ENGLISH 446-001 WRITING IN THE PROFESSIONS: GLOBAL BUSINESS COMMUNICATION

MW 3:30-4:45, CRT 321
Instructor: Sonia Khatchadourian

This course counts as an elective for the BA in Global Studies & the International Studies Major

This course will introduce and familiarize students with fundamental aspects of global business communication. Topics that will be included are:

- Values and practices of other cultures that affect their communication styles
- Format, organization, and writing style of documents (region/culture specific)
- Communication channels (region/culture specific)
- Oral and non-verbal communication
- Negotiations and decision-making
- The role of technology in communication
- A comparative analysis of business ethics

We will discuss readings, analyze documents, create documents that demonstrate an awareness of appropriate communication for other cultures, locate sources for research-related projects, and share our findings in an oral presentation.

If you have any questions, contact the instructor at: soniak@uwm.edu.