GLOBAL 202: Introduction to Global Studies III:
Globalization and Information Technology

Fall 2018 -- DRAFT

Instructor: Nadine I. Kozak, Ph.D.
Location: NWQ, Building B, Room 3498
Email: kozakn@uwm.edu
Office Hours: Thursdays, 12:30 to 2:30 p.m. and by appointment

Meeting Times & Location: Tuesdays and Thursdays, 2:00 to 3:15 p.m., Lubar Hall S263

CATALOG DESCRIPTION: Globalization and information technology: history of and current trends in global transfer of technology; contemporary issues in information technology; media convergences and divisions.
Prerequisites: None.

OBJECTIVES:
1) Introduce students to the role of information and communication technology (ICT) plays in globalization, both historically and today.
2) Investigate the political, military, economic, social impacts of ICTs in globalization.

COMPETENCIES:
Upon successful completion of the course, students will:
1) Understand and communicate the role of ICT in globalization, both in the past and today.
2) Critically evaluate the political, military, economic, and social impacts of ICTs in globalization.

METHOD OF INSTRUCTION AND LEARNING:
Lecture and in-class discussion; completion and understanding of the assigned readings by students; review of relevant online resources and current events.

This course requires a weekly time commitment. General university guidelines indicate that a 3-credit course requires a minimum 144-hour time commitment over the semester. This time commitment represents a minimum of 9-10 hours of work per week per course. Three of these hours are lectures. Students are expected to do an additional 6-7 hours per week of study and work on assignments to achieve the learning goals of this course.

*Students with special test and note-taking needs should contact the instructor as early as possible for accommodations. See policies below.*

COURSE SCHEDULE AND READINGS: (Subject to Minor Changes; see D2L for the most up-to-date information)

Week 1: Introduction to Globalization and Information Technology
September 4 – Introduction to GLOBAL 202: Globalization and Information Technology
September 6 – What is Globalization? What is an ICT?

GLOBAL 202: Globalization and Information Technology, Fall 2018 - Kozak

**Week 2: Globalization in History: Telegraphy and Undersea Cables**

September 11


September 13


**Week 3: Globalization in History: Technology and Empire**

September 18


• Kennedy, P. M. “Imperial Cable Communications and Strategy, 1870-1914.” English Historical Review (October 1971): 728-752.

September 20


**Week 4: Globalization in History: Technology and Global News**

September 25


September 27


**Week 5: Globalization in History: McLuhan and the Global Village**

October 2


October 4


• In-class Screening: McLuhan’s Wake.

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Week 6: Globalization and Satellite Communications

October 9


October 11


Week 7: The New World Information and Communications Order (NWICO)

October 16


October 18


October 22 – Globalization and IT Essay Proposal due to D2L Dropbox by 11:59 p.m.

Week 8: Information Technology and the Rise of the Global Neoliberal Order

October 23


October 25


Week 9: Popularization of the Internet and its Globalization

October 30


November 1


Week 10: The Internet and Global Business

November 6

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November 8


**Week 11: The Internet and Global Labor Forces**

November 13


November 15


**Week 12: The Internet and Global Surveillance**

November 20


November 22 – Thanksgiving Day: No Class

**Week 13: The Internet and Resistance around the Globe**

November 27


November 29


**Week 14: Globalization and the Internet Infrastructure**

December 4


December 6

• Concluding Lecture: There are no readings for this class.

**Week 15: Globalization and IT Presentations**

December 11 – Student Essay Presentations

December 13 – Student Essay Presentations
Final Exam Week:
December 19 – Globalization and Information Technology essays due to the D2L Dropbox by 2:30 p.m.

TEXTS:
The texts referenced above are available via D2L, the UWM Library Online, or the Internet.

ASSIGNMENTS:
Written assignments are due on the specified date. Grades will be reduced for late papers (one full grade for each week or part thereof). Written assignments are to be word-processed. Papers are to be double-spaced using a 12-point kerned font such as Times New Roman with 1 to 1.25 inch margins. You may not resubmit work that has already been used in fulfillment of the requirements of this or any other course. Rules of academic conduct require that you not use the work of others without clearly indicating it as such. Academic misconduct may result in a lowered grade, no credit for a given assignment, or removal from the course.

Students are expected to both consult and appropriately cite the academic and primary source literature where needed. As such, students should search bibliographies in the material we are reading, use library databases, and conduct library searches to identify material on their chosen topic. Additionally, the arguments and topics of books and articles should be summarized before using a source. Please rely on a commonly used style manual for your submissions (e.g. Turabian, Chicago, APA, MLA). These are available in the Library or UWM Bookstore or may be purchased through online book vendors. If you are uncertain about how to cite electronic sources, consult one of the many electronic guides to citing electronic sources available on the internet. A good place to start is: http://owl.english.purdue.edu/owl/ . Minimal reference content includes: author (if known), date (if given), title, URL, and date accessed.

COURSE ELEMENTS:
-Lectures:

• Lectures will engage with the day’s assigned readings, by both emphasizing important items and expanding on ideas from the readings by looking at current examples in the media and elsewhere.

• Students should attend all lectures having read assigned material before class and being prepared to discuss class material, respond to questions, and ask questions themselves.

• Attendance is mandatory. Students will sign-in to each class. Signing in and leaving class will negatively impact your Attendance and Participation grade. Do NOT sign in for other students who are not in class; doing so will negatively impact your Attendance and Participation grade.

• Absences require the instructor’s approval in advance and I may request written documentation of medical and/or family emergencies. Multiple absences will impact your Attendance and Participation grade in GLOBAL 202.

-Participation:

• Students are expected to constructively participate in class, by contributing to discussion, asking questions, and participating in group work. The instructor will note students’ contributions and these will help determine your Attendance and Participation grade.
To constructively contribute to class, you need to prepare for class. As noted above, students must read the assigned material before coming to class, think about comments posted to D2L each week, and prepare some notes and questions to guide your participation in class.

Please note that attendance and participation are not the same thing. If you attend every class but never participate (speak, participate in in-class activities), you will not receive an “A” for attendance and participation.

Weekly D2L Quizzes

Students will take a weekly multiple-choice quiz on D2L. Quizzes will be available from Monday morning until Sunday at 11:59 p.m. Half of the quiz questions will be from lecture material and the other half from the week’s readings. This will ensure that students will both attend lecture and complete the required readings. You will have 15 minutes to complete the 10-question weekly quiz. NOTE: YOU WILL NOT HAVE TIME DURING THE QUIZ TO SEARCH IN THE READINGS FOR ANSWERS. YOU WILL NEED TO READ THE MATERIAL IN ADVANCE OF TAKING THE QUIZ. No late quizzes will be permitted unless the student has a verified emergency (see the policies below).

Final Essay, Essay Proposal, and Presentation

Students will research and prepare a final essay, responding to a question from the essay prompt questions (to be distributed later in the semester). In the paper, students will apply the theories and concepts learned during the semester. An example could be comparing an information technology of the past with an information technology of the present.

To help students with their final essays, a paper proposal will be due on Sunday, October 22 at 11:59 p.m. to the D2L Dropbox. The proposals will include topic of the final paper, a 500-word discussion of the topic and the students’ approach, as well as the academic sources they have consulted to begin the paper.

Final essays will be between 1400 and 1500 words. Please include the word count of your essay below the title.

Students will submit their final essays to the D2L Dropbox by December 19, 2017 at 2:30 p.m. (the end of the final exam period for Global 202).

During the last week of class, each student will give a short presentation on their paper findings.

EVALUATION:

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<td>Weekly Quizzes</td>
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GRADING SCALE:

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CLASSROOM ETIQUETTE:

To help facilitate a positive and productive learning atmosphere for everyone in class, I encourage you to participate in classroom discussions. Remember, however, to ensure you are respectful of your peers at all times as you contribute.

Please turn off your cell phones and other electronic devices before class begins. Ensure your laptop use is limited to class-related (GLOBAL 202) activities.

Your attendance and participation grades will be affected by: absences (without a physician’s note), arriving late for class, leaving class early, sleeping in class, texting/YouTube searching/emailing/etc. during class. These activities, and similar ones, will negatively affect your participation and attendance grade.

CONTACTING ME:

I welcome, and encourage, you to speak to me about GLOBAL 202 material. Please take note:

1) Before and after class, I will be available in the room for short conversations. In-depth discussions should occur during office hours.

2) If you email me during normal work hours, I will usually respond to you the same day. If, however, you write me after the close of the business day (4:30 p.m.), I will not respond until the following day. Ensure your emails use professional etiquette and modes of address (for example, you should call me “Prof. Kozak” rather than “Nadine” or “Ms. Kozak”).

3) To contact me in person, I will be available in my office Thursday afternoons from 12:30 to 2:30 p.m. If you cannot make these times, please arrange an alternative appointment with me via email.

UWM AND SOIS ACADEMIC POLICIES:

The following links contain university policies affecting all SOIS students. Many policies may be accessed through a PDF-document maintained by the Secretary of the University: http://www.uwm.edu/Dept/SecU/SyllabusLinks.pdf. Undergraduates may also find the Panther Planner and Undergraduate Student Handbook useful: http://www4.uwm.edu/osl/students/. For graduate students, there are additional guidelines from the Graduate School: http://www.uwm.edu/Dept/Grad_Sch/StudentInfo/, including those found in the Graduate Student and Faculty Handbook: http://www.graduateschool.uwm.edu/students/policies/expanded/.

UWM Policy on Special Consideration: Please do NOT ask for extra credit opportunities, make-up exams or assignments, or other special consideration unless your case fits UWM’s policy outlined below. UWM’s policy on Special Consideration is as follows:

“Special Consideration. The principle of equal treatment of all students shall be a fundamental guide in responding to requests for special consideration. No student should be given an opportunity to improve a grade that is not made available to all members of the class. This policy is not intended to exclude reasonable accommodation of verified student disability, or the completion of work missed as the result of religious observance, verified illness, or justified absence due to circumstances beyond the student's control.” (www4.uwm.edu/secu/policies/saap/upload/S29.htm)