td>Demonstrate ability to learn and practice basic course concepts</td>
<td>14 chapter SmartBook assignments (5 points each, <em>the lowest grade will be dropped</em>)</td>
<td>65</td>
<td>20</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>325</td>
<td>100</td>
</tr>
</tbody>
</table>

**Extra credit:**

<table>
<thead>
<tr>
<th>Learning objective</th>
<th>Evaluation tool</th>
<th>Points</th>
<th>% of grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participating as a subject in research studies conducted by faculty in Psychology</td>
<td>Research participation (sign up through SONA system)</td>
<td>Up to 16</td>
<td>Up to 5% added to final grade</td>
</tr>
</tbody>
</table>

Grades in this course will NOT be curved. Grades will be earned according to the following scale: A=94-100%, A-=90-93%, B+=86-89%, B=83-85%, B-=80-82%, C+=76-79%, C=73-75%, C-=70-72%, D+=66-69%, D=63-65%, D-=60-62%, F=<60%. Final grades will be calculated according to the same scale. The final point values that correspond to these grades are listed in the table below:

<table>
<thead>
<tr>
<th>Final Points</th>
<th>Percent</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>304-325</td>
<td>94-100</td>
<td>A</td>
</tr>
<tr>
<td>291-303</td>
<td>90-93</td>
<td>A-</td>
</tr>
<tr>
<td>278-290</td>
<td>86-89</td>
<td>B+</td>
</tr>
<tr>
<td>268-277</td>
<td>83-85</td>
<td>B</td>
</tr>
<tr>
<td>258-267</td>
<td>80-82</td>
<td>B-</td>
</tr>
<tr>
<td>246-257</td>
<td>76-79</td>
<td>C+</td>
</tr>
<tr>
<td>236-245</td>
<td>73-75</td>
<td>C</td>
</tr>
<tr>
<td>226-235</td>
<td>70-72</td>
<td>C-</td>
</tr>
<tr>
<td>213-225</td>
<td>66-69</td>
<td>D+</td>
</tr>
<tr>
<td>204-212</td>
<td>63-65</td>
<td>D</td>
</tr>
<tr>
<td>194-203</td>
<td>60-62</td>
<td>D-</td>
</tr>
<tr>
<td>193 and below</td>
<td>less than 60</td>
<td>F</td>
</tr>
</tbody>
</table>
On average, students should expect to make the following minimum time commitment in this course:

<table>
<thead>
<tr>
<th>Course element</th>
<th>(Min/class) x (# of classes) = hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class contact (lecture):</td>
<td>75/60 x 26 = 32.5 hours</td>
</tr>
<tr>
<td>Assigned Reading/SmartBook assignments:</td>
<td>120/60 x 26 = 52 hours</td>
</tr>
<tr>
<td>Studying for 14 D2L quizzes:</td>
<td>720/60 x 4 = 48 hours</td>
</tr>
<tr>
<td>Taking 14 D2L quizzes:</td>
<td>20 x 14 = 5 hours</td>
</tr>
<tr>
<td>Total semester commitment:</td>
<td>137.5 hours (45.83/credit)</td>
</tr>
<tr>
<td><strong>Daily average (15 weeks):</strong></td>
<td><strong>9.17 hours</strong></td>
</tr>
</tbody>
</table>

In sum, you should plan to devote *at least 9 hours/day to this course* (137.5 hours across the entire semester). Bear in mind that this is a minimum time commitment, and that more time may be required to prepare effectively for the quizzes and assignments.

**Quizzes:**

- Eighty percent of your grade will be based on grades you earn on D2L quizzes for each chapter.
- You will take 14 D2L chapter quizzes during the course as indicated above.
- All quizzes are taken in D2L via the Quiz tab.
- Quizzes consist of 20 multiple choice questions drawn randomly from a test bank. Quizzes will be graded automatically by D2L. You will receive immediate feedback.
- Quizzes should be taken *closed notebook*, so please do not cheat and use your notes.

  **SUPER IMPORTANT INFORMATION ABOUT QUIZZES—PLEASE READ BELOW!!!!**
  - You can take the quiz at any point during the week it is assigned, but *must submit the quiz by 11:59 pm Sunday* of this week or you will receive a 0 for the quiz. Given this flexibility, no make-up quizzes will be allowed.
  - Once you start a quiz, you will have *20 minutes to submit it*. Late submits will be penalized 1 point for each 5 minutes the quiz is submitted late.
  - You can take each quiz only once, so please be sure you are ready to take a quiz before you start it. Save your answers after each question to ensure that all answers are recorded.
  - Each quiz will **ONLY** be available for one week—*the week indicated in the table on page 5* (e.g., the Chapter 4 quiz will only be available during week 3 of the course). This means that you cannot go back and take a quiz you missed earlier in the semester.
- Your lowest scoring quiz grade will be dropped so that only 13 of the 14 quizzes count towards your final grade.
- Questions related to quizzes or course material may be asked by email, by phone, or during pre-arranged meetings with Dr. Frick. Please ask questions if you’re confused by something!

**SmartBook:**

- SmartBook is an adaptive learning environment that highlights information in the textbook according to your own mastery of the material. For SmartBook to adequately guide you through the material, it needs to know which content you have mastered and which you have not. Therefore, you will be required to answer questions about the material upon which you will be graded.
- You may access SmartBook on a desktop, laptop, tablet, or phone. For the tablet and phone App, search the App store for “SmartBook” and download the free app.
- **Grading:**
  - Twenty percent of your grade will be based on your completion of SmartBook questions for each assigned chapter on the McGraw-Hill website.
  - Your grade will be based on the number of quiz questions you complete (answer correctly)
AND whether you completed these questions by the due date.

- **The due date for each quiz will be Sunday at 11:59 pm.** The dates are also shown on the McGraw-Hill website.
- You must answer questions **by the due date** to receive credit for them.
- You will be required to answer **40 questions correctly for each assigned chapter**.
- Successful completion of this criterion will earn you **5 points per chapter**.
- We will cover 14 chapters in lecture, but I will drop your lowest grade so that only 13 chapters count towards your final grade. Thus, you can earn up to **65 total points** if you successfully complete the questions for each chapter.
- Incorrectly answered questions will not count towards the 40-question criterion. You will only receive credit for correct answers. For example, if you correctly answer only 15 questions for a chapter, you will receive only 1.875 points for that chapter. Twenty correct answers will earn you 2.5 points, and so on.
- Each question will ask you for your level of certainty of your answer. Your estimation of how well you know the answer has no bearing on whether you get credit for it, but is used by the website to gauge what subjects you might need more help with.

### Managing SmartBook

- Access SmartBook via the “McGraw-Hill Campus SSO” link in the “Text & SmartBook Assignment Link” folder in the Content tab. The Connect home page will list each chapter, so click on the chapter you want. This will bring you automatically to SmartBook. See “Tips for using SmartBook” in the “Buying your textbook/Using SmartBook” folder on D2L for more information about SmartBook.

### Technical questions

- SmartBook is best accessed using the Firefox and Google Chrome browsers. It will also work on Safari and Internet explorer.
- For technical questions about Connect or SmartBook, please contact McGraw-Hill at:
  - **Customer Experience Group (CXG) Hours of Operation:**
    - Sun: 11 am – 1 am
    - Mon-Thurs: 7 am – 3 am
    - Fri: 7 am – 8 pm
    - Sat: 9 am – 7 pm
    - (All times are Central time)
    - **By Phone:** Toll-free 800-331-5094 (US Only)
    - **By Email:** [http://www.mhhe.com/support](http://www.mhhe.com/support)
    - **By Chat:** [http://www.mhhe.com/support](http://www.mhhe.com/support)
    - **Web:** [http://www.connectstudentsuccess.com](http://www.connectstudentsuccess.com)

### Extra Credit:

- Participating in research is another great way to earn extra credit. Participation provides insight into how psychological studies are conducted and gives you the opportunity to contribute to actual ongoing research projects being conducted by Psychology faculty and students. This experience will provide you with first-hand knowledge of psychological research. These studies are generally fun and interesting, and help out our researchers.
- **Important:** You may earn up to a TOTAL of 16 points of extra credit for this course, where 4 points corresponds to 1 hour of research participation (so 1 hour of participation earns you 4 points, 2 hours earns 8 points, 3 hours earns 12 points, and 4 hours earns 16 points).
- You will access research projects through the SONA website. See the last page of this syllabus or the “Extra Credit Research Instructions” file in the Content tab of D2L for detailed instructions.
addition, you might find the following step-by-step tutorial helpful:
http://www4.uwm.edu/letsci/psychology/Sona_research_participation/

- Please note the due date and time for extra credit participation listed in the instructions!

Tutoring:
- If you need additional help beyond that provided by Dr. Frick or Ms. Weis, then you are encouraged to use the free tutoring services provided by Panther Academic Support Services (PASS).
  - PASS can provide online or face-to-face tutoring to fit your schedule.
  - For more information on tutoring, please visit www.pass.uwm.edu and click on “Programs & Services”.

GER Statement: Learning Outcomes for this Course:
This course meets UWM General Education Requirements (GER) in the Division of Social Sciences, defined as “a branch of science dealing with the study of human behavior, human cultural and physical variation and evolution, and the organization, development, and consequences of human activity, both past and present”. Within the domain of social sciences, this course will address the following two learning outcomes:
1. Students will be able to recognize and analyze a variety of intrapersonal, interpersonal, and social factors associated with individual behavior (Social Sciences Divisional Criteria b.1).
2. Students will be able demonstrate the ability to identify, apply and effectively communicate methodologies designed for conducting inquiry into human behavior, collective action, societies, or cultures (Social Sciences Divisional Criteria b.4).

UW Shared Learning Goal:
As part of the UW Shared Learning Goals, this course is also expected to help students improve critical and creative thinking skills that include inquiry, problem solving, and higher-order qualitative and quantitative reasoning. In an attempt to better understand the human mind and behavior, psychologists have closely observed relevant phenomena, formulated hypotheses, collected and analyzed empirical data, and interpreted the outcomes of this work. This, in turn, inspires new lines of inquiry for continuing scientific investigation, a process that would be impossible without creative and critical thinking. As such, students in this course will improve critical and creative thinking skills as they thoughtfully learn about and contemplate the backgrounds, relevant theories, research designs and methods, and empirical findings from a number of domains in psychological science.

GER Assessment: Assignments Used to Evaluate Learning Outcomes and the UW Shared Learning Goal:
Students in this class will watch lecture videos, review the accompanying PowerPoint lecture slides, and complete assigned textbook readings. These learning materials address important issues, principles, theories, and research findings on a wide range of biological, emotional, cognitive, and personality factors associated with individual behavior, along with their developmental and social/cultural contexts. Achievement of the learning outcomes and shared learning goal outlined above will be measured in the following way:
Multiple-Choice Questions: 50 questions will be embedded in regular weekly D2L quizzes administered in this course. These questions will evaluate whether students have successfully acquired core knowledge concerning various intrapersonal, interpersonal, and social factors that are associated with individual behavior. Items will be distributed across content domains as follows:

Table. Distribution of test items for assessing the learning outcomes.

<table>
<thead>
<tr>
<th>Domain</th>
<th>Specific Content Areas</th>
<th># of Items</th>
</tr>
</thead>
</table>

0
University Policies:

- Information on university policies on participation by students with disabilities, accommodation for religious observances, calls to active military duty, complaint procedures, grade appeal procedures, and other standing policies (e.g., misconduct, sexual harassment, incompletes) can be found at http://www4.uwm.edu/secu/news_events/upload/Syllabus-Links.pdf

Students with Disabilities:

- If you have a documented disability and need special accommodations in order to meet any of the requirements of this course, please contact Dr. Frick as soon as possible.
- You must provide Dr. Frick with a copy of your VISA form, which you can obtain at the Accessibility Resource Center (Mitchell 112; 229-6287; http://uwm.edu/arc/). You may send your form to Dr. Frick by email or by dropping it off in her office or mailbox in Garland Hall.

Academic Misconduct:

- This course will strictly adhere to UWM's policy regarding academic misconduct. UWM does not tolerate academic misconduct, in any form. Cheating and plagiarism, on behalf or yourself or another student, will not be tolerated. Any student caught cheating or plagiarizing may be subject to receiving a zero for that exam or quiz, and may risk removal from the course or other sanction. The University defines academic misconduct as, "an act in which a student seeks to claim credit for the work or efforts of another without authorization or citation, uses unauthorized materials or fabricated data in any academic exercise, forges or falsifies academic documents or records, intentionally impedes or damages the academic work of others, engages in conduct aimed at making false representation of a student's academic performance, or assists other students in any of these acts." Information about the procedures that are followed when a student is suspected of academic misconduct can be found at: http://www4.uwm.edu/Dept/Acad_Aff/policy/academicmisconduct.cfm

How to Excel in this Course:

- Watch every lecture and take notes on the lecture slides available on D2L (Content tab).
  - Pay attention during lectures
  - Take good notes
- Read the textbook chapters carefully and complete all SmartBook assignments.
- Use the lecture slides and your lecture notes to guide your studying for each exam.
- Discuss class content with your classmates.
- Ask questions!