This course expands on concepts from the introductory television studies course to explore the evolution of television as a form of entertainment and as an industry. Special attention will be paid to the ways television has changed in recent years, from three networks watched in the home to the advent of cable channels to streaming platforms and web content. We will examine who makes television through a focus on showrunners, producers, and writers. Finally, we will examine how these industrial and technological developments reshape the way television stories are told and what kinds of audiences they address. Readings will draw from scholarly works within the fields of television and media studies, as well as articles in trade and popular publications like Variety, TV Guide, and Broadcasting and Cable.

There are no textbooks to buy for this course. Readings will be posted to D2L.

English 391 & Film Studies 391 are jointly offered; they count as repeats of one another. Prerequisites: junior standing; satisfaction of GER English Composition competency requirement; English 291(P) or consent of the instructor.